

**PERTH AND KINROSS COUNCIL**

26 June 2013

**Perth City Development Board****Report by Executive Director (Environment)****PURPOSE OF REPORT**

This report sets out the remit, governance and membership of the Perth City Development Board to be established to support the delivery of the Perth City Plan, approved by the Council at its meeting on 1 May 2013. The establishment of such a Board was one of the principal recommendations of the report to Council.

**1. BACKGROUND / MAIN ISSUES**

- 1.1. At its meeting on 1 May 2013, the Council approved the Perth City Plan and requested that the Executive Director (Environment) bring forward a report detailing proposals for the establishment of a new Perth City Development Board, including its remit and membership, to support the implementation of the Plan.
- 1.2. The Perth City Plan sets out the Council's ambitions for the sustainable economic growth of Perth to be delivered through the implementation of a number of actions between now and 2023. These actions are grouped under five strategic themes: Historic Perth; Confident, Vibrant Perth; Knowledge Perth; Well-Connected Perth; and Sustainable, Growing Perth. The City Plan recognises that the realisation of the vision of Perth, as the most desirable place in Scotland in which to live, work, invest and visit, will require the resources, drive and enthusiasm of the public and private sectors working together.
- 1.3. The Perth City Development Board is the mechanism proposed to encourage and support joint working. It will comprise senior representatives of both the public and private sector. Similar approaches have been successfully taken elsewhere in Scotland notably Glasgow Economic Leadership (currently chaired by the Principal of the University of Strathclyde) and Aberdeen City and Shire Economic Futures (currently chaired by a senior figure in the energy sector). Both these Boards are credited with accelerating the pace of project implementation by working together, firstly to understand, then remove potential constraints.
- 1.4. In Perth and Kinross, there is a precedent for inviting business leaders to join a board. In 2009, the Economic Leadership Board was formed to help guide the Council to deliver its economic recovery programme. The Board met on an ad hoc basis until its members agreed that the original remit had been fulfilled in that all the agreed actions were in place. The Economic Leadership

Board has therefore not met since the beginning of 2012. The intention is to replace it with the Perth City Development Board with its specific focus on Perth. The CPP Economic Partnership will continue to have a wider Perth & Kinross focus in ensuring the Single Outcome Agreement is delivered in relation to developing a Prosperous, Sustainable & Inclusive Economy.

## **2. PROPOSALS**

2.1 The main objectives of the Perth City Development Board are to:

- Champion and encourage the implementation of the actions contained in the Perth City Plan
- Ensure Perth plays a significant role in the Scottish Cities Alliance
- Act as an investment advocate for the city's economic development
- Help set priorities across public agencies and the private sector as well as to identify gaps across relevant plans
- Ensure appropriate work streams are in place to deliver the Plan across all of its strategic themes
- Consider establishing new work streams where it is felt there may be gaps, or where specific expertise can be brought to bear on project delivery timescales
- Provide honest, evidence-based assessment of progress against specific targets / goals
- Promote new or re-focussed actions, where the delivery of objectives could benefit from this.

2.2 The remit of the City Development Board is to act in a strategic and advisory capacity for the delivery of the Perth City Plan. It will encourage the delivery of the actions contained within the Plan through existing organisations and partnerships. It will aim to inspire business and public sector leaders to help deliver actions in, and for the economic benefit of, the city and the wider city region.

2.3 Membership will include senior leaders from the private, public, academic and civic sectors. The recommended membership is:

- The Leader and the Chief Executive of Perth & Kinross Council
- Executive Director (Environment) and Convener, Enterprise & Infrastructure Committee
- 5 senior private-sector leaders covering the broad sectors whose development will help deliver the City Plan: Tourism; Retail; Hospitality, Food & Drink; Cultural & Creative Industries; and Communications & Transport
- Principal of Perth College UHI
- President of Perthshire Chamber of Commerce
- Perth & Kinross Location Director, Scottish Enterprise
- A senior leader from each of the three other largest employers – SSE, Aviva and NHS Tayside.

- 2.4 Private sector membership of the City Development Board will be reviewed annually to ensure that it continues to maximise its impact on Perth's economic progress. Private sector leaders will offer their knowledge and experience of the Perth, Scottish, UK and international economies and the key issues identified in the City Plan. Their input will help provide focus and direction to Perth's regeneration and economic development.
- 2.5 Private sector Board Members and major employers will be asked to join the Board by the Chief Executive, in consultation with group leaders and the Convener of Enterprise & Infrastructure Committee, based on relevant experience and potential contribution. This will include consultation with the Chamber of Commerce.
- 2.6 The Board will meet at least twice a year with the frequency agreed by the Board. The first meeting will take place in October 2013, to allow recruitment to the Board to be undertaken.
- 2.7 In terms of corporate governance, Board Members will be guided by the Principles of Public Life as set out by the Model Code of Conduct for Standards in Public Life produced by the Standards Commission for Scotland in 2002. Board membership will be unpaid.
- 2.8 The Board will be supported by the City Development Group. This comprises the relevant Perth & Kinross Council Chief Officers and Service Managers. It is chaired by the Head of Planning & Regeneration as the lead officer in the Community Planning Partnership for economic development, and the implementation of the Perth City Plan. The Head of Planning & Regeneration, or any other Chief Officer as deemed appropriate, will also sit on the City Development Board in an observer capacity.
- 2.9 The appointment of a Chair will be undertaken by the Board at its first meeting.

### **3. CONCLUSION AND RECOMMENDATION**

- 3.1 This report sets out the objectives, remit and governance for the proposed Perth City Development Board in order to facilitate the delivery of the Perth City Plan over next ten years. By bringing together expertise in public and private sectors, the potential of the Plan to drive forward sustainable economic growth will be maximised, and the shared ambition for the City of Perth more easily achieved.
- 3.2 It is recommended that the Council:
  - a. Approves the report and delegates the process of Board Member appointment to the Chief Executive in consultation with political group leaders and the Convener of the Enterprise & Infrastructure Committee.

- b. Requests that an annual progress report be presented to the Council for its consideration.
- c. Agrees that Minutes of the Board will be submitted to the Enterprise & Infrastructure Committee for information.

**Author**

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**Approved**

<b>Name</b>	<b>Designation</b>	<b>Signature</b>
<b>Jim Valentine</b>	<b>Executive Director (Environment)</b>	<i>Jim Valentine</i>
<b>Date 14/6/13</b>		

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Council Text Phone Number 01738 442573

## 1. IMPLICATIONS, ASSESSMENTS, CONSULTATION AND COMMUNICATION

*The undernoted table should be completed for all reports. Where the answer is 'yes', the relevant section(s) should also be completed*

<b>Strategic Implications</b>	<b>Yes / None</b>
Community Plan / Single Outcome Agreement	<b>Yes</b>
Corporate Plan	<b>Yes</b>
<b>Resource Implications</b>	
Financial	<b>Yes</b>
Workforce	<b>Yes</b>
Asset Management (land, property, IST)	<b>None</b>
<b>Assessments</b>	
Equality Impact Assessment	<b>Yes</b>
Strategic Environmental Assessment	<b>Yes</b>
Sustainability (community, economic, environmental)	<b>Yes</b>
Legal and Governance	<b>Yes</b>
Risk	<b>Yes</b>
<b>Consultation</b>	
Internal	<b>None</b>
External	<b>None</b>
<b>Communication</b>	
Communications Plan	<b>None</b>

### 1. Strategic Implications

#### Community Plan / Single Outcome Agreement

- 1.1 The Perth and Kinross Community Planning Partnership (CPP) brings together organisations to plan and deliver services for the people of Perth and Kinross. Together the CPP has developed the Perth and Kinross Community Plan which outlines the key things we think are important for Perth and Kinross.
- (i) Giving every child the best start in life
  - (ii) Developing educated, responsible and informed citizens
  - (iii) Promoting a prosperous, inclusive and sustainable economy
  - (iv) Supporting people to lead independent, healthy and active lives
  - (v) Creating a safe and sustainable place for future generations
- 1.2 It is considered that the actions contained in the accompanying report contribute to all 5 objectives

## Corporate Plan

1.3 This report supports the following Council's Corporate Plan 2013-18 objectives of:

- Promoting a prosperous, inclusive and sustainable economy
- Creating a safe and sustainable place for future generations

## **2. Resource Implications**

### Financial

2.1 There are no direct financial implications arising from the recommendations of the report. Enhanced budget resources within the Planning and Regeneration Division of the Environment Service have been provided to assist the delivery and management of projects and activities.

### Workforce

2.2 Enhanced staff resources have been provided to assist the delivery and management of projects and activities.

## **3. Assessments**

### Equality Impact Assessment

3.1 Under the Equality Act 2010, the Council is required to eliminate discrimination, advance equality of opportunity, and foster good relations between equality groups. Carrying out Equality Impact Assessments for plans and policies allows the Council to demonstrate that it is meeting these duties.

This section reflects that the proposals have been considered under the Corporate Equalities Impact Assessment process (EqIA) with the following outcome:

- (i) Assessed as **not relevant** for the purposes of EqIA

### Strategic Environmental Assessment

3.2 The Environmental Assessment (Scotland) Act 2005 places a duty on the Council to identify and assess the environmental consequences of its proposals. The Perth City Plan itself has undergone a screening, however as this report relates to the establishment of a board no further action is required as it does not qualify as a PPS as defined by the Act and is therefore exempt.

### Sustainability

3.3 Under the provisions of the Local Government in Scotland Act 2003 the Council has to discharge its duties in a way which contributes to the achievement of sustainable development. In terms of the Climate Change Act,

the Council has a general duty to demonstrate its commitment to sustainability and the community, environmental and economic impacts of its actions.

- 3.4 The proposals contained in the Perth City Plan reflect strategic sustainable development frameworks for delivery agreed through the Community Plan and Proposed Local Development Plan. Social economic and physical outcomes will be assessed against agreed targets for social, economic and physical outcomes with input from key public and private partners.

#### Legal and Governance

- 3.5 The Head of Democratic Services has been consulted during the preparation of this report.

#### Risk

- 3.6 Risks and controls required to mitigate risks will be reported through the Council's risk management process where the Council is the lead on individual projects. The main risks relate to securing external funding and the participation of public and private sector partners.

## **2. BACKGROUND PAPERS**

- 2.1 The following background papers, as defined by Section 50D of the Local Government (Scotland) Act 1973 (and not containing confidential or exempt information) were relied on to a material extent in preparing the above report.

- Report to Council 27 June 2012
- Report to Council 1May 2013

