



## PERTH AND KINROSS COUNCIL

### PERTH CITY DEVELOPMENT BOARD

Minute of meeting of the Perth City Development Board, held in the Gannochy Suite, Dewars Centre, Glover Street, Perth on Tuesday 15 December at 4.30pm.

**Present:** J Bullough, McEwens of Perth (Chairman)  
Councillor I Miller  
Councillor J Kellas (up to and including Item 6)  
Councillor A MacLellan  
Councillor A Stewart (up to and including Item 6)  
Ms B Malone, Perth and Kinross Council  
Mr J Valentine, Perth and Kinross Council  
Mr D Littlejohn, Perth and Kinross Council  
Ms S Butler, Scone Palace  
Dr J Kynaston, The Gannochy Trust  
Mr K Greenhorn, SSE Enterprise  
Ms E Mitchell, Scottish Enterprise (up to and including Item 6)  
Mr G Stubbs, Perthshire Chamber of Commerce  
Ms M Munckton, Perth College UHI  
Professor C Lang, UHI (substituting for Professor C Mulholland)

**In Attendance:** G Pinfield, Perth & Kinross Council  
H Rheinallt, Perth & Kinross Council

**Apologies:** Councillor D Doogan  
Mr Graham Burnett, USSI  
Mr Fergus Clark, Inveralmond Brewery  
Mr Ian Ferguson, Aviva  
Mr Andrew Jarvis, Stagecoach  
Mr C Kinnoull, Hiscox  
Ms Lesley Mclay, NHS Tayside  
Mr D Ross, Kilmac Construction  
Professor C Mulholland, UHI

J Bullough, Chairman, Presiding.

#### 1. WELCOME AND INTRODUCTIONS

J Bullough, Chairman welcomed everyone to the meeting and apologies were noted as above.

#### 2. MINUTE OF MEETING OF 8 SEPTEMBER 2015

The minute of meeting of 8 September 2015 was submitted and approved as a correct record.

### **3. MATTERS ARISING**

#### **(i) The Role of UHI in Furthering the Ambitions of Perth City Region Economy (Item 3 refers)**

B Malone reported that a meeting had taken place with Professor Mulholland and M Munckton, UHI. J Bullough reported that it had been a very positive discussion on how to improve the connection between Perth College UHI and Perth City Centre. It was agreed to have a further meeting between Perth Council, Perth College and UHI officials to continue this dialogue.

M Munckton advised members that the Perth College UHI Board had requested that priority be given to the issue of rebranding following the suggestion from the Board that Perth College considers rebranding to UHI Perth

#### **(ii) City of Culture Bid (Item 8(ii) refers)**

J Bullough reported that the development of a bid for the UK City of Culture 2021 had been approved by the Council in October 2015. He highlighted to members that the bid is linked to a number of areas within the Perth City Plan and that the big moves within the Board Cultural Theme of the City Plan would form an essential part of the bid.

### **4. SMART PERTH AND KINROSS STRATEGY AND SMART CITY PROJECTS**

G Pinfield, Smart Perth Projects Officer, The Environment Service, Perth and Kinross Council gave a presentation to the Board regarding the Smart Perth and Kinross Strategy and Smart City Projects.

The Board noted the following:

- The components of a successful smart city
- The smart city model
- The smart city as a collaborative city, with New York and London as examples
- The need to consider opportunities for smart growth with the Perth City Plan
- Scotland's smart cities agenda and funding received for some of the priorities from the European Regional Development Fund (ERDF)
- Projects which would be funded by the money from the ERDF
- Open data, which is part of the Council's transformation project; it is key to transport improvements in the future
- An energy app created by Glasgow City Centre, which allows users to view the city's energy performance at both district and building level
- Glasgow's operations centre which integrates public safety and traffic cameras

- The planned use of intelligent street lighting in three parts of Perth City
- The potential for the use of city-wide wireless in Perth
- The importance of supporting an innovation hub in Perth to support the skills agenda of the future
- The trial of five waste bin sensors in Perth city centre which can detect fill levels and reorganize routes accordingly
- The need to be aware of the increased use of apps
- The benefits of a smart city
- The smart city strategy and action plan, to be developed with the Perth City Plan
- A video containing information on smart perth can be accessed at: <http://www.investinperth.co.uk/invest/smart-perth-and-kinross>

Members discussed: the Perth City app and the need for improvements to be made to it, through considering other examples of best practice and using content generated from businesses; the potential for digital signage around the city centre using Quick Response (QR) codes; apps can be used to target the offer of the city to users; the pilot use of the mi Perth card and current discussion on how it would work in the future.

K Greenhorn highlighted the smart campuses created by SSE and Scottish universities, and offered assistance.

E Mitchell queried whether the data would be provided by the Council or private sector companies. G Pinfield advised that more input from the private sector would be welcome, and offered to circulate the draft publication plan to members.

Councillor Miller pointed to the importance of taking advantage of the experimentation already carried out with the Glasgow Project, and of being aware of new technology.

J Bullough thanked G Pinfield for delivering the presentation.

## **5. PERTH CITY PLAN – CONSULTATION RESULTS AND RECOMMENDED AMENDMENTS**

There was submitted a report by John Bullough, Chairman (G/15/320) providing a summary of the consultation responses to the draft Perth City Plan.

Councillor Kellas highlighted the importance of communication with different groups. E Mitchell agreed, highlighting that there is not enough evidence to demonstrate that the Perth City Plan appeals to retired or young people. J Valentine responded that a broad spectrum of consultation had been carried out. D Littlejohn advised that there could be more involvement at further stages of the process.

**Resolved:**

- (i) The recommended amendments to the Plan arising from consultation be agreed, and Council agreement and support be pursued.
- (ii) The agreed actions be progressed collaboratively via project groups and reported via lead representatives of the Board on the Plan's key themes.
- (iii) The Plan be used to inform and support funding for key activities, infrastructure and projects.
- (iv) The Plan be promoted through the preparation of executive summaries for business and public audiences and a communications strategy providing a framework to publicise ongoing activity, actions and opportunities for participation and support for the delivery of key projects.

**6. PERTH CITY PLAN DELIVERY FRAMEWORK – REMIT AND ROLES**

There was submitted a report by John Bullough, Chairman (G/15/321) identifying roles, remits and responsibilities of both public and private partners to further develop actions and projects identified within the City Plan.

J Bullough highlighted important aspects of the delivery framework, including: the extensive nature of the big moves; that the work and delivery would be led from the Board; and that the Theme Leads would be working with officers to decide on the big moves, with the officers carrying out the day-to-day work. D Littlejohn invited board members to be involved in any big move, with the Theme Lead, that they had an interest in.

B Malone advised that other expertise would be needed, including an officer from the Council's Education and Children's Services to progress the City of Knowledge and Learning, and the possibility of a project board consisting of the Council's project teams on cultural activity, which could be combined with the visitor economy theme.

Members discussed the difficulties in facilitating communication between Perth's hoteliers, and any assistance which could be offered.

**COUNCILLOR KELLAS LEFT THE MEETING AT THIS POINT**

M Munckton highlighted the need to remain mindful of links between the different themes and moves. J Bullough responded that the Board would be the conduit for these links.

**E MITCHELL LEFT THE MEETING AT THIS POINT**

J Bullough reported that once the Perth City Plan had been agreed by the Council, the Delivery Framework would be re-submitted to the Board.

**COUNCILLOR STEWART LEFT THE MEETING AT THIS POINT**

**Resolved:**

The Board noted the contents of Report G/15/321.

**7. COMMUNICATIONS PROTOCOL**

There was submitted a report by John Bullough, Chairman (G/15/322) outlining a draft protocol and options for resourcing communications by the Perth City Development Board.

B Malone highlighted the importance of considering the publicity trailing the Perth City Plan, as well as press announcements, particularly as judges for the City of Culture bids will look at this information, and therefore it is important that the publicity continues to promote forward-thinking, positive life in Perth.

**Resolved:**

J Bullough, Chairman be requested to make a statement to the press when the Perth City Plan is published.

**8. CITY PLAN PROGRAMME**

There was submitted and noted a report by J Valentine, Depute Chief Executive (Sustainability, Strategic and Entrepreneurial Development) (G/15/323) providing an update on the current progress on key milestones contained in the current City Plan Delivery Programme.

**9. ANY OTHER COMPETENT BUSINESS**

**(i) Recent Developments at Stagecoach East Scotland**

J Bullough provided the following update on recent developments at Stagecoach: the launch of the X55 Express City Connect service from Edinburgh to Perth, operating every hour on weekdays and every second hour on Sundays, using five coaches fitted with leather reclining seats, air conditioning, plug sockets, free wifi and toilets, with weekly travel beginning at £27.

**(ii) Car Parking in Perth**

J Bullough referred to the perception by the public that Perth is not car-friendly, for example the recent bad press surrounding the Smart Parking car park at Kinnoull Street. Members discussed options for car parking in Perth.

J Valentine referred to changes to the parking charges which would be coming into effect from 11 January 2016, and the scheduled refurbishment of the Canal Street multi-storey car park.

**10. DATE OF NEXT MEETING**

The next meeting will take place on 23 February 2016 at 4.30pm. The venue will be advised in due course (subsequently arranged to take place at Perth College UHI).