# Business Plan 2016-2022 Performance Summary Report 

# Total Income 2020/21 £136,512 A 223\% <br> Increase from $£ 42,206(2014 / 15)$ to projected $£ 170,000$ (2021/22) 

User Satisfaction
87\%


An increase from 58\% in 2015

## Season Ticket Holders

## 173\% increase



From 175 season ticket holders in 2015 to 477

Rounds of Golf Played

## 107\% increase



From 8,679 rounds in 2015 to 17,956 in 2020/21. Projected at 22,000 for full year 2021/22 (+153\%).

Visitor Green Fee Revenue

## 223\% increase



From $£ 15,976$ in 2015 to $£ 51,652$ in 2020/21.
'The investment in the golf course in recent years has made a significant improvement in its condition and in turn the enjoyment of an increasing number of golfers who play on the North Inch. This has been particularly appreciated over the past 12 months, providing the opportunity for outdoor
 exercise, with mental health and welfare benefits'

