

Building and Even Better Perth and Kinross

The Perth and Kinross Offer aims to enable everyone in Perth and Kinross to play their part in making this a fairer place for all. It will mean different things to different people; new way of working that will help individuals, communities and businesses to share their ideas, skills and connections. Everyone in our active and diverse communities, every person, every group and every organisation, from our independent retailers, our gyms, our Firefighters, to our Bloom Groups, our schools, our NHS, our cyclists, our amazing third sector groups.

Everyone has something to Offer

This will require a change in how we deliver our services and the traditional relationship between public services, citizens, businesses, investors and visitors. We need to move away from the relationship of provider and consumer to work together, to agree joint priorities and designing the future we want.

Perth & Kinross Offer



Perth & Kinross Offer

What we will do

- Believe in our bold vision that everyone in Perth and Kinross can live life well
- Have an open mind and an ethos that everyone has something to offer by listening to your views and working together to achieve the best outcomes.
- Understand our communities and have a clear approach which allows communities to flourish
- Provide our services in a flexible way, focused on the people receiving them
- Ensure everyone has the same opportunities and people feel they belong and are included.

What we would ask you to do

- Promote Perth and Kinross as an attractive place to live and work and where everyone lives life well
- Get involved and tell us your views
- Support your community and if you can, volunteer
- Look after you and your loved ones' health and wellbeing



We want to work with communities to tackle inequality and provide better outcomes for individuals, building stronger communities, delivering services based around what communities and individuals tell us they need.

Together we wish to:

- Find new ways for the Council to deliver services in a more joined-up and flexible way, able to be more responsive to the needs within local communities, and to work together in partnership to address them.
- Shift more decision making to local communities, with budgets and resources.
- Keep working to tackle discrimination and prejudice, promoting equal opportunities for all, creating a fairer Perth & Kinross
- Fully understand the impact of COVID-19 on communities across Perth and Kinross, and what support is needed to recover



Equalities, Empowerment & Fairness

What we will do

- Work with community groups to have a shared understanding of particular needs of the area and how we can work better together to determine the most appropriate solutions
- Greater collaboration with partners and communities – all stakeholders having an equal voice and recognising that everyone has something to offer
- Collaborate and co-produce solutions and activities which best meet the needs of the local community
- Support community groups to identify funding solutions and provide advice and guidance on applications
- Work with all our partners to support your health and wellbeing
- Be digitally inclusive – but also recognising that this may be a barrier for some, and alternative solutions may be required
- Adapt our processes which best meet the needs of people as well as our legislative requirements

What we would ask you to do

- Engage with local community groups and encourage others to get involved and let us know if there are any barriers or things getting in the way
- Work with us to have a shared understanding of local needs as well as legislative requirements
- Contribute to forums to connect with your community and the Council and share information
- Tell us if anything in your area is concerning you
- Get online and access services digitally where possible and encourage others to do so
- Take forward funding applications to support community activities
- Look out for people who may not have anyone to support them
- Take responsibility for your own health and wellbeing



Our aim is to build an even better Perth and Kinross by embedding the principles of the UN Sustainable Development Goals by working with our key partners, and citizens in the spirit of the Perth & Kinross Offer.

- Capitalise on the great work done by communities and the voluntary sector in delivering community resilience. Key will be understanding the assistance the Council requires to provide to enable effective action.
- This joint working will include activities such as:
 - Transport
 - Buildings & energy
 - Waste
 - Land use
 - Business and industry
 - Adaptation activities



Environment

What we will do	What we would ask you to do
➤ We will work with our partners and do our part to take forward the climate change strategy ➤ Collaborate with partners and communities to identify the best solutions in relation to public transport and accessibility to towns and villages ➤ Consult and engage with community groups to have a shared understanding around the repair and maintenance of our road networks. ➤ Consult and engage with community groups to have a shared understanding around waste and recycling ➤ Build on the work we do with community groups in maintaining our outdoor green spaces and ensure these are accessible and user friendly ➤ Fulfil our legislative duties	➤ Engage and encourage involvement of local community groups to get involved in keeping our parks and play areas attractive places ➤ Do what you can to reduce your carbon footprint by walking, cycling and use of public transport ➤ Recycle your waste ➤ Do your part and encourage others to keep our streets clean and tidy by not dropping litter and reducing dog fouling. ➤ Let us know if there are particular environmental concerns in your area (pot holes, street lighting, waste/refuse) ➤



There have been some remarkable stories of resilience and entrepreneurial thinking with some of our local businesses providing new products or services or quickly managing to find innovative way to service customers, all through these challenging time. This can-do spirit lies at the hear of our assertion in these challenging times that “Everybody has something to offer”.

Our aims:

- ▲ Devise an economic recovery and growth strategy that takes account of any longer-term strategic regeneration and economic development opportunities in Perth and Kinross
- ▲ Support affected businesses and unemployed individuals
- ▲ Engage with partner organisations able to provide financial and other support for recovery/regeneration
- ▲ Devise actions for longer term transition to a wellbeing economy and advise on physical infrastructure matters in support of economic development



Economy

What we will do	What we would ask you to do
▲ Promote events across the region to support tourism ▲ Support businesses to develop by signposting to business advisors ▲ Support local businesses to access grants ▲ Support people to access training and develop skills to enable them to get into work ▲ Promote grant/loan schemes to support local businesses ▲ Promote and support businesses to access international markets ▲ Promote buy, shop and eat local campaign ▲ Work with partners to further development digital connectivity	▲ Take advantage of the opportunities available, through business advice, funding etc ▲ Take up the opportunity of training and developing skills ▲ Employ and develop young talent in the workplace ▲ Be ambitious and take up opportunities to diversify and adapt to different economic landscapes ▲ Promote Perth & Kinross as a place to live, work and enjoy ▲ Attend and encourage others to attend local events ▲ If you are an employer, pay the living wage ▲ Exploit digital opportunities to make the most of your business ▲ Support local businesses by shopping locally ▲



Our focus along with our Tayside partner is to reduce inequalities, promote educational attainment and enable children and young people with additional and complex health concerns to access high quality healthcare services.

Our vision is that:

“Our children and young people will have the best start in life and Tayside will be the best place in Scotland to grow up”

- Working with all our partners and with the participation of local communities that we make the best use of available resources, learn from each other and develop momentum to improve services.
- We will work together to strengthen families and improve the lives and the long-term chances of all our children and young people



Education & Learning

What we will do	What we would ask you to do
➤ School environment which encourages learning and development which provides children and young people with the skills they need for the future ➤ We will work alongside families to improve children’s wellbeing and encourage early social and emotional development ➤ Focus on groups of children and young people who are more likely to experience inequalities and poor outcomes in health, wellbeing, education and post-school destinations. ➤ Protect our children and young people from harm at home, school and in the community	➤ Support your child to get the best out of their education ➤ Encourage your child to join local groups or clubs and after school activities ➤ Talk to your child about their mental health and wellbeing ➤ Access early year nursery places ➤ Look after you and your family’s health and wellbeing ➤ Get involved in your child’s school