



PERTH AND KINROSS COUNCIL

PERTH CITY DEVELOPMENT BOARD

Minute of meeting of the Perth City Development Board, held in Room 410, Council Building, 2 High Street, Perth on Tuesday 4 September 2018 at 4.30pm.

Present: J Bullough, SCAA (Chair)
Councillor D Doogan
Councillor M Lyle
Councillor S McCole
Ms K Reid, Perth and Kinross Council
Mr J Valentine, Perth and Kinross Council
Mr S Brannigan, Scone Palace
Mr K Bazley, Scottish Enterprise (substituting for Dr E Mitchell)
Mr M Beale, Algo (Blairgowrie) Ltd
Ms D Fuge, Perth Traders' Association
Mr K Greenhorn, SSE Enterprise
Mr B Nicoll, NHS Tayside
Dr T Ryan, Perthshire Photographic Society and Perthshire Society of Natural Sciences
Mr M Robinson, Live Active Leisure
Mr G Ruddock, Giraffe
Mr S Stewart, Perthshire Chamber of Commerce
Mr A Taylor, Perth Traders' Association

In Attendance: Councillor A Forbes
D Littlejohn, Perth and Kinross Council
J McCrone, Perth and Kinross Council
D Williams, Perth and Kinross Council

Apologies: Councillor P Barrett
Mr D Robertson, Stagecoach East Scotland
Mr D Ross, Kilmac Construction

1. WELCOME AND INTRODUCTIONS

J Bullough, Chairman, Perth City Development Board, welcomed all present to the meeting, and apologies were noted as above.

2. DECLARATIONS OF INTEREST

There were no declarations of interest in any item on the agenda.

3. MINUTE OF PREVIOUS MEETING

The minute of meeting of the Perth City Development Board of 14 November 2017 was submitted and approved as a correct record.

4. MATTERS ARISING

There were no matters arising.

COUNCILLOR DOOGAN ENTERED THE MEETING DURING THE CONSIDERATION OF THE FOLLOWING ITEM

5. STORY OF PLACE

Prior to the commencement of agenda business, S Stewart, Perthshire Chamber of Commerce, delivered a slide based presentation on the ongoing work surrounding the Story of Place.

S Stewart made reference to the background work involved in developing the Story of Place, including a number of focus groups, stakeholder interviews, and work with Thinking Place. S Stewart made further reference to the cultural and natural environment as a strong asset base for Perth, whilst also highlighting the need to complement developments in neighbouring cities and areas, highlighting the need for more focus upon the wider story of the Tay Region as an economic area.

S Stewart also made reference to Perth's boutique retail offering, the potential to appeal to a larger retail offering, Perth's local connections – with accessibility to Edinburgh, Glasgow, Aberdeen and Dundee presently subjected to improved roads connection and lobbying around rail connection – and potential international connection, the quality of life in Perth, and the cultural offerings available in Perth.

S Stewart informed members that the next steps regarding the work around the Story of Place would be to refine the narrative of the project, and also highlighted the importance around communication and marketing of the project.

In response to a query from G Ruddock, Giraffe Trading, regarding the ambassador element of the project, S Stewart stated that this was a continuous process, with opportunities to promote Perth arising through working situations.

K Reid, Chief Executive, Perth and Kinross Council, praised the work surrounding the Story of Place as exciting and aspirational, highlighting the potential for this work to be linked to the work of the Council.

6. PERTH CITY PLAN REVIEW

There was submitted a report by J Bullough, Chairman, Perth City Development Board (G/19/113), asking the Board to agree to progress actions to amend the Perth City Plan and governance arrangements in accordance with proposals and principles set out in the attached paper and seek nominations for

Board representatives to help manage this work and bring forward detailed proposals.

The Chairman delivered a verbal background to members of the work of the work of the Board in relation to supporting the Perth City Plan since the creation of the Perth City Plan in 2013. The Chairman added that the proposed amendments to the Perth City Plan would be the second time the Perth City Plan had been amended since its inception in 2013, and highlighted the success of the Board in relation to the first amendment of the Perth City Plan and significant development in themes since.

With relation to the work around the proposed amendment to the Perth City Plan, the Chairman highlighted to members the work undertaken with Yellow Book in compiling the amended Perth City Plan and stressed to members the importance of work with the private sector and revised governance arrangements.

Resolved

- (i) The Board agreed to review the content and delivery of the Perth City Plan and the Board's role in supporting this on the basis of the scope of work and proposals set out in Appendix 1 of Report (G/18/113).
- (ii) The Board nominated J Bullough, M Robinson, S Stewart, K Greenhorn, D Fuge and D Ross to manage and bring forward detailed proposals in relation to the amendment of the Perth City Plan and Board governance arrangements.
- (iii) The Board agreed to postpone Board elections.
- (iv) The Board agreed to suspend theme groups.

7. TAY CITIES DEAL UPDATE

D Littlejohn, Perth and Kinross Council, delivered a verbal update to the Board on the Tay Cities Deal.

D Littlejohn informed members that negotiations were continuing with UK and Scottish Governments on the financial aspects of the deal, informing members that specifics of negotiations relating to funding for aspirations were ongoing.

In response to a query from J Bullough regarding the funding of projects, D Littlejohn and Councillor Lyle informed members that the UK and Scottish Government would indicate the level of financial support for projects with management of the delivery of project agreed at the regional level

8. PERTH CITY PLAN DELIVERY – PROGRESS

There was submitted a report by the Chairman (G/18/114) updating the Board on the delivery of the Perth City Plan in respect of the key themes and associated Big Moves.

With regards to Infrastructure for Smart Growth, J Valentine informed members that progress was ongoing positively in all aspects, highlighting the parts of the A985 had now opened.

With regards to the City Centre, J McCrone informed members that projects located in Perth city centre were progressing, highlighting the start of renovation and restoration project at St. Paul's Church and progress on the development of designs for the City Hall and improvements to the surrounding area.

With regards to the Visitor Economy, the Chairman informed members that a bid had been placed regarding the Stone of Destiny, but added that no further developments from that bid were expected until the end of the year.

Resolved

The progress in respect of the delivery of the Perth City Plan, be noted.

9. ANY OTHER COMPETENT BUSINESS

There was no other competent business.

10. DATE OF NEXT MEETING

The next meeting of the Perth City Development Board will take place on 13 November 2018.

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