

PERTH AND KINROSS COUNCIL

Environment Committee

22 January 2014

Community Greenspace Capital Projects for 2014/15 & 2015/16

Report by the Depute Director (Environment)

This report outlines the main Capital Projects being undertaken by Community Greenspace in 2014/15 and 2015/16. It recommends the approval of this programme of investment in the Council's parks and open spaces to ensure they remain well used, fit for purpose and a source of community pride.

1. BACKGROUND / MAIN ISSUES

- 1.1 Community Greenspace has an annual programme of Capital investment in the Council's parks and open space assets. The allocation of resources is determined through the submission of business cases as part of the Capital bid process. Community Greenspace has a long track record of being very successful in delivering a range of projects, both in type and scale, from the major £1.8m upgrade of MacRosty Park, to replacement of multi-user bridges and provision of waymarked paths. Most of these projects involve working closely with local communities, and raising significant sums of external funding. In the last 3 years, the team have drawn in £950,000 as part of a budget of £1.9m, which is a ratio of 1:1 and is exceptional in the current financial climate.
- 1.2 The capital programme covers a 7 year period and as such, capital project bids are based on an anticipated requirement for investment. To assess this, information held in the draft Community Greenspace Asset Management plan, as well as other survey and inspection data, including user feedback, is assessed to identify priorities. The Asset Management Plan for example, classifies 479 (29%) of our public parks and greenspaces as the most important to the community at a 'Council' and 'Settlement' wide level. Of these, 45 (3%) are at the highest 'Council' wide level. These sites range from high profile amenity spaces on the approach to main settlements to the larger parks and countryside sites.
- 1.3 Whilst routine maintenance is undertaken within the resources available, the sites and the key assets on them, such as bridges, paths or items of play equipment, can get to a point where they are obsolete or beyond economic repair. In general terms, refurbishment of key assets within play areas or parks is based on an average operational life of fifteen to twenty years. This takes account of wear and tear, vandalism and natural depreciation in condition due to the weather. It also requires skill in management to ensure the right infrastructure is specified for the right location and has an appropriate maintenance regime.

- 1.4 Investment has been made on this basis across the area, with improvements and new facilities, such as skateparks, being provided in most of the main settlements. This investment has proved to be very successful, which is reflected in the results of the most recent major face to face Park User Survey. This was undertaken in the summer of 2012 by an independent market research company in 12 of our key parks, with 1,575 interviews undertaken (see Appendix 2 for further details). It repeats a similar survey carried out in 2006.

The findings indicated that the majority of sites are most frequently visited by residents of Perth & Kinross. However, The Birks of Aberfeldy, MacRosty Park, Crieff, The Knock of Crieff, Victoria Park Aberfeldy, Larghan Park Coupar Angus and Kirkgate Park in Kinross are all destination locations for a significant number of visitors from outside the local authority area.

The average daily spend of park visitors to the local area ranges between £30 and £140 depending on overnight stays, contributing to the overall economy of the area. Most park visits last 30 minutes to an hour with the bigger countryside sites being 1-2 hours.

- 1.5 With the most popular activities being walking (58%), dog walking (38%) and general relaxation (36%), the Council's greenspaces are providing an important resource for physical and mental well-being. Of the users surveyed, visits for formal sports have dropped from 10% to 3% since 2006. Family outings have however, increased from 11% to 35% in the same period. Further details can be found in Appendix 2 and the full survey can be made available on request.
- 1.6 Overall satisfaction levels with individual parks is universally encouraging with eleven out of the twelve parks having over 90% of people being either very satisfied or fairly satisfied and five sites scoring 100%. Only three sites, including the South Inch, had a small percentage of people who were dissatisfied. However since the survey was undertaken, South Inch has benefitted from a £580,000 upgrade to the play area. The overall level of satisfaction is a testament to the Council's commitment to continuing to deliver a high quality greenspace service in challenging financial times, and also to both the teams and communities involved in managing them.
- 1.7 Whilst the Survey is a useful indicator for the Council's largest parks, there are significant numbers of other parks and greenspaces within settlements which are well used and a source of community activity and pride for all age groups. The upgrade and investment of these, and in particular play areas, have also proved very popular. Recent research by University College London found that only 53% of children in Scotland achieved the recommended hours of physical activity each day.

Attractive, well used, free outdoor facilities are essential in creating safe and welcoming communities with a strong sense of place, as well as the much needed opportunity for physical activity.

- 1.8 Through rationalisation of play areas, good maintenance and regular investment in the refurbishment of key play areas, the number of play areas meeting the Council's strategy standards has increased from 68% for 155 play areas in 2011/12, to 85% for 139 play areas in 2013/14.
- 1.9 In terms of Core Paths, the Core Paths Plan was adopted by the Council in January 2012 (Report No. 12/40) and a five year Core Paths Implementation Plan was approved in August 2012 (Report No. 12/354). This sets out a prioritised range of short, medium and long term projects across every area of Perth & Kinross, which will be implemented through a combination of Council and external funding. In order to achieve this, close working with a range of community groups, external organisations and landowners is required and underway. As such, flexibility is needed in the programme to respond to progress with community engagement, path agreements and funding applications, all of which can vary greatly from project to project.

Again the programme has been very successful to date, delivering 135km of improved or signed paths, and £40,000 external funding.

- 1.10 In order to continue the programme of investment in Council greenspace assets, the budget set for 2014/15 is £851,000 and £863,000 for 2015/16, including anticipated external funding. There is a £73k external income target for 2014/15. This paper outlines the recommendations for the allocation to a range of upgrades or new facilities for parks, countryside sites, play areas, greenspace bridges and core paths to ensure they are fit for purpose, responsive and relevant to users including children, dog walkers or sports enthusiasts. A detailed list is included in Appendix 1.

2. PROPOSALS

- 2.1 It is proposed to develop and deliver the proposed programme of projects set out in Appendix 1 during 2014/15 and 2015/16, to continue providing high quality well valued greenspace assets for communities and visitors alike. Each project will go through an established design development process including community engagement, obtaining permissions and agreements and raising external funding as required. Processes are already in place to monitor progress and expenditure during this development process. Flexibility will be used to respond to any specific site, funding or community issues which may arise.

3. CONCLUSION AND RECOMMENDATION(S)

- 3.1 This report sets out a significant programme of upgrade and refurbishment in the Council's greenspace assets for 2014/15 and 2015/16, as part of a rolling programme of investment through the Council's approved Capital Programme.

This will see improvements to parks, play areas, countryside sites and core paths across Perth & Kinross to ensure they continue to be safe, welcoming and attractive for all users. Continued investment will also provide the opportunity for universal free access for physical activity to all, helping to tackle the national health agenda at a local level.

3.2 It is therefore recommended that the Committee:

- (i) Approve the proposed programme as outlined in Appendix 1
- (ii) Notes the results of the consultation undertaken provided in Appendix 2.

Author(s)

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Approved

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Barbara Renton	Depute Director (Environment)	16 December 2013

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1. IMPLICATIONS, ASSESSMENTS, CONSULTATION AND COMMUNICATION

Strategic Implications	Yes / None
Community Plan / Single Outcome Agreement	Yes
Corporate Plan	Yes
Resource Implications	Yes
Financial	Yes
Workforce	None
Asset Management (land, property, IST)	Yes
Assessments	None
Equality Impact Assessment	Yes
Strategic Environmental Assessment	None
Sustainability (community, economic, environmental)	Yes
Legal and Governance	Yes
Risk	Yes
Consultation	None
Internal	Yes
External	Yes
Communication	Yes
Communications Plan	Yes

1. Strategic Implications

Community Plan / Single Outcome Agreement

- 1.1 The proposals in this report relate to the delivery of the Perth and Kinross Community Plan / Single Outcome Agreement in terms of the following priorities:

- (i) Giving every child the best start in life
- (ii) Promoting a prosperous, inclusive and sustainable economy
- (iii) Supporting people to lead independent, healthy and active lives
- (iv) Creating a safe and sustainable place for future generations

Corporate Plan

- 1.2 The Council's Corporate Plan 2013-2018 lays out five outcome focussed strategic objectives which provide clear strategic direction, inform decisions at a corporate and service level and shape resources allocation. The proposals in this report relate to the delivery of the following objectives:

- (i) Giving every child the best start in life;
- (ii) Promoting a prosperous, inclusive and sustainable economy;
- (iii) Supporting people to lead independent, healthy and active lives; and
- (iv) Creating a safe and sustainable place for future generations.

2. Resource Implications

Financial

- 2.1 The proposed cost of the projects are contained within the Council's Capital Financial Plan for Community Greenspace in 2014/15 .The Head of Finance has been consulted, and has indicated agreement with the proposals.

Workforce

- 2.2 The proposals in this report have no workforce implications for the Council.

Asset Management (land, property, IT)

- 2.3 The proposals in this report has direct land and property implications in terms of Capital investment.

3. Assessments

Equality Impact Assessment

- 3.1 Under the Equality Act 2010, the Council is required to eliminate discrimination, advance equality of opportunity, and foster good relations between equality groups. Carrying out Equality Impact Assessments for plans and policies allows the Council to demonstrate that it is meeting these duties.
- 3.2 The function, policy, procedure or strategy presented in this report was considered under the Corporate Equalities Impact Assessment process (EqIA) with the following outcome:
- Assessed as **relevant** and the following positive outcomes expected following implementation:
 - All greenspace projects will be designed to maximise accessibility to all equality groups and comply with the relevant Disability Discrimination Legislation.
 - Communities will be consulted on proposals which affect their area.

Strategic Environmental Assessment

- 3.3 The Environmental Assessment (Scotland) Act 2005 places a duty on the Council to identify and assess the environmental consequences of its proposals.
- The matters presented in this report were considered under the Environmental Assessment (Scotland) Act 2005 and no further action is required as it does not qualify as a PPS as defined by the Act and is therefore exempt.

Sustainability

- 3.4 Under the provisions of the Local Government in Scotland Act 2003 the Council has to discharge its duties in a way which contributes to the achievement of sustainable development. In terms of the Climate Change Act, the Council has a general duty to demonstrate its commitment to sustainability and the community, environmental and economic impacts of its actions.
- 3.5 The proposals have been assessed in terms of the requirements to manage the Council's Greenspace assets in a sustainable long term way. All projects will improve access opportunities to the Council's greenspaces for all and contribute to and promoting the overall environmental quality of Perth and Kinross is considered a sustainable use of resources.

Legal and Governance

- 3.6 The Head of Legal Services has been consulted. Any formal approvals or permissions in relation to specific projects will be obtained prior to implementation. The projects will be monitored through the Capital Monitoring process and procurement will comply with the Council's Procurement Rules.

Risk

- 3.7 There is a risk that Council greenspace assets will not deliver user needs if investment is not sustained. Financial risks are managed through the appropriate Corporate and project governance arrangements

4. Consultation

Internal

- 4.1 The Head of Legal Services, the Head of Democratic Services and the Head of Finance have been consulted in the preparation of this report.

External

- 4.2 There was no external consultation in the preparation of this report although Community Engagement will be undertaken as an important part of the project delivery process.

5. Communication

- 5.1 There will be ongoing communication in relation to specific projects and activities. The type and format of the communication will depend on the specific project or activity and will be tailored to suit the particular circumstances.

2. BACKGROUND PAPERS

- None

3. APPENDICES

Appendix 1 – List of Proposed Projects for 2014/15 & 2015/16

Appendix 2 – Summary of 2012 Park Survey Results

Proposed Main Community Greenspace Projects 2014/15 - £851k

Specific resource allocation to each site will be dependent on the outcome of the design and consultation processes which are currently under way.

Park Upgrades £181k - Programme of priority park upgrades and refurbishment based on condition and hierarchy as set out in the draft Community Greenspace Asset Management Plan and Outline Business Cases approved as part of the Council's Capital Programme:

- Crieff, Braidhaugh Park – drainage solution to longstanding serious regular flooding problem in key sports area and town park (subject to local landowner agreement)
- Perth, Riverside Gardens – the new Heather Gardens, Bellwood and Norrie Miller Parks and Rodney Gardens to address worn out infrastructure and signage. Work being undertaken in conjunction with a community group and the Youth Justice team.
- Ratray, Loon Braes Pond – development of the former boating pond as part of a partnership initiative with the local 'Parknership' group working closely with Housing & Community Care.

Play Area Upgrades £405k – Full refurbishment and replacement of worn out/obsolete/inadequate play equipment, safer surfacing and other associated infrastructure to bring them up to the Council's approved play area strategy standards:

- Crieff, Braidhaugh Park – Neighbourhood Standard
- Crook of Devon, Waulkmill Park - Rural Standard
- Scone Park – Neighbourhood Standard
- Luncarty, Westfield Common - Rural Standard
- Kenmore Park - Rural Standard
- Crieff, Sauchie Park – Local Standard
- Perth, Western Edge Park– Neighbourhood Standard

Bridges £177k - Replacement of pedestrian bridge to ensure safe and inclusive access on key countryside path networks:

- Ratray, Kitty Swanson's Bridge

Core Path Works £48k – Continuing implementation of a range of path works, upgrades and signage to deliver the Council's approved Core Paths Implementation Plan:

- Highland Signage
- Strathtay Signage
- Blair & Glens Signage

- Strathmore Signage & improvements
- Almond & Earn Signage
- Carse of Gowrie Signage
- Strathallan Signage & Improvements
- Dunning Signage & Improvements
- Kinross-shire Signage

Countryside Sites £40k

- Crieff, Turret Weir Refurbishment – restoration of eroded section of weir spillway to prevent further erosion & damage

Proposed Main Community Greenspace Projects 2015/16 - £863k

Specific resource allocation to each site will be dependent on the outcome of the site investigation, design and consultation processes, the majority of which will be undertaken in 2014/15 with some already underway:

Park Upgrades £326k – programme of priority park upgrades and refurbishment based on condition and hierarchy as set out in the draft Community Greenspace Asset Management Plan and Outline Business Cases approved as part of the Council's Capital Programme:

- Perth, Riverside Gardens - further phase of improvements to the new Heather Gardens, Bellwood and Norrie Miller Parks and Rodney Gardens to address worn out infrastructure and signage. Work being undertaken in conjunction with a community group and the Youth Justice team.
- Perth, Bell's Sports centre surround – refurbishment of hard and soft landscape areas which are beyond routine maintenance to complement works to the adjacent play area and golf course
- Pitlochry, Recreation Ground – major refurbishment of main destination park in the town to include the play area, entrance signage, pavilion area & viewing terraces. There are a range of park users including Highland Games, Highland Nights and Rugby Club who will be engaged.
- Alyth, Jubilee Park – entrance and boundary improvements to the town's largest park and linked to the Placecheck process.
- Crieff, The Knock – upgrade to worn out infrastructure, paths, main car park and signage in one of the top countryside greenspace destinations in Perth & Kinross.

Play Upgrades £400k – Full refurbishment and replacement of worn out/obsolete/inadequate play equipment, safer surfacing and other associated infrastructure to bring them up to the Council's approved play area strategy standards:

- Pitlochry, The Dome – Neighbourhood Standard
- Bankfoot, Innewan Gardens – Local Standard
- Rattray, Westfield Common – Neighbourhood Standard
- Rattray, Ferguson Park – Local Standard
- Perth, Jeanfield Park – Local Standard
- Carsie, Whiteloch Avenue - Rural Standard

Bridge Works £58k – Replacement or refurbishment of pedestrian bridges to ensure safe and inclusive access on key countryside path networks:

- Pitlochry, Ben Vrackie
- Kinloch Rannoch, Alt More
- Bankfoot, Gary Burn

Core Path Works £79k – Continuing implementation of a range of path works, upgrades and signage to deliver the Council's approved Core Paths Implementation Plan:

- Pitlochry riverside improvements (subject to confirmation of timescales with Sainsbury's proposed development)
- Strathtay Signage
- Strathearn Signage & Improvements
- Blair & Glens Signage
- Broxden & Mailer Hill Signage
- Strathmore Signage & improvements
- Almond & Earn Signage
- Carse of Gowrie Signage
- Strathallan Signage & Improvements
- Kinross-shire Signage

PKC Visitor Survey for Amenity Greenspace 2012 Summary Report

1. Introduction

BACKGROUND

- 1.1 Perth and Kinross Council manages a range of amenity green spaces across the council area. The nature of these varies significantly in terms of the size of each green space, the nature of the facilities and activities contained therein and the profile of the people using each space.
- 1.2 Provision of quality green spaces is an important means by which the council can help to improve the quality of life of citizens of Perth and Kinross and contribute to wider environmental and health outcomes.
- 1.3 To help ensure that these green spaces were as good as they possibly could be, the council commissioned a “Parks and Open Spaces” survey that reported in 2006. This survey was further developed and built upon in the 2012 “Amenity Greenspace Survey”, which was delivered on the council’s behalf by IBP Strategy and Research.

OBJECTIVES

- 1.4 The specific objectives of the 2012 survey were:
 - To establish who the main users of the sites are.
 - To profile their activities.
 - To determine when the sites are being used, daily usage levels and frequency of use.
 - To obtain perceptions of current quality of site presentation.
 - To determine if there are any barriers or problems in usage and what in particular customers value about individual sites.
 - To identify the tasks people would be prepared to undertake on a voluntary basis to help maintain sites and what they perceive as being the main barriers to undertaking such tasks.
 - To gather views regarding what factors would lead to an increase in usage.

METHODOLOGY

- 1.5 Interviews were conducted on a face-to-face basis in 12 amenity green spaces across Perth and Kinross. A target profile of interviews was agreed at the outset and IBP have endeavoured to meet this as closely as possible. A specific target set of interview numbers for each space was agreed at the outset for particular days. When these numbers could not be achieved in some instances (for example, due to inclement weather, lack of footfall or users comprising a large number of repeat users that had already been interviewed) then IBP's interviewers sought to increase the number of interviews elsewhere in the vicinity where possible.
- 1.6 Table 1.1 below profiles the target number of interviews set at the outset, the number of interviews actually achieved and how this compared to the number of interviews conducted at each space in the 2006 survey.

Table 1.1: Interviews by Park

Park	Target Number of Interviews (2012)	Number of Interviews Achieved (2012)	Number of Interviews Achieved (2006)
Auchterarder Park	150	117	112
Birks of Aberfeldy	100	98	-
Davie Park	100	102	79
Kinnoull Hill	100	98	-
Kirkgate Park	150	144	135
Lady Mary's Walk	100	97	-
Larghan Park	100	102	58
MacRosty Park	200	228	146
North Inch	200	216	270
South Inch	200	170	247
The Knock of Crieff	100	102	-
Victoria Park	100	101	85
Base	1,600	1,575	1,132

2. Visitor Profiles

- 2.1 Table 2.1 below shows the gender split for each park. Consistently there are more females than males using the green spaces of Perth & Kinross although the split is fairly even for the majority of sites. The biggest differences are at Lady Mary's, Kirkgate, MacRosty and Victoria parks. This could be explained by the high quality play areas in the parks with mothers or carers taking their children to use them although it is unclear as to why Lady Mary's walk is so popular with women.

Table 2.1: Gender of Respondent by Park

Gender	Auchterarder Park	Birks of Aberfeldy	Davie Park	Kinnoull Hill	Kirkgate Park	Lady Mary's Walk	Larghan Park	MacRosty Park	North Inch	South Inch	The Knock of Crieff	Victoria Park
Male	41%	48%	45%	48%	38%	31%	43%	38%	44%	43%	50%	36%
Female	59%	52%	55%	52%	62%	69%	57%	62%	56%	57%	50%	64%
Base	117	98	102	98	144	97	102	228	216	170	102	101

- 2.2 The great majority of sites are most frequently visited by residents of Perth & Kinross which is to be expected. Of particular note is that The Birks of Aberfeldy is a destination location for visitors and draws people from a much greater area. MacRosty Park, The Knock of Crieff, Victoria Park, Larghan and Kirkgate Park also attract a significant level of visitors from outside the local authority area. At the other end of the spectrum Kinnoull Hill, The Inches, Auchterarder and Davie Park are predominantly used by locals to a high degree.

Table 2.2: Area of Residence by Park

Area	Auchterarder Park	Birks of Aberfeldy	Davie Park	Kinnoull Hill	Kirkgate Park	Lady Mary's Walk	Larghan Park	MacRosty Park	North Inch	South Inch	The Knock of Crieff	Victoria Park
Perth and Kinross	85%	39%	88%	93%	72%	77%	73%	65%	81%	89%	59%	73%
Elsewhere in Scotland	11%	45%	5%	6%	19%	10%	22%	23%	12%	8%	33%	19%
Rest of UK	3%	12%	1%	1%	6%	9%	2%	6%	3%	1%	5%	8%
Overseas	-	3%	1%	-	1%	1%	-	6%	1%	1%	2%	-
Other (please say what)	-	1%	1%	-	-	-	-	-	-	-	-	-
Refused	1%	-	4%	-	1%	2%	4%	-	4%	1%	1%	-
Base	117	98	102	98	144	97	102	228	216	170	102	101

- 2.3 The visitors to our greenspace are almost exclusively white – British. There is significant work that could be done to try and overcome barriers from other ethnic groups and encourage a greater use of green spaces.

Table 2.3: Ethnic Origin of Respondent by Park

Ethnic Origin	Auchterarder Park	Birks of Aberfeldy	Davie Park	Kinnoull Hill	Kirkgate Park	Lady Mary's Walk	Larghan Park	MacRosty Park	North Inch	South Inch	The Knock of Crieff	Victoria Park
White - British	95%	94%	95%	95%	97%	96%	94%	91%	92%	90%	93%	99%
White - Other	1%	5%	4%	4%	3%	1%	4%	8%	5%	8%	6%	1%
Other ethnic group	3%	1%	1%	-	-	2%	1%	1%	4%	1%	1%	-
Refused	2%	-	-	1%	-	1%	1%	-	-	1%	-	-
Base	117	98	102	98	144	97	102	228	216	170	102	101

- 2.4 In general the countryside sites attract a higher proportion of visitors from the more affluent socio-economic groups with the parks attracting visitors from across the whole demographic spectrum. It is possible that transport is an issue, in terms of reaching sites, or perhaps with people from the lower socio-economic groups feeling less comfortable in the wider countryside rather than the more formal setting of parks.

Table 2.4: Socio-Economic Group by Park

Socio-Economic Group	Auchterarder Park	Birks of Aberfeldy	Davie Park	Kinnoull Hill	Kirkgate Park	Lady Mary's Walk	Larghan Park	MacRosty Park	North Inch	South Inch	The Knock of Crieff	Victoria Park
AB	26%	34%	14%	39%	20%	26%	25%	29%	32%	17%	45%	27%
C1	33%	40%	31%	43%	33%	43%	34%	38%	32%	36%	35%	33%
C2	14%	12%	22%	12%	19%	15%	23%	19%	24%	15%	12%	20%
D	15%	10%	20%	3%	11%	6%	10%	11%	5%	19%	7%	14%
E	9%	4%	13%	1%	13%	4%	6%	3%	6%	10%	1%	6%
<i>Not recorded</i>	3%	-	1%	2%	6%	6%	2%	-	1%	1%	-	-
Base	117	98	102	98	144	97	102	228	216	170	102	101

- 2.5 Kinnoull Hill, Davie Park, Auchterarder Park, Larghan Park and the Inches are predominantly used by local people with The Birks, Lady Mary's Walk, MacRosty Park, Victoria Park and The Knock attracting a greater proportion of people from further afield.

Table 2.5: Type of Trip by Park

Which of the following best describes the type of trip you are on?

Type of Trip	Auchterarder Park	Birks of Aberfeldy	Davie Park	Kinnoull Hill	Kirkgate Park	Lady Mary's Walk	Larghan Park	MacRosty Park	North Inch	South Inch	The Knock of Crieff	Victoria Park
Local – not part of a trip	84%	42%	92%	93%	72%	64%	85%	60%	82%	92%	57%	71%
Staying away from home overnight	6%	43%	5%	-	9%	19%	2%	21%	6%	3%	30%	26%
On a day visit or less from home	10%	15%	3%	7%	19%	18%	13%	19%	12%	5%	12%	3%
None of the above	-	-	-	-	-	-	-	-	-	-	1%	-
Base	117	98	102	98	144	97	102	228	216	170	102	101

- 2.6 The figures below need to be treated with caution as many of the sites use a small sample size as they do not attract many overnight visitors. For those sites with a reasonable sample size then the most common length of stay is two or three days in the Perth & Kinross area.

Table 2.6: Number of Nights in Perth and Kinross by Park

How many nights are you staying in the Perth and Kinross Council area?

Number of nights	Auchterarder Park	Birks of Aberfeldy	Davie Park	Kinnoull Hill	Kirkgate Park	Lady Mary's Walk	Larghan Park	MacRosty Park	North Inch	South Inch	The Knock of Crieff	Victoria Park
None	-	-	-	-	38%	-	-	8%	8%	-	-	-
One	29%	5%	-	-	-	11%	-	14%	23%	-	16%	-
Two	43%	33%	-	-	31%	-	50%	6%	38%	20%	32%	35%
Three	14%	17%	40%	-	8%	22%	-	24%	8%	20%	32%	38%
Four	-	7%	60%	-	8%	6%	-	8%	-	20%	10%	15%
Five	-	2%	-	-	-	11%	-	8%	-	-	3%	4%
More than five nights	14%	36%	-	-	15%	50%	50%	31%	23%	40%	6%	8%
Base	7	42	5	-	13	18	2	49	13	5	31	26

- 2.7 Table 2.7 shows the average daily expenditure of people visiting green space sites. This is highest for The Knock, Victoria Park and The Birks. This correlates with the figures for overnight stays as accommodation costs are a significant proportion of the expenditure. Victoria Park may have a high spend per group due to use by residents and visitors to the Moness Country Club or the caravan site using the park. It is also in close proximity to Wades Bridge which is a popular tourist destination.

Table 2.7: Average Party Expenditure by Park

Park	Average Party Expenditure	Base
Auchterarder Park	£91.07	14
Birks of Aberfeldy	£108.44	57
Davie Park	£39.17	6
Kinnoull Hill	£29.29	7
Kirkgate Park	£44.00	40
Lady Mary's Walk	£38.59	34
Larghan Park	£38.33	12
MacRosty Park	£63.89	88
North Inch	£53.06	31
South Inch	£61.64	11
The Knock of Crieff	£140.30	43
Victoria Park	£119.11	28
Total	£77.47	371

3. Nature of Visits

- 3.1 The most popular duration of visit to a green space site lasts between 30 minutes and 1 hour. The exceptions to this are the countryside sites of the Birks, Kinnoull Hill, Lady Mary's Walk and the Knock where a visit most commonly lasts between 1 – 2 hours.

Table 3.1: Length of Stay During This Visit by Park

How much time do you expect to spend at this park / green space during this specific visit?

Length of time	Auchterarder Park	Birks of Aberfeldy	Davie Park	Kinnoull Hill	Kirkgate Park	Lady Mary's Walk	Larghan Park	MacRosty Park	North Inch	South Inch	The Knock of Crieff	Victoria Park
Less than 30 minutes	44%	5%	18%	-	14%	7%	16%	10%	13%	41%	6%	10%
30 minutes - 1 hour	40%	26%	46%	33%	52%	30%	47%	36%	46%	45%	35%	73%
1-2 hours	15%	54%	33%	62%	32%	34%	26%	33%	30%	12%	42%	17%
2-3 hours	-	11%	2%	1%	1%	16%	11%	14%	7%	1%	12%	-
3-4 hours	2%	2%	1%	1%	1%	9%	-	4%	2%	-	2%	-
More than 4 hours	-	2%	-	2%	-	3%	-	3%	1%	-	3%	-
Don't know / can't say	-	-	-	1%	-	-	-	0%	0%	1%	-	-
Base	117	98	102	98	144	97	102	228	216	170	102	101

- 3.2 There is a marked split between those sites that are most commonly accessed by car and those that are normally visited on foot. Kinnoull, The Birks, Lady Mary's Walk, MacRosty Park and the Knock are primarily reached by car. Partly this may be due to location, partly because some of these sites are favoured by dog walkers who like to travel to a site to start a walk rather than walking directly from home. The surprise here is MacRosty Park where people seem to rely heavily on the car to reach the site.

Many of our green spaces are primarily reached by people on foot, highlighting their proximity and integration with the communities they cater for. Looking at table 3.2 it appears that more could be done to encourage use of public transport to reach green spaces or that advertising green space on buses may reach a new and wider audience.

**Table 3.2: Normal Method of Travel
by Park**

How would you normally travel to the park or green space?

Method of Travel	Auchterarder Park	Birks of Aberfeldy	Davie Park	Kinnoull Hill	Kirkgate Park	Lady Mary's Walk	Larghan Park	MacRosty Park	North Inch	South Inch	The Knock of Crieff	Victoria Park
Car	38%	69%	31%	91%	58%	62%	75%	67%	39%	19%	65%	31%
On foot	57%	30%	59%	4%	40%	33%	23%	30%	48%	74%	29%	66%
Bus / Coach	-	-	3%	3%	-	1%	-	1%	8%	2%	-	2%
Bicycle	2%	-	2%	1%	1%	1%	1%	0%	2%	5%	4%	-
Motorbike	2%	-	2%	1%	-	1%	1%	0%	2%	-	-	-
Train	1%	-	-	-	-	-	-	-	0%	-	-	-
Other	-	1%	3%	-	-	1%	-	1%	1%	-	1%	1%
Base	117	98	102	98	144	97	102	228	216	170	102	101

- 3.3 The majority of people travel less than 15 minutes to reach their green space although a significant percentage are willing to travel for longer to reach a particular destination site such as The Birks, Larghan and MacRosty Parks, The North Inch and The Knock

Table 3.3: Length of Journey by Park

Approximately how long does your normal journey take?

Length of Journey	Auchterarder Park	Birks of Aberfeldy	Davie Park	Kinnoull Hill	Kirkgate Park	Lady Mary's Walk	Larghan Park	MacRosty Park	North Inch	South Inch	The Knock of Crieff	Victoria Park
Less than 5 minutes	33%	21%	28%	12%	10%	27%	16%	15%	17%	34%	20%	18%
5-10 minutes	31%	23%	39%	30%	37%	24%	20%	30%	34%	37%	30%	46%
10-15 minutes	12%	13%	21%	26%	26%	20%	26%	19%	17%	14%	21%	23%
15-20 minutes	8%	4%	2%	14%	8%	8%	11%	9%	10%	4%	6%	3%
20-30 minutes	6%	10%	4%	10%	6%	13%	12%	11%	9%	4%	10%	1%
More than 30 minutes	10%	28%	6%	8%	13%	7%	16%	16%	13%	8%	13%	10%
Don't know	-	-	-	-	-	1%	-	-	-	-	1%	-
Base	117	98	102	98	144	97	102	228	216	170	102	101

4. Usage of Parks & Green Spaces

- 4.1 The table below shows which Greenspace sites have also been visited by people completing the survey. There is a clear short list of those sites that are the most popular and can be viewed as destination locations. These are the Inches, Kinnoull Hill, MacRosty Park, Lady Mary's Walk, the Birks of Aberfeldy and the Knock of Crieff. In general it would suggest that local parks and green spaces are important to a more local audience while many of the key countryside sites have an appeal to a wider audience. The exception to this appears to be MacRosty Park which also draws people in following on from the significant refurbishment project and rejuvenation of the park.

Figure 4.1: Perth and Kinross Green Spaces Ever Visited

Excluding this site, which of the following green space sites within Perth and Kinross have you ever visited?

Park	%
North Inch	39%
South Inch	39%
Kinnoull Hill	26%
MacRosty Park	23%
Lady Mary's Walk	22%
Birks of Aberfeldy	21%
The Knock of Crieff	21%
Victoria Park	12%
Auchterarder Park	8%
Davie Park	6%
Larghan Park	6%
Kirkgate Park	4%
Other	6%
None of the above	15%
Base	1,562

- 4.2 Table 4.2 shows a comparison of activities carried out in the greenspaces between the two survey periods. Many activities are broadly similar although there are some exceptions worth commenting on. Family outings have increased significantly. This may be due to economic factors with people staying locally rather than taking trips away from home. It could also reflect improvements in the infrastructure of parks with refurbished play areas proving popular with families for a day out. This is supported by the fact that the percentage of people visiting play areas has also increased. The biggest declines are resting/sitting and being involved in, or watching sports.

Table 4.2: Activities at Parks (2006 comparison)

What do you normally do when you visit this park / green space?

Activity	2006	2012
Walking	63%	54%
Dog walking	30%	38%
Get some fresh air / peace and quiet / relax	38%	36%
Children / family outing	11%	35%
Enjoy the beauty of surroundings	34%	31%
Use play area	18%	28%
Enjoy flowers / trees	18%	16%
Picnicking / eating lunch	14%	15%
Meet friends	15%	12%
Wildlife (e.g. bird watching, feeding ducks etc.)	13%	11%
Cycling	6%	9%
Improve my health	7%	9%
Resting / sitting	22%	7%
To keep fit	12%	7%
To use the park as a through route - on foot	14%	6%
Informal ball games	3%	4%
Running / jogging	-	4%
Ponds, lochs or riverside	7%	3%
Play sports or games	10%	3%
Watch sport / games	11%	3%
To use the toilet facilities	4%	2%
Skatepark	4%	1%
Sunbathing	2%	1%
To use the park as a through route - cycling	2%	1%
Guided walks / tours, events, organised educational visit	0%	1%
Geocaching	-	1%
Swimming	-	0%
Horse riding	-	0%
Other	2%	8%
Base	1,132	1,575

5. Rating of Parks & Green Spaces

- 5.1 The table below shows overall satisfaction levels with individual parks. As a set of figures they are universally encouraging with eleven out of the twelve parks scoring over 90% of people being either Very satisfied or fairly satisfied and five sites scoring 100%. Only three sites had a small percentage of people who were dissatisfied with the green space, Auchterarder and Davie Parks as well as the South Inch. Overall the picture is good with some areas where improvements can still be made.

Table 5.1: Overall Satisfaction with Park / Green Space by Park

Overall, how satisfied are you with this park / green space?

Answer	Auchterarder Park	Birks of Aberfeldy	Dave Park	Kinnoull Hill	Kirkgate Park	Lady Mary's Walk	Larghan Park	MacRosty Park	North Inch	South Inch	The Knock of Crieff	Victoria Park
Very satisfied	28%	86%	16%	68%	83%	86%	82%	86%	78%	36%	83%	78%
Fairly satisfied	61%	14%	75%	31%	15%	14%	18%	13%	22%	57%	17%	22%
Neither satisfied nor dissatisfied	6%	-	5%	1%	2%	-	-	0%	0%	3%	-	-
Fairly dissatisfied	4%	-	4%	-	-	-	-	0%	-	4%	-	-
Very dissatisfied	1%	-	-	-	-	-	-	-	-	-	-	-
Base	117	98	101	97	144	97	101	226	216	169	100	101

- 5.2 This table makes a comparison between the two survey periods in terms of how people rate the green spaces of Perth and Kinross. Across the board the figures have improved which is heartening given that available resources have generally declined in the same period. It suggests that the Community Greenspace and Operations sections have indeed been achieving more with less.

Table 5.2: Rating of Parks / Green Spaces (2006 comparison)

*How would you rate the following aspects of this park / green space?
Mean rating (1 = very poor, 5 = very good).*

Aspect	2006	2012
Design and appearance	4.26	4.63
Ease of getting around the park	4.49	4.63
Standard of cleanliness and maintenance of the park	4.14	4.36
Standard and maintenance of trees, the flowers and flower beds, shrubs and grass areas	4.21	4.35
Management in terms of care and protection of nature and wildlife	4.09	4.34
Facilities for children and their parents	3.74	4.23
Seating / furniture	3.91	4.03
Sports facilities	3.55	3.81
Range of visitor facilities available	3.61	3.79
Toilet facilities	2.71	3.24

- 5.3 The table below shows a more detailed breakdown of how people rate individual parks according to a range of criteria. Whilst there is much to celebrate here in terms of ease of use, cleanliness, maintenance, design and biodiversity it does also highlight some areas where we could improve in certain parks. Auchterarder Park looks like it could be improved in terms of seating for example. Of some concern is where facilities that have been installed are actually the cause of a lack of satisfaction, for example the toilet provision in MacRosty Park and Larghan Park have not achieved high satisfaction levels from customers, despite considerable investment, although the toilets provided at Kirkgate Park are a marked success.

Table 5.3: Rating of Parks / Green Spaces by Park

*How would you rate the following aspects of this park / green space?
% answering 'very good' or 'good'.*

Aspect of Park	Auchterarder Park	Birks of Aberfeldy	Davie Park	Kinnoull Hill	Kirkgate Park	Lady Mary's Walk	Larghan Park	MacRosty Park	North Inch	South Inch	The Knock of Crieff	Victoria Park
Design and appearance	81%	99%	97%	100 %	99%	99%	100 %	98%	99%	95%	100 %	100 %
Ease of getting around the park	93%	97%	100 %	99%	99%	87%	100 %	98%	99%	99%	98%	99%
Standard of cleanliness and maintenance of park	75%	95%	87%	98%	99%	98%	98%	96%	96%	85%	98%	96%
Standard of maintenance of trees, flowers and flower beds, shrubs and grass areas	91%	95%	84%	96%	95%	94%	95%	95%	98%	92%	97%	98%
Management in terms of care and protection of nature and wildlife	71%	97%	79%	96%	98%	95%	93%	95%	92%	85%	95%	98%
Facilities for children and their parents	58%	61%	73%	77%	91%	84%	99%	97%	91%	73%	72%	100 %
Seating / furniture	53%	93%	78%	88%	93%	76%	94%	72%	79%	82%	86%	96%
Range of visitor facilities available	30%	76%	51%	84%	77%	73%	88%	86%	86%	50%	76%	73%
Sports facilities	52%	33%	67%	74%	51%	35%	97%	52%	95%	61%	69%	84%
Toilet facilities	14%	10%	6%	46%	94%	21%	31%	55%	66%	61%	53%	85%

- 5.4 This table reflects the perceptions and reality of what stops people visiting our greenspaces. Some of these are weather dependant and will vary greatly year on year such as water logging which was a particular factor during a very wet 2012. Other deterrents can be a direct result of the popularity of a site such as littering. Whilst dog walking is a popular activity on greenspaces it can also lead to upsets with other users where owners are not responsible in terms of controlling their dogs or clearing up after their pets. Anti social behaviour can be a problem and is of particular significance on the Inches.

Table 5.4: Specific Deterrents to Visiting Park / Green Space by Park

What puts you off visiting this park / green space?

Deterrent	Auchterarder Park	Birks of Aberfeldy	Davie Park	Kinnoull Hill	Kirkgate Park	Lady Mary's Walk	Larghan Park	MacRosty Park	North Inch	South Inch	The Knock of Crieff	Victoria Park
Water logged / poor drainage / muddy	44%	-	-	-	17%	21%	38%	-	47%	50%	-	-
Poor facilities e.g. toilets, shop, café	16%	-	41%	-	-	5%	-	13%	19%	23%	33%	-
Drinking in the park / area	8%	-	5%	-	17%	-	-	7%	47%	25%	-	-
Dog bins not emptied / not enough of them	4%	20%	-	-	-	11%	-	13%	6%	30%	8%	33%
Too much litter / rubbish / broken glass / dog mess	8%	-	5%	-	-	-	-	27%	3%	36%	-	-
Lack of lighting	8%	-	-	-	-	5%	13%	27%	28%	11%	8%	-
Feel unsafe - threatening gangs / teenagers	16%	-	27%	-	33%	-	-	-	3%	14%	-	-
Dogs out of control / not on leads	-	40%	-	-	33%	11%	-	27%	3%	11%	8%	33%
Unsafe in the evening	16%	-	14%	-	-	5%	-	-	3%	9%	-	33%
Too exposed / cold / windy / no shelter	4%	-	5%	-	-	-	-	-	-	16%	8%	-
Poor signage or way marking	-	-	-	20%	-	16%	-	27%	-	-	25%	-

Not safe for children	-	-	5%	-	-	-	-	7%	-	13%	-	-
Lack of seating	12%	20%	-	-	-	11%	-	-	-	2%	-	-
Child's play equipment not repaired	-	-	-	-	-	-	-	-	-	9%	-	-
Flies / wasps / midges in summer	-	-	-	-	-	11%	13%	-	-	2%	8%	-

Deterrent	Auchterarder Park	Birks of Aberfeldy	Davie Park	Kinnoull Hill	Kirkgate Park	Lady Mary's Walk	Larghan Park	MacRosty Park	North Inch	South Inch	The Knock of Crieff	Victoria Park
Lack of paths	-	20%	-	-	-	5%	-	7%	-	-	8%	-
Overgrown vegetation	-	20%	-	-	-	-	-	-	6%	2%	-	-
Speeding traffic on access road	4%	-	-	-	-	-	-	-	-	2%	-	-
Syringes / solvent cans lying around	-	-	-	-	-	-	-	-	-	2%	-	-
None of the above	-	20%	-	20%	-	-	13%	-	3%	7%	-	-
Base	117	98	102	98	144	97	102	228	216	170	102	101

- 5.5 This table explores the things that would encourage people to visit our greenspaces more. Not surprisingly the list is quite diverse, reflecting the different wishes and expectations of both locals and visitors. Toilets and cafes would be popular in some of the urban parks while available time is one of the biggest obstacles for people visiting some of the countryside sites.

Table 5.5: Encouraging Future Visits to Park / Green Space by Park

What would encourage you to use this park / green space more often in the future?

Factor encouraging future visits	Auchterarder Park	Birks of Aberfeldy	Davie Park	Kinnoull Hill	Kirkgate Park	Lady Mary's Walk	Larghan Park	MacRosty Park	North Inch	South Inch	The Knock of Crieff	Victoria Park
Toilet facilities	60%	27%	64%	15%	2%	16%	27%	21%	15%	24%	8%	3%
Café / shops / kiosks	41%	4%	48%	19%	22%	6%	47%	4%	12%	34%	2%	9%
More time	7%	28%	7%	26%	22%	4%	4%	21%	2%	6%	18%	48%
A programme of organised event / activities	24%	2%	10%	1%	15%	5%	3%	22%	8%	17%	1%	8%
Lighting after dark	21%	6%	4%	8%	24%	7%	1%	7%	15%	17%	3%	5%
Park benches and picnic tables	17%	3%	13%	17%	3%	11%	14%	16%	9%	12%	7%	3%
More events	9%	-	4%	2%	2%	6%	-	14%	13%	10%	3%	5%
The presence of a Park / Countryside Ranger	3%	-	14%	3%	8%	3%	1%	4%	10%	21%	1%	-
Improved car parking	9%	8%	-	10%	1%	6%	-	7%	2%	4%	6%	5%
Play areas for children	15%	3%	4%	1%	3%	3%	3%	2%	3%	16%	3%	5%
Cycle routes	5%	3%	3%	14%	1%	5%	1%	4%	2%	3%	8%	-
Improved path surfaces	3%	8%	1%	11%	3%	10%	-	2%	4%	-	5%	2%
Improved signage or way marking	1%	4%	-	8%	1%	10%	-	11%	0%	-	9%	3%
More pathways for walking	7%	9%	4%	9%	1%	2%	-	3%	2%	4%	6%	3%
Sports facilities	9%	-	4%	-	1%	1%	1%	11%	1%	6%	1%	-
None of the above	13%	28%	12%	13%	31%	43%	22%	18%	19%	15%	43%	17%
Base	117	98	102	98	144	97	102	228	216	170	102	101

6. Promotion of Green Space

- 6.1 This section explores how people find out about our green spaces and events that are taking place there. Despite the boom in social media and the internet the survey suggests the majority of people look for information in the local press or in leaflets and posters. The first port of call for digital information is the Councils own website.

Table 6.1: Likely Methods of Getting Information about Activities and Events by Park

Which of the following methods would you be likely to use to get information about activities and events at parks and green spaces within Perth and Kinross?

Method of Promotion	Auchterarder Park	Birks of Aberfeldy	Davie Park	Kinnoull Hill	Kirkgate Park	Lady Mary's Walk	Larghan Park	MacRosty Park	North Inch	South Inch	The Knock of Crieff	Victoria Park
Advertising / other coverage in the local press	50%	34%	43%	64%	40%	54%	35%	59%	59%	52%	35%	44%
Leaflets and posters in public buildings	39%	42%	24%	35%	18%	36%	12%	51%	28%	31%	34%	47%
Perth and Kinross Council website	21%	36%	8%	19%	15%	33%	24%	27%	19%	16%	25%	23%
Facebook	9%	15%	8%	5%	8%	4%	11%	15%	13%	14%	17%	10%
Twitter	2%	9%	1%	2%	1%	1%	-	4%	9%	4%	7%	7%
None of the above	14%	11%	20%	5%	26%	12%	15%	10%	9%	8%	16%	20%
Base	117	98	102	98	144	97	102	228	216	170	102	101

- 6.2 Volunteering and community engagement are seen as essential activities to encourage and develop in order to foster connections between people, communities and places as well as empowering people to have the green spaces that they want to see. From the table below it can be seen that there is work to be done on encouraging involvement although with positive responses of between 10% and 20% there are a significant number of people in the community willing to be involved.

**Table 6.2: Interest in “Friends of” Groups
by Park**

Some parks / green spaces have “Friends of” and similar groups that help to maintain and improve parks and green spaces and undertake a range of activities to encourage appropriate use of the parks and green spaces. Do you think that you would be interested in taking part in any such groups?

Interest	Auchterarder Park	Birks of Aberfeldy	Davie Park	Kinnoull Hill	Kirkgate Park	Lady Mary's Walk	Larghan Park	MacRosty Park	North Inch	South Inch	The Knock of Crieff	Victoria Park
Not relevant, visitor to area	17%	59%	9%	7%	29%	36%	13%	38%	12%	5%	36%	30%
Yes	21%	9%	18%	23%	11%	20%	15%	13%	12%	15%	9%	14%
No	62%	32%	74%	69%	60%	43%	73%	50%	76%	79%	55%	56%
Don't know	-	-	-	-	-	1%	-	-	-	1%	-	-
Base	117	98	102	98	144	97	102	228	216	170	102	101

- 6.3 This table explores volunteering further to see which activities people would be most likely to engage with. There is broad support for a range of activities and this can help target activities, for new and existing groups, by park, which will have the greatest chance of success and support from the community.

**Table 6.3: Type of Group / Activity of Interest
by Park**

Some parks / green spaces have “Friends of” and similar groups that help to maintain and improve parks and green spaces and undertake a range of activities to encourage appropriate use of the parks and green spaces. Do you think that you would be interested in taking part in any such groups?

Type of Group / Activity	Auchterarder Park	Birks of Aberfeldy	Davie Park	Kinnoull Hill	Kirkgate Park	Lady Mary's Walk	Larghan Park	MacRosty Park	North Inch	South Inch	The Knock of Crieff	Victoria Park
Being part of a user group providing feedback to the Council and other partners about the park / green space	33%	56%	67%	78%	38%	37%	87%	31%	85%	48%	44%	64%
Helping to maintain other aspects of the park	8%	56%	17%	43%	13%	42%	7%	24%	4%	8%	22%	21%
Undertaking clean ups / litter picking	29%	11%	17%	4%	31%	47%	7%	10%	4%	32%	33%	14%
Helping to organise events / activities in the park / green spaces	25%	11%	6%	9%	44%	16%	-	31%	31%	12%	11%	14%
Helping to plant / maintain plants and beddings	46%	22%	6%	9%	25%	16%	-	21%	4%	12%	44%	
Voluntary Dog Wardens	17%	11%	17%	-	25%	16%	-	3%	4%	20%	33%	21%
None of the above	-	-	-	-	6%	11%	7%	17%	-	8%	-	7%
Base	24	9	18	23	16	19	15	29	26	25	9	14

- 6.4 Inevitably there will be barriers, both real and perceived, to getting involved. The biggest single barrier across the range of sites is identified as time, followed by a perception about fitness levels required as well as a lack of knowledge about how to get involved. Again this information can help target any advertising and recruitment drives to help allay any fears and hopefully encourage people to make the step towards getting involved with their green space.

Table 6.4: Barriers to Getting Involved by Park

Which of the following would you say were barriers to you getting involved in such activities?

Base is only those that are not interested in "Friends of" or similar groups.

Barriers	Auchterarder Park	Birks of Aberfeldy	Davie Park	Kinnoull Hill	Kirkgate Park	Lady Mary's Walk	Larghan Park	MacRosty Park	North Inch	South Inch	The Knock of Crieff	Victoria Park
Not enough time	66%	65%	81%	87%	72%	64%	68%	72%	67%	78%	71%	70%
Not fit enough	16%	35%	13%	4%	15%	21%	8%	15%	15%	7%	9%	28%
Don't know how to get involved	-	3%	-	6%	12%	-	-	7%	7%	5%	7%	4%
It is not your responsibility	-	-	-	-	1%	-	7%	4%	2%	1%	5%	4%
Don't think you would be able to make a difference	4%	-	1%	-	-	2%	-	4%	2%	1%	-	-
Would want to go along with friends / other people	1%	-	1%	-	2%	-	-	3%	2%	1%	-	2%
Other reason (please say what)	21%	16%	11%	7%	8%	19%	18%	12%	13%	18%	16%	2%
None of the above	1%	-	-	4%	-	2%	5%	3%	2%	2%	2%	-
Base	73	31	75	68	86	42	74	113	165	135	56	57

