



Council Building
2 High Street
Perth
PH1 5PH

05/09/2022

A hybrid meeting of the **Perth and Kinross Community Planning Partnership Board** will be held in **Room 410 (Committee Room)** on **Friday, 09 September 2022 at 10:00**.

If you have any queries please contact Committee Services on (01738) 475000 or email Committee@pkc.gov.uk.

THOMAS GLEN
Chief Executive
PERTH AND KINROSS COUNCIL

Those attending the meeting are requested to ensure that all electronic equipment is in silent mode.

Councillor G Laing, Perth and Kinross Council (Chair)
Councillor J Duff, Perth and Kinross Council
Provost X McDade, Perth and Kinross Council
L Hughes, PKAVS
M Cook, Perth College UHI
E Fletcher, NHS Tayside
L McMahon, Jobcentre Plus/DWP
G MacDougall, Skills Development Scotland
D McLaren, Scottish Government
T Glen, Perth and Kinross Council
G Binnie, Police Scotland
E Baird, Scottish Fire and Rescue Service
M Wright, Scottish Enterprise
B Renton, Perth and Kinross Council
S Devlin, Perth and Kinross Council
J Pepper, Health and Social Care Partnership

Community Planning Partnership Board

Friday, 09 September 2022

AGENDA

MEMBERS ARE REMINDED OF THEIR OBLIGATION TO DECLARE ANY FINANCIAL OR NON-FINANCIAL INTEREST WHICH THEY MAY HAVE IN ANY ITEM ON THIS AGENDA IN ACCORDANCE WITH THE COUNCILLORS' CODE OF CONDUCT.

- 1 WELCOME AND APOLOGIES**
- 2 DECLARATIONS OF INTEREST**
- 3 MINUTE OF MEETING OF COMMUNITY PLANNING PARTNERSHIP BOARD OF 24 JUNE 2022 FOR APPROVAL** **5 - 8**
(copy herewith)
- 4 LOCAL OUTCOMES IMPROVEMENT PLAN 2022 - 2032** **9 - 54**
Report by Service Manager (Communities) (copy herewith G/22/118)
- 5 COST OF LIVING**
Verbal Update by C Graham, Social Security Scotland
- 6 CASH FIRST PARTNERSHIP** **55 - 58**
Report by Community Planning and Policy Team Leader (copy herewith G/22/119)
- 7 LOCAL CHILD POVERTY ACTION REPORT**
Report by Executive Lead (Strategic Planning and Transformation)
(copy to follow)
- 8 DRAFT CORPORATE PLAN 2022-2027** **59 - 88**
Report by Head of Innovation (copy herewith G/22/121)
- 9 EMERGING STRATEGIC ISSUES**
- 10 ANY OTHER COMPETENT BUSINESS**
- 11 DATE OF NEXT MEETING**
18 November 2022

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PERTH AND KINROSS COMMUNITY PLANNING PARTNERSHIP BOARD

Minute of meeting of the Perth and Kinross Community Planning Partnership Board held hybrid in MR415, 2 High Street, Perth on Friday 24 June 2022 at 10.00am.

Present: Councillor G Laing, Provost McDade, and Councillor J Duff; Perth and Kinross Council; D McLaren, Scottish Government; E Fletcher, NHS Tayside; and G Binnie, Police Scotland.

In Attendance: B Renton, L Davison, C Guild, J Guild, L Haxton, D Stokoe, J Pepper, F Robertson, and K Molley (all Perth and Kinross Council); C Lamont (NHS); and E Boyd (on behalf of G MacDougall), Skills Development Scotland.

Apologies: T Glen and S Devlin, Perth and Kinross Council; and G MacDougall (Skills Development Scotland)

1. WELCOME AND APOLOGIES

Councillor G Laing welcomed all present to the meeting and apologies were noted above.

2. DECLARATIONS OF INTEREST

There were no Declarations of Interest made in terms of the relevant Codes of Conduct.

3. MINUTE OF MEETING OF THE COMMUNITY PLANNING PARTNERSHIP BOARD OF 22 APRIL 2022

The minute of meeting of the Community Planning Partnership Board of 22 April 2022 was submitted and approved as a correct record.

4. LOCAL OUTCOMES IMPROVEMENT PLAN

There was submitted a report (G/22/95) outlining the Local Outcomes Improvement Plan (LOIP).

F Robertson delivered a slide-based presentation on the Local Outcomes Improvement Plan which highlighted the key issues, actions, and risks.

Councillor G Laing highlighted that all aspects of the LOIP are interlinked so improvements in one area should benefit another and it is vital to ensure that communities voices are being heard through further engagement.

J Pepper referred to having a stronger emphasis on mental health and wellbeing throughout the LOIP. She suggested arranging a workshop to inform partners of the different local mental health and wellbeing strategies, explore where

responsibilities lie, look at ongoing projects, identify gaps and be clear on the role of improving community wellbeing at a universal level. Councillor G Laing asked for an update to be brought back to the next meeting of the Board.

F Robertson encouraged new members of the Board to put forward their comments of the revised LOIP and advised that the final version would be brought to the next meeting for members for consideration and go to full Council for approval.

Resolved:

The contents of report G/22/95, be noted.

5. VIOLENCE AGAINST WOMEN – PERTH AND KINROSS

There was submitted a report by Manager of Perthshire Women's Aid and Centre Manager RASAC P&K (G/22/96) providing an update on the work of Perthshire Women's Aid and RASAC P&K in advocating and supporting victims and survivors of gender-based violence.

Members thanked L Hughes for her powerful presentation and showed support in collectively tackling the issue of violence against women in Perth and Kinross as a partnership. F Robertson advised that the narrative in the revised LOIP on the issue of violence against women could be strengthened in terms of intersectionality and communities of interest.

In response to a question from Councillor J Duff, L Hughes advised that there is strong prevention work underway with young people and workshops are being delivered in secondary schools and community settings to raise awareness. RASAC statistics show that 5,000 young people are engaged with annually. Referral rates for young survivors have increased significantly, leading to the development of the young people and families' project.

Members asked for an update to be brought back to a future Board meeting.

Resolved:

- (i) The local services provided by Perthshire Women's Aid and RASAC P&K, be noted.
- (ii) It be agreed for the Board to prioritise Violence Against Women in current and future Strategic Planning, including a broad commitment from partners for the need to allocate resources to combating Violence Against Women which are cognizant of, and reflect the sustained increase in demand for such services.
- (iii) It be agreed for L Hughes, PKAVS to provide the Board with actions to be included in the LOIP regarding the issue of Violence Against Women.

THE BOARD AGREED TO VARY THE ORDER OF BUSINESS AT THIS POINT.

7. MENTAL HEALTH AND WELLBEING

There was a verbal update by C Lamont, NHS, on mental health and wellbeing. He advised that Perth and Kinross have developed their own mental health and wellbeing strategy which was signed off by Perth and Kinross Integration Joint Board in December 2021 and is a three-year plan. The strategy runs parallel to the Tayside Living Life Well Strategy.

C Lamont suggested that the workshop by J Pepper could be beneficial in looking at how the CPP Board could support the implementation of actions within the Perth and Kinross Mental Health and Wellbeing Strategy. The aim is to ensure that there is one clear action that can be taken forward to communities across Perth and Kinross.

B Renton advised that a consultation process had been approved at full Council in relation to the Culture and Leisure Strategies. She suggested using the workshop or consultation process to analyse how these strategies could act as a preventative measure in terms of mental health and wellbeing and how it links to the mental health and wellbeing strategy.

Councillor J Duff asked for a copy of the Tayside Living Life Well Strategy to be circulated to all members for information.

6. HATE CRIME

There was a verbal update by G Binnie, Police Scotland, on the strategic issue of hate crime. G Binnie advised that hate crime rates had slightly risen from last year. He emphasised the importance of communities understanding what hate crime is, how to report hate crime incidents and the efficiency of the criminal justice system in dealing with incidents. He advised that further engagement should be undertaken with communities to raise awareness and encourage reporting of incidents.

G Binnie advised that hate crime features heavily in Police Scotland's equality, diversity and inclusion plan and emphasised the need of CPP Partners support in directing resources effectively. L Hughes added that it is vital to look at the issue of hate crime collectively and how it impacts communities, individuals, and families.

It be agreed for officers to look at existing forums where the issue of hate crime could be considered. Initial discussions to be held at the CPPEOG and recommendations to be brought back to partners at a future Board meeting.

8. EMERGING STRATEGIC ISSUES

There were no emerging strategic issues.

9. ANY OTHER COMPETENT BUSINESS

There was no other competent business.

10. 2022 MEETINGS

9 September
18 November

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## PERTH AND KINROSS COMMUNITY PLANNING PARTNERSHIP

9 September 2022

### LOCAL OUTCOMES IMPROVEMENT PLAN 2022-2032

Report by David Stokoe (Service Manager), Perth and Kinross Council  
(Report No G/22/118)

#### 1. PURPOSE

- 1.1 This report presents the Local Outcomes Improvement Plan 2022-2032 which sets out the actions that the Community Planning Partnership will take to improve outcomes and reduce socio-economic inequality in Perth and Kinross.

#### 2. RECOMMENDATION

- 2.1 It is recommended that the Board:
- i. Approve the Local Outcomes Improvement Plan 2022-2032 attached as Appendix 1
  - ii. Agree the initial short term focus as outlined in paragraph 7.2

#### 3. CONTEXT

- 3.1 Part 2 of the [Community Empowerment \(Scotland\) Act 2015](#) requires listed public services and other bodies to work together as a Community Planning Partnership (CPP). The CPP has the joint statutory duty to improve outcomes for people in the CPP area, with a particular focus on those experiencing the poorest outcomes as a result of socio-economic inequality. Section 6 of Part 2 of the Act requires the CPP to produce a Local Outcomes Improvement Plan (LOIP). The purpose of the LOIP is to set out the inequalities faced in Perth and Kinross and the actions that the CPP will take to address them.
- 3.2 The Scottish Government has started a review of the Community Empowerment (Scotland) Act and although there is little detail yet as to what that will involve and focus on, it is important to remember that the Act does give Scottish Ministers an additional power to specifically direct CPPs and public bodies.

## **4. LOIP 2017**

4.1 Following the introduction of the 2015 Act, Perth and Kinross CPP approved its first Local Outcomes Improvement Plan in October 2017. This was also approved by Perth and Kinross Council at its October 2017 meeting ([Report 17/322](#)). The initial LOIP identified five broad strategic objectives:

1. Giving every child the best start in life
2. Developing educated, responsible and informed citizens
3. Promoting a prosperous, sustainable and inclusive economy
4. Supporting people to lead independent, healthy and active lives
5. Creating a safe and sustainable place for future generations

## **5. THE REVIEW PROCESS**

5.1 The CPP reviewed its existing strategic priorities from mid-2020 to reflect the impact of Covid on socio-economic inequality in communities across Perth and Kinross. The subsequent cost of living crisis, the rise in poverty levels and the increasing urgency of the climate change challenge has exacerbated these issues, particularly for those already facing socio-economic disadvantage. Significant impact assessment and wider engagement with community organisations was carried out by the Council and other partners during this period to inform the new LOIP.

5.2 Based on this review work the following were identified by the CPP as new strategic priorities:

- Poverty (including child poverty, fuel poverty and food poverty)
- Mental and physical wellbeing
- Digital participation
- Skills, learning and development
- Employability

5.3 Climate change and the impact of the cost of living crisis are additional and significant inequalities which the CPP is jointly committed to tackling.

5.4 A new LOIP has subsequently been under development since early 2022, overseen by the CPP Executive Officer Group. The final draft is at Appendix 1 and Board is asked to approve it.

## **6. IMMEDIATE FOCUS – STATEMENT OF INTENT**

6.1 The LOIP is a 10 year plan for tackling inequality across Perth and Kinross. Five strategic priorities have been identified and a series of actions are proposed for the initial 12 months of delivery. As outlined in paragraph 5.3 the

cost of living has been identified as a cross cutting issue, impacting on all of the agreed strategic objectives.

- 7.2 Throughout the latter stages of the development of the revised LOIP, cost of living has become the overriding issue for services and partners to respond to. With that in mind, it is proposed that the CPP focus its efforts on three key actions for the period between now and the end of the financial year. These actions are:
1. Submitting a bid to be a pilot Cash First Partnership
  2. Delivering a Cosy Spaces Initiative to provide dignified and sensitive support to individuals and families who may struggle over the winter period
  3. Continuing to offer direct support to foodbanks and food larders to help tackle food insecurity
- 7.3 Updates on activity to support these three actions will be brought to the CPP Executive Officer Group and Board as required.

## **8. NEXT STEPS**

- 8.1 The new LOIP commits the CPP to delivering a number of priority actions over the next 12 months and this work will commence immediately, with the initial focus on cost of living. However, in parallel, the CPP will need to review its delivery structures to ensure they are fit for purpose and effectively support the joint commitments to which CP partners have signed up. A new CPP Climate Change Working Group has already been established and is focused on action to alleviate impacts of the climate emergency on the most vulnerable people and communities in our area, including the impact of fuel poverty.
- 8.2 Future CPP delivery structures will also need to be cognisant of the Council's wider Transformation Programme. The programme includes reviews to consolidate and strengthen collective impact of community empowerment and engagement activities across Council services and with the Council's delivery partners; and to strengthen the impact and effectiveness of strategic commissioning and procurement. Community engagement and empowerment activities include the role of Local Action Partnerships, alongside other community bodies, and the potential to transfer assets to community ownership and/or control as part of the Perth and Kinross Offer.
- 8.3 The Transformation Review of strategic commissioning and procurement will consider key dependencies with the CPP, given significant levels of spend on health, social care, children's services and 3<sup>rd</sup> sector commissioning, in all of which the CPP has a key locus. There is significant potential to enhance the role of the CPP in joint resourcing and commissioning integrated local public services, which effectively deliver the commitments of the LOIP over the next decade.

- 8.4 In line with current requirements the CPP will publish an Annual Performance Report setting out the actions that have been taken in delivering the strategic priorities of the LOIP and the impact it has had over the previous 12 months. The first Annual Performance Report for the new LOIP will be published in September 2023.

## **9. CONCLUSION**

- 9.1 The LOIP is the key statutory partnership document, focused on tackling inequalities for the people and communities of Perth and Kinross. A new LOIP has been prepared with a one-year action plan, focusing on poverty; mental and physical wellbeing; skills, learning and development; employability; and digital participation. An initial focus is required on the ongoing Cost of Living crisis.

## **APPENDIX A) THE STRATEGIC CONTEXT**

### **1. Foreword by Co-Chairs of CPP Board**

**Councillor Grant Laing, Leader, Perth and Kinross Council**

**Lori Hughes, Acting Chief Executive, PKAVS/Third Sector Interface, Perth and Kinross**

Perth and Kinross Community Planning Partnership has a unique and collective statutory duty. Its role is to identify and reduce stubborn social and economic inequalities across the area which nearly 150,000 people, from many different backgrounds, call home.

Since we published our last Community Plan in October 2017, the world has dramatically changed in ways we could not have foreseen back then. At the time of writing, the immediate effects of the pandemic have eased, but the longer term impact will be felt for years to come: on household incomes, on mental and physical health, on learning and skills, on employability. There have been additional impacts on particular vulnerable groups. The current cost of living crisis is further exacerbating the daily reality and worry of poverty for many within our communities. The climate emergency creates additional challenges for us all and will, if not tackled with creativity and courage, create further inequality.

Nevertheless COVID also shone a light on the strength of our partnership working. This was evidenced by how we overcame the challenges of supporting thousands of people across the huge geography of Perth and Kinross, mobilising hundreds of volunteers, supporting community organisations to deliver food and other essential supplies, distributing digital devices to ease isolation and learning loss, distributing crisis support funds to people and local businesses. We learned and forged new ways of working during this time which, alongside our long-established CPP relationships, we will carry forward into the future. The partners involved in Community Planning across Perth and Kinross are united in the commitments set out in this new Local Outcomes Improvement Plan. The CPP exists for no other purpose – it is built on strong foundations and well placed to tackle the challenges and changes which lie ahead.

### **2. Community Planning**

Community planning in Perth and Kinross is about how we realise our ambition for our area to be the best place in Scotland **for everyone to live life well, free from poverty and inequality**. It is based on a shared understanding of what matters to individuals, families, neighbourhoods, wider localities and across our area as a whole. It is about what Perth and Kinross wants to become, with partners and communities collaboratively agreeing joint action to make change happen.

The Community Planning Partnership Board (CPP) leads this work through the Local Outcomes Improvement Plan (LOIP). It has the collective statutory duty to reduce inequalities in Perth and Kinross both in geographic areas and within communities of interest. It must make sure: that local community planning works effectively through our Local Action Partnerships which report to the Board; that communities have an active voice and role in shaping their future and the future of the places they live in; and that action happens at both grassroots and strategic level which makes a tangible difference to people's lives.

### **3. The Future Challenge**

The Community Empowerment (Scotland) Act 2015 sets out key statutory duties and powers for the CPP. That's the legislative framework. What matters in practical terms is how the CPP responds over the next 12 months and beyond to tackle the significant socio-economic challenges we are facing now and will continue to face in the coming years. Perth and Kinross has always had pockets of inequality and deprivation, alongside more affluent areas. Our six major towns and rural localities have always had strong pride in their different and unique identities with many self-supporting community networks and initiatives in place. These came to the fore during COVID when communities acted to support the most vulnerable people amongst them. Perth city is emerging strongly as a vibrant contemporary city, with major cultural regeneration programmes underway, wider public infrastructure investment by the Council and a huge ambition from the Perth City Leadership Forum to make Perth one of the most sustainable and environmentally responsible cities in Scotland and beyond.

However the ongoing impact of the COVID pandemic, continued pressure on public finances, and wider national/global factors are radically re-shaping our future. Many people and families in Perth and Kinross are already severely impacted by the cost of living crisis. Mental health and wellbeing has been impacted by COVID, by the various losses people have suffered and by worries about the future. This is happening in our communities, right now.

The Community Planning Partnership exists to serve those communities and for no other purpose. Its leadership role has never been more important. The actions we take in the next 12 months and beyond are what will make the difference to our area and the people who live here for decades to come. The LOIP sets out how we will make that happen. It is not about 'business as usual' – the day to day work of local public services. It is about collective action – what the CPP can only achieve by working in partnership to make a real difference to people's lives.

And it is also about our willingness to make the right decisions about how our joint resources – money, skills, people, time and physical assets – are best used to target the most vulnerable people and communities within Perth and Kinross, alongside community wealth building – helping to unlock local skills and potential which can shape a positive future for Perth and Kinross despite the upcoming challenges. If everything is a priority, nothing is a priority.

## 4. The National Strategic Context

Alongside the Community Empowerment Act there are other key policy drivers for how we go about the business of Community Planning:

- **National Planning Framework 4** which requires spatial and community planning to support the Place Principle: ***a shared understanding of what that place is for and what it wants to become with partners and communities collaboratively agreeing joint actions.*** In practice this means aligning the priorities of local community planning partnerships, focused on reducing inequalities; and Local Place Plans, which set out spatial priorities within a locality.
- **20 Minute Neighbourhoods:** these are a newer priority set out in the current Programme for Government and NPF4, which focuses on spatial planning and local living. 20 minute neighbourhoods is a concept which aims to ensure that the key needs of a local community can be reached within twenty minutes of non-motorised transport.
- The ongoing **Local Governance Review** has highlighted many current examples of and opportunities for better devolved fiscal, functional and community powers. A Local Democracy Bill is expected to enshrine some of these principles in the future.
- National policy continues to focus on **facilitating community empowerment** in other ways. For example the Scottish Land Fund, which can provide up to 95% of the costs of purchasing assets for communities, will grow to £20m per year by 2026 and the Investing in Communities Fund supports measures to tackle poverty.

## 5. Our Vision and New Strategic Priorities

In 2017 the purpose of the Community Planning Partnership set out in the Local Outcome Improvement Plan 2017-2027 was *“creating a confident, ambitious and fairer Perth and Kinross, for all who live and work here.”* Since then we have reviewed our strategic priorities in light of the ongoing impact of COVID and new/emerging challenges, particularly the cost of living crisis and its impact on our communities and the growing climate emergency.

From 2020 onwards we carried out self-evaluation and community engagement, including a Community Planning Conference in April 2021 and a series of workshops over the summer of 2021 to shape new strategic priorities for the LOIP from 2022 onwards. Our revised ambition for our area to be the best place in Scotland **for everyone to live life well, free from poverty and inequality.**

Our new priorities focus on inequalities which are stubborn and require new collaborative approaches. COVID has exacerbated a number of these issues and helped shine a light on the impact they have on our communities. It has also helped us to develop new and innovative ways of working with our communities.

**1. Reducing Poverty** – child, food and fuel poverty are significant inequalities in Perth and Kinross and ones which have been increasingly highlighted during the COVID pandemic and its aftermath. Evidence across the area shows levels of poverty increasing and all CP partners have seen demands grow for services which support those needing financial assistance and advice. New community food initiatives have rapidly evolved in the last 2 years including new foodshares and foodbanks to support people struggling to meet the cost of living. With the energy price cap rising again in October 2022, partners need to consider additional support that can be provided for households across Perth and Kinross.

**2. Physical and Mental Wellbeing** have been negatively impacted through COVID and its aftermath. Evidence from the Health and Social Care Partnership shows a major increase in demand for mental wellbeing support, demanding a cohesive and strongly aligned response from all CP partners in future, alongside NHS Tayside and adult/child social work and social care services. The recent independent inquiry into mental health services in Tayside (The Strang Report) highlighted a breakdown of trust and a lack of respect between service users and service providers and within service providers themselves.

**3. Digital Participation** is increasingly important and has highlighted issues with connectivity, technology and individual capacity, again exacerbated or brought to light during the pandemic. Perth and Kinross Council has allocated additional funding for Digital Inclusion since 2021/22 and established a multi-agency Digital Participation Working Group

**4. Skills, Learning and Development** is a priority for those in formal education who were impacted during COVID, and through Community Learning and Development provision to support individuals and communities to build their skills, confidence and resilience. Ways of delivering learning have also evolved and changed and new support is under development for the increasing numbers of asylum seekers and refugees being welcomed to our area.

**5. Employability** is about an enhanced focus on upskilling for those seeking employment and supporting young people in a fast-changing job market, enabling people to enter, sustain and progress in work. The CPP supports the Local Employability Partnership bringing key partners together to focus on this priority.

In addition to these five strategic priorities, the CPP has identified two **cross-cutting issues**. The Community Planning Partnership has established a **Climate Change** Working Group in response to national commitments and targets for a Just Transition towards reducing carbon emissions by 2030 and a net zero carbon Scotland by 2045. The remit of the Working Group is to address the specific inequalities which climate change brings and provide a forum for partners to collaborate on climate change related actions.

In 2019 the greenhouse gas emissions for Perth and Kinross (within scope of influence) were 926 ktCO<sub>2e</sub> (kilo tonnes of CO<sub>2</sub> equivalent), which equates to a per capita emission of 6.1 tCO<sub>2e</sub> (Scottish average 4.6 tCO<sub>2e</sub>). This is a 30% reduction since 2005. In 2021, over 90% of residents surveyed reported noticing a changing climate. It is estimated there are 8,700 homes and businesses at risk of flooding in Perth and Kinross. This equates to 1 in 12 residential properties and 1 in 7 businesses. Climate change is expected to increase the number of properties and businesses at risk. Across Perth and Kinross, many of the areas at greatest risk of flooding are also some facing the highest levels of deprivation.



COVID, the global economic downturn and volatility in energy prices are all factors creating huge pressures on households, described as a **Cost of Living Crisis**. Current data suggests this may reduce an average family budget by as much as 50%, and an extra £65 a week will be needed by many households to maintain a decent standard of living. The CPP cannot control these factors, but it can take joint action to mitigate the impact on people and communities in Perth and Kinross. It can also work strategically to ensure the resources at its disposal – individual CP partner resources, access to national discretionary funds, and by using levers with the 3<sup>rd</sup> party organisations from which it contracts services, to ensure support to people and families who need it most is effectively targeted.

Part B of this Plan sets out the data and evidence we have drawn on to inform our new strategic priorities, and the actions we will take in year 1 of the LOIP as we face the future. How we use data and evidence will be critical for ensuring our collective resources are targeted in future at the right things, at the right time and in the right ways.

## 6. The Perth and Kinross Offer

The LOIP sets out **what** the CPP will do over the next 12 months and beyond to make Perth and Kinross a place where everyone can live life well. The Perth and Kinross Offer is about **how** we will work. It is an ethos to which the CPP is collectively signed up.

The Offer places people at the heart of everything we do and recognises that everyone has something to offer in shaping the future of Perth and Kinross. It builds on the community wealth of skills and commitment which already exists. It is our collective commitment to make sure local public services work hand-in-hand with the people and communities who rely on those services. It reflects the fact that communities have a wealth of skills, strengths and assets and are often better placed to identify the solutions to issues when they arise. And it reflects the CPP commitment to empowering frontline staff to ‘think yes’ and take the action they judge is needed to make positive change happen on a day-to-day basis.



## **APPENDIX B) OUR STORY OF PLACE**

### **CONTEXT**

The CPP and individual partners draw on a range of data and evidence sources to shape strategic plans and delivery; and to monitor progress and impact at area wide and locality level across Perth and Kinross. How we use data, evidence and wider community intelligence in future will be critical for understanding the priorities within the priorities.

Throughout the period of COVID lockdown official statistical collection changed focus to COVID related statistics, meaning that other indicative statistics have either not been collected at all, or are only now being collated. It is important to remember that in times of significant change, such as society has been experiencing since 2020, official statistics lag behind the situation and do not adequately track or describe the significance or impact of change.

Perth and Kinross Council is working on delivering Power BI as a central point for data analysis and presentation of quantitative data. This will be supplemented by a continued Stories of Place approach, which brings in lived experience and anecdotal evidence from our communities and officers, thereby presenting a more comprehensive picture of life in our communities.

Our area encompasses 1 city, 6 towns and over 100 smaller settlements of all sizes, and some of the UK's most diverse landscapes. The diversity of our landscape and our urban/rural mix can bring challenges as well as opportunities to redesign services at a regional and local level to meet the changing needs of our population.

### **KEY DEMOGRAPHICS**

#### **Overall breakdown**

More recent information on population breakdown will not be available until the Census 2022 information is published. The National Records for Scotland (NRS) provide mid-year estimates for population size and breakdown. The table below shows the breakdown for Perth and Kinross in 2021.

| <b>Age Group<br/>(years)</b> | <b>P&amp;K Total<br/>Population</b> | <b>P&amp;K % of<br/>Population</b> | <b>Scotland % of<br/>Population</b> |
|------------------------------|-------------------------------------|------------------------------------|-------------------------------------|
| <b>0 – 15</b>                | 24218                               | 16%                                | 17%                                 |
| <b>16 – 24</b>               | 13838                               | 9%                                 | 10%                                 |
| <b>25 – 44</b>               | 34950                               | 23%                                | 26%                                 |
| <b>45 – 64</b>               | 43806                               | 28%                                | 27%                                 |
| <b>65 – 74</b>               | 19705                               | 13%                                | 11%                                 |
| <b>75 and over</b>           | 17293                               | 11%                                | 9%                                  |

|                   |        |   |   |
|-------------------|--------|---|---|
| <b>All people</b> | 153810 | - | - |
|-------------------|--------|---|---|

Source NRS Mid-Year Population Estimates 2021

Population estimates show evidence that Perth and Kinross has an older population than Scotland as a whole. Comparisons to 2011 show that the number of 0-15 year olds in Perth and Kinross has declined by 3.5% (0.5% decline for Scotland as a whole) whilst the population aged 65 and over has increased by 48% (39% increase for Scotland as a whole). This will have implications in terms of service design and provision for the CPP and continues a trend of Perth and Kinross communities becoming increasingly older.

### Ethnicity

In the 2011 Census, the following ethnic breakdown was given for Perth and Kinross:

- 81.8% identified as White Scottish (84% for Scotland)
- 11.3% identified as White Other British (7.9% for Scotland)
- 0.8% identified as White Irish (1% for Scotland)
- 1.7% identified as White Polish (1.2% for Scotland)
- 2.4% identified as White Other (2% for Scotland)
- 1.3% identified as Asian, Asian Scottish or Asian British (2.7% for Scotland)
- 0.8% identified as Other Ethnic Group (1.3% for Scotland)

This information highlights that Perth and Kinross has a larger proportion of white residents, but the mix between Scottish, other British, Irish and European is greater than for Scotland as a whole. We also know that Perth and Kinross has a significant number of residents of Eastern European origin. Whilst exact figures are not available, we know that around 11,500 applications have been made to the EU Settlement Scheme, with the largest number coming from Polish, Romanian and Bulgarian nationals. More recently increasing numbers of asylum seekers and refugees have been relocated to Perth and Kinross. This adds further to our cultural and ethnic mix and our services will need to respond proactively to ensure these individuals and families have access to the support they need across all of our strategic priorities.

### Living Standards

ACORN data is used to understand life and living conditions, lifestyles, behaviours and attitudes and can therefore help inform the public service needs of neighbourhoods and households. The table below shows the distribution of households in Perth and Kinross across ACORN categories in 2021.

| ACORN Category                                                                                                                                                                         | Total Households | % of Households |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|-----------------|
| <b>Affluent Achievers</b> – These are some of the most financially successful people in the UK. They live in wealthy, high status rural, semi-rural and suburban areas of the country. | 21,572           | 31%             |

|                                                                                                                                                                                                                                                                                                                                                                            |                         |                        |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|------------------------|
| <b>Rising Prosperity</b> – These are generally younger, well educated, and mostly prosperous people living in our major towns and cities. Most are singles or couples, some yet to start a family, others with younger children. Often these are highly educated younger professionals moving up the career ladder.                                                        | 2,728                   | 4%                     |
| <b>ACORN Category</b>                                                                                                                                                                                                                                                                                                                                                      | <b>Total Households</b> | <b>% of Households</b> |
| <b>Comfortable Communities</b> – This category contains much of middle-of-the-road Britain, whether in the suburbs, smaller towns or the countryside. Most people are comfortably off. They may not be very wealthy, but they have few financial worries.                                                                                                                  | 20,017                  | 29%                    |
| <b>Financially Stretched</b> – Incomes tend to be well below average. Although some have reasonably well paid jobs more people are in lower paid administrative, clerical, semi-skilled and manual jobs. Overall, while many people in this category are just getting by with modest lifestyles a significant minority are experiencing some degree of financial pressure. | 16,860                  | 24%                    |
| <b>Urban Adversity</b> – This category contains the most deprived areas of large and small towns and cities. Household incomes are low, nearly always below the national average. These are the people who are finding life the hardest and experiencing the most difficult social and financial conditions.                                                               | 7,783                   | 11%                    |

This information shows that whilst many people in Perth and Kinross manage well, over a third of households (36%) are financially stretched or facing considerable economic challenges. For example a quarter of households live in fuel poverty due to rurality and other factors. We know that there are pockets of severe poverty in Perth and Kinross, often cheek-by-jowl with more affluent communities. This can mask inequality, and potentially stigmatise it further. And we also know that the cost of living crisis, fuel and food costs and other challenges will impact on more people in the years to come. Poverty and inequality are increasing in our area, in common with all other parts of Scotland. All these factors make it particularly important for the CPP to use data and evidence systematically and consistently to make sure services and resources are targeted effectively to support the most vulnerable people and families across Perth and Kinross.

### **Levels of community satisfaction and engagement**

People living in Perth and Kinross typically report higher levels of satisfaction with their community than the Scottish average: trust, everyday kindness within neighbourhoods which look out for each other, opportunities to socialise, and the

extent to which communities mobilise and act together to tackle the things they regard as most important. Compared to the Scottish average, communities in Perth and Kinross also report having greater influence over decisions, and a desire to increase that influence further. However there are relatively few examples of community asset transfer (whereby local buildings or other assets are owned or managed and run by local people). These are all important factors for the CPP to consider in the future.

## **Crime and Perceptions of Crime**

As of 2019 the percentage of adults in Perth and Kinross who feel safe when walking alone in their neighbourhood and in their home alone at night is above the average for Scotland. In the same year, the number of recorded crimes committed in Perth and Kinross declined by 22% compared to 2010/11 with a crime rate of 289 crimes per 10,000 people (451 in Scotland). In addition, the crime rate per 10,000 people, reconviction rates and the number of reconvictions per offender are all below the national average. However, this does not mean those affected by crime and fear of crime are any less affected by its impact on their lives.

## **Violence against women, domestic abuse and hate crime**

In 2020/21:

- 37% of domestic abuse incidents recorded by Police Scotland included at least one crime or offence. This compares to a national average of 40%.
- There were 89 recorded incidents of domestic abuse per 100,000 people in Perth and Kinross. The average across Scotland is 119.

In 2019/20, which is the most recent year for which hate crime data is available:

- 85 incidents were reported, increasing from 69 in 2018/19. This bucks the previous trend which saw incident numbers gradually declining from 2014-15 onwards.
- The number of incidents recorded is equivalent to 6 per 10,000 people in Perth and Kinross, compared to an average of 12 per 10,000 across Scotland.

It is crucial to remember that under-reporting is a factor: not all incidents of domestic abuse, violence against women or hate crime are reported to Police Scotland or other CPP partners. Whilst the data we have suggests these types of crimes are not significantly rising in our area, the CPP is carefully monitoring concerns and new-emerging data. CPP will consider more localised data and information during the course of 2022/23 and identify/follow through any new partnership action required.

## **OUR STRATEGIC PRIORITIES – DATA AND EVIDENCE LED**

This section of the LOIP summarises the key information at area wide level which has informed our 5 new strategic priorities. The CPP will continue to gather, monitor and review data trends to reassess its priorities over the next 12 months.

### **1. Impact of COVID**

During 2020/21 we carried out Community Impact Assessments which gave us these insights about how people and communities felt COVID had impacted their lives. 96% of respondents experienced negative impacts on their contact with family and friends and 95% experienced negative impacts on their mental health due to isolation or anxiety. In addition to this, 82% of respondents experienced negative impacts on their finances and 90% thought there had been a negative impact on education and childcare. These issues have implications for all of the strategic priorities that this LOIP focuses on and provides a reminder of the depth of some of the issues of inequality we are dealing with.

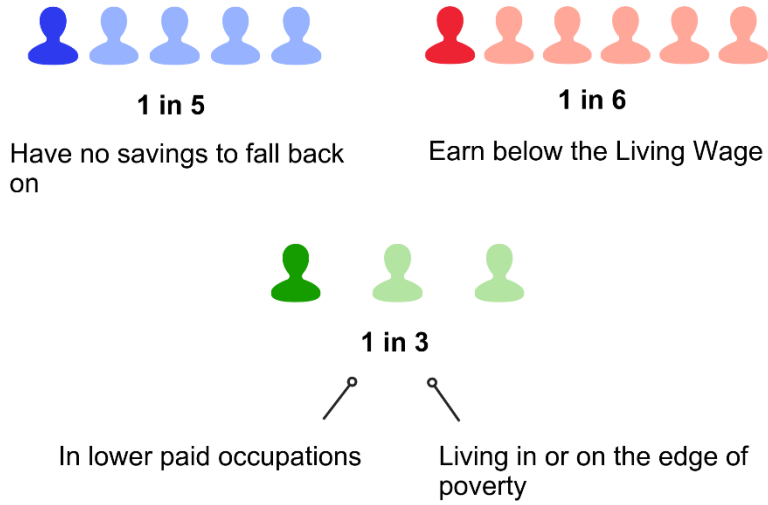
## 2. Poverty

The table below outlines the deprivation structure of Perth and Kinross using the Scottish Index of Multiple Deprivation (SIMD). SIMD takes a different approach to the ACORN data presented in the previous section, but both are useful indicators. The SIMD ranks each datazone in Scotland by a number of factors: access, crime, education, employment, health, housing and income. Using these ranks, an overall deprivation rank is given to each datazone, splitting them into Deprivation Quintiles (Quintile 1 being the most deprived, and Quintile 5 the least). The majority of people living in the most deprived quintile are found in north/central Perth and in Rattray.

### Percentage population living in the 2016 and 2020 SIMD Datazone Quintiles

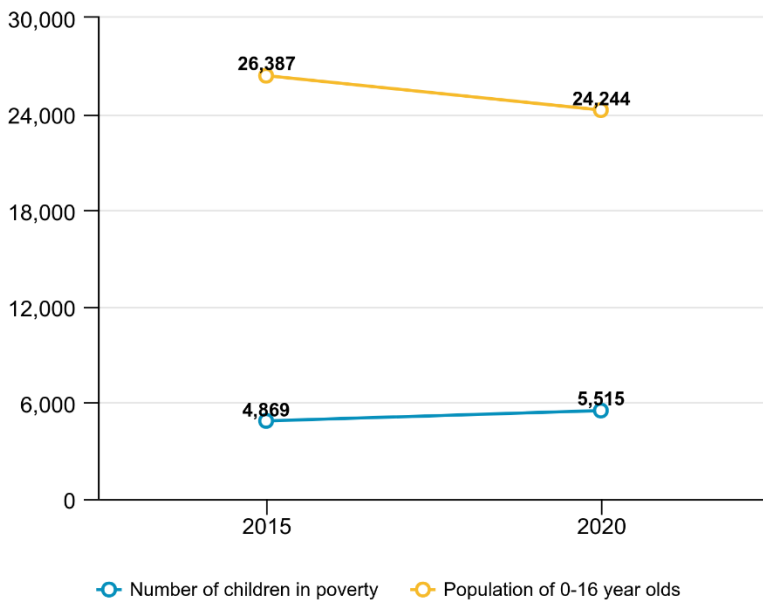
| Quintile | Percent of Pop (2016) | Percent of Pop (2020) | Difference |
|----------|-----------------------|-----------------------|------------|
| SIMD 1   | 5.4%                  | 6.2%                  | 0.7%       |
| SIMD 2   | 11.3%                 | 12.7%                 | 1.3%       |
| SIMD 3   | 23.8%                 | 21.5%                 | -2.3%      |
| SIMD 4   | 41.3%                 | 36.6%                 | -4.7%      |
| SIMD 5   | 18.1%                 | 23.1%                 | 4.9%       |

### Poverty related statistics in P&K



Recent figures show the numbers of people claiming Universal Credit (UC) in Perth City was slightly higher than both the Perth & Kinross average and the Scottish average. Before lockdown, 3.1% of people living in Perth City were claiming UC but this rose to 6.4% by May 2020 which exceeded the Scottish average of 6.2% (*Department for Work & Pensions (DWP)*).

### Children in poverty against total population of 0-16 year olds over time in Perth and Kinross



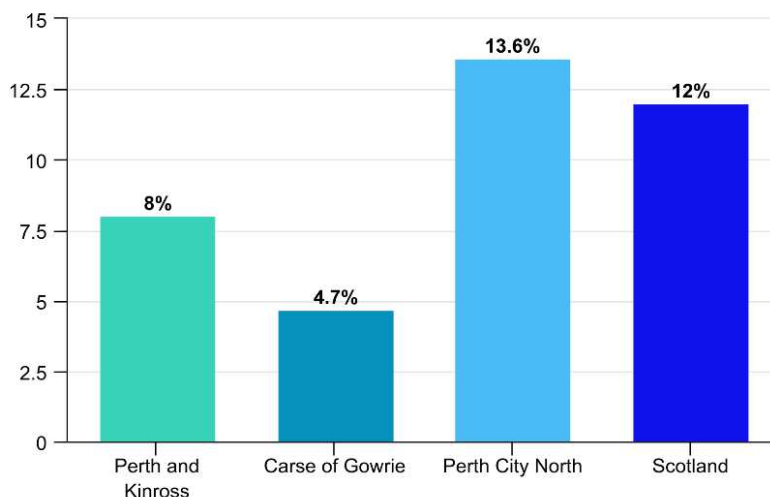
These child poverty statistics are pre-COVID-19 figures and are likely to underestimate the number of children currently affected by poverty across Perth &



Kinross. The challenges facing some families are greater than others and we know that some families are more likely to be affected by poverty than others:

- In 2022 1 in 7 Perth and Kinross households are classified as being amongst the most socially and financially challenged in the UK
- Nearly 1 in 5 parents report a limiting long-term physical or mental health condition which is higher than for Scotland as a whole (1 in 6).
- 1 in 5 adults in Perth and Kinross have no savings to fall back on and 1 in 5 workers earn below the living wage
- Fuel poverty rates in Perth and Kinross are at 25% (17,000 households), slightly above the national average of 24.6% due to a mix of rurality, high levels of renting and having a low wage economy.
- There are also a significant number of older properties and properties in rural areas, which are not connected to the gas network. 48% of properties in Perth and Kinross are off the main gas grid, compared to 24% in Fife and 29% in Stirling. 12% of families in Perth and Kinross are living in houses where energy efficiency is poor.
- Anecdotal evidence from foodbanks and larders indicates that there is an ongoing and increasing level of use across the different facilities in Perth and Kinross. From March 2020 to March 2022 over 3,500 referrals were made to foodbanks and larders by Perth and Kinross Council. This does not include those who attended directly themselves, or were referred by another agency.

Percentage of people income deprived in areas of P&K compared to Scotland (2020)

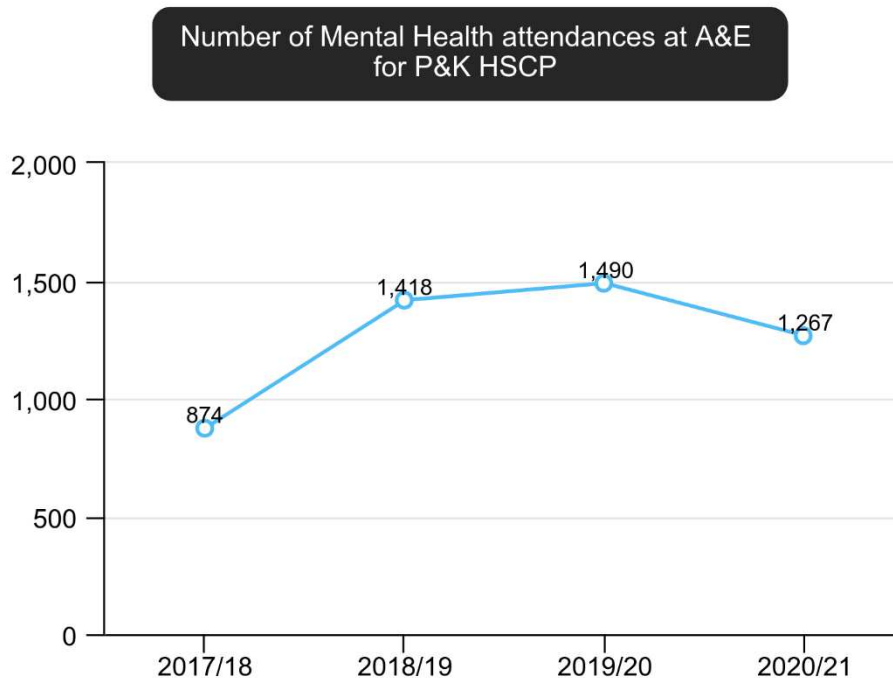


Access deprivation in SIMD 2020 highlights datazones in Scotland which have the poorest access to key services, typically measured by travel time to those services. In Perth and Kinross, we have 37 datazones classed in the 10% most access deprived category in Scotland, including Rannoch and Aberfeldy, which is judged to be the most access deprived datazone in the whole of Scotland. These 37 datazones represent 31,993 people across Perth and Kinross, or 21% of our population and highlights the challenges of providing consistently high quality services across such a diverse region.

### 3. Physical and Mental Wellbeing

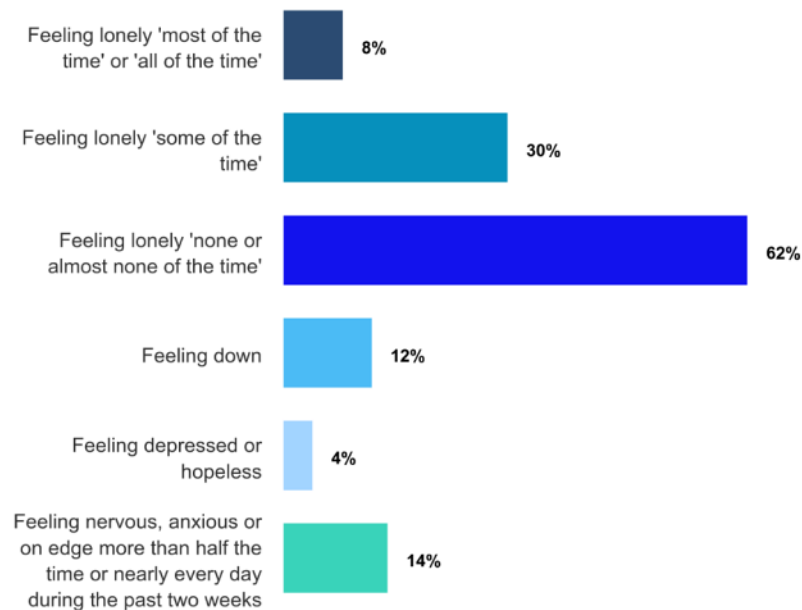
Perth and Kinross has generally similar health and wellbeing issues as those in Scotland as whole, but it is important to note that national figures may not compare favourably with other UK nations or other more-developed nations. The Health and Social Care Partnership and NHS Tayside draw on numerous data sources to drive priorities. Levels of life expectancy and mortality are better in Perth and Kinross than the national average and the incidences of hospitalisation with conditions such as coronary heart disease, chronic obstructive pulmonary disease and cancer are lower. However, the Scottish Household Survey indicates an increasing proportion of adults with a long-term physical or mental health condition, which at 42% is above the national figure of 30% (2018). The following statistics help to better understand the relative health of the population of Perth and Kinross:

- In 2020/21 alcohol-related admissions were 426.2 per 100,000, compared to a national average of 621.3. In 2015, the rate for P&K was 329.1 per 100,000.
- In 2020/21, 17.3% of the population were prescribed drugs for anxiety, depression or psychosis. The national average was 19.3% for the same period. In 2015, the rate was 15.8% in P&K. In line with this, P&K have ranked high on the anxiety measure in the ONS Headline estimates of personal well-being, sitting in the joint 5<sup>th</sup> rank in Scotland (2021).



Mental wellbeing and service provision in Tayside was subject to an independent inquiry, with the final report (The Strang Report) highlighting issues around trust and respect between and among service users and providers. The CPP will offer appropriate support to the Perth and Kinross Health and Social Care Partnership, who are leading on the P&K response to the report and its recommendations.

### Reported feelings of Scottish rural communities



Source: RuralCOVIDLife Survey: Summary Report, Generation Scotland, January 2021

Two thirds of the population of Perth and Kinross live in rural areas or small towns outside Perth. The previous graph shows the results of a survey conducted by Generation Scotland in January 2021 which sought to identify issues around the mental wellbeing of people living in Scottish rural communities. Younger participants and female participants reported higher levels of loneliness, with slightly higher levels also seen in those living in remote rural locations. Strategic service provision and local projects can play a significant role in providing the support that best meets the needs of people experiencing loneliness and isolation.

#### 4. Digital Participation

Lockdown periods during the Covid pandemic accelerated the shift towards if online services but some anecdotal evidence indicated barriers to accessing digital services and wider digital opportunities for people and communities. This suggested that there were a number of households across Perth and Kinross that lacked one of the three aspects of digital participation – connectivity, technology and capacity. Responsibility for digital connectivity rests with the UK and Scottish Governments, who are rolling out fibre and mobile networks across the UK at present. There is limited data on connectivity below national level, and it is believed that Perth and Kinross is likely to be similar to the national position, which shows that (2022 figures):

- 81.7% access the internet at least once a week
- 75% access the internet for at least 3 hours per week
- 36.7% have a mobile phone with internet access
- 35.3% have a tablet with access to the internet
- The most common online activities include accessing emails; social media; online banking; and purchasing goods.

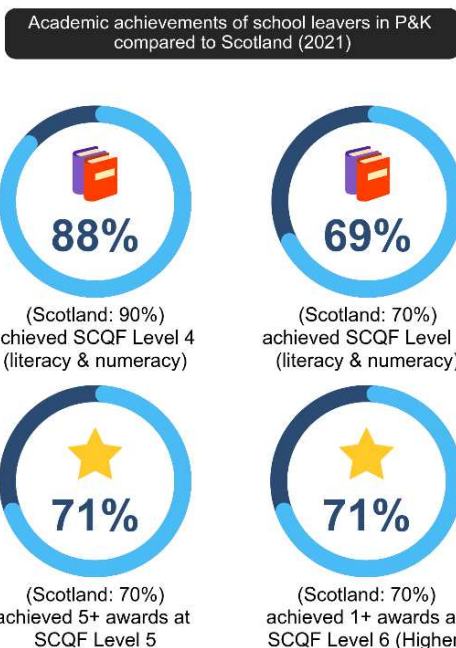
- 16.5% have accessed local government services online.

13% of the population of Perth and Kinross live in datazones which have less than 50% of premises with access to super-fast broadband, compared to 23.3% across Scotland. Super-fast broadband is classed as at least 30Mb/s download speed. Superfast Broadband from fixed broadband in Perth and Kinross was available in 87.9% of all premises in the area, which ranks 25<sup>th</sup> out of all local authority areas in Scotland (2021/22). 78.9% of the geographical area of Perth and Kinross had 4G signal outdoors from at least one mobile network provider - this is one of the lowest levels of geographical coverage in Scotland.

These figures suggest that the issues first highlighted in lockdown may not be as stark as initially thought. Lacking specific local data, we do not know the actual situation. Therefore, in order to better understand current levels of digital participation in Perth and Kinross and the barriers and enablers to participation, the Council has commissioned research, which we expect to report in late summer 2022. This research will provide a baseline and information that can be broken down by geography and demography, as well as an Action Plan for the work that needs to be done to increase levels of digital participation in Perth and Kinross.

## 5. Skills, Learning and Development

In 2021, 5105 16-19 year olds in Perth and Kinross (93.6%) were participating positively in some form of education or employment. However the focus of the CPP must be need to ensure that services and support are well targeted to the 6.4% of our young people who are not in employment, education or training. It is important to note that positive participation varies from those from the most deprived communities (304 individuals, 85.9%) to the least deprived (1283 individuals, 95.7%).



Ongoing economic challenges and a continued focus on community empowerment mean that there is an even greater need for adult and community learning. The increasing numbers of asylum seekers and refugees in Perth and Kinross also needs to be reflected in our service offering, particularly around ESOL (English for Speakers of Other Languages) and other linked opportunities. During 2021/22 the Adult Learning Partnership has focused on the delivery of employability and digital skills with 279 adults achieving their learning outcomes, including 70 who improved their employability or digital skills. The Adult Learning Partnership will continue to develop its offer to ensure that there are clear progression pathways for learners, allowing them to move from entry level courses into more formal education, training or employment. The Partnership will work to provide learners with the skills, confidence and qualifications needed to secure employment and work with the Local Employability Partnership to develop integrated support. It is anticipated that demand for literacy, numeracy and ESOL provision will continue in 2022/23.

## **6. Employability**

In December 2021 80.3% of residents in Perth and Kinross were classed as economically active. This figure has varied significantly over the last five years, with a low point of 75.2% during 2020/21 and a high of 85.7% in 2018/19. The figure for Perth and Kinross is consistently higher than the Scottish and UK average. Of those classed as inactive in Perth and Kinross in December 2021, 22.5% are retired, compared to a Scottish average of 15.3%.

Finding work is also becoming more difficult in some sectors, with 1 in every 8 households feeling the effects of worklessness (*Office of National Statistics*). Figures from 2021 suggest there are 2800 economically inactive people (15.8% of all economically inactive individuals) within Perth & Kinross who would like a job. However, the hospitality, tourism, care and agricultural sectors are all experiencing labour shortages and creating new employment opportunities.

In terms of occupation Perth and Kinross has a lower proportion of people employed in professional or managerial posts (41%) compared to the Scottish average (48.2%). There are higher proportions of people in Perth and Kinross employed in administrative or trades posts (23.2% compared to 18.9% for Scotland) and in labouring or factory related work (18.1% compared to 15.2% for Scotland).

The reliance on lower skilled work is reflected in gross weekly earnings. In December 2021 the average pay for an individual in Perth and Kinross was £574.90, compared to £622.00 for Scotland as a whole. 24,000 people are in lower paid work in Perth and Kinross and weekly earnings have been lower than the Scottish average for 8 out of the last 10 years.

## 2. Community Planning in Perth and Kinross

### Community Planning Partnership Structure



## **Strategic Community Planning**

The CPP Board provides strategic leadership and direction for community planning across Perth and Kinross. Each partner plays a wide role in improving the lives of citizens across Perth and Kinross, individually and collectively. The CPP Board scrutinises performance and delivery of the LOIP.

The CPP Executive Officer Group (CPPEOG) focuses on improving how partners work together to ensure that the CPP is Organised to Deliver the LOIP. There are four main elements to our Organised to Deliver approach:

- **Community participation and co-production of services** – involving service users in the design and delivery of services brings improved outcomes for communities.
- **Locality partnership working** – moving from a centralised model of service delivery, to one which is more reflective of local contexts delivers better services and improved outcomes for communities.
- **Data sharing** – evidence led service design and delivery produces better quality and more relevant services. Partners sharing appropriate data to inform decision making is necessary to achieve the best outcomes
- **Strategic Risk Management** – this is about how the CPP Board reviews barriers to progress in delivering the LOIP and the action/risk controls it puts in place to ensure delivery stays on track.

## **Local Community Planning**

Perth and Kinross covers a wide geographic area with many distinct communities. We have divided the area into seven large localities, in order to better reflect local circumstances and allow partners to work effectively with communities to tackle their own unique challenges.

We have seven Local Action Partnerships (LAPs) across Perth and Kinross. The LAPs are responsible for developing a Locality Plan targeted on key inequalities, within the wider CPP strategic priorities. LAPs are made up of community representatives, local elected members and representatives from key services. The LAPs aim to ensure local communities can have significant influence over the services which are most important to them. Each has a small administrative budget, and since 2017/18 has played a key role in distributing the Council's Community Investment Fund. The LAPs will be reviewed as part of the wider governance review of the CPP in 2022/23. Separately but linked, the Council will be carrying out a Transformation Review of all the community engagement and empowerment function it supports, including the LAPs.

The CPP is committed to carrying out more targeted locality work in two areas of Perth and Kinross: Coupar Angus and South Crieff. Relevant actions are built into the LOIP Action Plan for 2022/23 onwards.

### **Other Partnerships**

There are a large number of other statutory and non-statutory partnerships across Perth and Kinross. The key strategic and statutory partnerships are identified in the diagram above. They are responsible for discharging functions including adult and child protection; community justice and community safety and health and social care. Their links with the CPP are important for shaping, delivering and evaluating the impact of the LOIP.

## **3. Performance Management**

Measuring performance is fundamental to understanding the impact that the CPP has and for driving continuous improvement within the CPP and individual CP partners. The LOIP incorporates a set of performance indicators which will be monitored and reported to the CPP Board, alongside a regular review of the strategic risk profile. We use the performance indicators set out in the Action Plan section of this document to measure our progress in delivering our strategic priorities. The National Performance Framework is the overarching framework within which we measure our local contribution to the National Outcomes.



## **APPENDIX C) OUR STRATEGIC PRIORITIES – AREA-WIDE ACTIONS**

There are broader strategic actions that the CPP needs to take at a Perth and Kinross wide level, which will make a positive difference across the region. These are set out below, split into sections based on our five strategic priorities.

### **REDUCING POVERTY – YEAR 1**

|                                                                                                               |                                                                                                                                                                                                                                                                                                                                   |                            |                                                   |                  |
|---------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|---------------------------------------------------|------------------|
| <b>National Outcome</b>                                                                                       | We tackle poverty by sharing opportunities, wealth and power more equally                                                                                                                                                                                                                                                         |                            |                                                   |                  |
| <b>Local Outcome</b>                                                                                          | Levels of poverty in Perth and Kinross will remain below the national average<br>Action on food insecurity is better co-ordinated across Perth and Kinross<br>Action on fuel poverty is better co-ordinated across Perth and Kinross<br>Increasing numbers of premises are offering free period products across Perth and Kinross |                            |                                                   |                  |
| <b>Year 1 Action</b>                                                                                          | <b>Who is the action carried out by?</b>                                                                                                                                                                                                                                                                                          | <b>Resources allocated</b> | <b>How impact will be assessed?</b>               | <b>Timescale</b> |
| 1.1 Provide clear messages and communications about how to reduce priority debt and essential living expenses | Perth and Kinross Council (Welfare Rights) and PKAVS                                                                                                                                                                                                                                                                              | Within existing resources  | Benefit gains<br>Financial Insecurity Fund Awards | March 2023       |
| 1.2 Promote and participate in Challenge Poverty Week through a programme of events                           | Perth and Kinross Association of Voluntary Services                                                                                                                                                                                                                                                                               | Within existing resources  | Measure learning gained by participants           | October 2022     |
| 1.3 Establish a Cash First Partnership for Perth and Kinross                                                  | CPP Executive Officer Group                                                                                                                                                                                                                                                                                                       | Potential external funding | Partnership established                           | December 2022    |

|                                                                                                                      |                             |                               |                                        |                |
|----------------------------------------------------------------------------------------------------------------------|-----------------------------|-------------------------------|----------------------------------------|----------------|
| 1.4 Research the use of entitlement cards to determine if they reduce the stigma of poverty                          | CPP Executive Officer Group | £100k Food Insecurity (22/23) | Recommendations presented to CPP Board | March 2023     |
| 1.5 Use procurement to promote the Living Wage among employers in Perth and Kinross                                  | Child Poverty Working Group | Within existing resources     | Increase in Living Wage employers      | September 2023 |
| 1.6 Deliver a test of change project in three localities – delivering tailored support packages to priority families | Child Poverty Working Group | Within existing resources     | Number of families supported           | October 2023   |

|                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                   |                            |                                                                                   |                  |
|---------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|-----------------------------------------------------------------------------------|------------------|
| <b>National Outcome</b>                                                                                                         | We tackle poverty by sharing opportunities, wealth and power more equally                                                                                                                                                                                                                                                         |                            |                                                                                   |                  |
| <b>Local Outcome</b>                                                                                                            | Levels of poverty in Perth and Kinross will remain below the national average<br>Action on food insecurity is better co-ordinated across Perth and Kinross<br>Action on fuel poverty is better co-ordinated across Perth and Kinross<br>Increasing numbers of premises are offering free period products across Perth and Kinross |                            |                                                                                   |                  |
| <b>Year 1 Action</b>                                                                                                            | <b>Who is the action carried out by?</b>                                                                                                                                                                                                                                                                                          | <b>Resources allocated</b> | <b>How impact will be assessed?</b>                                               | <b>Timescale</b> |
| 1.7 Target families to receive funding for nutritional meals and activities during school holiday periods.                      | Perth & Kinross Council (ECS) and Good Food Project                                                                                                                                                                                                                                                                               | Within existing resources  | Applications approved and evaluation feedback form families and partners.         | September 2023   |
| 1.8 Investigate and trial integration of Holiday Hunger and Foodshare initiatives to offer consistent support– Fuelled for Fun. | Perth & Kinross Council (ECS and Communities)<br>Foodshare Providers                                                                                                                                                                                                                                                              | £50k (22/23)               | Number of joint initiatives developed. Evaluation and feedback from participants. | April 2023       |

|                                                                                                     |                                                               |                               |                                                           |                |
|-----------------------------------------------------------------------------------------------------|---------------------------------------------------------------|-------------------------------|-----------------------------------------------------------|----------------|
| 1.9 Commission community food providers to deliver projects which reduce food waste                 | Perth and Kinross Council (Communities)                       | £100k Food Insecurity (22/23) | Number of families supported                              | September 2023 |
| 1.10 Pilot a food voucher scheme for families in need                                               | 3 <sup>rd</sup> Sector Foodshare Provider                     | £100k Food Insecurity (22/23) | Number of vouchers distributed                            | March 2023     |
| 1.11 Establish a Foodshare Network in Perth city to co-ordinate activity to address food insecurity | Giraffe, Letham4All and Perth & Kinross Council (Communities) | £100k Food Insecurity (22/23) | Network established and meeting                           | March 2023     |
| 1.12 Provide cooking on a budget classes for key demographics                                       | Perth & Kinross Council Communities Cookit                    | £100k Food Insecurity (22/23) | Number of classes delivered<br>Number of trainers trained | March 2023     |

|                         |                                                                                                                                                                                                                                                                                                                                   |                            |                                     |                  |
|-------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|-------------------------------------|------------------|
| <b>National Outcome</b> | We tackle poverty by sharing opportunities, wealth and power more equally                                                                                                                                                                                                                                                         |                            |                                     |                  |
| <b>Local Outcome</b>    | Levels of poverty in Perth and Kinross will remain below the national average<br>Action on food insecurity is better co-ordinated across Perth and Kinross<br>Action on fuel poverty is better co-ordinated across Perth and Kinross<br>Increasing numbers of premises are offering free period products across Perth and Kinross |                            |                                     |                  |
| <b>Year 1 Action</b>    | <b>Who is the action carried out by?</b>                                                                                                                                                                                                                                                                                          | <b>Resources allocated</b> | <b>How impact will be assessed?</b> | <b>Timescale</b> |

|                                                                                                                                                              |                                                                                                                                                                       |                           |                                                                                                                                                                                                                                                                                             |               |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|
| 1.13 Revise and update Fuel Poverty Statement as part of Local Housing Strategy                                                                              | Perth and Kinross Council<br>(Communities)                                                                                                                            | Within existing resources | Statement with specific commitments produced                                                                                                                                                                                                                                                | February 2023 |
| 1.14 Re-establish Fuel Poverty Steering Group, with appropriate CPP involvement                                                                              | CPPEOG<br>Perth and Kinross Council<br>(Communities)                                                                                                                  | Within existing resources | Steering Group established, with clear role and remit                                                                                                                                                                                                                                       | October 2022  |
| 1.15 Identify localities and key demographics most at risk of fuel poverty                                                                                   | Perth and Kinross Council<br>(Communities)                                                                                                                            | Within existing resources | Benchmark developed for future assessment of progress                                                                                                                                                                                                                                       | December 2022 |
| 1.16 Implement referral process for those receiving primary, secondary and community-based care to appropriate advisory services in order to maximize income | NHS Tayside<br>Perth and Kinross Council (Welfare & Benefits)<br>Home Energy Scotland                                                                                 | £30,000 (22/23)<br>TRIC   | <ul style="list-style-type: none"> <li>• Number of referrals</li> <li>• Number of people engaging with advice and support services</li> <li>• Income generated benefits</li> <li>• Improved energy efficiency in the home</li> <li>• Reduction in re-admissions to GPs and acute</li> </ul> | March 2023    |
| 1.17 Plan and deliver a Cosy Spaces initiative in Perth and Kinross                                                                                          | Perth and Kinross Council<br>(Communities)<br>ALEOs, CPPEOG                                                                                                           | TBC                       | <p>Number of Cosy Spaces created</p> <p>Number of households attending</p>                                                                                                                                                                                                                  | March 2023    |
| <b>National Outcome</b>                                                                                                                                      | We tackle poverty by sharing opportunities, wealth and power more equally                                                                                             |                           |                                                                                                                                                                                                                                                                                             |               |
| <b>Local Outcome</b>                                                                                                                                         | <p>Levels of poverty in Perth and Kinross will remain below the national average</p> <p>Action on food insecurity is better co-ordinated across Perth and Kinross</p> |                           |                                                                                                                                                                                                                                                                                             |               |

|                                                                                                                                                  | Action on fuel poverty is better co-ordinated across Perth and Kinross                    |                                             |                                                                                             |                  |
|--------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|---------------------------------------------|---------------------------------------------------------------------------------------------|------------------|
|                                                                                                                                                  | Increasing numbers of premises are offering free period products across Perth and Kinross |                                             |                                                                                             |                  |
| <b>Year 1 Action</b>                                                                                                                             | <b>Who is the action carried out by?</b>                                                  | <b>Resources allocated</b>                  | <b>How impact will be assessed?</b>                                                         | <b>Timescale</b> |
| 1.18 Develop a fuel poverty / cold home mobile phone app for front-line staff to connect households with advice services                         | NHS Tayside<br>Tayside Regional Improvement Collaborative                                 | £20,000 (22/23)<br>TRIC                     | Number of referrals<br>Number of downloads of the app<br>Number of engagements with the app | October 2022     |
| 1.19 Research community renewable energy co-operative schemes elsewhere in UK and assess feasibility of implementing in Perth and Kinross        | CPP Executive Officer Group                                                               | Within existing resources                   | Research and recommendations presented to CPP Board                                         | September 2023   |
| 1.20 Support growth of local Energy Advice Services in communities across Perth and Kinross                                                      | Perth and Kinross Council (Communities) SCARF                                             | Within existing resources                   | Number of local Energy Advice Services available in Perth & Kinross                         | March 2023       |
| 1.21 Extend support for property owners to access funding to improve energy efficiency and understand how to make the best use of the technology | Perth and Kinross Council (Communities)                                                   | £100,000 (22/23) and potentially thereafter | Number of property owners supported                                                         | October 2022     |
| 1.22 Work with public, private and third sector partners to increase the number of premises stocking free period products                        | Perth and Kinross Council (Communities)<br>PKAVS                                          | £114,000 (22/23) and £114,000 (23/24)       | Number of premises stocking products<br>Number of products ordered                          | September 2023   |

## PERFORMANCE MANAGEMENT – REDUCING POVERTY

| Performance Indicator                                                                                             | Source                 | Update Timescale | PK 2019 | PK 2020          | PK 2021 | Scotland |
|-------------------------------------------------------------------------------------------------------------------|------------------------|------------------|---------|------------------|---------|----------|
| % of children living in poverty                                                                                   | End Child Poverty Now  | Annually         | 22.2%   | 22.2%            |         | 24%      |
| % of population who are income deprived                                                                           | Scottish Government    | Annually         |         | 8.0%<br>(12,046) |         | 12%      |
| % of adults reporting that, at some point in the previous 12 months, they were worried they would run out of food | Scottish Health Survey | Every 2-3 years  | 6%      |                  |         | 9%       |
| % of households in fuel poverty                                                                                   | Scottish Government    | Annually         | n/a     | 25%              |         | 24%      |
| % of social housing reaching EPC rating B or above                                                                | Energy Savings Trust   | Annually         |         |                  | 19%     | 14%      |

## PHYSICAL AND MENTAL WELLBEING ACTIONS – YEAR 1

|                                                                                                                                          |                                                                            |                            |                                                       |                  |
|------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|----------------------------|-------------------------------------------------------|------------------|
| <b>National Outcome</b>                                                                                                                  | We are healthy and active                                                  |                            |                                                       |                  |
| <b>Local Outcome</b>                                                                                                                     | Mental and physical wellbeing will be a key focus for CPP                  |                            |                                                       |                  |
| <b>Year 1 Action</b>                                                                                                                     | <b>Who is the action carried out by?</b>                                   | <b>Resources allocated</b> | <b>How impact will be assessed?</b>                   | <b>Timescale</b> |
| 2.1 Review Active Perth & Kinross Strategy, with a focus on removing barriers for key demographics                                       | Live Active Leisure                                                        | Within existing resources  | Refreshed Active PK Strategy produced and implemented | December 2022    |
| 2.2 Develop P&K Mobility Strategy, focusing on delivering safe, affordable, active and sustainable travel options                        | Perth and Kinross (Communities) TACTRAN                                    | Within existing resources  | Strategy produced                                     | June 2023        |
| 2.3 Establish Tayside Physical Activity & Green Health Network to develop pathways to support people to be active in their own community | NHS Tayside<br>Live Active Leisure<br>Perth & Kinross Council (Greenspace) | Within existing resources  | Network establish and initial actions agreed          | December 2022    |
| 2.4 Identify gaps in localities and work with communities to establish path network groups                                               | Perth and Kinross Council (Greenspace & Communities)                       | Within existing resources  | Number of path network groups established             | March 2023       |

|                                                                                                                                                                               |                                                           |                            |                                                                                     |                  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------|----------------------------|-------------------------------------------------------------------------------------|------------------|
| 2.5 Establish, disseminate, and biennially update a register of all mental health and wellbeing services in Perth and Kinross across relevant statutory and Third Sector Orgs | Perth and Kinross Mental Health Strategy Group            | Within existing resources  | Register produced and shared                                                        | December 2022    |
| 2.6 Implement community brokerage more widely across all localities within Perth and Kinross                                                                                  | Health & Social Care Partnership                          | £60,000                    | Number of individuals using community brokerage system                              | March 2023       |
| <b>National Outcome</b>                                                                                                                                                       | We are healthy and active                                 |                            |                                                                                     |                  |
| <b>Local Outcome</b>                                                                                                                                                          | Mental and physical wellbeing will be a key focus for CPP |                            |                                                                                     |                  |
| <b>Year 1 Action</b>                                                                                                                                                          | <b>Who is the action carried out by?</b>                  | <b>Resources allocated</b> | <b>How impact will be assessed?</b>                                                 | <b>Timescale</b> |
| 2.7 Ensure everyone in Perth and Kinross has access to a social prescriber and link social prescribers to GP practices                                                        | Health & Social Care Partnership                          | £324,000                   | Number of social prescribers available<br>Number of referrals to social prescribers | March 2023       |
| 2.8 Pilot volunteer led Community Circles to support vulnerable and isolated adults                                                                                           | Health & Social Care Partnership                          | £70,000                    | Number of adults supported                                                          | March 2023       |
| 2.9 Identify location for an Integrated Health and Wellbeing Hub for those seeking support                                                                                    | Health & Social Care Partnership                          |                            | Preferred location and scope of Hub identified                                      | March 2023       |



|                                                                                                                    |                                                                                         |                                                   |                                                                                    |            |
|--------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|---------------------------------------------------|------------------------------------------------------------------------------------|------------|
| 2.10 Asylum seekers and refugees are active, healthy and engaging in cultural, leisure and educational activities. | Health and Social Care Partnership<br>Perth and Kinross Council, PKAVS<br>Perth College | Within existing resources                         | Number of individuals supported to engage in activities<br><br>Numbers of learners | March 2023 |
| 2.11 Identify and invest in prevention measures around locations of concern                                        | Police Scotland<br>Health & Social Care Partnership                                     |                                                   | Number of measures implemented                                                     | March 2023 |
| 2.12 Provide crisis intervention and recovery services in Perth city                                               | Health & Social Care Partnership<br><br>Third Sector providers                          | £40,000 (22/23)                                   | Number of additional services introduced                                           | March 2023 |
| 2.13 Commission research to evaluate the inclusivity of mental health and wellbeing support                        | PKAVS                                                                                   | TBC –<br>Community Mental Health & Wellbeing Fund | Research completed and findings reported                                           | March 2023 |

## PERFORMANCE MANAGEMENT – PHYSICAL AND MENTAL WELLBEING

| Performance Indicator                                                                                          | Source                    | Update Timescale | PK 2019                                   | PK 2020 | PK 2021 | Scotland                          |
|----------------------------------------------------------------------------------------------------------------|---------------------------|------------------|-------------------------------------------|---------|---------|-----------------------------------|
| Percentage of adults supported at home who agreed that they are supported to live as independently as possible |                           | Bi-annually      | 83%                                       | n/a     |         | 81%                               |
| Percentage of residents satisfied with local leisure facilities                                                | Scottish Household Survey | Annually         | 58%                                       |         |         | 47%                               |
| % of adults that live within a 5 minute walk of their local green or blue space                                | Scottish Household Survey | Annually         | 66%                                       |         |         | 66%                               |
| Early Mortality per 100,000                                                                                    | NHS- ISD                  |                  | 350                                       | n/a     |         | 432                               |
| Coronary heart disease (CHD) patient hospitalisations (age-sex standardised rate per 100,000)                  |                           | Annually         | 308.4 (3 year average)                    |         |         | 372.5                             |
| Psychiatric patient hospitalisations (age-sex standardised rate per 100,000)                                   | NHST                      | Annually         | 301.0 (3 year average)                    |         |         | 255.72                            |
| Average score on Warwick-Edinburgh Mental Wellbeing Scale (WEMWBS)                                             | Scottish Health Survey    | Every 3 years    | 50.7                                      |         |         | 49.7                              |
| Percentage of people with a Body Mass Index of higher than 18.5 and lower than 25 (healthy weight)             | Scottish Health Survey    | Annually         | 30% (2016-2019 – 3-year combined figures) |         |         | 33% (2016-2019 – 3-year combined) |

## DIGITAL PARTICIPATION ACTIONS – YEAR 1

|                                                                                                                                                            |                                                                                                    |                            |                                                   |                  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|----------------------------|---------------------------------------------------|------------------|
| <b>National Outcome</b>                                                                                                                                    | We are well educated, skilled and able to contribute to society                                    |                            |                                                   |                  |
| <b>Local Outcome</b>                                                                                                                                       | Barriers and enablers to digital participation are better understood and beginning to be addressed |                            |                                                   |                  |
| <b>Year 1 Action</b>                                                                                                                                       | <b>Who is the action carried out by?</b>                                                           | <b>Resources allocated</b> | <b>How impact will be assessed?</b>               | <b>Timescale</b> |
| 3.1 Commission research to develop an evidence base on barriers to digital participation in Perth and Kinross to inform future investments and initiatives | Digital Participation Working Group                                                                | £20,000 (22/23)            | Evidence base developed                           | August 2022      |
| 3.2 Deliver a simple data guide to help individuals better understand how data is used on a mobile phone or tablet                                         | Digital Participation Working Group                                                                | Within existing resources  | Data guide published                              | December 2022    |
| 3.3 Support the existing tech bank at Perth College to increase capacity to recycle donated devices and distribute them to those in need                   | Perth College UHI                                                                                  | Within existing resources  | Number of devices being recycled at Perth College | March 2023       |
| 3.4 Create and share databases with information showing where people can get digital support                                                               | Digital Participation Working Group                                                                | Within existing resources  | Number of databases published                     | December 2022    |
| 3.5 Develop a network of community volunteers able to support digital participation in their communities                                                   | Digital Participation Working Group                                                                | £1,000 to cover expenses   | Number of volunteers involved in the network      | March 2023       |

## PERFORMANCE MANAGEMENT – DIGITAL PARTICIPATION

| Performance Indicator                                  | Source                    | Update Timescale | PK 2019 | PK 2020 | PK 2021 | Scotland |
|--------------------------------------------------------|---------------------------|------------------|---------|---------|---------|----------|
| % of households who are able to digitally participate  | Commissioned research     | Bi-annually      | N/A     | N/A     | N/A     |          |
| Number of people taking part in digital skills courses | Internal sources          | Quarterly        |         |         |         |          |
| % of households with access to broadband               | Scottish Government       | Annually         |         | 85%     |         | 92%      |
| Internet use                                           | Scottish Household Survey | Annually         | 86%     | N/A     |         | 87%      |

## SKILLS, LEARNING, DEVELOPMENT AND EMPLOYABILITY ACTIONS – YEAR 1

|                                                                                                              |                                                                                                                                                                           |                                                   |                                             |                  |
|--------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------|---------------------------------------------|------------------|
| <b>National Outcome</b>                                                                                      | <p>We are well educated, skilled and able to contribute to society</p> <p>We have thriving and innovative businesses, with quality jobs and fair work for everyone</p>    |                                                   |                                             |                  |
| <b>Local Outcome</b>                                                                                         | Local Employability Partnership takes leadership role in identifying actions for Perth and Kinross to improve outcomes in skills, learning, development and employability |                                                   |                                             |                  |
| <b>Year 1 Action</b>                                                                                         | <b>Who is the action carried out by?</b>                                                                                                                                  | <b>Resources allocated</b>                        | <b>How impact will be assessed?</b>         | <b>Timescale</b> |
| 4.1 Establish and administer a Local Employability Partnership                                               | Perth College UHI (Lead)<br>Perth & Kinross Council (Economic Development)                                                                                                | Within existing resources                         | LEP established                             | December 2022    |
| 4.2 Develop a joint CPP Modern Apprentice/Graduate Trainee Scheme                                            | CPP Executive Officer Group                                                                                                                                               | TBC                                               | Scheme established                          | September 2023   |
| 4.3 Provide employability, digital skills and ESOL training to refugee's and those seeking asylum in the UK  | Perth & Kinross Council (Communities)<br>Adult Learning Partnership                                                                                                       | £88,000 SLA (Ed Scot)<br>£30,000 (Adult Learning) | Number of learners achieving qualifications | March 2023       |
| 4.4 Develop progression pathways between Adult Learning providers, mapped against the Employability Pipeline | Perth & Kinross Council (Communities)<br>Adult Learning Partnership                                                                                                       | £88,000 SLA funding for Adult Learning.           | Number of new pathways established          | March 2023       |
| 4.5 Provide Upskilling opportunities for volunteers to build community capacity                              | Perth & Kinross Council (Communities) and PKAVS                                                                                                                           | £80,000 (22/23)                                   | Number completing training                  | March 2023       |

|                                                                                                                                                                                            |                                                                                                                                                                           |                            |                                                                        |                  |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|------------------------------------------------------------------------|------------------|
| 4.6 Develop key messages and offer to raise awareness of emerging job opportunities in key growth sectors, including “green jobs” for Perth and Kinross within overall Tay Cities planning | Local Employability Partnership (SDS Lead)                                                                                                                                | Within existing resources  | Number of messages shared                                              | September 2023   |
| 4.7 Increase opportunities for those with a disability or who are neurodiverse to access meaningful employment opportunities – consider an Inclusion Champion in HR                        | Health & Social Care Partnership<br>Third Sector Partners<br>Perth and Kinross Council                                                                                    | Within existing resources  | Appointment of an inclusion champion                                   | September 2023   |
| <b>National Outcome</b>                                                                                                                                                                    | We are well educated, skilled and able to contribute to society<br>We have thriving and innovative businesses, with quality jobs and fair work for everyone               |                            |                                                                        |                  |
| <b>Local Outcome</b>                                                                                                                                                                       | Local Employability Partnership takes leadership role in identifying actions for Perth and Kinross to improve outcomes in skills, learning, development and employability |                            |                                                                        |                  |
| <b>Year 1 Action</b>                                                                                                                                                                       | <b>Who is the action carried out by?</b>                                                                                                                                  | <b>Resources allocated</b> | <b>How impact will be assessed?</b>                                    | <b>Timescale</b> |
| 4.8 Develop upskilling programme for those supporting people with No Recourse to Public Funds                                                                                              | PKAVS<br>Perth and Kinross Council (Welfare & Benefits)                                                                                                                   | Within existing resources  | Number of programmes delivered                                         | September 2023   |
| 4.9 Introduce STEP Starter Sacks for Gypsy/Traveller families with pre-school children (currently a pilot)                                                                                 | Perth and Kinross Council<br>Education (ECS and Communities)<br>STEP                                                                                                      | £10k (22/23)               | •Level of uptake<br>•Evaluation of programme                           | April 2023       |
| 4.10 Complete mapping of employability provision:<br>i) Perth and Kinross<br>ii) Crieff South<br>iii) Coupar Angus<br>iv) Support for Young People                                         | Local Employability Partnership/ DWP Lead/ PKAVS/ DYW                                                                                                                     | Within existing resources  | •Mapping completed<br>•Establishment of aligned and targeted provision | December 2022    |

|                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                           |                            |                                                                                                                                                                                     |                  |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|
| 4.11 Create a 3 year Employability Strategy and Delivery Plan for Perth and Kinross                                                                                                                                                                                                                                      | Local Employability Partnership/ Perth College UHI Lead                                                                                                                   | TBC                        | <ul style="list-style-type: none"> <li>•Strategy created</li> <li>•Timelimed Delivery Plan incorporating resource requirements created</li> </ul>                                   | April 2023       |
| 4.12 Create a Young Person's Guarantee Transition Planning Framework                                                                                                                                                                                                                                                     | Local Employability Partnership/ SDS Lead/ DYW/ PKC/ Perth College UHI                                                                                                    | Within existing resources  | <ul style="list-style-type: none"> <li>•Framework completed</li> <li>•Smoother transitions for young people</li> <li>•Increased retention</li> <li>•Increased attainment</li> </ul> | December 2022    |
| <b>National Outcome</b>                                                                                                                                                                                                                                                                                                  | <p>We are well educated, skilled and able to contribute to society</p> <p>We have thriving and innovative businesses, with quality jobs and fair work for everyone</p>    |                            |                                                                                                                                                                                     |                  |
| <b>Local Outcome</b>                                                                                                                                                                                                                                                                                                     | Local Employability Partnership takes leadership role in identifying actions for Perth and Kinross to improve outcomes in skills, learning, development and employability |                            |                                                                                                                                                                                     |                  |
| <b>Year 1 Action</b>                                                                                                                                                                                                                                                                                                     | <b>Who is the action carried out by?</b>                                                                                                                                  | <b>Resources allocated</b> | <b>How impact will be assessed?</b>                                                                                                                                                 | <b>Timescale</b> |
| 4.13 Undertake user led employability service design event                                                                                                                                                                                                                                                               | Local Employability Partnership/ Perth College UHI Lead/ NHS/ PKAVS                                                                                                       | £20k (approx.)<br>TBC      | <ul style="list-style-type: none"> <li>•Employability service reflecting customer and employer needs</li> </ul>                                                                     | February 2023    |
| 4.14 Concept developed for an Integrated Aligned Employability Service in Perth and Kinross<br><br>i) Review the potential for Estates Rationalisation<br><br>ii) Review potential for carbon reduction outcomes<br><br>iii) Review potential for service delivery within P&K localities (Crieff South and Coupar Angus) | Local Employability Partnership/ PKC Lead/ NHST/ SDS/ DWP/ Perth College UHI/ DYW/ PKAVS                                                                                  | Within existing resources  | <ul style="list-style-type: none"> <li>•Integrated employability service designed</li> </ul>                                                                                        | March 2023       |

|                                                                                                                                             |                                 |     |                                                                                                                                                                             |            |
|---------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------|-----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|
| 4.15 Employability Interventions delivered to support candidates across the employability pipeline into and towards sustainable employment. | Local Employability Partnership | £3m | <ul style="list-style-type: none"> <li>•NOLB/ LTU funding allocated with successful bids assessed and contracted</li> <li>•Progression and job outcomes achieved</li> </ul> | April 2023 |
|---------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------|-----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|

## PERFORMANCE MANAGEMENT – SKILLS, LEARNING, DEVELOPMENT AND EMPLOYABILITY

| Performance Indicator                                                                     | Source                          | Update Timescale | PK 2019           | PK 2020           | PK 2021/2022 | Scotland 2021/2022 |
|-------------------------------------------------------------------------------------------|---------------------------------|------------------|-------------------|-------------------|--------------|--------------------|
| School Leaver destinations (% Positive)                                                   | Education Scotland              | Annual           | 94.2% (2019/2020) | 96.6% (2020/2021) |              | 95.5% (2020/2021)  |
| Percentage of looked after school leavers attaining literacy and numeracy at SCQF level 4 | Education Scotland/ ECS         | Annually         | 90%               | 89%               |              | 90% (Target)       |
| Average educational tariff score for pupils within deprivation areas (SIMD 1&2)           | Education Scotland/ ECS         | Annually         | 510               | n/a               |              | n/a                |
| % of adults aged 16 to 64 whose highest qualification was SCQF level 4 or below           | Scottish Government             | Annually         |                   | 8.7%              |              | 9.7%               |
| Gross Weekly Pay                                                                          | NOMIS/DWP                       | Annual           | -7.2%             | -14.2%            |              | 0%                 |
| % of employees earning less than the living wage                                          | Scottish Government             | Annual           | 21.1%             | 24.3%             | 16.5%        | 14.4% (2021)       |
| Claimant count                                                                            | NOMIS/DWP; P&K Economic Journal | Annual           | 1.9%              | 4.7%              | 3.4%         | 4.5%               |
| Participation Rate for 16-19                                                              | SDS                             | Annual           | 94                | 96                |              | 91.6%              |
| Employment Rate                                                                           | NOMIS DWP                       | Quarterly        |                   | 79.2%             |              | 75.9%              |
| Adult Learners achieving their outcomes                                                   | CCS                             | Quarterly        |                   |                   |              |                    |



## **OUR STRATEGIC PRIORITIES – LOCALITY PARTNERSHIP WORKING**

### **Context**

Community engagement, co-production and empowerment are increasingly important aspects of service design and delivery. There are a number of approaches to this, statutory and non-statutory, including Community Action Plans which have been developed through funding from the Perth & Kinross Rural LEADER programme, Locality Action Plans being delivered by our Local Action Partnerships and Local Place Plans, which bridge the gap between traditional community action planning and locality planning, which focusses on socio-economic inequalities and physical / spatial planning which focusses on the use of physical space in communities. Specific statutory duties delivered by CPP partners also often require elements of community engagement. This is a cluttered landscape and one we need to consider carefully when delivering work at a locality level and how and where we allocate CPP resources.

### **Accelerated Locality Working**

One of our enabling actions is to strengthen our approach to integrated locality working and in October 2021 the CPP identified two localities where we will accelerate our approach, involving key partners and community organisations to deliver focused practical actions on the ground.

Both localities are facing similar issues, but context-led solutions are required which fit local circumstances. As a result of this locality focus the Community Planning Partnership is committed to:

1. Tackling local drivers of poverty through collaborative working
2. Working with community groups to ensure local assets are managed and run sustainably
3. Improving direct access to essential services to residents in both localities
4. Supporting community groups to work together on shared objectives

## **COUPAR ANGUS**

Coupar Angus is an historic market town and the second largest settlement in the Strathmore Ward, with a population of 2,787 (2020 mid-year estimate). Coupar Angus is situated 13 miles north-east of Perth, along the A94 trunk road and 15 miles north-west of Dundee along the A923.

- Central Coupar Angus is within the most deprived decile<sup>1</sup> for **income deprivation** (SIMD 2020)
- Central Coupar Angus is within the most deprived decile for **employment deprivation** (SIMD 2020)
- In the more affluent datazone (North – East Coupar Angus) there is a disproportionate number of families claiming tax credits, which is an indicator for **low income households**.

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<sup>1</sup> Data zones are ranked from 1 (most deprived) to 6,976 (least deprived) according to the SIMD. Each SIMD decile **contains 10 per cent of Scotland's data zones**.

- The **unemployment rate** in Coupar Angus over the last three years averages 8.67%. The highest level in Perth and Kinross is 13.67% in Perth City and the lowest 4% in Highland Perthshire
- Central and South-West Coupar Angus are within the most deprived and second most deprived deciles for **education deprivation** (SIMD 2020)
- Compared to the national average, people in Coupar Angus are more **access deprived** (SIMD 2020), meaning that they find it harder to physically access services. Poorer access to services is often seen as a rural trade-off, being the “price to pay” for living in the area.
- Central Coupar Angus is within the third most deprived decile for **health deprivation** (SIMD 2020)

|                                                                                                                                                                                                          |                                                                                                                      |                               |                                                              |                  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|-------------------------------|--------------------------------------------------------------|------------------|
| <b>National Outcome</b>                                                                                                                                                                                  | We live in communities that are inclusive, empowered, resilient and safe                                             |                               |                                                              |                  |
| <b>Local Outcome</b>                                                                                                                                                                                     | Coupar Angus is a more cohesive community, with sustainable assets and improved access to services and opportunities |                               |                                                              |                  |
| <b>Year 1 Action</b>                                                                                                                                                                                     | <b>Who is the action carried out by?</b>                                                                             | <b>Resources allocated</b>    | <b>How impact will be assessed?</b>                          | <b>Timescale</b> |
| Use social needs screening tool in Coupar Angus, in order to ensure seamless referral to sources of support across employability, welfare rights, education, rural transport and other relevant services | Child Poverty Working Group                                                                                          | Within existing resources     | Referrals, employability outcomes and client financial gains | December 2022    |
| Identify households most likely to suffer from Cost of Living Crisis and target tailored support packages across energy efficiency, welfare rights, employability and other local supports               | Multi-disciplinary locality team                                                                                     | To be determined              | Referrals, employability outcomes and client financial gains | December 2022    |
| Develop foodshare initiative for Coupar Angus                                                                                                                                                            | Communities Service, Good Food Working Group                                                                         | £100k Food Insecurity (22/23) | Food Co-operative established                                | March 2023       |
| <b>National Outcome</b>                                                                                                                                                                                  | We live in communities that are inclusive, empowered, resilient and safe                                             |                               |                                                              |                  |
| <b>Local Outcome</b>                                                                                                                                                                                     | Coupar Angus is a more cohesive community, with sustainable assets and improved access to services and opportunities |                               |                                                              |                  |

| Year 1 Action                                                                                                                                      | Who is the action carried out by?     | Resources allocated       | How impact will be assessed?                    | Timescale     |
|----------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------|---------------------------|-------------------------------------------------|---------------|
| Undertake Community Asset Review for Coupar Angus to ensure facilities are being used as effectively and efficiently as possible                   | Multi-disciplinary locality team      | Within existing resources | Asset Review completed and recommendations made | December 2022 |
| Provide key outreach services to the local community through a combination of in-person, mobile and digital services, including seamless referrals | Multi-disciplinary locality team      | Within existing resources | Number of additional services being delivered   | March 2023    |
| Facilitate improved collaborative working between community groups in the town and support volunteering                                            | Strathmore Stronger Communities       | Within existing resources | New Community Action Plan developed             | March 2023    |
| Develop local work experience opportunities in Coupar Angus and wider Strathmore                                                                   | Local Employability Partnership / DWP |                           | Number of new opportunities created             | March 2023    |

## CRIEFF SOUTH

Crieff is an historic town and the largest settlement in the Strathearn Multi-Member Ward, with a population of 7,280 (2020 mid-year estimate). Crieff is situated 18 miles west of Perth, along the A85 trunk road and is the main service centre for the area. Crieff is a historic burgh, prominent in local and Scottish history. Crieff South occupies the area to the south and east of the town centre and main roads.

- Crieff South Datazone 2 is within the most deprived decile for **health deprivation** (SIMD 2020)
- Crieff South Datazone 2 is within the most deprived decile for **income deprivation** (SIMD 2020)
- Crieff South Datazones 2 and 4 are within the third most deprived decile for **education deprivation** (SIMD 2020)
- Crieff South Datazones 3, 4 and 5 are within the third most deprived decile for **employment deprivation** (SIMD 2020)
- Collectively, Crieff South has a significant majority of households (65%) classed as “financially stretched” or “urban adversity.” This compares to 32% for Perth and Kinross as a whole (ACORN 2019)
- Outside of Perth City and Rattray, Crieff South has the greatest number of families **receiving tax credits**, which is an indicator of low income
- The **unemployment rate** in Crieff South is 9.6%, compared to 13.67% in Perth City and 4% in Highland Perthshire

- The **Income Deprivation Rate (IDR)** over the past three years in Crieff South (16%) is higher than any other area of Perth and Kinross outside of Perth City and Rattray. This, combined with the higher unemployment levels, suggests concentrations of poverty driven by low pay. For comparison, the IDR in Crieff North is 5%

|                                                                         |                                                                                                                      |                            |                                                  |                  |
|-------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|----------------------------|--------------------------------------------------|------------------|
| <b>National Outcome</b>                                                 | We live in communities that are inclusive, empowered, resilient and safe                                             |                            |                                                  |                  |
| <b>Local Outcome</b>                                                    | South Crieff is a more cohesive community, with sustainable assets and improved access to services and opportunities |                            |                                                  |                  |
| <b>Year 1 Action</b>                                                    | <b>Who is the action carried out by?</b>                                                                             | <b>Resources allocated</b> | <b>How impact will be assessed?</b>              | <b>Timescale</b> |
| Obtain lived local experience of the top 3 inequalities in South Crieff | Multi-disciplinary locality team                                                                                     | £250 to cover expenses     | Number of individuals involved                   | September 2023   |
| Mapping exercise of existing service provision in South Crieff          | Multi-disciplinary locality team                                                                                     | Within existing resources  | Mapping exercise completed and next steps agreed | September 2023   |
| Mapping exercise of existing community-led activity in South Crieff     | Multi-disciplinary locality team                                                                                     | Within existing resources  | Mapping exercise completed and next steps agreed | September 2023   |
| Mapping exercise of buildings and assets in Crieff                      | Multi-disciplinary locality team                                                                                     | Within existing resources  | Mapping exercise completed and next steps agreed | September 2023   |

## **OUR STRATEGIC PRIORITIES – ENABLING ACTIONS**

During the review process, the Community Planning Partnership has identified a series of enabling actions (set out below) that we need to deliver in order to improve:

- **Community participation and co-production of services** – involving service users in the design and delivery of services brings improved outcomes for communities
- **Locality partnership working** – moving from a centralised model of service delivery, to one which is more reflective of local contexts delivers better services and improved outcomes for communities
- **Data sharing** – evidence led service design and delivery produces better quality and more relevant services. Partners sharing appropriate data to inform decision making is necessary to achieve the best outcomes
- **Risk Management** – develop a risk profile for the delivery of the LOIP to be monitored by the CPPEOG and reported to the Board

| <b>Action</b>                                                                                                                                                                                                                                                                                                          | <b>Key Improvement Measure</b>                                                                                                                                                                     | <b>Resource requirements</b>               | <b>Timescale</b> |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|------------------|
| Implement participative processes to ensure communities influence service delivery in relation to the five strategic priorities                                                                                                                                                                                        | Number of service users involved in service planning                                                                                                                                               | Small discretionary fund to cover expenses | March 2023       |
| Implement a multi-disciplinary approach to tackling our strategic priorities at a locality level                                                                                                                                                                                                                       | Delivery of accelerated locality working in two localities                                                                                                                                         | Within existing resources                  | March 2023       |
| Commission joint training and CPD for CPP staff in relation to the five strategic priorities, as well as the climate change and cost of living crises, to support signposting and a general foundation of support. Training will be provided on the basis of the poverty and mental and physical wellbeing priorities. | <ul style="list-style-type: none"> <li>• Number of training sessions provided</li> <li>• Number of CP staff trained</li> <li>• Number of interactions with key messages on social media</li> </ul> | Within existing resources                  | March 2023       |
| Produce clear and consistent communications around key services in order to make it easier for individuals and families to access the services they need                                                                                                                                                               | Number of communications campaigns delivered                                                                                                                                                       | Within existing resources                  | March 2023       |





## PERTH AND KINROSS COMMUNITY PLANNING PARTNERSHIP

9 September 2022

### CASH FIRST PARTNERSHIP (Report No G/22/119)

#### **Purpose**

The purpose of this paper is to provide background information on the Cash First Partnership approach and seek CPP Board agreement to lead a bid to Scottish Government to pilot a CFP in Perth and Kinross.

#### **1. BACKGROUND**

- 1.1 For many frontline organisations, providing a referral to a food bank is often the simplest and quickest route to supporting someone who is experiencing financial hardship. However, where emergency food providers are the first or only port of call opportunities to strengthen income and prevent future hardship are often missed. Cash First Partnerships (CFPs) provide an opportunity to change this situation and provide aligned support services for those in the greatest need.
- 1.2 Where financial hardship does occur, partnership working between sectors and services can deliver a robust pathway that prioritises access to emergency financial assistance, integrates money advice, and supports a household's whole needs. Such a pathway helps to reduce the need for emergency food provision and prevents future hardship.
- 1.3 During the pandemic, different sectors quickly adapted their services and worked collaboratively to meet a range of local needs. This was underpinned by Scottish Government guidance on tackling food and financial insecurity that promoted cash-first responses and multi-sectoral partnership working.
- 1.4 Investing in, and providing practical support to, local partnerships was a recommendation of the national Social Renewal Advisory Board. Supporting partnerships to prioritise financial assistance alongside holistic support services will contribute to the shared ambition to end the need for emergency food provision and is expected to be a key action within the forthcoming

*National plan to end the need for food banks as a primary response to food insecurity.*

- 1.5 A range of partnership approaches are already in place across Scotland, often linked to anti-poverty forums, local child poverty plans, and community planning partnerships. These vary from providing opportunities for information exchange through to agreed shared actions and pathways. Considerable learning also exists regarding these approaches, such as the Menu for Change project.
- 1.6 In Perth and Kinross there are a number of existing initiatives and supports in place to support those who are struggling. A variety of voluntary support groups have been established to offer support and direct people towards advisors. The Council has amended its approach to the Scottish Welfare Fund, committed an additional £600k for the Financial Insecurity Fund and identified a further £104,000 for food insecurity. There will be a further verbal update at CPP Board regarding a paper being taken to the Council's Finance & Resources Committee on 7 September.
- 1.7 As part of the background work in developing this proposal, there have been two discussion events involving partners and there is an existing Poverty Taskforce focusing on community and voluntary sector responses, chaired by PKAVS. All discussions to date have been positive and have focused on what a Cash First Partnership can achieve, and how we can work collectively to get there.

## **2. CASH FIRST PARTNERSHIP (CFP)**

- 2.1 The general focus of a CFP is to bring stakeholders together in order to move away from a model in which food banks are often the first referral, to a model which focuses on income maximisation. This does not mean that referral to other supports like food banks would not take place, that would still be available if needed, however the ambition would be to help individuals and households maximise their income and ultimately give them the dignity of choice.
- 2.2 The Scottish Government is inviting bids to pilot this approach and will provide investment and practical support to around 10 CFPs over a 2 year period, supported by an external national learning partner commissioned by the Scottish Government. The Scottish Government have indicated there will be a dedicated fund to support local multi-sectoral partnership working that prioritises cash-first responses to financial hardship, with the aim of reducing the need for food banks and other emergency food provision. It is expected that proposals for partnership activities up to the value of £200,000 over a 2 year period will invited in Autumn 2022, and that staff/co-ordinator costs will be eligible for funding.



2.3 CFPs will be expected to:

- a) agree a shared ambition for what the CFP will achieve. Preliminary discussions amongst key partners in P&K have identified a number of potential themes of interest:
  - developing an overarching approach to poverty reduction and awareness in schools
  - identifying and tackling specific issues as a result of rurality
  - reviewing the journey of a service user to see where improvements could be made
  - embedding a participatory approach to identify improvements to service provision, based on lived experience
- b) set out short, medium and long-term actions (such as pilots, test-and-learn activities and frontline training) to reduce the need for food banks and prevent future hardship.
- c) have a particular focus on strengthening hardship response pathways so that they routinely prioritise access to emergency financial assistance, integrate money advice, and support a household's whole needs.
- d) Ensure that people with direct experience of poverty are involved throughout the work of the partnership, including at the planning stages.

2.4 Supported through the cash-first learning partner, CFPs should expect to put in place robust monitoring and evaluation plans which include data on food bank referrals and qualitative insights from frontline services and people with direct experience of using services. It is expected that a key learning question that frames the work of the partnership will be identified.

### **3. PROPOSAL**

3.1 It is proposed that an application be submitted to Scottish Government to establish a pilot Cash First Partnership in Perth and Kinross. Given the focus on Poverty and Cost of Living within the Local Outcomes Improvement Plan and the broad focus of the Community Planning Partnership, it is further proposed that the CPP agree to be the lead body for this application.

3.2 In order to develop the best possible application, it is proposed that CPP Board agree to establish a Working Group to develop and submit the application. Board is also asked to consider and agree a lead officer to coordinate this piece of work. The initial focus of this work will be to develop a bid based on the key points laid out in paragraph 2.3

### **4. CONCLUSION**

4.1 Cash First Partnerships bring support services together to help service users maximise their income and protect their dignity through giving them a choice. There is an opportunity to submit a bid for a pilot CFP in Perth and Kinross.

4.2 CPP Board is asked to:

- i. **Agree** to be the lead body for an application to establish a Cash First Partnership in Perth and Kinross
- ii. **Agree** the establishment of a Working Group of partners and services who will develop and submit the bid
- iii. **Appoint** a lead officer to coordinate the submission, with support from key partners
- iv. **Agree** that the lead officer will provide updates to CPP Board and Executive Officer Group as appropriate.

# Draft Corporate Plan 2022-2027

## For consultation and engagement

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# Introduction

Welcome to our draft Corporate Plan for 2022-2027. This plan sets out our proposed key priorities for the next five years. These have been developed based on our assessment of community needs and understanding of where services are requested currently, and the ongoing feedback on service provision received via Council staff and elected members. The draft priorities also take into account the challenges of providing services within the resources we have available and seek to mitigate the impact of the many challenges our organisation and communities are facing.

The pandemic of recent years has only added to the significant and increasingly complex challenges we face. The equalities gap we were working to identify and address has widened during the Covid outbreak and our local economy, always heavily reliant on the hospitality and tourism sector, was particularly hard hit.

At the same time we have seen a change in community involvement and expectations as many local people stepped up to provide much-needed support to vulnerable people hardest hit by the pandemic. We are committed to building on those positive relationships and the development of local support networks to change the way we work with and within our communities.

We are keen to hear what you think of these priorities before Councillors are asked to approve the final plan in December 2022.

This plan is not intended to simply sit on a shelf. It will be our guide to help us as we make decisions about where to prioritise our activity and resources in the coming months and years as we transform the Council as an organisation to deliver on our commitments to listen to communities and work in partnership to tackle poverty, reduce inequalities, improve wellbeing and support sustainable communities.

We will work with and within communities to deliver on these priorities in their areas in a way that recognises local needs and infrastructure. We recognise that as our approach focusses on our statutory duties and the six priorities detailed in this document, there may be requests for investment and support from communities which we are unable to meet. In those cases while we are unlikely to be able to redirect investment away from our priorities, we will support communities to come together, connect with other relevant partners and identify alternative sources of funding to help them make their local ambitions a reality.

While this is a five-year plan, we know that there will be things outwith our control that will change. The past five years have proved that beyond all doubt. At the time of writing we are recovering from two years of disruption and facing soaring inflation and increasing pressure on budgets which are already tight.

However, we also have the benefit of two years of learning and adapting in the face of overwhelming odds. We know that with the strength of will and resilience of our local

residents, partners and the staff of Perth & Kinross Council, there is nothing that we cannot do together.

That is why we want to hear from you now and throughout the lifetime of this plan.

Are the priorities set out in this document the ones that will make a real impact on the lives of people living in our area? If not, what should we be focussing on instead?

We promise to listen carefully to your feedback on these priorities and the final document presented to Councillors at the end of 2022 will reflect our considered position on all of the information we have. Although we will publish a finalised Corporate Plan in December, we will regularly monitor our performance against each of the key priorities, we will ask you how we are doing and each year check to ensure that they are still relevant and effectively contribute to our vision for a **Perth and Kinross where everyone can live life well, free from poverty and inequality.**

Councillor Grant Laing  
Council Leader

Thomas Glen  
Chief Executive

# Section 1: Vision and priorities

## Our draft vision and strategic outcomes

*A Perth and Kinross where everyone can live life well, free from poverty and inequality.*

To achieve this we will work with and within our communities to ensure that:

- Children and young people grow up safe, respected, well-educated, and confident in their ability to realise their full potential.
- People and businesses thrive in an inclusive and sustainable local economy across Perth and Kinross.
- People can achieve their best physical and mental health and have access to quality care and support when they need it.
- Communities are resilient and physically, digitally and socially connected.
- Perth and Kinross is a sustainable and safe place for this and future generations

## Our draft priorities

These six priority areas are those which we think the Council can directly influence and have the most impact on, and those which are most important to delivering our vision of Perth and Kinross as a place where everyone can live life well, free from poverty and inequality.

As Council resources are limited our priorities will also act as a guide when making difficult decisions about where to invest our funding and staff time and how to make best use of our other assets.

The listing of these priorities is not intended to indicate that any one is more important than the other. We believe that they are linkages and dependencies between each priority area and it is only by taking action on all of them that we will see the change needed to deliver on our vision.

- Tackling poverty
- Tackling climate change and supporting sustainable places
- Growing a sustainable and inclusive local economy
- Enabling our children and young people to achieve their full potential

- Protecting and caring for our most vulnerable people
- Supporting and promoting physical and mental wellbeing
- Placing communities at the heart of how we work

Section 2 contains details about how each of these priorities and the activities which underpin each one.

## Our key principles

Delivery of these priorities will be underpinned by our key principles:

- Focussing on need informed by evidence and data, rather than demand
- Working with our communities and putting people first
- Being present in our communities, engaging with and being accessible and responsive to our residents
- Prevention and early intervention to help achieve the best long-term results for people
- Making best use of available assets including transferring or otherwise disposing of those which can best serve the community in a different way
- Remaining true to our organisational values of integrity, compassion and ambition

## Risks

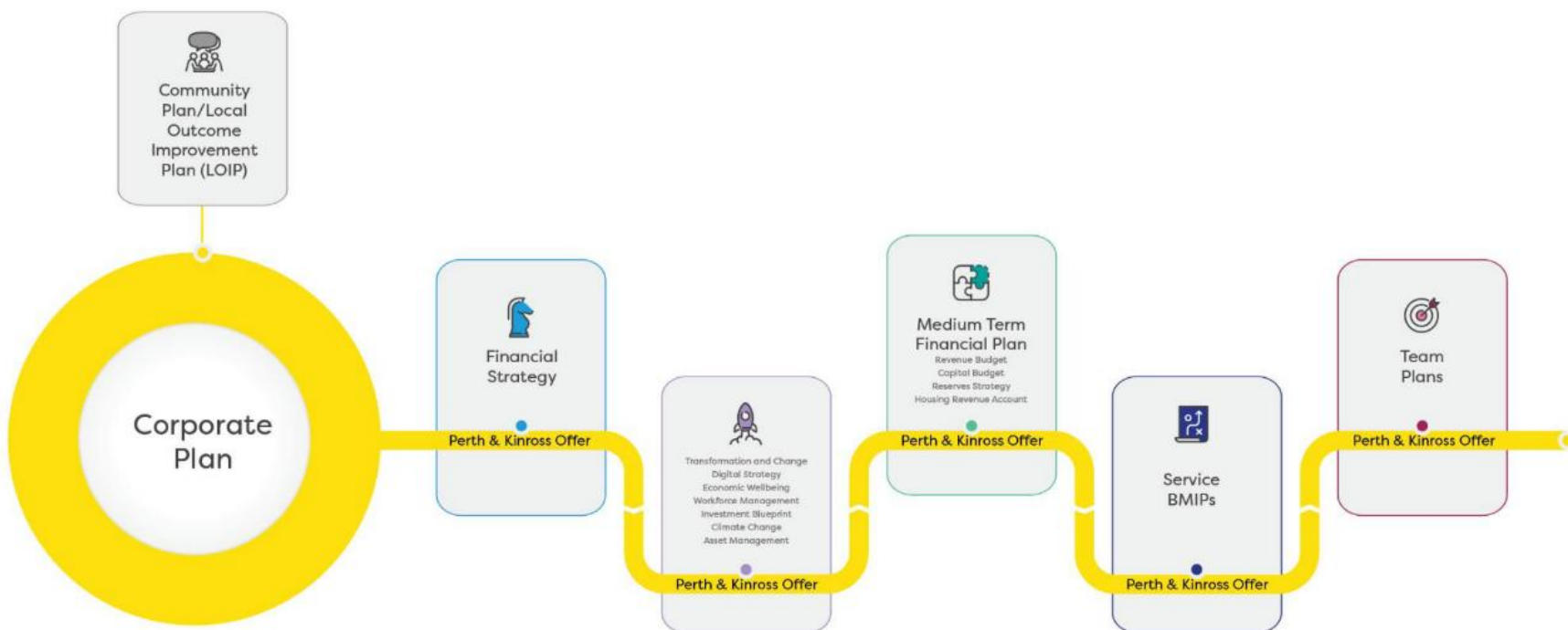
Our **Strategic Risk Register** [insert link] is regularly updated to reflect the risks to the organisation, including the risks to achieving our strategic outcomes. Many of the priority areas highlighted in this draft corporate plan, for example poverty, the current cost of living crisis and climate change action, are already reflected in our risk register. On completion of the final 2022-2027 Corporate Plan we review our risk register to ensure that any additional risks associated with the delivery of our priorities are identified and actions to mitigate these progressed.



# The Golden Thread

## Linking our strategic approach

The Corporate Plan takes sets out our strategic approach, what we want to achieve and the high level priorities and activities which we believe will help us get there. The Golden Thread shows the links between what we do at a team level through to achieving the priorities and strategic outcomes set out in this corporate plan.



# Section 2: Priorities

## Draft priority: Tackling poverty

This priority contributes to delivering strategic outcomes:

- Children and young people grow up safe, respected, well-educated, and confident in their ability to realise their full potential.
- People and businesses thrive in an inclusive and sustainable local economy across Perth and Kinross.

### Key actions

- Reduce the number of children living in poverty in Perth and Kinross
- Mitigate cost of living pressures for households in and at risk of poverty
- Maximise income from benefit entitlement and concessions for households
- Promote and encourage local employers to follow the principles of the Scottish Government Fair Work Action Plan, including the real Living Wage and Scottish Business Pledge.

Details of the performance indicators we will measure to demonstrate success against these actions are included in [section 3](#).

### Linked Strategies/Plans

These strategies and plans set out additional and related activity and context which feed into our delivery of this priority:

- [Local Child Poverty Action Report](#)
- [Economic Wellbeing Plan](#)
- [Community Learning and Development Plan](#)
- [The Tay Cities Region Deal](#)
- [Scottish Government Fair Work Action Plan](#)
- Perth and Kinross Local Outcome Improvement Plan ([link to be added to published version](#))

# Draft priority: Tackling climate change and supporting sustainable places

This priority contributes to delivering strategic outcomes:

- Perth and Kinross is a sustainable and safe place for this and future generations

## Key actions

- Support the prioritisation of sustainable, cleaner and greener transport in line with the National and Regional Transport Strategies
- Invest in innovative green power and smart technology solutions to reduce reliance on electricity from the national grid and create opportunities for business growth and regeneration
- Improve the energy efficiency of our Council housing stock and public buildings, and encourage our partners and private householders to consider where they can make improvements
- To conserve and enhance the biodiversity of our natural environment
- To adapt to and mitigate the impact of climate change on the way we operate

Details of the performance indicators we will measure to demonstrate success against these actions are included in [section 3](#).

## Linked Strategies/Plans

These strategies and plans set out additional and related activity and context which feed into our delivery of this priority:

- [Climate Change Strategy](#)
- [Local Development Plan](#)
- Local Heat and Energy Efficiency Strategy (in development)
- [Local Housing Strategy](#) (under review)
- [National Transport Strategy](#)
- [Smart Perth Roadmap](#)
- Mobility Strategy (in development)
- [Tayside Local Biodiversity Action Plan](#)
- [Scottish Government's Place Principle](#)

# Draft priority: Growing a sustainable and inclusive local economy

This priority contributes to delivering strategic outcomes:

- People and businesses thrive in an inclusive and sustainable local economy across Perth and Kinross
- Communities are resilient and physically, digitally and socially connected

## Key actions

- Support and promote business growth, business and place innovation and investment in both our urban and rural areas
- Promote what our city and towns have to offer to businesses, investors and tourists by capitalising on built and natural heritage and assets such as the new City Hall museum and Perth's status as UNESCO City of Craft and Folk Art
- Support job-readiness and encourage businesses to access initiatives to create new opportunities for those furthest from the employment market and those currently in low wage jobs
- Work with partners to improve public transport and active travel networks and to maintain local roads

Details of the performance indicators we will measure to demonstrate success against these actions are included in [section 3](#).

and public sector groups across Scotland who are introducing this way of working.

## Linked Strategies/Plans

These strategies and plans set out additional and related activity and context which feed into our delivery of this priority:

- [Economic Wellbeing Plan](#)
- [Local Development Plan](#)
- [Tay Cities Economic Strategy](#)
- [Perth City Plan](#)
- [Smart Perth Roadmap](#)
- [The Tay Cities Region Deal](#)
- [Local Child Poverty Action Report](#)
- [Climate Change Strategy](#)

- [Community Learning and Development Plan](#)
- Culture Strategy (being developed)
- Sports Strategy (being developed)
- Mobility Strategy (being developed)

# Draft priority: Enabling our children and young people to achieve their full potential

This priority contributes to delivering strategic outcomes:

- Children and young people grow up safe, respected, well-educated, and confident in their ability to realise their full potential

## Key actions

- Ensure inclusive and quality education for all and promote lifelong learning
- Reduce the poverty-related attainment gap
- Ensure that Looked After Children and children and young people with additional support needs achieve health, wellbeing and education outcomes comparable with their peers

Details of the performance indicators we will measure to demonstrate success against these actions are included in [section 3](#).

## Linked Strategies/Plans

These strategies and plans set out additional and related activity and context which feed into our delivery of this priority:

- [The Promise](#)
- [Perth and Kinross Corporate Parenting Plan](#)
- [Connected Tayside: An Emotional & Wellbeing Strategy](#)
- [Raising Attainment Strategy](#)
- [Community Learning and Development Plan](#)
- [Scottish Attainment Challenge](#)
- [UN Convention on the Rights of the Child \(UNCRC\)](#)

# Draft priority: Protecting and caring for our most vulnerable people

This priority contributes to delivering strategic outcomes:

- Communities are resilient, physically, digitally and socially connected
- People can achieve their best physical and mental health and have access to quality care and support when they need it

## Key actions

- Ensure we quickly identify children, young people and adults at risk of harm and abuse and take the necessary actions to keep them safe.
- Ensure that people get the right care, accommodation and support where and when they need it.
- Prepare for the establishment of the National Care Service and continue to strive for excellent health and social care outcomes for the people of Perth and Kinross.
- Work with partners to reduce re-offending and support effective interventions for people in the justice system.

Details of the performance indicators we will measure to demonstrate success against these actions are included in [section 3](#).

## Linked Strategies/Plans

These strategies and plans set out additional and related activity and context which feed into our delivery of this priority:

- [Tayside Plan for Children, Young People and Families](#)
- [Integrated Children's Services Plan](#)
- [Tayside Adult Protection Protocol](#)
- [Multi-Agency Public Protection Arrangements \(MAPPA\)](#)
- [Housing Contribution Statement](#)
- [Local Housing Strategy](#) (under review)
- [Community Learning and Development Plan](#)

# Draft priority: Supporting and promoting physical and mental wellbeing

This priority contributes to delivering strategic outcomes:

- People can achieve their best physical and mental health and have access to quality care and support when they need it

## Key actions

- Work with partners to provide localised health and social care provision in areas of greatest need and in those most geographically distant from services.
- Improve health and wellbeing in Perth and Kinross by increasing overall participation in sport and physical activity and promoting the wellbeing benefits of time spent in our natural surroundings.

Details of the performance indicators we will measure to demonstrate success against these actions are included in [section 3](#).

## Linked Strategies/Plans

These strategies and plans set out additional and related activity and context which feed into our delivery of this priority:

- [Strategic Priorities for Sport](#) (under review)
- [Trust and Respect recommendations](#) (Strang review)
- [Local Housing Strategy](#) (under review)
- [Perth and Kinross Community Mental Health and Wellbeing Strategy](#)



# Draft priority: Placing communities at the heart of how we work

This priority contributes to delivering strategic outcomes:

- Communities are resilient, physically, digitally and socially connected.

## Key actions

- Develop locality multidisciplinary teams working with our community planning partners and residents to identify and address local solutions to local needs
- Increase the supply and availability of rural housing
- Develop and expand our approach to working with communities to identify local actions and priorities and deliver on these together
- Deliver our cultural change programme to ensure all our staff contribute to our commitment to engage with and be accessible and responsive to our residents

Details of the performance indicators we will measure to demonstrate success against these actions are included in [section 3](#).

## Linked Strategies/Plans

These strategies and plans set out additional and related activity and context which feed into our delivery of this priority:

- [Local Development Plan](#)
- [National Planning Framework 4](#)
- [Local Housing Strategy](#) (under review)
- [Strategic Investment Plan \(SHIP\)](#)
- [Rapid Rehousing Transition Plan \(Home First\)](#)
- [Perth & Kinross Offer Framework](#)

## Section 3: How will we measure success?

### Tackling poverty: performance indicators

| Key Actions                                                              | PI                                                                                                                              | Baseline Trend Data |        |       | Targets |       | Target Population<br>(PKC Wide/<br>Groups/<br>Communities/<br>Geography) | Control /<br>Influence |
|--------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|---------------------|--------|-------|---------|-------|--------------------------------------------------------------------------|------------------------|
|                                                                          |                                                                                                                                 | 19/20               | 20/21  | 21/22 | 23/24   | 26/27 |                                                                          |                        |
| Reduce the number of children living in poverty in Perth and Kinross     | Number and percentage of children living in relative poverty after housing costs in Perth and Kinross                           | 22.63%              | 18.73% |       |         |       |                                                                          | Inform                 |
|                                                                          | Percentage of families not managing financially                                                                                 |                     |        |       |         |       |                                                                          | Inform                 |
|                                                                          | Percentage of families with no savings                                                                                          |                     |        |       |         |       |                                                                          | Inform                 |
|                                                                          | Cost of the school day<br>(wording to be confirmed)                                                                             |                     |        |       |         |       |                                                                          | Control                |
|                                                                          | Number of families presenting as homeless                                                                                       | 139                 | 83     | 107   | n/a     | n/a   |                                                                          | Inform                 |
| Reduce cost of living pressures for households in and at risk of poverty | Number and percentage of workless households                                                                                    |                     |        |       |         |       |                                                                          | Inform                 |
|                                                                          | Pay gap or living wage indicator<br>(wording to be confirmed)                                                                   |                     |        |       |         |       |                                                                          | Inform                 |
|                                                                          | Percentage of households in fuel poverty                                                                                        |                     | 25%    |       |         |       |                                                                          | Inform                 |
|                                                                          | Percentage of adults reporting that, at some point in the previous 12 months, they were worried that they would run out of food | 6%                  |        |       |         |       |                                                                          | Inform                 |

|                                                                                                                                                                              |                                                                                                                   |       |        |        |      |  |  |           |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|-------|--------|--------|------|--|--|-----------|
| Mitigate cost of living pressures for households in and at risk of poverty                                                                                                   | Number of affordable houses built                                                                                 |       |        |        |      |  |  | Control   |
|                                                                                                                                                                              | Number of new publicly available social housing units including buybacks, conversions and empty homes conversions | 250   | 246    | 310    | 200  |  |  | Control   |
|                                                                                                                                                                              | Average (median) monthly rents private sector and local authority                                                 |       |        |        |      |  |  | Influence |
|                                                                                                                                                                              | Gross arrears as a % of gross rent due for the reporting year                                                     | 8.37% | 10.75% | 10.69% | 8.3% |  |  | Control   |
| Maximise income from benefit entitlement and concessions for households                                                                                                      | Scottish Welfare Fund Crisis Grants applications                                                                  |       |        |        |      |  |  | Influence |
|                                                                                                                                                                              | Best Start Grants applications<br>(wording to be confirmed)                                                       |       |        |        |      |  |  | Influence |
|                                                                                                                                                                              | Pupils registered and taking free school meals and clothing grants<br>(wording to be confirmed)                   |       |        |        |      |  |  | Control   |
|                                                                                                                                                                              | Number of under 22s with bus pass                                                                                 |       |        |        |      |  |  | Influence |
| Promote and encourage local employers to follow the principles of the Scottish Government Fair Work Action Plan, including the real Living Wage and Scottish Business Pledge | Number of employers signed up as Living Wage employers in Perth & Kinross                                         |       |        |        |      |  |  | Influence |
|                                                                                                                                                                              | Proportion of people earning less than the real Living Wage                                                       | 16.9% | 15.2%  |        |      |  |  | Inform    |

## Tackling climate change and supporting sustainable places: performance indicators

| Key Actions                                                                                                                                                                            | PI                                                                                                     | Baseline Trend Data |       |            | Targets |             | Target Population<br>(PKC Wide/<br>Groups/<br>Communities/<br>Geography) | Control /<br>Influence |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|---------------------|-------|------------|---------|-------------|--------------------------------------------------------------------------|------------------------|
|                                                                                                                                                                                        |                                                                                                        | 19/20               | 20/21 | 21/22      | 23/24   | 26/27       |                                                                          |                        |
| Support the prioritisation of sustainable, cleaner, and greener transport, in line with the National and Regional Transport Strategies                                                 | Percentage of journeys to work by sustainable mode of transport                                        | 27%                 |       |            |         |             |                                                                          | Influence              |
|                                                                                                                                                                                        | Percentage of journeys to school by active transport (walking/ wheeling/ cycling/ scooting or skating) |                     | 50%   |            |         |             |                                                                          | Influence              |
|                                                                                                                                                                                        | Public EV charging devices per 100,000 population                                                      |                     |       | 88         |         |             |                                                                          | Influence              |
|                                                                                                                                                                                        | Percentage of Council fleet vehicles that are electric or other zero direct carbon fuel technologies   |                     |       | 11%        |         |             |                                                                          | Control                |
| Invest in innovative green power and smart technology solutions to reduce reliance on electricity from the national grid and create opportunities for business growth and regeneration | Renewable energy generated across the PKC estate, including from Low Carbon Heat Sources (MWh)         |                     | 3,000 |            |         |             |                                                                          | Control                |
|                                                                                                                                                                                        | Number of registered businesses in energy (including renewables growth sector)                         |                     | 140   |            |         | +10%<br>p/a |                                                                          | Influence              |
| Improve the energy efficiency of our Council housing stock and public buildings, and encourage                                                                                         | Heating oil consumption in PKC non-domestic estate (kWh)                                               |                     |       | 21,645,774 |         |             |                                                                          | Control                |

|                                                                                    |                                                                                                          |   |      |        |           |  |  |           |
|------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|---|------|--------|-----------|--|--|-----------|
| our partners and private householders to consider where they can make improvements | Percentage of Council housing meeting the Energy Efficient Standard 2 for social housing (minimum EPC B) |   |      | 6.10%  |           |  |  | Control   |
|                                                                                    | Scope 1 and 2 Emissions from Council Estate (tonnes CO <sub>2</sub> e)                                   |   |      | 10,671 |           |  |  | Control   |
|                                                                                    | Number of P&K households provided with energy efficiency and/or low carbon heating advice (PKC funded)   |   | 545  |        |           |  |  | Control   |
| To conserve and enhance the biodiversity of our natural environment                | Number of trees planted on Council land and maintained open space                                        |   |      |        |           |  |  | Control   |
|                                                                                    | Area grassland managed by PKC for biodiversity improvement objectives (ha)                               |   |      |        |           |  |  | Control   |
|                                                                                    | Vol. of herbicide used by PKC (L – undiluted quantity, including Friarton)                               |   |      |        |           |  |  | Control   |
| To adapt to and mitigate the impact of climate changes on the way we operate       | Perth and Kinross Council Scope 1,2, and 3 emissions (t CO <sub>2</sub> e)                               |   |      |        |           |  |  | Control   |
|                                                                                    | Carbon Disclosure Project (City Score)                                                                   | D |      |        | A by 2024 |  |  | Influence |
|                                                                                    | Annual Scotland Adapts Capability Framework score                                                        |   | 2.33 |        |           |  |  | Control   |
|                                                                                    | Number of Bridge Scour Assessments Undertaken                                                            |   |      |        |           |  |  | Control   |

|  |                                                                      |  |     |    |  |  |  |           |
|--|----------------------------------------------------------------------|--|-----|----|--|--|--|-----------|
|  | Total household waste recycled/composted as % of all household waste |  | 50  |    |  |  |  | Influence |
|  | Climate Change Assessment Tool (CCAT) Overall Score                  |  | 62% |    |  |  |  | Control   |
|  | Number of schools with eco-schools green flag status                 |  |     | 35 |  |  |  | Control   |

## Growing a sustainable and inclusive local economy: performance indicators

| Key Actions                                                                                                                                                                                     | PI                                                                               | Baseline Trend Data |       |       | Targets |       | Target Population (PKC Wide/ Groups/ Communities/ Geography) | Control / Influence |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|---------------------|-------|-------|---------|-------|--------------------------------------------------------------|---------------------|
|                                                                                                                                                                                                 |                                                                                  | 19/20               | 20/21 | 21/22 | 23/24   | 26/27 |                                                              |                     |
| Support and promote business growth and investment in both our urban and rural areas                                                                                                            | Number of new businesses started up with support from Business Gateway           | 262                 | 267   | 220   | 300     |       |                                                              |                     |
|                                                                                                                                                                                                 | Area of available Service Business Land (Ha)                                     | 30                  | 32    | 32    | 14.9    |       |                                                              |                     |
| Promote what our city and towns have to offer to businesses, investors and tourists capitalising on assets such as the City Hall museum and Perth's status as UNESCO City of Craft and Folk Art | Economic impact of events supported by the Council (£m)                          | £19.4               | £0    | £0    | £15     |       |                                                              |                     |
|                                                                                                                                                                                                 | Number of vacant residential/commercial units brought back into use              | 139                 | 93    | 134   | 135     |       |                                                              |                     |
|                                                                                                                                                                                                 | Overall number of culture and leisure usage                                      |                     |       |       |         |       |                                                              |                     |
|                                                                                                                                                                                                 | Gross Value Add from culture and leisure investment including city centre events |                     |       |       |         |       |                                                              |                     |

|                                                                                                                                                                                     |                                                                                                                                                                               |       |      |     |     |  |  |  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|------|-----|-----|--|--|--|
| Support job-readiness and encourage businesses to access initiatives to create new opportunities for those furthest from the employment market and those currently in low wage jobs | Percentage of working-age population unemployed based on Jobseeker's Allowance claimant count and persons on Universal Credit benefits seeking work (wording to be confirmed) |       |      |     |     |  |  |  |
|                                                                                                                                                                                     | Percentage of unemployed people assisted into work annually as a result of Council/Local Employability Funded Partnership funded employability and skills programmes          | 21.5% | 8.2% |     |     |  |  |  |
|                                                                                                                                                                                     | Number of people supported into positive destinations through employability and skills funded programme                                                                       |       |      |     |     |  |  |  |
|                                                                                                                                                                                     | Number of adult learners supported to improve their employability or digital skills                                                                                           | 1,319 | 110  | 279 | 350 |  |  |  |
| Work with partners to improve public transport and active travel networks and to maintain local roads                                                                               | Percentage of journeys to work by sustainable (non-car) mode of transport                                                                                                     |       |      |     |     |  |  |  |
|                                                                                                                                                                                     | Percentage of journeys to work by walking/cycling                                                                                                                             |       |      |     |     |  |  |  |
|                                                                                                                                                                                     | Percentage of child journeys to school by active travel                                                                                                                       |       |      |     |     |  |  |  |
|                                                                                                                                                                                     | Population serviced by demand responsive transport schemes                                                                                                                    |       |      |     |     |  |  |  |
|                                                                                                                                                                                     | Percentage of roads needing repaired (wording to be confirmed)                                                                                                                |       |      |     |     |  |  |  |

## Enabling our children and young people to achieve their full potential: performance indicators

| Key Actions                                                                  | PI                                                                                              | Baseline Trend Data |       |       | Targets                           |       | Target Population<br>(PKC Wide/<br>Groups/<br>Communities/<br>Geography) | Control /<br>Influence |
|------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|---------------------|-------|-------|-----------------------------------|-------|--------------------------------------------------------------------------|------------------------|
|                                                                              |                                                                                                 | 19/20               | 20/21 | 21/22 | 23/24                             | 26/27 |                                                                          |                        |
| Ensure inclusive and quality education for all and promote lifelong learning | Percentage of children meeting expected developmental milestones when entering primary school   | 81                  | 77    | 82    | +2%                               |       |                                                                          |                        |
|                                                                              | School attendance rates – primary and secondary                                                 |                     |       |       |                                   |       |                                                                          |                        |
|                                                                              | Percentage of primary school pupils (P1,P4 & P7 combined) achieving expected levels in literacy | n/a                 | 74    |       | Average of comparator authorities |       |                                                                          |                        |
|                                                                              | Percentage of primary school pupils (P1,P4 & P7 combined) achieving expected levels in numeracy | n/a                 | 72    |       | Average of comparator authorities |       |                                                                          |                        |
|                                                                              | Percentage of school leavers attaining literacy and numeracy at SCQF Level 4                    | 88%                 | 88%   |       | Exceed virtual comparators        |       |                                                                          |                        |
|                                                                              | Overall average total tariff points for school leavers                                          | 1,007               | 1,039 |       | Exceed virtual comparators        |       |                                                                          |                        |



|                                                                                                                                       |                                                                                                            |     |     |     |                 |  |  |  |
|---------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|-----|-----|-----|-----------------|--|--|--|
|                                                                                                                                       | Participation measure for 16-19 year olds (per 100)                                                        | 95% | 94% |     |                 |  |  |  |
|                                                                                                                                       | Number of youth volunteers in culture and sport                                                            |     |     |     |                 |  |  |  |
|                                                                                                                                       | Number of work experience opportunities for young people in culture and sport                              |     |     |     |                 |  |  |  |
| Reduce the poverty-related attainment gap                                                                                             | Percentage gap between primary pupils achieving expected levels between ACORN 1 and ACORN 4/5 for literacy | n/a | 18% |     | Annual decrease |  |  |  |
|                                                                                                                                       | Percentage gap between primary pupils achieving expected levels between ACORN 1 and ACORN 4/5 for numeracy | n/a | 18% |     | Annual decrease |  |  |  |
|                                                                                                                                       | Average tariff point gap between school leavers in ACORN 1 and ACORN 4/5                                   |     |     |     |                 |  |  |  |
|                                                                                                                                       | Percentage gap between school leavers achieving expected levels between ACORN 1 and ACORN 4/5 for literacy |     |     |     |                 |  |  |  |
|                                                                                                                                       | Percentage gap between school leavers achieving expected levels between ACORN 1 and ACORN 4/5 for numeracy |     |     |     |                 |  |  |  |
| Ensure that Looked After Children and children and young people with additional support needs achieve health, wellbeing and education | Percentage of children being looked after in community placements rather than residential                  | 96% | 96% | 94% | 90%             |  |  |  |

|                                      |                                                                                                                    |     |     |  |                           |  |  |  |
|--------------------------------------|--------------------------------------------------------------------------------------------------------------------|-----|-----|--|---------------------------|--|--|--|
| outcomes comparable with their peers | placements – balance of care                                                                                       |     |     |  |                           |  |  |  |
|                                      | Percentage of looked after school leavers attaining literacy and numeracy at SCQF Level 4 (3 year rolling average) | 61% | 45% |  | Exceed virtual comparator |  |  |  |

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## Protecting and caring for our most vulnerable people: performance indicators

| Key Actions                                                                                                                              | PI                                                                                                      | Baseline Trend Data |       |       | Targets |       | Target Population<br>(PKC Wide/<br>Groups/<br>Communities/<br>Geography) | Control / Influence |
|------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|---------------------|-------|-------|---------|-------|--------------------------------------------------------------------------|---------------------|
|                                                                                                                                          |                                                                                                         | 19/20               | 20/21 | 21/22 | 23/24   | 26/27 |                                                                          |                     |
| Ensure we quickly identify children, young people and adults at risk of harm and abuse and take the necessary actions to keep them safe. | Percentage of adult protection cases screened within 24 hours of notification                           |                     |       |       |         |       |                                                                          |                     |
|                                                                                                                                          | Percentage of children on child protection register over 12 months                                      | 12%                 | 21%   | 8%    | 13%     |       |                                                                          |                     |
|                                                                                                                                          | Percentage of registrations to the Child Protection Register that are re-registrations within 18 months | 9.2%                |       |       |         |       |                                                                          |                     |
|                                                                                                                                          | Percentage of initial child protection case conferences (ICPCCs) within timescales                      | 71%                 | 78%   | 75%   | 92%     |       |                                                                          |                     |
|                                                                                                                                          | Percentage of Unborn Baby Initial Case Conferences held within timescales                               | 67%                 | 79%   | 68%   | 92%     |       |                                                                          |                     |
|                                                                                                                                          | Number of households presenting as homeless                                                             | 758                 | 670   | 610   | n/a     | n/a   |                                                                          |                     |

|                                                                                                                                                                     |                                                                                                                                                                     |     |     |     |     |  |  |  |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----|-----|-----|--|--|--|
| Ensure that people get the right care and support where and when they need it.                                                                                      | Percentage of allocations to homeless households in permanent settled accommodation                                                                                 | 43% | 46% | 35% | 50% |  |  |  |
|                                                                                                                                                                     | Number of homes built for those with particular support requirements                                                                                                |     |     |     |     |  |  |  |
|                                                                                                                                                                     | Percentage of adults supported at home who agree that they are supported to live as independently as possible (bi-annual survey)                                    | 82% | n/a | 80% |     |  |  |  |
|                                                                                                                                                                     | Percentage of adults supported at home who agree that they had a say in how their help, care or support was provided (bi-annual survey)                             | 77% | n/a | 74% |     |  |  |  |
|                                                                                                                                                                     | Percentage of adults receiving any care or support who rate it as excellent or good (bi-annual survey)                                                              | 83% | n/a | 79% |     |  |  |  |
|                                                                                                                                                                     | Percentage of adults supported at home who agree that their services and support had an impact in improving or maintaining their quality of life (bi-annual survey) | 80% | n/a | 76% |     |  |  |  |
|                                                                                                                                                                     | Percentage of carers who feel supported to continue in their caring role (bi-annual survey)                                                                         | 37% | n/a | 33% |     |  |  |  |
|                                                                                                                                                                     | Proportion of adult care and care services rated 'good' or better in Care Inspectorate inspections                                                                  | 86% | 89% | 77% |     |  |  |  |
| Prepare for the establishment of the National Care Service and continue to strive for excellent health and social care outcomes for the people of Perth and Kinross | To be established - likely to be qualitative description of progress on National Care Service until scope/timescales/requirements are known                         |     |     |     |     |  |  |  |
| Work with partners to reduce re-offending and support                                                                                                               | Percentage of Criminal Justice Social Work Reports submitted to court on time                                                                                       | 97% | 98% | 96% | 99% |  |  |  |

|                                                          |                                          |  |  |  |  |  |  |  |
|----------------------------------------------------------|------------------------------------------|--|--|--|--|--|--|--|
| effective interventions for people in the justice system | Community Payback Order completion rates |  |  |  |  |  |  |  |
|                                                          | Unpaid work completion rates             |  |  |  |  |  |  |  |

## Supporting and promoting physical and mental wellbeing: performance indicators

| Key Actions                                                                                                                                                                                         | PI                                                                                                          | Baseline Trend Data |       |       | Targets |       | Target Population (PKC Wide/ Groups/ Communities/ Geography) | Control / Influence |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------|---------------------|-------|-------|---------|-------|--------------------------------------------------------------|---------------------|
|                                                                                                                                                                                                     |                                                                                                             | 19/20               | 20/21 | 21/22 | 23/24   | 26/27 |                                                              |                     |
| Work with partners to provide localised health and social care provision in areas of greatest need and in those most geographically distant from services.                                          | To be established – may be more appropriate as a qualitative statement                                      |                     |       |       |         |       |                                                              |                     |
| Improve health and wellbeing in Perth and Kinross by increasing overall participation in sport and physical activity and promoting the wellbeing benefits of time spent in our natural surroundings | Number of children and young people participating in Active Schools                                         |                     |       |       |         |       |                                                              |                     |
|                                                                                                                                                                                                     | Number of play areas upgraded                                                                               |                     |       |       |         |       |                                                              |                     |
|                                                                                                                                                                                                     | Percentage of residents satisfied with local leisure facilities (3 year rolling)                            | 77%                 | 74%   |       | 75%     |       |                                                              |                     |
|                                                                                                                                                                                                     | Number of attendances at pools, indoor and outdoor sports and leisure facilities and programmes (thousands) | 1,258               | 62    | 56    |         |       |                                                              |                     |
|                                                                                                                                                                                                     | Number of usages of LAL health and wellbeing programmes                                                     |                     |       |       |         |       |                                                              |                     |
|                                                                                                                                                                                                     | Number of local sports clubs supported                                                                      |                     |       |       |         |       |                                                              |                     |

|  |                                                                            |       |       |  |  |  |  |  |
|--|----------------------------------------------------------------------------|-------|-------|--|--|--|--|--|
|  | Number of community sports hubs                                            |       |       |  |  |  |  |  |
|  | Number of active participants in Bloom groups                              |       |       |  |  |  |  |  |
|  | Percentage of adults satisfied with parks and open spaces (3 year rolling) | 91.6% | 88.3% |  |  |  |  |  |

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## Placing communities at the heart of how we work: performance indicators

| Key Actions                                                                                                                                                | PI                                                                                                   | Baseline Trend Data |       |       | Targets |       | Target Population (PKC Wide/ Groups/ Communities/ Geography) | Control / Influence |
|------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|---------------------|-------|-------|---------|-------|--------------------------------------------------------------|---------------------|
|                                                                                                                                                            |                                                                                                      | 19/20               | 20/21 | 21/22 | 23/24   | 26/27 |                                                              |                     |
| Develop locality multidisciplinary teams working with our community planning partners and residents to identify and address local solutions to local needs | To be established                                                                                    |                     |       |       |         |       |                                                              |                     |
| Increase the supply and availability of rural housing                                                                                                      | Total number of houses built in Perth and Kinross<br>(wording to be confirmed re break down by area) | 895                 | 673   | 566   |         |       |                                                              |                     |

|                                                                                                                                                             |                                                                                                |     |     |     |     |  |  |  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|-----|-----|-----|-----|--|--|--|
|                                                                                                                                                             | Number of people on Common Housing Register waiting for housing in a rural area                |     |     |     |     |  |  |  |
|                                                                                                                                                             | Number of Community Development Trusts supported to increase the availability of rural housing |     |     |     |     |  |  |  |
| Develop and expand our approach to working with communities to identify local actions and priorities and deliver on these together                          | Number of communities with local resilience plans                                              |     |     |     |     |  |  |  |
|                                                                                                                                                             | Number of community groups supported to increase their capacity                                | 220 | 270 | 236 | 270 |  |  |  |
|                                                                                                                                                             | Number of community groups supported in the asset transfer process                             | 11  | 5   | 7   | 10  |  |  |  |
|                                                                                                                                                             | Number of groups receiving community investment funding                                        | 127 | 0   | 141 |     |  |  |  |
|                                                                                                                                                             | Number of participation requests                                                               | 2   | 1   | 0   |     |  |  |  |
| Deliver our cultural change programme to ensure all our staff contribute to our commitment to engage with and be accessible and responsive to our residents | Number of participants in Employee Offer Experience                                            |     |     |     |     |  |  |  |
|                                                                                                                                                             | Percentage of new starts who complete online induction within 6 weeks of start date            |     |     |     |     |  |  |  |
|                                                                                                                                                             | Number of participants in staff learning events                                                |     |     |     |     |  |  |  |
|                                                                                                                                                             | Customer service centre satisfaction rate                                                      |     |     |     |     |  |  |  |
|                                                                                                                                                             | Percentage of tenants satisfied with opportunities given to them to participate                | 99% | 75% | 76% | 99% |  |  |  |

|  |                                   |  |  |  |  |  |  |  |
|--|-----------------------------------|--|--|--|--|--|--|--|
|  | in the landlord's decision making |  |  |  |  |  |  |  |
|--|-----------------------------------|--|--|--|--|--|--|--|

