

Appendix 3: Summary of Project Highlight

Sainsburys: Waste Less, Save More

Summary

Overall Results	
Total number of people *reached	5580
Total number of people *engaged	436
Welcome Packs distributed to new Council and housing association tenants	200
Zero Waste Kitchen Challenges (ZWCK) delivered in partnership with NHS Tayside and various Community Groups with 54 participants	10
Average amount of money saved per person (only based on the Welcome packs)	£13.54
A total number of tonnes of non-recyclable waste reduced and increased in recycling during Glenfarg and Kinross-shire Zero Waste Challenge	6.5 tonnes
Harvest project – litres of juice pressed from local apples during community market	400
51% participants at ZWKC have manage throw away food less often	
41.2% of the people received the Welcome pack say that the pack will help them to reduce waste	

*Level of engagement:
Engaged example attended a workshop
Reached example given a leaflet

Waste less
Save more

Sainsbury's
live well for less



Zero Waste Perth – Year 1 Highlights

Launch Events

- Zero Waste Towns Ministerial launch at the Bike Station Perth, attracted national coverage including STV News
- Project launch evening at the Salutation Hotel attracting 122 delegates

Nov 2017

Blue Tay for a Blue Planet Community Litter Picks

- 5 litter picks held both on the banks of the River Tay and on water via Kayaks
- Over 60 volunteers involved in clear ups
- Positive press coverage in Perth Advertiser and Courier

Mar-Sept 2018

School Engagement

- Engaged with 700 pupils & teachers during leisure centre planting assemblies.
- Pupils actively participated in planting at Dewars Centre learning about upcycling and reuse
- Upcycled garden project with Goodlyburn pupils at St Johns Shopping Centre

June 2018

Public Engagement

- Engagement with over 130 people at DiverCitay Festival in May and Glasgow Warriors match in August.
- Interactive activity, raising awareness of the issues with single use plastic at DiverCitay
- Infused water refill station at Glasgow Warriors event using intercepted fruits

May-Sept 2018

Future Outcomes

- Pop Up Shop at St Johns Shopping Centre
- Tool Library within Zero Waste Space
- Annual Zero Waste Awards
- Creation of Local Food Sharing Network
- Upcycling training for individuals/community groups
- Reusable Cup Scheme for Perth

Oct 2018-
March
2020

Jan-Sept 2018

Redistribution of goods, including:

- 27 KG of rice to various community groups
- Large quantities of surplus cardboard diverted to Perth Community Farm/North Inch Golf Course as weed suppressant
- Surplus building supplies for reuse and upcycling projects including 'Bug Hotels' and School Gardens
- Materials for Perth Food Bank from Balfour Beatty including filing cabinet & whiteboards.
- ¼ tonne of recycle diverted from landfill at Taste of Perthshire Food Festival

May 2018

Business engagement through Resource Efficiency Morning event

- 32 delegates attended
- 11 businesses represented including Gleneagles & SSE
- Positive feedback from all delegates and willingness to engage in future project activities

Jan-Sept 2018

Zero Waste Space

- Development of proposals in collaboration with The Bike Station Perth
- Appointment of architects for plan and detailed drawings for building warrant application
- Submission of building warrant and listed building consent application to PKC Planning Dept.

Sept 2018

Taste of Perthshire Food Festival

- Arranging food waste themed cookery demos
- Collaborating with Excel Vending to provide Reverse Vending Machine to capture recycling
- Coordinating recycling for vendors
- Advising event organisers RR events on waste management best practice

Jan-Sept
2018

Partnership working:

- Beautiful Perth
- Perth College UHI
- NHS
- Perth Bike Station
- Men's Shed
- ZWS, RES
- Perthshire Visual Arts Forum
- Excel Vending
- St. John's Shopping Centre
- Remake
- Outdoor Explore
- Giraffe
- Tesco
- Perthshire Chamber of Commerce
- Balfour Beatty
- Wyllie's
- Stagecoach