

The background of the slide features a large, stylized logo for Perth Theatre and Concert Hall. The logo is composed of the words "PERTH", "THEATRE", "CONCERT", "AND", "CONCERT HALL", and "PERTH" arranged in a grid-like fashion. The letters are white and set against a solid purple background. The logo is partially obscured by a diagonal white line that runs from the top left towards the bottom right.

PERTH THEATRE CONCERT AND CONCERT HALL PERTH

Nick Williams

Scrutiny & Performance Committee

26 April 2023

2022/23 Best Year Ever

- Highest ever ticket revenue (>£1m);
- Direct Economic Impact reached £16m;
- Best gross profit from catering and bars at £421k;
- Reserves position improved from £-358k in 2020 to £398k;
- Forecast deficit for 23/24 half of previous year from £134k to £77k;
- Award winning productions;
- Concert Hall conference rentals restored;
- Huge cultural change in staff at all levels.

Thanks For Your Support

- 23/24 SLA Funding - not as good as we would like, but better than expected;
- £80,000 towards creation of Perthshire Box Office;
- Commitment to replace Concert Hall Building Management System;
- 3-year financial commitment – a plan for sustainability.

Rural Communities

Learning & Engagement

Arts-based learning and curriculum support with 23 primary and 7 High Schools across P&K.

Regular activities delivered in community settings across the region including *Little Stars* (nurseries), *The Harmony Project* (schools and care homes), *Carse & Leven Voices* and *Gig on a Truck*.

Perthshire Box Office Pilot

Pilot project providing an in-person, phone and online professional ticketing service for events across the region.

Transforming Audience Travel through Art

A new project with Creative Carbon Scotland to gain understanding of barriers faced by audiences and develop positive attitudes towards sustainable transport options.

Murmurations:

Site-specific outdoor theatre programmed for Autumn 2023 in Dunkeld and Loch Leven.

Community Engagement

- 12,000+ participants with clear feed into audiences from participation;
- *Mindspace* project oversubscribed with support for growth secured 2023/24;
- Activity for key physical health outcomes increased with *Elevate* since Autumn 2023;
- Discounted or subsidised tickets and transport for participants to experience events;
- *Oh When the Saints'* nominated for Community Project of the Year;
- PYT's mainstage production, *Brainstorm*, starring largest cast to date, February 2023.

Transparency

- Annual Accounts, Fair Work Statement, Annual Review and range of policies published on website;
- Regular PTCH attendance at Scrutiny;
- PKC and CS officers receive monthly management accounts, quarterly accounts and all board papers as well as regular discussion with senior staff;
- 3 PKC Elected Members sit on board;
- Observance of Board meetings by PKC and CS Officers;
- Freedom of Information compliance;
- All funded projects evaluated and reported upon as per grant requirements.

Thank You