



PERTH & KINROSS INTEGRATION JOINT BOARD

30 November 2018

DEVELOPMENT OF TAYSIDE PUBLIC HEALTH STRATEGY

Report by Director of Public Health (G/18/201)

PURPOSE OF REPORT

The NHS Tayside Directorate of Public Health is in the process of developing a Tayside Public Health Strategy. This strategy will set out the vision and key priority areas for action to protect and improve health across Tayside.

The strategy will be centred on values of equity, empowerment and inclusivity and based on the principle of partnership and co-production.

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1. BACKGROUND

This work will build on national and local strategies, such as the NHS Tayside *Health Equity Strategy 2010*, and will be aligned with the emerging NHS Tayside *Integrated Clinical Strategy*.

The themes for the Tayside Public Health Strategy have been developed from the six *Public Health Priorities for Scotland* (Scottish Government and COSLA, 2018). These themes are not intended to be fully inclusive of all our work to improve public health but act as a framework to guide our vision and priorities.

2. PROGRESS

The themes for the strategy and examples within these are:

- Place and Community - Tayside is a vibrant, healthy and safe place to live and work
 - Examples would include health protection, screening and greenspace
- Early Years - In Tayside, we flourish in our early years

- Examples would include addressing adverse childhood experiences and ensuring that policies promote the health of children
- Mental Health and Wellbeing - In Tayside, we have good mental wellbeing
 - Examples would include suicide prevention and reducing inequalities and stigma experienced by those with mental health disorders
- Harmful Substances - In Tayside, we reduce the use of, and harm from, tobacco, alcohol and other drugs
 - Examples would include eliminating Hepatitis C infection, reducing drug deaths, reducing alcohol-related harm and reducing smoking in pregnancy and in our most deprived populations
- Poverty and Inequality - In Tayside, we have a sustainable, inclusive economy with equity of outcomes for all
 - Examples would include mitigating the negative impacts of welfare reform, tackling child poverty and promoting health literacy
- Diet and Physical Activity - In Tayside, we eat well, are physically active and have a healthy weight
 - Examples would include supporting the establishment of good nutrition from an early age, supporting more people to be more active more often, improving oral health and the prevention and treatment of obesity

Leaders in these public health areas within the Directorate of Public Health are contributing their vision and the key priority areas for action within each theme. Engagement with stakeholders, namely Directorate of Public Health staff, NHS Tayside, Integrated Joint Boards and Community Planning Partnerships, is underway and crucial to the success of this strategy for Tayside.

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3. ACTIONS AND RECOMMENDATIONS

We would welcome the contribution of our partner organisations and associated networks in the development of this Tayside Public Health Strategy.

We invite the ongoing involvement of partner organisations with this strategy, including commenting on the final draft, participation in development and implementation of an action plan and assistance in evaluation of impact of the strategy.

4. REFERENCE

Scottish Government and COSLA, 2018. *Public Health Priorities for Scotland*. [pdf] Edinburgh: The Scottish Government. Available at: <https://www.gov.scot/Resource/0053/00536757.pdf> [Accessed 6 September 2018].

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NOTE: No background papers, as defined by Section 50D of the Local Government (Scotland) Act 1973 (other than any containing confidential or exempt information), were relied on to any material extent in preparing this report.