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**PERTH AND KINROSS COUNCIL**

**PERTH CITY DEVELOPMENT BOARD**

Minute of meeting of the Perth City Development Board, held in the Council Chambers, 2 High Street, Perth on Tuesday 30 May 2017 at 4.30pm.

**Present:**

J Bullough, SCAA (Chair)  
Councillor I Campbell  
Councillor C Stewart  
Councillor D Doogan (up to and including Item 8)  
Ms B Malone, Perth and Kinross Council  
Mr J Fyffe, Perth and Kinross Council  
Mr M Beale, Algo (Blairgowrie) Ltd  
Mr G Gibbons, Horsecross Arts Ltd  
Mr C Kinnoull, Culture Perth and Kinross  
Dr E Mitchell, Scottish Enterprise  
Professor C Mulholland, University of the Highlands and Islands  
(up to and including Item 10)  
Ms M Munckton, Perth College UHI (from and including part of  
Item 5)  
Mr B Nicoll, NHS Tayside (substituting for Ms L Mclay)  
Mr M Robinson, Live Active Leisure  
Mr D Ross, Kilmac Construction  
Mr G Ruddock, Giraffe (from and including Item 5)  
Mr S Stewart, Perthshire Chamber of Commerce  
Ms V Unite, Perthshire Chamber of Commerce

**In Attendance:**

T Flanagan, Perth and Kinross Council  
J McCrone, Perth and Kinross Council  
D Nathwani, NHS Tayside  
G Pinfield, Perth and Kinross Council (up to and including Item  
5)  
H Rheinallt, Perth and Kinross Council  
R Taylor, Openreach (up to and including Item 5)

**Apologies:**

Councillor P Barrett  
Councillor S McCole  
Mr K Greenhorn, SSE Enterprise  
Ms L McLay, NHS Tayside  
Mr D Robertson, Stagecoach  
Ms S Roué, Scone Palace  
Mr J Valentine, Perth and Kinross Council

J Bullough, Chair, Presiding.

## **PRIOR TO THE COMMENCEMENT OF BUSINESS**

The Chair paid tribute to Mr Keith Fergie who had recently passed away due to an illness. He paid tribute to Mr Fergie's passion as a member of the city centre community, especially in his role as Chair of the Perth Traders' Association, in which he affected positively the relationship between the Board and the city centre community. On behalf of the Board, the Chair offered a collective thanks for Mr Fergie's work, and extended condolences to his family at this difficult time.

### **1. WELCOME AND INTRODUCTIONS**

The Chair welcomed everyone to the meeting, and apologies were noted as above.

### **2. DECLARATIONS OF INTEREST**

There were no declarations of interest in any item on the agenda.

The Chair reminded private sector members to complete their registers of interests and short biographies and send them to [Committee@pkc.gov.uk](mailto:Committee@pkc.gov.uk).

### **3. MINUTE OF PREVIOUS MEETING**

The minute of meeting of the Perth City Development Board of 7 February 2017 was submitted and approved as a correct record.

### **4. MATTERS ARISING**

#### **(i) Rail Infrastructure Investment (Item 8 refers)**

The Board noted that a response had been submitted to the Rail Infrastructure Consultation.

G RUDDOCK ENTERED THE MEETING AT THIS POINT.

### **5. DIGITAL CONNECTIVITY AND PROJECTS**

G Pinfield, Perth and Kinross Council, and R Taylor, BT, delivered a presentation to the Board on digital connectivity and projects (attached as Appendix 1).

M MUNCKTON ENTERED THE ROOM AT THIS POINT.

The presentation covered the following topics:

- Scotland's Digital Strategy;
- Digital connectivity through fibre, mobile and wireless;
- An update on Perth and Kinross Council's digital projects and strategy;
- Creating a Smart City using the Internet of things;
- Digital projects involving partnership working;
- How growing the digital economy is critical for Perth's future, and Scotland's future as a whole.

Following the presentation, G Pinfield and R Taylor highlighted possible future steps for digital connectivity and projects: potential collaboration/sharing of management and work practices with Aviva and SSE; marketing opportunities; more partnership projects; and developing Perth's own digital image. They requested that partners feed into the process by identifying key individuals who would work with G Pinfield.

Members discussed: the feasibility of the commitment for 100% of people to have superfast broadband; how broadband is useful to farming and rural businesses; the importance of having the means to facilitate the creation of products for using data.

The Chair suggested covering the topic of digital connectivity and projects through the private sector input Infrastructure for Smart Growth sub-group. **(Action: Jim Valentine)**

## **6. TAYSIDE ACADEMIC HEALTH SCIENCES PARTNERSHIP**

D Nathwani, NHS Tayside, delivered a presentation to the Board on the Tayside Academic Health Sciences Partnership (AHSP) (attached as Appendix 2).

The presentation covered the following topics:

- The transformation of healthcare through innovation;
- The formation of the TAHSP as a mechanism for the transformation of healthcare;
- The aims of the TAHSP, to facilitate collaboration between the NHS Tayside Board and its partners; and bring added value to the new integrated joint boards;
- Tackling variations in care across hospitals, for example in health and social care, medicine, primary care, and nursing, using education and innovation;
- The TAHSP is considering good practice areas in the relationship between health care and industries in England;
- Connecting the broad principles and staff members of the health and social care systems;
- Using technology for a preventative approach to healthcare;
- Communicating and externalising the work of the TAHSP, for example to lever third party interest in the innovation taking place;
- The TAHSP is increasing its partnership with a range of organisations, including a formal partnership with the digital innovation institute/digital health institute;
- The facilitation of pathways for health and social care workers to raise ideas to improve where they work;
- The Tay Cities Deal 'Growing the Tayside Biomedical Cluster' project which aims to develop a workforce to support laboratories;
- The aspiration of the TAHSP to transform care, for example by changing the constitution of the workforce and the way it operates;
- The aspiration to have an enabled environment with which industrial partners can engage

Members discussed: (i) the opportunities for Perth from the work of the TAHSP; and (ii) collaboration with Perth College UHI on offering courses related to the work of the TAHSP. **(Action: M Munckton)**

The Chair thanked D Nathwani for attending the meeting, delivering a presentation, and answering members' questions.

## **7. TAY CITIES DEAL UPDATE**

T Flanagan, Interim Head of Economic Development, Perth and Kinross Council gave a verbal update to the Board on the Tay Cities Deal. A lot of work has been done generating projects, and a number of these projects are being taken forwards as part of the Deal. Discussions with the UK and Scottish Governments are currently on hold due to the general election on 8 June 2017, but work on the Deal is still continuing.

## **8. UK CITY OF CULTURE BID**

J Fyffe, Senior Depute Chief Executive, Perth and Kinross Council, gave a verbal update to the Board on the UK City of Culture Bid. There are 11 bids in total. The cities which are on the short list will be notified at the end of June/start of July. It is expected that the short list will comprise of 3-5 cities, each to submit a 50-page bid document for the next stage, due by 30 September 2017. The winner will be announced in December.

COUNCILLOR DOOGAN LEFT THE MEETING AT THIS POINT

## **9. FAIRNESS COMMISSION**

J Fyffe, Senior Depute Chief Executive, Perth and Kinross Council gave a verbal update to the Board on the Fairness Commission. The report on the work of the Fairness Commission will be launched officially in due course. The report is structured around five themes: a fairer Perth and Kinross; a strong start; fairer working lives; and a thriving third age.

J Fyffe referred to an example of the issues that will be raised in the Fairness Commission report. There is a lack of high quality jobs in the area, which is causing young people, who have undertaken education in Perth and Kinross, to then leave in search of employment. A leaders' group is being formed to tackle the issue, which will include business leadership from the area. J Fyffe invited members of the Board to express interest in being part of the leaders' group.

Once the report has been published, it will be used to make a difference for people in Perth and Kinross. The Board noted that members will be informed when the report is published.

## **10. PERTH CITY PLAN DELIVERY – PROGRESS**

There was submitted and noted a report by the Chairman (G/17/72) providing an update on the delivery of the Perth City Plan in respect of the key Themes and associated Big Moves. The Board has previously agreed that, following approval of the Plan, its delivery would be progressed via subsidiary project groups for the

development of infrastructure to support smart growth and required actions for each of the Big Moves, as identified in the Plan.

## **11. PERTH CITY DEVELOPMENT BOARD SUB-GROUPS**

An update on Infrastructure for Smart Growth was given as follows: T Flanagan advised that all items are progressing as scheduled.

MR B NICOLL LEFT THE MEETING AT THIS POINT

M Munckton highlighted the importance of transport links to education facilities in the city's infrastructure.

PROFESSOR C MULHOLLAND LEFT THE MEETING AT THIS POINT

An update on Economy Prosperity and Enterprise was given as follows: S Stewart advised that: (i) the revised marketing strategy is nearing completion; (ii) the Invest in Perth print publication had released its newest edition, which had been provided to members at the start of the meeting; (iii) there is currently a business breakfast workshop is being held, discussing how to communicate a consistent place based narrative - Thinking Place - about Perth to secure investment and communicate opportunities and offers to business, residents and visitors; (iv) there is a Developing the Young Workforce roadshow being held in June, which will facilitate workshops across the area, to bring business and education closer together.

An update on City of Knowledge and Learning was given as follows: M Munckton advised that: (i) generally, a good amount of progress is being made; (ii) the curriculum at Perth College UHI is constantly being adjusted, driven by the new strategy; (iii) there has been an increase in the number of arts students; (iv) work on skilled workforce is progressing well.

The Chair referred to Margaret Munckton's imminent retirement, and thanked her for her work and contribution to the Board, wishing her all the best for her retirement.

An update on City Centre was given as follows: The Chair advised that: (i) the Mill Street works are progressing on schedule; (ii) the architectural design bids for the City Hall will be revealed in June; (iii) an agreement on Thimble Row car park had been reached by the Council's Strategic Policy and Resources Committee; and (iv) a contractor has been appointed for St Paul's Church. The City Centre Theme Group had highlighted a number of issues and opportunities in addition to the detailed big moves including: (i) licensing restrictions for cultural events; and (ii) the low standard of buildings and public realm on main gateways into Perth (the Vennel from the Canal Street Carpark, and the Toll House on the bridge). Complementary advice and guidance was being developed to support management and use of buildings and space within the city centre and it was acknowledged this would require to be considered as appropriate via Council and Licensing reporting and governance structures.

An update on Visitor Economy was given as follows: C Kinnoull advised that progress was on schedule for the improvement and development of Perth's cultural

attractions and Board links had been established through representation on governance structures.

## **12. COMMUNICATIONS**

The Chairman advised that the emerging place based narrative would inform the Board's strategy on communication with business and investors.

## **13. ANY OTHER COMPETENT BUSINESS**

### **(i) Great Perthshire Picnic**

G Ruddock advised members that the Great Perthshire Picnic, co-ordinated by Giraffe, will be held for the second year in a row in September 2017. He asked that members tell their family and friends about the event, and advised that it would be held throughout September with some pre-launch events beforehand.

### **(ii) Perth City Development Board Sub-Groups**

M Beale requested that details of the members of the sub-groups and dates of future meetings could be circulated to members (**Action: J McCrone/H Rheinallt**).

## **14. DATE OF NEXT MEETING**

The next meeting will be held on Tuesday 5 September 2017 (venue subsequently confirmed as the Council Chamber, 2 High Street, Perth).