

APPENDIX 1

Employment Land Priority criteria scorecard

Criteria			Definition	Explanatory note	Site Ref & description	Analysis
Marketable		High	Ownership verified, Serviced with access road, minimal flood risk, Scottish Water investment planned	All confirmed		High Medium Low
		Medium	Ownership verified, Serviced with access road, Minimal flood risk, Scottish Water investment planned	2 of 4 confirmed		
		Low	Ownership verified, Serviced with access road, Minimal flood risk, Scottish Water investment planned	1 or less		
Market failure		High	Site has been actively marketed by appointed agents for 5 years			High Medium Low
		Medium	Site has been actively marketed by appointed agents for btwn 2 and 5 years			
		Low	Site has been actively marketed by appointed agents for less than 2 years			

Criteria			Definition	Explanatory note	Site Ref & description	Analysis
Potential demand	Location & Use Class	High	Well established location with demonstrable demand from business			High Medium Low
		Medium	Good location with potential demand from business			
		Low	Location with future 5 yrs + potential to serve user demand			
Strategic priorities	Growth/ key sector	High	Site highly suitable			High Medium Low
		Medium	Suitable			
		Low	Not suitable			
	Potential for high value jobs	High	Likely to support high value jobs >£30k			High Medium Low
		Medium	Could support high value jobs >£30k			
		Low	Unlikely to support high value jobs >£30k			
Priority level	Green indicates progress to intervene as a high priority based on combined professional judgement of Planning, Estates, Economic Development and Property. Medium & Low priority to be kept reviewed				Balanced scorecard outcome	High Medium Low