



## PERTH AND KINROSS COUNCIL

### PERTH CITY DEVELOPMENT BOARD

Minute of meeting of the Perth City Development Board, held in the Gannochy Suite, Dewar's Centre, Glover Street, Perth on Tuesday 15 November 2016 at 4.30pm.

**Present:**

J Bullough, SCAA (Chairman)  
Councillor I Miller (up to Item 9)  
Councillor D Doogan  
Councillor A MacLellan  
Councillor J Kellas  
Councillor W Wilson  
Mr J Valentine, Perth and Kinross Council  
Mr J Fyffe, Perth and Kinross Council  
Ms S Butler, Scone Palace  
Mr K Fergie, Perth Traders Association  
Mr G Gibbons, Horsecross Arts Ltd (from and including Item 4)  
Mr S Gilmore, Jenson Solutions (from and including Item 4)  
Mr R Graham, Perthshire Chamber of Commerce (substituting for Mr S Stewart)  
Mr K Greenhorn, SSE Enterprise  
Mr G Ruddock, Giraffe (from and including Item 4)  
Dr E Mitchell, Scottish Enterprise  
Professor C Mulholland, University of the Highlands and Islands  
Mr B Nicoll, NHS Tayside (substituting for Ms L Mclay)  
Mr D Robertson, Stagecoach East Scotland (substituting for Mr A Jarvis)  
Mr D Ross, Kilmac Construction  
Dr T Ryan, Perthshire Photographic Society and Perthshire Society of Natural Sciences (from and including Item 4)  
Mr M Stuart, Sandeman (from and including Item 4)  
Ms P Wilson, Perth College UHI (substituting for Ms M Munckton)  
Ms V Unite, Perthshire Chamber of Commerce  
Ms J Yeaman, Blachere Illuminations

**In Attendance:**

T Flanagan, Perth and Kinross Council  
D Littlejohn, Head of Tay Cities Deal  
J McCrone, Perth and Kinross Council  
H Rheinallt, Perth and Kinross Council

**Apologies:**

Mr C Kinnoull, Hiscox  
Dr J Kynaston, The Gannochy Trust  
Ms L Mclay, NHS Tayside  
Ms M Munckton, Perth College UHI

Mr M Robinson, Live Active Leisure  
Mr S Stewart, Perthshire Chamber of Commerce  
Mr G Burnett, USSIM  
Mr S Edwards, Parklands  
Mr M Beale, Algo

J Bullough, Chairman, Presiding.

## **1. WELCOME AND INTRODUCTIONS**

J Bullough, Chairman welcomed everyone to the meeting and apologies were noted as above.

The Chairman welcomed in particular applicants for membership of the Board to the meeting.

## **2. REPRESENTATIVES TO THE BOARD**

(i) Aviva

The Board agreed that Ms M Withers, Head of Guidewire Transformation replace Mr I Ferguson as a representative from Aviva on the Board.

(ii) Perthshire Chamber of Commerce

The Board agreed that Mr S Stewart, Director replace Mr M McDiarmid as a representative from the Perthshire Chamber of Commerce on the Board.

(iii) Live Active Leisure

The Board agreed that Mr M Robinson, Chairman replace Mr J Moyes as a representative from Live Active Leisure on the Board.

## **3. PERTH CITY DEVELOPMENT BOARD ELECTIONS 2016**

There was submitted a report by the Chairman (G/16/261) recommending the election of business representatives to the Board.

Applicants were elected based on representation of the following ten business sectors: tourism, retail, hospitality, food and drink, cultural and creative industries, construction, communications and transport, energy, renewables and clean technology, voluntary/charitable and other, with two additional seats on the Board available to exceptional candidates not elected in the business sectors.

### **Resolved:**

The following applicants were elected to the Board for a period of one year, in accordance with sections 4.5 and 4.6 of the Perth City Development Board Terms of Reference: S Butler, Scone Palace; J Bullough, SCAA; M Stuart, Sandeman; G Ruddock, Giraffe; G Gibbons, Horsecross Arts Ltd; D Ross, Kilmac; J Yeaman, Blachere Illuminations; D Robertson, Stagecoach East Scotland Ltd; S Gilmore, Jenson Solutions; Dr T Ryan, Perthshire Photographic Society and Perthshire Society of Natural Sciences; C Kinnoull, Hiscox; M Beale, Algo.

FOLLOWING THE ELECTION, THE NEWLY ELECTED MEMBERS JOINED THE BOARD.

#### **4. ELECTION OF CHAIR AND VICE-CHAIR**

There was submitted a report by the Chairman (G/16/261) recommending the election of a Chair and Vice-Chair of the Board.

The Board considered the election of a Chair and Vice-Chair.

**Resolved:**

- (i) J Bullough be unanimously elected Chair of the Perth City Development Board for a period one year.
- (ii) It be unanimously agreed that Mr C Kinnoull be requested to take the position of Vice-Chair of the Perth City Development Board for a period of one year (**Action: J Bullough**).

#### **5. ELECTION OF THEME LEADS**

There was submitted a report by the Chairman (G/16/261) recommending the election of Theme Leads for the Board's key themes.

The Board considered the election of Theme Leads.

**Resolved:**

- (i) The following Theme Leads be unanimously elected for a period of one year:
  - Economic Prosperity and Enterprise – S Stewart, Perthshire Chamber of Commerce
  - City of Knowledge and Learning – M Munckton, Perth College UHI
  - City Centre – J Bullough, SCAA
  - Visitor Economy – C Kinnoull, Hiscox
- (ii) A Declarations of Interest form be circulated to members for retention by Committee Services, Perth and Kinross Council (**Action: H Rheinallt**).

#### **6. MINUTE OF MEETING**

The minute of meeting of the Perth City Development Board of 6 September was submitted and approved as a correct record.

#### **7. MATTERS ARISING**

There were no matters arising from the minute.

## **8. TAY CITIES DEAL UPDATE**

D Littlejohn, Head of Tay Cities Deal gave a verbal update to the Board regarding the Tay Cities Deal. He referred to the delivery of projects being set within the context of the preparation of a complementary Regional Economic Development Strategy, guiding the way economic sectors and development should be supported and investment prioritised. He also referred to partnership structures to secure participation and collaboration, in relation to research and education via a Higher and Further Education Forum, and with business via a Strategic Business Forum.

Submissions of project proposals with outline business cases that evidenced potential economic and other benefits within and beyond the region had been invited in July and around 110 proposals submitted by the deadline at the end of October 2016. There had been a broad range of projects submitted relating to connectivity and infrastructure, cultural and creative industries, as well as other industries, including: food and drink innovation, tourism destination, eco innovation, oil and gas decommissioning, biomedical engineering, business development, and the region's cybercrime developments. These have now been scrutinised by the participating authorities and partners, and advice offered in relation to how and which proposals could be supported and further developed, in terms of required submissions of more detailed proposals and business cases consistent with Treasury guidance by January 2017, to allow consideration and approval of proposals by participating authorities and partners and submission of a bid to the Scottish and UK governments by end of February 2017.

The Deal will set a 20-25 year programme and will be framed within the context of the delivery of identified outcomes associated with agreed projects and revisions to economic development service delivery mechanisms agreed between the participating authorities and partners.

In response to a query from the Chairman, D Littlejohn advised that the Tay region is performing at £15bn below the current Scottish Gross Value Added (GVA). GVA is a measure of productivity and growth from wealth generation and subsequent income generation from taxation and development. The challenge is to bring this up to £30bn, the Scottish average, and £45bn, the European average.

In response to a further query from the Chairman regarding the context for collaboration between the participating authorities at regional level, D Littlejohn advised that out of the 500,000 people who live in the combined identified Tayside regional economic geography, 90% of those in employment also work in the region. Joint working will therefore be focused on how growth can be delivered across and outwith the region, by maximising the available opportunities to benefit as many people as possible.

In response to a query from B Nicoll regarding inclusive growth, D Littlejohn advised that work is being done with the Scottish Government and COSLA to ensure that the City Deal will deliver inclusive growth.

**COUNCILLOR I MILLER AND D LITTLEJOHN LEFT THE MEETING AT THIS POINT.**

## 9. UK CITY OF CULTURE BID

J Fyffe, Perth and Kinross Council, gave a verbal update to the Board regarding the UK City of Culture Bid. He referred to the ability of cultural regeneration to drive economic regeneration, with the UK City of Culture bid involving people and communities. Although the criteria for the bid should have been published in September, they will now not be published until 2017. The bid will be developed once the criteria are known. The other cities which have declared their intention to bid so far are: Paisley, Coventry, and Hereford.

The Community launch of the bid will take place on 20 November, following the Christmas lights switch-on event on 19 November.

J Fyffe provided an update to the Board regarding the business launch of the bid (Item 6 refers), which will take place on a date yet to be agreed in December or January. He requested that members go onto the Invest in Perth website and fill out the City of Culture business survey (<http://www.perth2021.com/about-our-bid/business-survey/>) and asked K Fergie to circulate the survey to businesses (**Action: K Fergie**) and that the survey also be circulated to members of the Board (**Action: H Rheinallt**).

In response to a query from T Ryan, G Gibbons advised that community groups could get in contact to be involved in the bid through the Perth 2021 City of Culture website, or through Perthshire Creates. The Chairman suggested that all Cultural Groups in P & K should be contacted by CPK to involve them in the bid process. (**Action: C Kinnoull**)

The Chairman highlighted that Perth's excellent location to deliver destination cultural visits was perfectly demonstrated by the highly successful weeping window poppy display at Balhousie Castle which attracted over 130,000 visits in a couple of months. This demonstrates the significant opportunity to drive footfall to all our planned cultural events and exhibits, especially around our bid for the Stone of Destiny. G Gibbons referred to Hull, the current City of Culture, and the importance of its status as an evening leisure destination, as well as the way it had made use of older buildings. J McCrone responded that work is ongoing in Perth via events and city centre management support for the evening economy, and the vacant property initiative with funding support via housing investment and the City Heritage Fund.

## 10. COMMUNICATIONS

The Chairman referred to the importance of getting the Board to publicly support relevant announcements and news stories where appropriate. He highlighted that Theme Leads will also be used to support announcements. He requested that Communications Department at the Council be requested to add a quote from the PCDB wherever possible in relevant press releases. (**Action: J McCrone**).

The Chairman requested that Board members send pictures and biographies of themselves to Committee Services at [Committee@pkc.gov.uk](mailto:Committee@pkc.gov.uk) for the Invest in Perth website (**Action – all Board members**).

## 11. PERTH CITY PLAN DELIVERY – PROGRESS

There was submitted and noted a report by the Chairman (G/16/262) providing an update on the delivery of the Perth City Plan in respect of the key Themes and associated Big Moves. The Board had previously agreed that, following approval of the Plan, its delivery would be progressed via subsidiary project groups for the development of infrastructure to support smart growth and required actions for each of the Big Moves, as identified in the Plan.

An update on Smart Infrastructure was given as follows: J Valentine advised members that: (i) Enhanced rail links could form part of the refreshed national transport; (ii) work done as part of the Scottish Cities Alliance will be identifying what cities think is best for them in terms of economic growth; (iii) the Perth Transport Futures plan is progressing, with work on the A9/A85 link road project having begun; (iv) a site at Inveralmond had been acquired for development by the private sector since work on the A9/A85 has started; (v) a pontoon had been put into the Tay as a test run for water taxi services with a view to full operation in spring 2017.

An update on City of Knowledge and Learning was given as follows: P Wilson advised that: (i) there has been good progress with the university city; (ii) Perth College UHI has been involved in the creation of the City of Culture bid, in terms of creative exchange and a strategy for growth areas.

In response to a query from the Chairman regarding the branding of Perth College UHI, P Wilson advised that an update would be provided to the next meeting (**Action: P Wilson**).

PROFESSOR C MULHOLLAND LEFT THE MEETING AT THIS POINT.

K Greenhorn and D Ross highlighted the importance of Board members being informed of when relevant decisions have been taken and key City Plan milestones have been completed (**Action: J McCrone**).

V Unite referred to the already agreed Communications Strategy and the Chairman requested that it be emailed to members of the Board (**Action: H Rheinallt**).

DR E MITCHELL LEFT THE MEETING AT THIS POINT.

## 12. AOCB

### (i) Factsheet

Councillor Kellas requested that the factsheet previously sent to members of the Board be updated and sent to new members (**Action: J McCrone**).

### (ii) Information for new members

J McCrone requested that new members be sent relevant information to assist them in their roles as members of the Board. (**Action: H Rheinallt**) The Chairman requested that a briefing meeting be set up

for the new Board members to present the Perth City Plan in early January. (**Action: J McCrone/H Rheinallt**).

**13. TIMETABLE OF MEETINGS 2017**

The timetable for future meetings was submitted and approved.