



Perth and Kinross Community Plan

Annual Performance Report

2018-19



Contents

A Year in Community Planning	3	Giving Every Child the Best Start in Life	7	Get Involved	12
		Developing Educated, Responsible and Informed Citizens	8	List of Indicators	13
		Promoting a Prosperous, Inclusive and Sustainable Economy	9	Contributing Performance Reports	14
		Supporting People to Lead Independent, Healthy and Active Lives	10		
		Creating a Safe and Sustainable Place for Future Generations	11		

A Year in Community Planning

Who We Are

Welcome to the second Annual Performance Report on the Community Plan / Local Outcomes Improvement Plan for Perth and Kinross. This report outlines how the Community Planning Partnership is working towards improving life chances and opportunities for people across Perth and Kinross. We can only achieve our collective vision by working alongside local people and communities. This report is prepared by the [Community Planning Partnership](#), which includes public, private and third sector bodies.

Our Vision

Our vision for the next decade has been developed through engagement communities across Perth and Kinross:

Creating a confident, ambitious and fairer Perth and Kinross, for all who live and work here.

1. Giving every child the best start in life
2. Developing educated, responsible and informed citizens
3. Promoting a prosperous, inclusive and sustainable economy
4. Supporting people to lead independent, healthy and active lives
5. Creating a safe and sustainable place for future generations

These Strategic objectives support the overarching National Performance Framework.

A Changing Perth and Kinross

We are at the heart of Scotland, with significant assets and complex challenges, including:

- ❖ Dependency on tourism, agriculture and hospitality means low wages – our levels are 6% below the Scottish average (2018)
- ❖ Our 2017 Fairness Commission uncovered significant in-work poverty and rural poverty across the area.
- ❖ Social isolation in rural areas means transport and digital connectivity are vital.
- ❖ Our population is ageing, but alongside this we have welcomed 12,650 migrants from Eastern Europe and further afield in the last decade.
- ❖ Our overall population is set to increase by 7% over the next 20 years, and we require 10,500 new houses by 2027.

Changing Ways of Working

In the last five years the pace and scale of public service reform has accelerated rapidly. This is underpinned by the principles set out in the Community Empowerment (Scotland) Act 2015, which give communities new rights to make, or influence decisions which affect them and the services they depend on. These rights also come with responsibilities.

A Year in Community Planning

Achieving our Vision

This Community Plan has three main drivers: positive outcomes for everyone in Perth and Kinross; prioritising preventive approaches; and tackling inequalities. Individuals and families across both our urban and rural communities are affected by inequalities covering a range of social, economic and environmental issues. Our large geography, with a dispersed population, makes inequalities sometimes difficult to identify and address. Inequalities are not just experienced by geographic communities; they apply to communities of interest and at individual, household or family level.

Fairness Commission

In 2016 the Community Planning Partnership established a Fairness Commission to improve understanding about how people living in the area experience poverty and inequality in their everyday lives. The Commission was made up of 11 independent Commissioners with a broad range of experiences and backgrounds.

Fairer Futures Statement of intent

Two years after publishing the Fairer Futures Report, the Partnership has reviewed our impact in making Perth and Kinross a fairer place. The Partnership has published a 'Statement of Intent' which outlines how the Partnership continues to work collectively to improve equalities.

Key Actions

- Partners will take into account socio-economic disadvantage when making decisions.
- We maximise community benefits in our procurement.
- Promoting the living wage in our region.
- Supporting actions to reduce child poverty.

The Commission's recommendations can be found at the [Fairer Futures website](#).

A Place-Based Approach

Within Perth and Kinross we have seven Local Action Partnerships (LAPs) which cover the following localities:

- ❖ [Highland](#)
- ❖ [Strathay](#)
- ❖ [Kinross-shire](#)
- ❖ [Almond and Earn](#)
- ❖ [Perth City](#)
- ❖ [Strathearn and Strathallan](#)
- ❖ [Eastern Perthshire](#)

LAPs consist of representatives from the local community, local elected members, and staff from Community Planning Partners. The LAPs work together to deliver a Local Action Plan, which identifies the priorities for their area and the actions they will take to address them.

A Year in Community Planning

Local Child Poverty Action Plan

The Council and Health Board published our first [Local Child Poverty Action Report](#) in June 2019, which has been developed in collaboration with a range of partners. This Plan is our starting point, from which we will review and strengthen our interventions to tackle child poverty. The report provides an overview of our vision and direction, setting out what we already know and outlining how we will work in partnership with all stakeholders, including local communities, to tackle child poverty.

Community Investment Fund

Perth & Kinross Council established a Community Investment Fund of £1.2 million to fund projects aimed at improving equalities and building capacity in communities. The first round of funding has benefitted 105 groups with £579,000 worth of funding. The funding was awarded by 12 ward panels made up of local elected members and community representatives. The Community Investment Fund will allocate the remaining funds by March 2020. The funding has enabled community groups to undertake a range of projects to improve their local area.

Community Empowerment Awareness

The Community Planning Partnership has undertaken a campaign to raise awareness of the rights and opportunities available to communities under the Empowerment Act. The Act places new duties on public bodies to involve communities in decision making and give them greater control or influence over community assets and services. The Community Planning Partnership has put together [infographics](#) and animated videos to raise awareness of how communities can take advantage of these rights. These infographics and videos cover key issues, including:

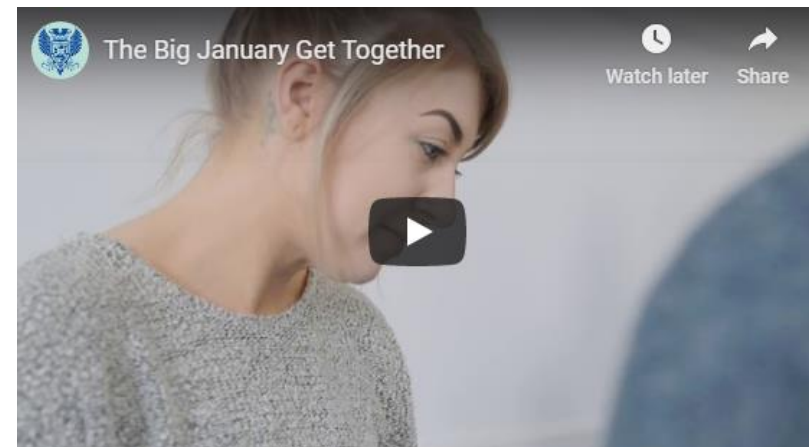
- Community Asset Transfer
- Participation Requests
- Local Community Planning
-



A Year in Community Planning

Action Partnership Case Study

Eastern Perthshire Action Partnership contributed £4,000 to a series of events under the banner of the 'Big January Get Together' in 2019. January can be a hard time financially for many people, who are not able to afford to take part in social activities, or struggle to make ends meet. The Get Together was an opportunity for people across Eastern Perthshire to meet their community members for food and entertainment. At the event people were signposted to support services they could receive, such as social prescribers and the Citizen's Advice Bureau. Through extensive publicity and promotion by local groups, an estimated 800 people went to one of the events. These events proved successful and will run again in January 2020.



Best Start in Life

Our Ambition

Our children and young people have the best start in life and Perth and Kinross is the best place in Scotland to grow up.

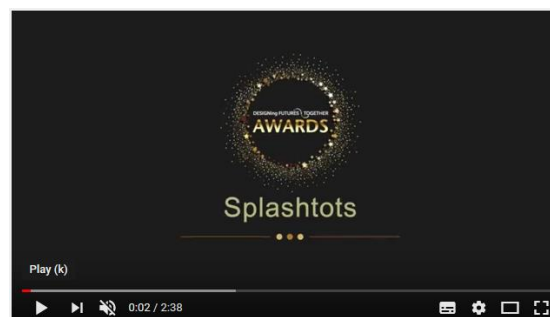
Updates

- ❖ The number of families presenting as homeless reduced by almost a quarter from 306 to 232 from 2017/18 to 2018/19 and our rent levels were among the lowest in Scotland in 2018/19.
- ❖ 96% of looked after children and young people were in family and community placements rather than residential accommodation in 2018/19, an increase from 2017/18 and placing our performance top out of 32 local authorities nationally.
- ❖ A Health and Wellbeing Strategy has been developed in partnership with staff, children and young people. This strategy focuses on improvement in mental, emotional, social and physical wellbeing and builds on existing good practice, such as: Bounce Back in Primary Schools (resilience building); the Incredible Years Programme (social and emotional development); and development of nine Physical Education, Physical Activity & Sport groups (physical health).
- ❖ Communities Service supported 469 families through Family Clubs and Holiday Activities. These initiatives help tackle social isolation, builds relationships between service providers and service users and helps service users to improve their skills and confidence. Participation in these activities is often the first step in accessing further learning.

What Next

- ❖ Expand the successful family Nurse Programme; to include women aged 20-24 in their 1st pregnancy and with additional identified vulnerabilities.
- ❖ Support the implementation of the Perth and Kinross Child Poverty Action Plan.
- ❖ Further develop and implement the food insecurity plans through holiday hunger projects throughout Perth and Kinross
- ❖ Continue to make progress in our corporate parenting plans and take forward the recommendations of the Independent Care Review when it reports in 2020/21
- ❖ Continue to secure continuous improvements in our work to protect children, address neglect and enhance wellbeing.

Case Studies



Splashtots is a partnership between the Family Focus Team and Live Active, which encourages vulnerable parents to attend a swimming group with their young children. The group has significant impact on building confidence, decreasing social isolation, promoting attachment and an active lifestyle.

Developing educated, responsible and informed citizens

Our Ambition

Everyone in Perth and Kinross has a stake in creating a confident, ambitious and fairer place to live, learn, work and visit. We will support children, young people, adults and communities to develop their skills and active participation in their communities.

Updates

- ❖ Over the past year the proportion of children and young people attaining literacy and numeracy milestones at key stages has increased from 87% to 90%
- ❖ In 2018/19, 94% young people aged 16-19 are in education, employment or training an increase of 1% from 2017/18.
- ❖ The Tayside Regional Collaborative has created the Strategy for Parents, which aims to strengthen family learning provision and improve parental involvement in their child's education.
- ❖ Through attendance of the Peep Plus family learning programme, parents are given the opportunity to complete SQA level 4 modules, which help them to access college courses and other routes to employment.
- ❖ From February to July 2019 Communities Service have supported 224 Adult learners, to improve their skills and confidence with literacies, languages and food preparation.
- ❖ There were 2 new 'Open' Duke of Edinburgh Awards (DofE) Community Groups created in Auchterarder in addition to the current 4 DofE Community Groups, offering additional opportunities for young people to gain valuable life skills and team working experience.

Case Study

Over the last two years a holiday hunger programme was introduced in Letham in Perth, an area which is statistically more deprived than other parts of Perth and Kinross. Community support workers organised a range of activities for local children to take part in during the summer holiday. It is estimated that over 1,500 meals were served as part of the programme, with an average of 50 people attending each day. The programme ensured that children had a healthy meal over the summer holidays and took part in a wide range of activities over the long summer break. The programme was supported by local volunteers and helped improve parental engagement.



What Next

- ❖ Support the implementation of the Perth and Kinross Child Poverty Action Plan.
- ❖ Continue to make progress in the Raising Attainment Strategy to improve educational attainment and close the poverty related attainment gap.
- ❖ Work in collaboration with partners to implement the refreshed Perth and Kinross strategy for Developing the Young Workforce.

Promoting a prosperous, inclusive and sustainable economy

Our Ambition

We live in fairer Perth & Kinross which promotes inclusive economic growth and a thriving economy.

Updates

- ❖ Unemployment in Perth and Kinross remains low at around 3% (approximately 2,300 adults), more than 1% lower than Scotland and UK figures.
- ❖ The Tay Cities Deal Heads of Terms were agreed in November 2018. This will provide a significant injection of capital into the wider region over a 10 year period, with almost £160 million allocated to projects in Perth and Kinross, including Perth City Hall, Pitlochry Festival Theatre and James Hutton Institute.

Case Study

EmployabiliTAY

Although unemployment across Perth and Kinross remains low, there are still many workless households, or households where income levels are low. A total of 407 people were assisted into work through the Employment Connections Hub. In 2018/19, the new EmployabiliTAY project was introduced across the region, focussing on individuals with specific employment barriers and in Perth and Kinross 59 individuals gained employment. Across the programme, 68% had a positive outcome, which is well above the national average of 55% for such programmes.

What next

- ❖ Focus economic development activity on the creation of higher value jobs in key growth sectors such as food & drink, low carbon technologies and engineering.
- ❖ Support businesses to be more productive through a new grant to support market development and exporting;
- ❖ Support the ongoing delivery of the Perth City Plan and investment through the £1.9m Town Centre Fund.
- ❖ We will start construction of the £23M City Hall development as part of the Tay Cities Deal strategy to create a cultural and creative industry corridor along the Tay and generate an additional 160,000 visits to Perth
- ❖ Work with rural employers to establish a new rural recruitment incentive, providing employment opportunities in higher paid, higher skilled jobs.
- ❖ Job Centre Plus will run a new drop-in service 'DE-Frazzle Café!' designed to improve employment support services. The monthly drop-in will be open to everyone needing support in improving their well-being and Community Planning Partners will be invited to attend to share information on their services, or to bring their clients along

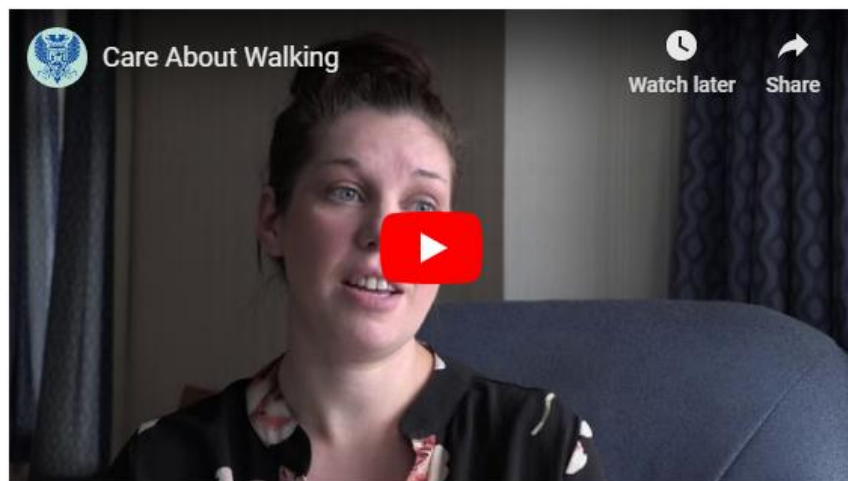


Supporting people to lead independent, healthy and active lives

Our Ambition

People in Perth and Kinross lead independent, healthy and active lives, with choice and control over the decisions they make about their health, care and support.

Case Study



‘Care About Walking’ is a resource which contains dementia friendly information booklets, steps taken wall charts, motivational posters, pedometers and coloured footprint floor stickers. All of this is designed to support residents in long-term care to walk more and increase their levels of physical activity.

Updates

- ❖ Through 2018/19, the HSCP has been transforming services to focus on prevention and early intervention activity. This has resulted in a reduction of unnecessary hospital admissions (down 2.9% from 2017/18), more people with mental health or drug and alcohol problems in recovery and more people supported to live independently at home.
- ❖ In 2018 three Social Prescribers were hired and aligned to GP practices to help to signpost and offer support to people to improve their health and wellbeing. Service users were asked to self-identify their own preferred outcomes from using the service and of the 606 referrals since July 2018, 61% of users stated that their outcomes had been achieved.
- ❖ The Adult Social Work Survey identified a 14% reduction in respondents feeling services had helped them to feel part of their community. As a result, local health and wellbeing networks have been developed, with over 250 members to date. These networks bring communities together to identify initiatives to address issues of loneliness, access and mobility. Examples include Men’s Sheds and community transport initiatives.
- ❖ Live Active Leisure work to deliver health improvement programmes, which seek to deliver improved wellbeing and social connections, change behaviours and encourage people to be more active. Service users are often signposted by partners and in 2018/19 participation in these programmes was over 33,000, significantly above the annual target.

What Next

- ❖ Develop the new 2020/2025 Strategic Commissioning Plan outlining the Health & Social Care Partnership’s ambitions for the future.
- ❖ Work with communities to co-create different ways of ensuring people can live healthy lives, independently in their community.¹⁰

Creating a safe and sustainable place for future generations

Our Ambition

Perth and Kinross is a sustainable, safe place for everyone to live, work and visit, and we make the most of our outstanding urban and rural environment for the benefit of all.

Updates

- ❖ The PK Community Watch programme has been rolled out over a wider area with 1,000 people now connected to the service. The alert system keeps communities and business informed about the operations of community safety services in their area.
- ❖ The Perth & Kinross wide Community Transport Forum has been established to improve connectivity in rural Perthshire. This brings together the shared expertise of local community transport groups, Council staff and other groups looking to develop their own community transport. The Council has made a 'Community Transport Fund' to support communities take their transport plans forward.
- ❖ An additional £50k has been invested into improvements in the Lade waterway, with a promotional campaign to 'Love the Lade,' in order to protect the wildlife and preserve the heritage of this canal, which played an important role in Perth's industrial past. Much of this work was carried out by community and third sector groups.
- ❖ A Road Safety Plan for Perth and Kinross has been developed to reduce traffic accidents through education, amending speed limits, adding vehicle activated signs and re-engineering accident hotspots to make them safer.
- ❖ From February to July this year there were 482 volunteers supporting greenspace, youth and community activities across Perth and Kinross, with 16,377 volunteer hours spent on greenspace projects. This volunteering supports the ongoing provision of attractive spaces and environments in communities across Perth and Kinross and enables people to participate in various activities and awards.

Case Study

The Welton Farm Landfill project sought to remove a section of landfill from an eroded riverbank and install green engineering measures to improve the riverbank, which is a special area of conservation. The project used a soft engineering approach that minimises environmental consequences in future years and helps preserve the natural landscape of the river.



What Next

- ❖ Emissions from public sector organisations (tonnes CO2) will be reduced by at least 56% compared to 1990 levels through electric vehicles and heat efficient buildings.
- ❖ Increase household recycling from the current 52% towards the Scottish Government's target of 60% by 2020 through expanding kerbside collections
- ❖ Publish an Action Plan to prevent and manage invasive non-native species.
- ❖ Integrate public space, other CCTV and community alarms, providing opportunities to keep people safe in their homes
- ❖ Expand the current bail supervision scheme to include people aged over 26 years to deliver more justice in the community.

Get Involved

Looking to the Future

Community Plan Refresh and the Perth and Kinross Offer

The Community Planning Partnership will refresh our Local Outcome Improvement Plan (LOIP) in 2020. The LOIP will have a focus on key joint actions partners can make together, aimed at improving equality in Perth and Kinross. The refreshed plan will be accompanied by new governance arrangements, designed to help the Community Planning Partnership improve the impact it has on the issues which matter most to the people of Perth and Kinross.

The Plan will be developed in conjunction with the Perth and Kinross Offer. The Offer is our vision for a new sustainable approach to public service delivering, in which services are shaped and delivered in partnership with communities and service users. We believe that this approach leads to better services and improved outcomes.

We will really welcome your views. To do this, contact us at:

✉ CommunityPlanningPartnership@pkc.gov.uk

☎ 01738 477834

📍 Community Planning
2 High Street, Perth
Perthshire
PH1 5PH

List of Indicators

Indicator	Objective	PKC 2018- 19	PK 2017-18	PK 2016- 17	Scotland 2018/19
% of children with a BMI in healthy weight (clinical) category at P1 review	1	Update Dec 2019	82.4%	79.1%	83.8% *2017/18
% of Children meeting their 48-60 month developmental milestones (% of P1 meeting expected milestone)	1	81%	81%	79%	Not available
School Leaver destinations (% Positive)	2	96%	94%	94.5%	93.7%
16-19 year olds in learning, training or work (% Positive participation)	2	94%	93%	93.1%	91.8%
% of Scottish average monthly earnings	3	94%	94.7%	93.2%	100%
% of working age population unemployed, based on claimant count rate	3	1.5%	1.2%	1.2%	2.7%
Rate of Emergency Admissions for adults per 100,000 Population	4	10,686	10,777	11,158	11,959
People who agree 'I am supported to live as independently as possible'	4	91%	91.7%	89.9%	81%
Percentage of carers who feel supported to continue in their caring role	4	Not available	41%	Not available	37%
Percentage of adults receiving any care or support who rate it as excellent or good	4	Not available	81%	Not available	80%
Number of crimes and offences recorded by the police, index of national rate per 10,000 population, by local authority area, 2017-18	5	81	77	76	100
Number of accidental dwelling fires	5	111	109	136	4,762
Total number of people killed or seriously injured on roads	5	83	84	60	Not available
% of people rating of neighbourhood as a good or very good place to live	5	97.8%	97%	95%	94.6%
% of people who agree "I can influence decisions affecting my local area"	5	23.%	25%	24%	20%
Recycling rates (%)	5	51.4%	55.5%	55%	44.7%

Partners Performance Report

[Perth and Kinross Health and Social Care Partnership Annual Performance Report 2018/19](#)

[Perth and Kinross Council Annual Performance Report 18/19](#)

[Police Scotland Perth and Kinross – Perth and Kinross Update Reports](#)

[Scottish Fire & Rescue Service – Perth and Kinross Update Reports](#)

[NHS Tayside Annual Report and Accounts 2018/19](#)

[NHS Tayside Public Health Annual Report 2018/19](#)

[PKAVS Annual Impact Report 2018/19](#)

[PKC Education and Children Services Annual Performance Report 2018/19](#)

[PKC Housing & Environment Annual Performance Report 2018/19](#)

[PKC Corporate & Democratic Services Annual Performance Report 2018/19](#)

[Raising Attainment Strategy Update 2018-19](#)