

### **1. Foreword by Chairs of CPP Board**

- Purpose of the document
- Ambitions for the area
- Commitment to partnership working

### **2. Community Planning**

Community planning brings local public services and communities together to co-design and co-deliver services to improve outcomes for people and places. The Community Planning Partnership (CPP) gives strategic direction and is charged with overseeing the delivery of the Local Outcomes Improvement Plan (LOIP).

### **3. About this Plan**

The Community Empowerment (Scotland) Act 2015 requires the CPP to produce a Local Outcomes Improvement Plan (LOIP), which sets out how partners will work together with communities to tackle socio-economic inequalities and improve outcomes and life chances for everyone. The LOIP focuses on the actions which the CPP will take **in partnership** to achieve our shared vision. It's not about the 'business as usual' – the day to day work of local public services. Each year the CPP publishes an Annual Performance Report to help us evaluate our impact and future priority actions.

### **4. Drivers for Community Planning**

The Community Empowerment (Scotland) Act 2015 is the basis for our approach to Community Planning. Since then there have been a number of key developments which also influence our work. Some of these key drivers include:

- National Planning Framework 4 which requires spatial and community planning to collaborate around a number of areas of work, such as:
  - 20 Minute Neighbourhoods – seeking to ensure that all basic needs can be met within twenty minutes of non-motorised transport
  - Local Place Plans which allow communities to set out their aspirations for the physical development of their community to meet local needs
  - The Place Principle which provides a framework for developing a shared vision for communities
- The ongoing Local Governance Review has highlighted many examples of and opportunities for localised decision making, with subsidiarity at its core. A Local Democracy Bill is expected before 2026.
- Empowerment continues to be a focus of government policy and practice. Resources to support community-led development are available through a wide range of funds. The Scottish Land Fund, which can provide up to 95% of the costs of purchasing assets for communities, will grow to £20m per year by 2026. The Empowering Communities Programme consolidates five separate funds into the Investing in Communities Fund, with a key focus on tackling poverty. A smaller Aspiring Communities Fund is also available to support long-term community-led solutions to a broader range of issues.

## 5. Our Vision

*“Creating a confident, ambitious and fairer Perth and Kinross, for all who live and work here.”*

## 6. The Perth and Kinross Offer

The Perth and Kinross Offer is a new social contract between local public services and communities. It's about how we deliver our shared vision together, with everyone playing a part. The LOIP is the specific part of the Offer focused on tackling inequality. And it's about the partnership action CPP members will take to improve equity and outcomes for everyone.

## 7. Our Strategic Priorities

We have reviewed our strategic priorities in light of COVID-19 since our last LOIP was published in 2017. We did this through self-evaluation and community engagement, including a Community Planning Conference in April 2021 and a series of workshops over the summer of 2021.

Our new priorities focus on inequalities which are stubborn and require new collaborative approaches. COVID has exacerbated a number of these issues and helped shine a light on the impact they have on our communities. It has also helped us to develop new and innovative ways of working with our communities.

- 1. Poverty** (inc. Child, Food and Fuel Poverty) are significant issues of inequality and ones which have been increasingly highlighted during lockdown, with levels of poverty increasing. Throughout the COVID-19 pandemic we have seen demands on services which support those needing financial assistance and advice increase significantly. We have also witnessed new community food initiatives, including foodshares and foodbanks being established to meet the needs of local communities.
- 2. Physical and Mental Wellbeing** have been negatively impacted as a result of COVID-19 and lockdown. Evidence from services shows a significant increase in demand for mental wellbeing support and it is expected that this will continue for some time.
- 3. Digital Participation** is increasingly important as services and wider society moves online. Lockdown has highlighted issues with connectivity, technology and individual capacity. The Council has identified a budget for Digital Inclusion and a Digital Participation Working Group has been established to take forward specific actions.
- 4. Skills, Learning and Development** is of concern as a result of lost learning and the need for individuals and communities to build their skills, confidence and resilience in tackling individual and community issues to improve quality of life. Partners involved in education, employability, literacies and capacity building are collaborating to have a positive impact on outcomes for learners and communities
- 5. Employability** is a key part of recovery and a focus on upskilling for those seeking employment and supporting young people in an increasingly competitive job market is important. A recently established Local Employability Partnership brings key partners together to focus on this priority.

Part B of the Plan sets out the data and evidence we have drawn on to inform our new strategic priorities, and the actions we will take in year 1 as we support our communities to recover from COVID-19.

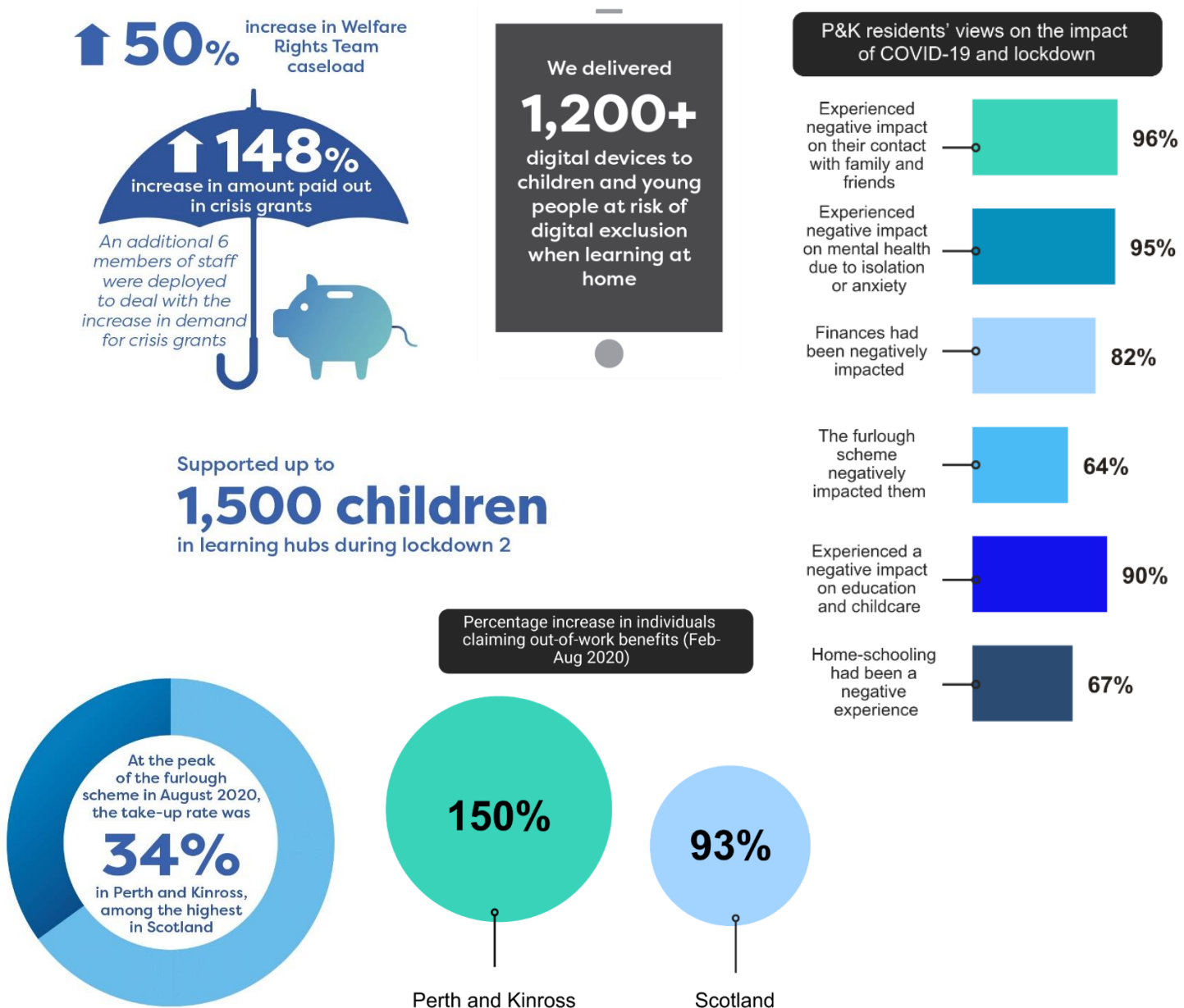
## B) THE LOCAL CONTEXT

### 1. Perth and Kinross; our Story of Place

Data and statistics help services to better understand what is happening in our communities, especially as a result of the COVID-19 pandemic. This, coupled with the lived experience that communities shared through a series of Community Impact Assessments has built the foundation of evidence needed by the Community Planning Partnership to agree our new priorities. The five priorities that have been identified clearly link to the issues that have emerged from COVID-19.

#### Impact of COVID-19

COVID-19 and the resulting lockdown in 2020/21 had a significant impact on Perth and Kinross. Due to the focus on COVID-19 cases data collection, wider statistical information is only now becoming available.



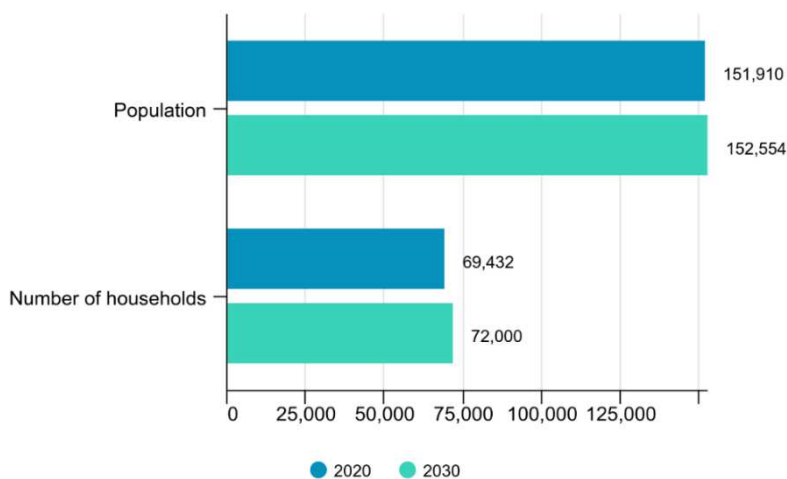
In addition to this:

- Up to 4,937 vulnerable people were shielding for a period of 18 weeks ranging from April to July 2020
- Approximately 3,500 food parcels were made up over the 18-week period, at a rate of approximately 195 a week
- 3,723 children received a free school meal on a weekly basis between early May and August 2020
- The closure of many recycling and waste processing facilities throughout Perth and Kinross, had an impact on community cleanliness, as fly-tipping emerged as an environmental concern
- 4,670 individuals claimed out of work benefits.

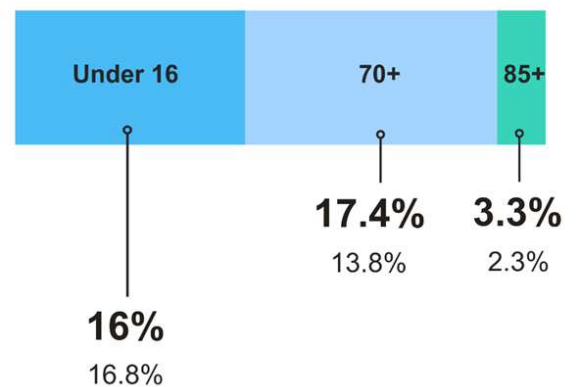
### Population and Households

Perth and Kinross has an ageing population. In general, the population has been rising, although it fell between 2020-2021.

Growth in population and households between 2020-2030

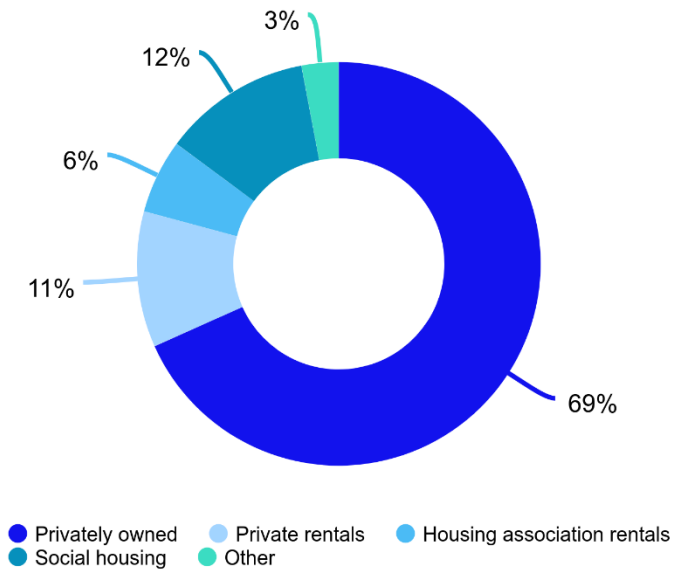


Population percentage by age in Perth and Kinross compared to Scotland (2020)



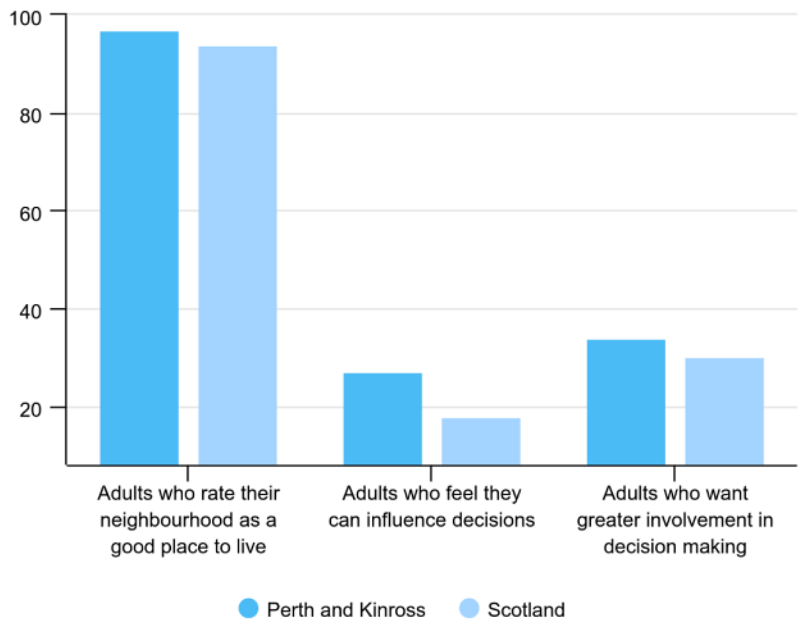
In 2020 there were an estimated 73,774 dwellings in Perth and Kinross.

Percentage share of dwellings in P&K (2019)



The graph below suggests that there is a high level of empowerment across our communities, but also an appetite for more.

Satisfaction with place and empowerment



- The percentage of adults who feel safe when walking alone in their neighbourhood and in their home alone at night is above the average for Scotland.
- The number of recorded crimes committed in Perth and Kinross has declined by 22% since 2010/11 with a crime rate of 289 crimes per 10,000 people (451 in Scotland).
- The crime rate per 10,000 people, reconviction rates and the number of reconvictions per offender are all below the national average.

### Poverty

Poverty, and associated harms are on the rise due to the economic pressures brought about by COVID-19. This is evident in the support people have been seeking, as between April and June 2020 there was a 148% increase in crisis loan applications.

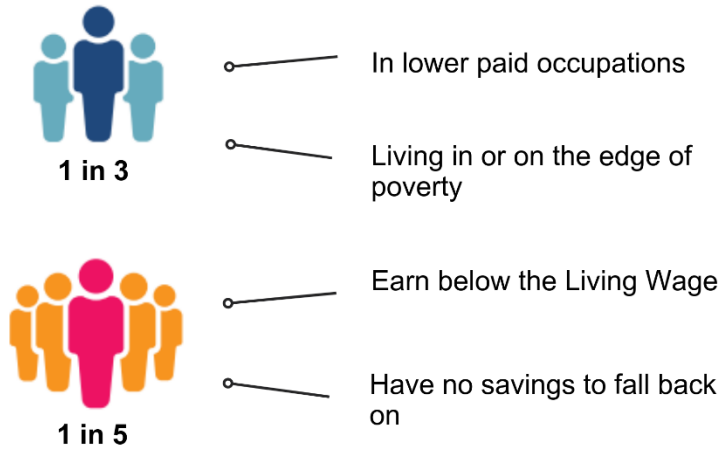
The below table outlines the deprivation structure of Perth and Kinross using the Scottish Index of Multiple Deprivation (SIMD). The SIMD ranks each datazone in Scotland by a number of factors: access, crime, education, employment, health, housing and income. Using these ranks, an overall deprivation rank is given to each datazone, splitting them into Deprivation Quintiles (Quintile 1 being the most deprived, and Quintile 5 the least).

**Table 1: Percentage population living in the 2016 and 2020 SIMD Datazone Quintiles**

Quintile	Percent of Pop (2016)	Percent of Pop (2020)	Difference
SIMD 1	5.4%	6.2%	0.7%
SIMD 2	11.3%	12.7%	1.3%
SIMD 3	23.8%	21.5%	-2.3%
SIMD 4	41.3%	36.6%	-4.7%
SIMD 5	18.1%	23.1%	4.9%

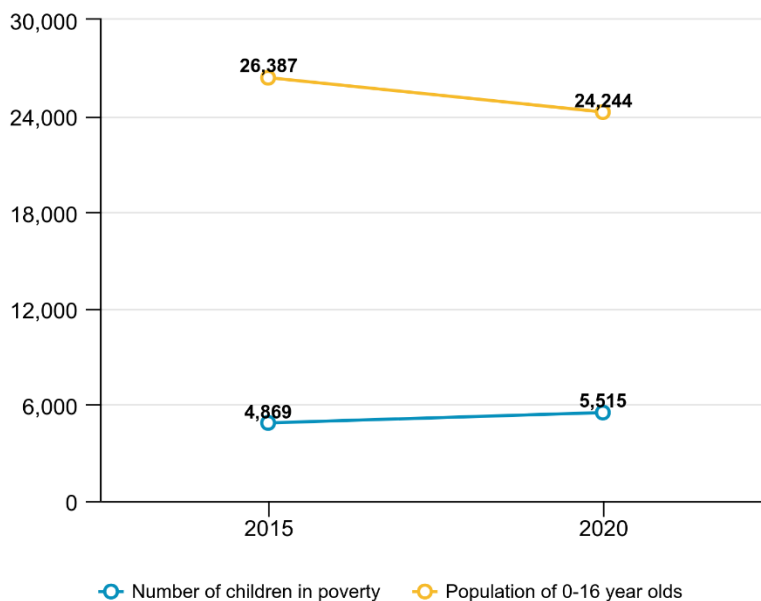
Finding work is also becoming more difficult, with 1 in every 8 households feeling the effects of worklessness (*Office of National Statistics*) and recent figures suggest Perth & Kinross now suffers from a job deficit of 2,800 jobs. However, the hospitality, tourism, care and agricultural sectors are all experiencing labour shortages creating new employment opportunities.

## Poverty related statistics in P&K



Recent figures show the numbers of people claiming Universal Credit (UC) in Perth City was slightly higher than both the Perth & Kinross average and the Scottish average. Before lockdown, 3.1% of people living in Perth City were claiming UC but this rose to 6.4% by May 2020 which exceeded the Scottish average of 6.2% (*Department for Work & Pensions (DWP)*).

## Children in poverty against total population of 0-16 year olds over time in Perth and Kinross



These child poverty statistics are pre-COVID-19 figures and are likely to underestimate the number of children currently affected by poverty across Perth & Kinross. The challenges facing some families are greater than others and we know that some families are more likely to be affected by poverty than others:



- Nearly 1 in 5 parents report a limiting long-term physical or mental health condition which is higher than for Scotland as a whole (1 in 6).
- 1 in 20 first-time mothers is aged 19 and under.
- 1 in 25 households is headed by a lone parent compared with 1 in 20 for Scotland as a whole.
- 1 in 25 households have 3 or more children compared with 1 in 20 for Scotland as a whole.
- 313 families have had their benefits capped (167 - Universal Credit) and 153 (Housing Benefit).
- 3.3% of people in Perth & Kinross were from black Asian and minority ethnic (BAME) backgrounds in 2011 (*Census*). Perth and Kinross has a significant number of residents of Eastern European origin. Whilst exact figures are not available, we know that around 11,500 applications have been made to the EU Settlement Scheme, with the largest number of applications coming from Polish, Romanian and Bulgarian nationals.

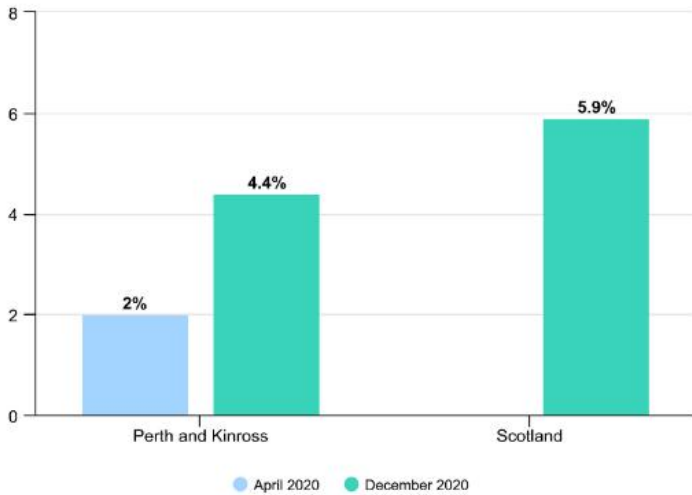
### ACORN

ACORN is a well-developed segmentation tool which categorises the UK's population into demographic types. ACORN segments households, postcodes and neighbourhoods into 5 main categories, based on a range of different data collected in many ways. ACORN is used to understand life and living conditions, lifestyles, behaviours and attitudes and can therefore help inform the public service needs of neighbourhoods and households. The table below shows the distribution of households in Perth and Kinross across Acorn categories:

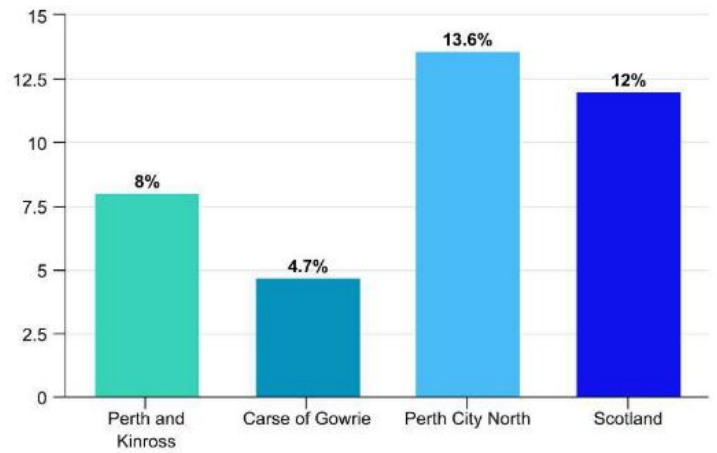
Acorn Category	Total Households in P&K	% of Households in P&K
<b>Affluent Achievers</b> – These are some of the most financially successful people in the UK. They live in wealthy, high status rural, semi-rural and suburban areas of the country.	21,572	31%
<b>Rising Prosperity</b> – These are generally younger, well educated, and mostly prosperous people living in our major towns and cities. Most are singles or couples, some yet to start a family, others with younger children. Often these are highly educated younger professionals moving up the career ladder.	2,728	4%
<b>Comfortable Communities</b> – This category contains much of middle-of-the-road Britain, whether in the suburbs, smaller towns or the countryside. Most people are comfortably off. They may not be very wealthy, but they have few major financial worries.	20,017	29%
<b>Financially Stretched</b> – Incomes tend to be well below average. Although some have reasonably well paid jobs more people are in lower paid administrative, clerical, semi-skilled and manual jobs. Overall, while many people in this category are just getting by with modest lifestyles a significant minority are experiencing some degree of financial pressure.	16,860	24%
<b>Urban Adversity</b> – This category contains the most deprived areas of large and small towns and cities. Household incomes are low, nearly always below the national average. These are the people who are finding life the hardest and experiencing the most difficult social and financial conditions.	7,783	11%

## Economy and Labour Market

Percentage of people claiming unemployment benefits in P&K compared to Scotland



Percentage of people income deprived in areas of P&K compared to Scotland (2020)



Percentage share of occupation type in P&K compared to national averages (December 2020)



Scotland: 47.5%

of employed individuals worked in higher paid occupations including management and professional positions



Scotland: 15.8%

of employed individuals worked in in typically lower paid jobs in care, leisure, retail and hospitality



In 2020 weekly earnings in P&K were 16% below the national average

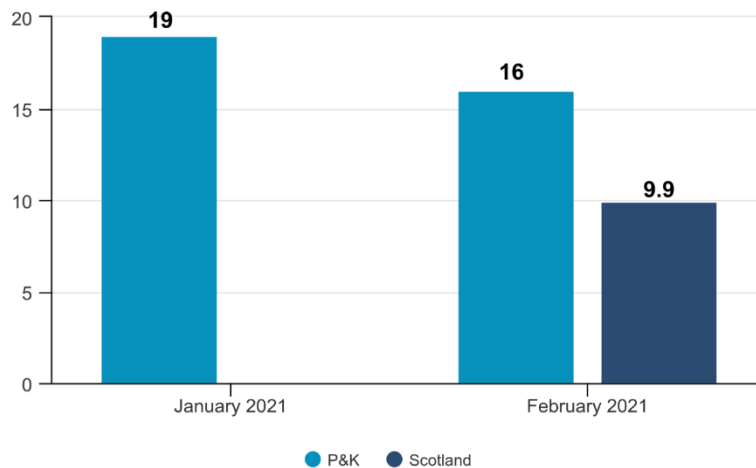


**7.6%**

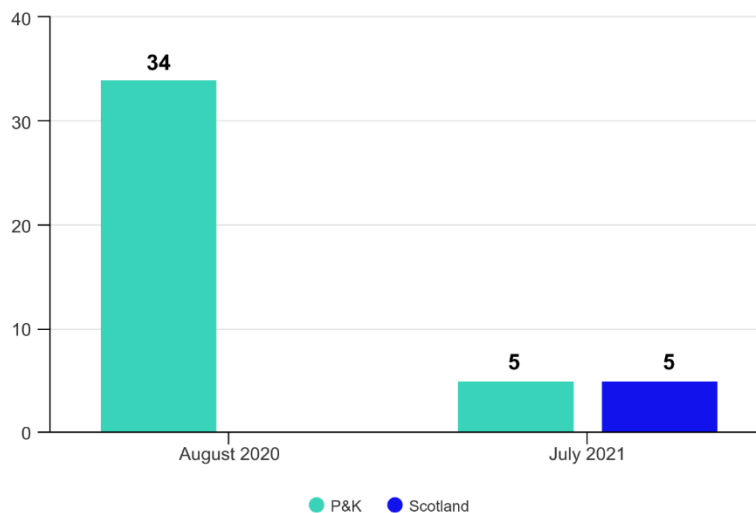
of P&K residents were unemployed in 2020 (Scotland: 7.1%)

The population of Perth & Kinross has been particularly reliant on the Job Retention Scheme, with the joint highest take up rate in Scotland in January 2021. Despite the Job Retention Scheme, there has still been considerable pressure on the workforce with regards to job retention across Perth & Kinross. Claimant counts have reached 7.5% in November 2020. This is more than double the number seen pre-lockdown. The number of pay-rolled employments were around 74,000 lower than in October 2019 and the number of hours worked in August 2020 were down 6.7 million hours compared to 2019.

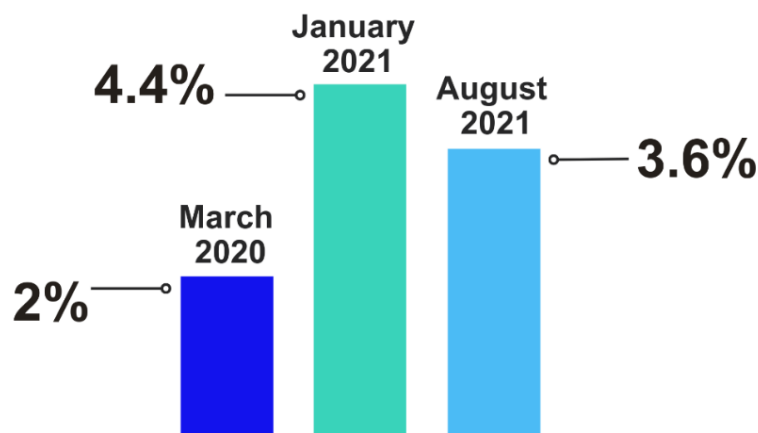
Percentage uptake of Job Retention Scheme



Percentage uptake of Furlough Scheme



### Unemployment rate in Perth and Kinross



Between March 2020 and January 2021, the overall unemployment claimant count in Perth & Kinross rose by 119% (up 2220 individuals). The 18-24 age group saw an even higher percentage increase, going from 345 (3.3%) individuals to 825 (7.9%), an overall rise of 480 or +139%. Again, this rate has dropped to 6.2% in August 2021 but remains almost double the pre-pandemic rate.

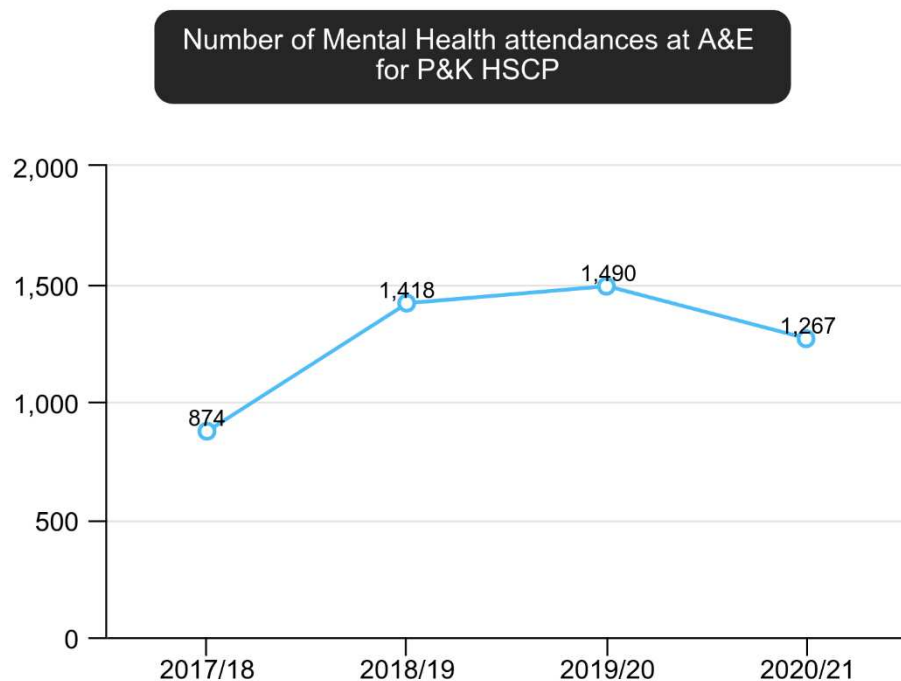
Nationally, it is anticipated that COVID-19 could impact disabled people's employment opportunities more severely, due to their higher share of employment in some shutdown sectors (e.g. distribution, hotels and restaurants); previous recessions have had a disproportionate negative impact on their labour market outcomes. It has been estimated that employees in the lowest earnings group are seven times more likely than those in the top 10% of earners to work in a sector that was shut down during the pandemic, and women around a third more likely to do so than men. Single mothers with low qualifications are particularly concentrated in these sectors.

### Health and Wellbeing

Perth & Kinross has generally similar health and wellbeing issues as those in Scotland as whole, but it is important to note that national figures may not compare favourably with other UK nations or other more-developed nations. Levels of life expectancy and mortality are better in Perth & Kinross than the national average and the incidences of hospitalisation with conditions such as coronary heart disease, chronic obstructive pulmonary disease and cancer are lower. However, the Scottish Household Survey indicates an increasing proportion of adults with a long-term physical or mental health condition, which at 42% is above the national figure of 30% (2018). More specifically, the following statistics help to better understand the relative health of the population of Perth and Kinross:

- Smoking prevalence in those aged 16-34 is 16.5% compared to a national average of 19.7% (2017). This rate is better than it was in 2012, when the rate was 26.8% for P&K.

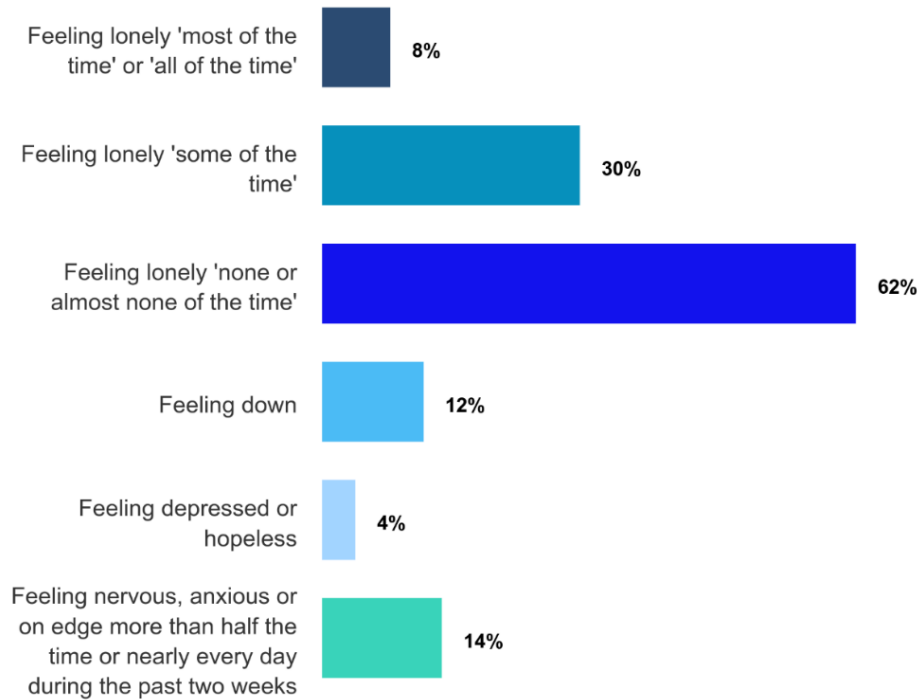
- 34 drug-related deaths were reported in Perth and Kinross in 2020. This figure is particularly high and is an outlier in the long-term trend for the area. In comparison, Angus reported 14 drug-related deaths and Aberdeenshire reported 33.
- In 2017/2018-2019/2020 drug-related hospital admissions were 168.4 per 100,000 (3-year aggregate), compared to 221.3 across Scotland in the same time period. In comparison, in 2015 alone, P&K rates were 103.2 per 100,000.
- In 2020/2021 alcohol-related admissions were 426.2 per 100,000, compared to a national average of 621.3. In 2015, the rate for P&K was 329.1 per 100,000.
- Between 2016-2020, alcohol-specific deaths were 14.4 per 100,000, in comparison to the national figure of 20.8. In 2011, the rate for P&K was 19.1.
- Coronary heart disease admissions between 2018 and 2021 were 288.4 per 100,000 against a Scottish average of 354.8.
- Cancer registrations between 2017-2019 was 585.6 per 100,000, compared to 643.6 nationally. This is a 3% decrease in the rate of cancer registrations reported between 2016-2018.
- In 2020/2021, 17.3% of the population were prescribed drugs for anxiety, depression or psychosis. The national average was 19.3% for the same period. In 2015, the rate was 15.8% in P&K.
- In the financial year 2020-2021, 21% of people in Perth and Kinross had at least one physical long-term condition e.g. cardiovascular, respiratory, arthritis, cancer, diabetes.



The below graph shows the results of a survey conducted by Generation Scotland which sought to understand how COVID-19 measures affected the health and wellbeing of people living in Scottish rural communities. Younger participants and

female participants reported higher levels of loneliness, with slightly higher levels also seen in those living in remote rural locations.

### Reported feelings of Scottish rural communities



Source: RuralCOVIDLife Survey: Summary Report, Generation Scotland, January 2021

### Education, Skills and Learning

Perth and Kinross has a strong reputation for educational attainment. In 2020 94.8% of 16-19 year olds in Perth and Kinross are participating positively in some form of education or employment. There has been a steady increase of around 2% since 2016 and this compares to a national average of 92.1% in 2020. The participation rate does vary from those from the most deprived communities (85.6%) to the least deprived (96.9%).

### Academic achievements of school leavers in P&K compared to Scotland (2020)



(Scotland: 90%)  
achieved SCQF Level 4  
(literacy & numeracy)



(Scotland: 69%)  
achieved SCQF Level 5  
(literacy & numeracy)



(Scotland: 68%)  
achieved 5+ awards at  
SCQF Level 5



(Scotland: 68%)  
achieved 1+ awards at  
SCQF Level 6 (Higher)

### Accessibility and Connectivity

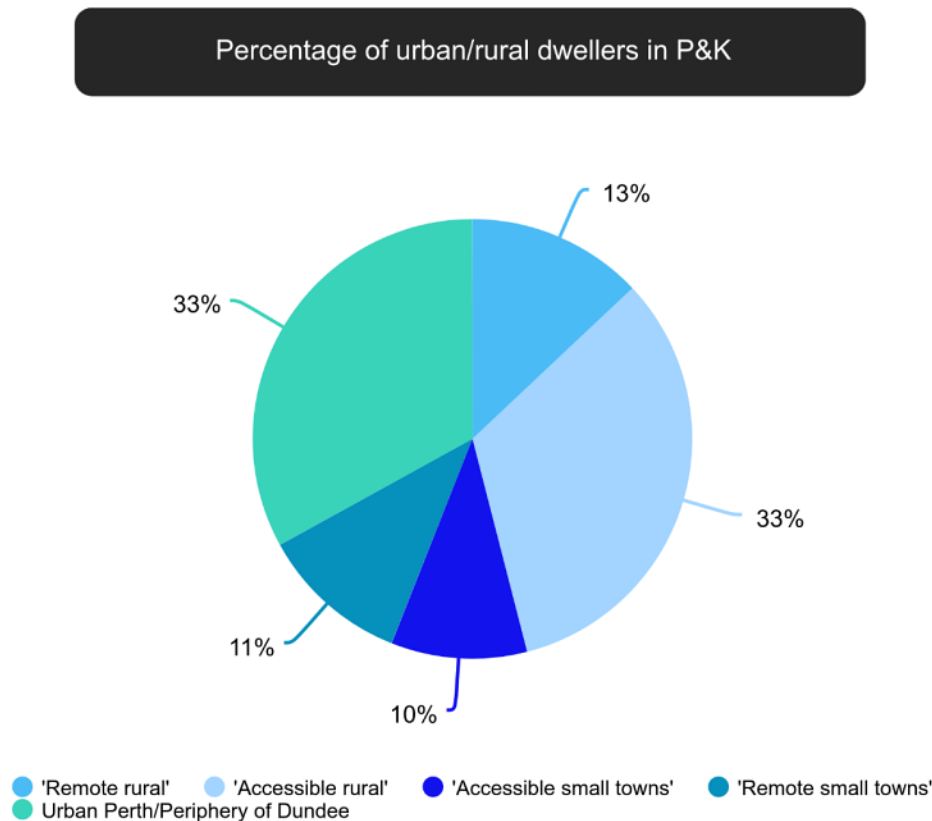
Perth and Kinross is located in the heart of Scotland. A majority of the area is rural, with the City of Perth being the administrative, economic and cultural heart, providing a home for just under 50,000 people. Our area encompasses 12 towns and over 100 smaller settlements of all sizes, and some of the UK's wildest and most stunning landscapes. The diversity of our landscape and our urban/rural mix can bring challenges as well as opportunities to redesign services to meet the changing needs of our population.

Access deprivation in SIMD 2020 highlights datazones in Scotland which have the poorest access to key services, typically measured by travel time to those services. In Perth and Kinross, we have 37 datazones classed in the 10% most access deprived category in Scotland, including Rannoch and Aberfeldy, which is judged to be the most access deprived datazone in the whole of Scotland. These 37 datazones represent 31,993 people across Perth and Kinross, or 21% of our population.

Connectivity encompasses digital connections and transport. 13% of the population of Perth and Kinross live in datazones which have less than 50% of premises with access to super-fast broadband, compared to 23.3% across Scotland. Super-fast broadband is classed as at least 30Mb/s download speed. This highlights the rural nature of Perth and Kinross and the reliance on private cars for journeys. Of those using public transport in Perth and Kinross, 61.5% were satisfied with the service, compared to the national average of 58.5%.

## Environment and Public Space

Perth and Kinross is the fifth largest local authority area in Scotland, covering an area of 5,286 km<sup>2</sup>. The below graph shows the urban/rural split across Perth and Kinross. Transport and access to services is a key issue for many people in rural areas of Perth and Kinross.



- Perth and Kinross is the only local authority in Scotland to sit within the boundaries of both of Scotland's National Parks
- 84% of people in Perth and Kinross are satisfied with their nearest greenspace, compared to a national average of 76%

In 2019 the greenhouse gas emissions for Perth and Kinross (within scope of influence) were 926 ktCO<sub>2</sub>e (kilo tonnes of CO<sub>2</sub> equivalent), which equates to a per capita emission of 6.1 tCO<sub>2</sub>e (Scottish average 4.6 tCO<sub>2</sub>e). This is a 30% reduction since 2005. In June 2019 Perth & Kinross Council declared support for the Scottish Government and UK Parliaments' climate emergency statements. The Council committed to work with citizens and other stakeholders in setting out a route map to a low carbon and climate resilient Perth and Kinross.

## Culture and Leisure

Perth and Kinross has significant cultural and leisure assets, including award winning venues and attractions right across the region. Access to cultural and leisure opportunities can bring significant benefits to mental and physical wellbeing. The



following graphic highlights a high level of satisfaction with cultural and leisure assets in Perth and Kinross, compared to Scotland.

Percentage of P&K residents satisfied with services compared to Scotland (2020)



77.8%

(Scotland: 72.4%)

Libraries



74.2%

(Scotland: 69.3%)

Museums and galleries



74.3%

(Scotland: 70.1%)

Leisure facilities

## 2. Community Planning in Perth and Kinross

### Community Planning Partnership Structure



### Strategic Community Planning

The CPP Board provides strategic leadership and direction for community planning across Perth and Kinross. Each partner plays a wide role in improving the lives of citizens across Perth and Kinross, individually and collectively. The CPP Board scrutinises performance and delivery of the LOIP.

The CPP Executive Officer Group (CPPEOG) focuses on improving how partners work together to ensure that the CPP is Organised to Deliver the LOIP. There are four main elements to our Organised to Deliver approach:

- **Community participation and co-production of services** – involving service users in the design and delivery of services brings improved outcomes for communities.

- **Locality partnership working** – moving from a centralised model of service delivery, to one which is more reflective of local contexts delivers better services and improved outcomes for communities.
- **Data sharing** – evidence led service design and delivery produces better quality and more relevant services. Partners sharing appropriate data to inform decision making is necessary to achieve the best outcomes
- **Risk Management** – we can better mitigate or remove risks to the successful delivery of the LOIP through our shared risk profile

### **Local Community Planning**

Perth and Kinross covers a wide geographic area with many distinct communities. We have divided the area into seven large localities, in order to better reflect local circumstances and allow partners to work effectively with communities to tackle their own unique challenges.

Each locality has a Local Action Partnership (LAP) who identify community priorities and actions in a Locality Plan. LAPs are made up of community representatives, local elected members and representatives from key services. Empowering LAPs to identify and tackle local issues ensures that local communities can have significant influence over the services which are most important to them.

As part of the new LOIP the Community Planning Partnership has identified two smaller localities in which we will accelerate our partnership working, with a focus on the five strategic priorities.

### **Other Partnerships**

There are a number of other statutory and non-statutory partnerships across Perth and Kinross, covering significant issues such as: child protection; community justice and community safety; health and social care; and equalities and protected characteristics.

A number of the specific issues that these partnerships deal with impact directly or indirectly on the Local Outcomes Improvement Plan and for that reason, it is important to ensure that there are strong links between the CPP and these other groups.

## **3. Performance Management**

Measuring performance is fundamental to understanding and improving the impact that the CPP has on our strategic priorities and ultimately, people's lives in Perth and Kinross. We have performance indicators, which we will monitor to track progress. We will identify the risks to delivering our plans and take steps to mitigate them through regular performance updates and discussions at CPP Board meetings.

We use the performance indicators set out in the Action Plan section of this document to measure our progress in delivering our strategic priorities. The National Performance Framework is the overarching framework within which we measure our local contribution to the National Outcomes.

## **C) OUR STRATEGIC PRIORITIES**

### **1. ENABLING ACTIONS**

During the review process, the Community Planning Partnership has identified a series of enabling actions (set out below) that we need to deliver in order to improve:

- **Community participation and co-production of services** – involving service users in the design and delivery of services brings improved outcomes for communities
- **Locality partnership working** – moving from a centralised model of service delivery, to one which is more reflective of local contexts delivers better services and improved outcomes for communities
- **Data sharing** – evidence led service design and delivery produces better quality and more relevant services. Partners sharing appropriate data to inform decision making is necessary to achieve the best outcomes
- **Risk Management** – develop a risk profile for the delivery of the LOIP to be monitored by the CPPEOG and reported to the Board

<b>Action</b>	<b>Key Improvement Measure</b>	<b>Resource requirements</b>	<b>Timescale</b>
Implement participative processes to ensure communities influence service delivery in relation to the five strategic priorities	Number of service users involved in service planning	Small discretionary fund to cover expenses	March 2023
Implement a multi-disciplinary approach to tackling our strategic priorities at a locality level	Delivery of accelerated locality working in two localities	£10,000 to support new ways of working in each locality	March 2023 and ongoing
Commission joint training and CPD for CPP staff in relation to the five strategic priorities, to support signposting and a general foundation of support	<ul style="list-style-type: none"> <li>• Number of training sessions provided</li> <li>• Number of CP staff trained</li> <li>• Number of interactions with key messages on social media</li> </ul>	Within existing resources	December 2022
Produce clear and consistent communications around key services in order to make it easier for individuals and families to access the services they need	Number of communications campaigns delivered	Within existing resources	March 2023

## 2. LOCALITY PARTNERSHIP WORKING

One of our enabling actions is to strengthen our approach to integrated locality working and in October 2021 the CPP identified two localities where we will accelerate our approach to locality working, involving key partners and community organisations to deliver focused practical actions on the ground.

Both localities are facing similar issues, but context-led solutions are required which fit local circumstances. As a result of this locality focus the Community Planning Partnership is committed to:

1. Tackling local drivers of poverty through collaborative working
2. Working with community groups to ensure local assets are managed and run sustainably
3. Improving direct access to essential services to residents in both localities
4. Supporting community groups to work together on shared objectives

## COUPAR ANGUS

Coupar Angus is an historic market town and the second largest settlement in the Strathmore Ward, with a population of 2,787 (2020 mid-year estimate). Coupar Angus is situated 13 miles north-east of Perth, along the A94 trunk road and 15 miles north-west of Dundee along the A923.

- Central Coupar Angus is within the most deprived decile<sup>1</sup> for **income deprivation** (SIMD 2020)
- Central Coupar Angus is within the most deprived decile for **employment deprivation** (SIMD 2020)
- In the more affluent datazone (North – East Coupar Angus) there is a disproportionate number of families claiming tax credits, which is an indicator for **low income households**.
- The **unemployment rate** in Coupar Angus over the last three years averages 8.67%. The highest level in Perth and Kinross is 13.67% in Perth City and the lowest 4% in Highland Perthshire
- Central and South-West Coupar Angus are within the most deprived and second most deprived deciles for **education deprivation** (SIMD 2020)

---

<sup>1</sup> Data zones are ranked from 1 (most deprived) to 6,976 (least deprived) according to the SIMD. Each SIMD decile **contains 10 per cent of Scotland's data zones**.

- Compared to the national average, people in Coupar Angus are more **access deprived** (SIMD 2020), meaning that they find it harder to physically access services. Poorer access to services is often seen as a rural trade-off, being the “price to pay” for living in the area.
- Central Coupar Angus is within the third most deprived decile for **health deprivation** (SIMD 2020)

<b>National Outcome</b>	We live in communities that are inclusive, empowered, resilient and safe			
<b>Local Outcome</b>	Coupar Angus is a more cohesive community, with sustainable assets and improved access to services and opportunities			
<b>Year 1 Action</b>	<b>Who is the action carried out by?</b>	<b>Resources allocated</b>	<b>How impact will be assessed?</b>	<b>Timescale</b>
Trial social needs screening tool in Coupar Angus and identify local interventions to tackle poverty	Child Poverty Working Group			
Develop Food Co-operative for Coupar Angus	Communities Service	£100k (22/23)	Food Co-operative established	March 2023
Undertake Community Asset Review for Coupar Angus to ensure facilities are being used as effectively and efficiently as possible	Locality Working Group	Within existing resources	Asset Review completed and recommendations made	December 2022
Provide key outreach services to the local community through a combination of in-person, mobile and digital services	Welfare Rights		Number of additional services being delivered	March 2023
Facilitate improved collaborative working between community groups in the town and support volunteering	Strathmore Stronger Communities	Within existing resources	New Community Action Plan developed	March 2023
Develop local work experience opportunities in Coupar Angus and wider Strathmore	Local Employability Partnership		Number of new opportunities created	March 2023

## CRIEFF SOUTH

Crieff is an historic town and the largest settlement in the Strathearn Multi-Member Ward, with a population of 7,280 (2020 mid-year estimate). Crieff is situated 18 miles west of Perth, along the A85 trunk road and is the main service centre for the area. Crieff is a historic burgh, prominent in local and Scottish history. Crieff South occupies the area to the south and east of the town centre and main roads.

- Crieff South Datazone 2 is within the most deprived decile for **health deprivation** (SIMD 2020)
- Crieff South Datazone 2 is within the most deprived decile for **income deprivation** (SIMD 2020)
- Crieff South Datazones 2 and 4 are within the third most deprived decile for **education deprivation** (SIMD 2020)
- Crieff South Datazones 3, 4 and 5 are within the third most deprived decile for **employment deprivation** (SIMD 2020)
- Collectively, Crieff South has a significant majority of households (65%) classed as “financially stretched” or “urban adversity.” This compares to 32% for Perth and Kinross as a whole (ACORN 2019)
- Outside of Perth City and Rattray, Crieff South has the greatest number of families **receiving tax credits**, which is an indicator of low income
- The **unemployment rate** in Crieff South is 9.6%, compared to 13.67% in Perth City and 4% in Highland Perthshire
- The **Income Deprivation Rate** (IDR) over the past three years in Crieff South (16%) is higher than any other area of Perth and Kinross outside of Perth City and Rattray. This, combined with the higher unemployment levels, suggests concentrations of poverty driven by low pay. For comparison, the IDR in Crieff North is 5%

<b>National Outcome</b>	We live in communities that are inclusive, empowered, resilient and safe			
<b>Local Outcome</b>	South Crieff is a more cohesive community, with sustainable assets and improved access to services and opportunities			
<b>Year 1 Action</b>	<b>Who is the action carried out by?</b>	<b>Resources allocated</b>	<b>How impact will be assessed?</b>	<b>Timescale</b>
Obtain lived local experience of the top 3 inequalities in Crieff South	Locality Working Group	£250 to cover expenses	Number of individuals involved	December 2022
Mapping exercise of existing service provision in South Crieff	Locality Working Group	Within existing resources	Mapping exercise completed and next steps agreed	October 2022

Mapping exercise of existing community-led activity in South Crieff	Locality Working Group	Within existing resources	Mapping exercise completed and next steps agreed	October 2022
Mapping exercise of buildings and assets in Crieff	Locality Working Group	Within existing resources	Mapping exercise completed and next steps agreed	October 2022



### 3. AREA-WIDE ACTIONS

There are broader strategic actions that the CPP needs to take at a Perth and Kinross wide level, which will make a positive difference across the region. Our Action Plan is therefore set out in sections which address these alongside supporting data and evidence.

#### POVERTY

- 1 in 7 Perth and Kinross households are classified as being amongst the most socially and financially challenged in the UK (ACORN).
- 1 in 5 adults have no savings to fall back on and 1 in 5 workers earn below the living wage (PK Local Child Poverty Action Report).
- The majority of children living in poverty belong to families where one or more of its members are in employment. In-work poverty is now the most likely scenario, when previously it was mostly unemployed households that had significant issues with poverty. This is likely to rise as many staff have had their hours reduced (**SOURCE**).
- Our Local Child Poverty Action Report is focused on 'Breaking the cycle' – ensuring that living in poverty as a child does not determine that you live in poverty as an adult.
- Fuel Poverty is a significant issue within Perth and Kinross, especially in rural areas. There are 4 drivers of fuel poverty: income levels; energy prices; energy efficiency levels of the property; and household behaviour towards the use of energy. Our main challenge is being able to easily and quickly identify households in fuel poverty (using available information on the drivers) to allow us to signpost households to assistance available to them. Another key challenge is trying to ensure that more households are not brought into fuel poverty as we strive to meet our decarbonisation targets.
- The impact that COVID-19 restrictions and the economic downturn have had on poverty in the region will need to be monitored; we have already seen a 148% increase in crisis loans applications.
- Food poverty is an increasingly important issue in Perth and Kinross. Between April and May 2020 community foodshare and foodbank organisations were providing over 565 food parcels or meals per week.

## CHILD POVERTY ACTIONS – YEAR 1

<b>National Outcome</b>	We tackle poverty by sharing opportunities, wealth and power more equally			
<b>Local Outcome</b>	Levels of poverty in Perth and Kinross will remain below the national average			
<b>Year 1 Action</b>	<b>Who is the action carried out by?</b>	<b>Resources allocated</b>	<b>How impact will be assessed?</b>	<b>Timescale</b>
1.1 Provide clear messages and communications about money saving schemes targeting key demographic groups	Perth and Kinross Council (Welfare Rights) and PKAVS TSI		Number of messages communicated	October 2022
1.2 Promote and participate in Challenge Poverty Week	CPP Executive Officer Group		Measure learning gained by participants (mentimeter) Reach across CPP platforms (number of participants)	October 2022
1.3 Research the use of entitlement cards to determine if they reduce the stigma of poverty	CPP Executive Officer Group		Research and recommendations presented to CPP Board	March 2023
1.4 Promote awareness of welfare and benefits teams, who support people to maximise their income	Perth & Kinross Council (Welfare Rights), Christians Against Poverty and CAB		Number of communication campaigns delivered	October 2022

## FOOD POVERTY ACTIONS – YEAR 1

<b>National Outcome</b>	We tackle poverty by sharing opportunities, wealth and power more equally			
<b>Local Outcome</b>	Action on food poverty is better co-ordinated across Perth and Kinross			
<b>Year 1 Action</b>	<b>Who is the action carried out by?</b>	<b>Resources allocated</b>	<b>How impact will be assessed?</b>	<b>Timescale</b>
2.1 Identify and understand the need for Holiday Hunger projects	Perth & Kinross Council (ECS) and Good Food Project		Priority areas for Holiday Hunger identified	October 2022
2.2 Integrate Holiday Hunger and Foodshare initiatives to offer consistent support to vulnerable families – Fuelled for Fun	Perth & Kinross Council (ECS) Foodshare Providers		Number of joint initiatives developed	March 2023
2.3 Commission community food providers to deliver projects which reduce food waste and address food poverty	Perth and Kinross Council (Communities)		Number of families supported	March 2023
2.4 Pilot a food voucher scheme for families in need	3 <sup>rd</sup> Sector Foodshare Provider		Number of vouchers distributed	March 2023
2.5 Establish a Foodshare Network in Perth city to co-ordinate activity to address food poverty and reduce food waste	Giraffe, Letham4All and Perth & Kinross Council (Communities)		Network established and meeting	March 2023
2.6 Provide cooking on a budget classes for key demographics	Perth & Kinross Council Communities Cookit		Number of classes delivered	March 2023

## FUEL POVERTY ACTIONS – YEAR 1

<b>National Outcome</b>	We tackle poverty by sharing opportunities, wealth and power more equally			
<b>Local Outcome</b>	Action on fuel poverty is better co-ordinated across Perth and Kinross			
<b>Year 1 Action</b>	<b>Who is the action carried out by?</b>	<b>Resources allocated</b>	<b>How impact will be assessed?</b>	<b>Timescale</b>
3.1 Revise and update Fuel Poverty Statement as part of Local Housing Strategy	Perth and Kinross Council (Communities)		Statement with specific commitments produced	August 2022
3.2 Re-establish Fuel Poverty Steering Group, with appropriate CPP involvement	CPP Executive Officer Group Perth and Kinross Council (Communities)		Steering Group established, with clear role and remit	October 2022
3.3 Identify localities and key demographics most at risk of fuel poverty	Perth and Kinross Council (Communities)		Benchmark developed for future assessment of progress	December 2022
3.4 Implement referral process for those receiving primary, secondary and community-based care to appropriate advisory services in order to maximize income	NHS Tayside Perth and Kinross Council (Welfare & Benefits) Home Energy Scotland		<ul style="list-style-type: none"> <li>• Number of referrals</li> <li>• Number of people engaging with advice and support services</li> <li>• Income generated benefits</li> <li>• Improved energy efficiency in the home</li> <li>• Reduction in re-admissions to GPs and acute</li> </ul>	March 2023

<b>National Outcome</b>	We tackle poverty by sharing opportunities, wealth and power more equally			
<b>Local Outcome</b>	Action on fuel poverty is better co-ordinated across Perth and Kinross			
<b>Year 1 Action</b>	<b>Who is the action carried out by?</b>	<b>Resources allocated</b>	<b>How impact will be assessed?</b>	<b>Timescale</b>
3.5 Develop a fuel poverty / cold home mobile phone app for front-line staff to connect households with advice services	NHS Tayside Tayside Regional Improvement Collaborative	£20,000 (22/23) TRIC	<ul style="list-style-type: none"> <li>• Number of referrals</li> <li>• Number of downloads of the app</li> <li>• Number of engagements with the app</li> </ul>	October 2022
3.6 Research community fuel sharing co-operative schemes elsewhere in UK and assess feasibility of implementing in Perth and Kinross	CPP Executive Officer Group		Research and recommendations presented to CPP Board	March 2023
3.7 Support growth of local Energy Advice Services in communities across Perth and Kinross	Perth and Kinross Council (Communities) SCARF		Number of local Energy Advice Services available in Perth & Kinross	March 2023

## PERFORMANCE MANAGEMENT – POVERTY

Performance Indicator	Source	Update Timescale	PK 2019	PK 2020	PK 2021	Scotland
% of children living in poverty	End Child Poverty Now	Annually	22.2%	22.2%		24%
% of population who are income deprived	Scottish Government	Annually		8.0% (12,046)		12%
% of households in fuel poverty	Scottish Government	Annually	n/a	25%		24%

## PHYSICAL AND MENTAL WELLBEING

- Mental health issues have increased significantly as a result of lockdown and the economic downturn (**national sources**).
- Number of people taking medication for anxiety and other mental health conditions has increased from 12.9% in 2010/11 to 17.6% in 2019/20 (ScotPHO).
- Approximately 11,000 people aged over 65 live alone across Perth and Kinross and are more likely to experience isolation.
- The 2011 census reported over 13,000 carers in Perth and Kinross. A quarter of these are age 65 or older.
- Life expectancy in Perth and Kinross for men and women decreases as levels of deprivation increase and this is particularly marked for men. Inequalities in health between the most and least deprived people are evident, with the male life expectancy ranging from 75-81 years and female life expectancy ranging from 80- 84 years depending on where people live (**health inequality strategy**).

## ACTIONS – YEAR 1

<b>National Outcome</b>	We are healthy and active			
<b>Local Outcome</b>	Mental and physical wellbeing will be a key focus for CPP as we recover from COVID and lockdown			
<b>Year 1 Action</b>	<b>Who is the action carried out by?</b>	<b>Resources allocated</b>	<b>How impact will be assessed?</b>	<b>Timescale</b>
4.1 Review Active Perth & Kinross Strategy, with a focus on removing barriers to participation for key demographics	Live Active Leisure		Refreshed Active PK Strategy produced and implemented	December 2022
4.2 Establish Tayside Physical Activity & Green Health Network to develop pathways to support people to be active in their own community	NHS Tayside Live Active Leisure Perth & Kinross Council (Greenspace)		Network establish and initial actions agreed	December 2022

<b>National Outcome</b>	We are healthy and active			
<b>Local Outcome</b>	Mental and physical wellbeing will be a key focus for CPP as we recover from COVID and lockdown			
<b>Year 1 Action</b>	<b>Who is the action carried out by?</b>	<b>Resources allocated</b>	<b>How will impact be assessed?</b>	<b>Timescale</b>
4.3 Identify schoolchildren excluded from extra-curricular sport because of the cost of kit, travel etc and identify actions to remove these barriers	Perth & Kinross Council (ECS) and Live Active Leisure		Barriers identified and proposals put forward	October 2022
4.4 Identify gaps in localities and work with communities to establish path network groups	Perth and Kinross Council (Greenspace)		Number of path network groups established	March 2023
4.5 Establish, disseminate, and biennially update a register of all mental health and wellbeing services in Perth and Kinross across relevant statutory and Third Sector Organisations	Perth and Kinross Mental Health Strategy Group		Register produced and shared	December 2022
4.6 Implement community brokerage more widely across all localities within Perth and Kinross	Health & Social Care Partnership		Number of individuals using community brokerage system	April 2022
4.7 Ensure everyone in Perth and Kinross has access to a social prescriber and link social prescribers to GP practices	Health & Social Care Partnership		Number of social prescribers available in P&K Number of referrals to social prescribers	March 2023
4.8 Pilot volunteer led Community Circles to support vulnerable and isolated adults	Health & Social Care Partnership	£70,000	Number of adults supported	March 2023
4.9 Identify localities for Mental Wellbeing Hubs, to provide a one-stop-shop for those seeking support	Health & Social Care Partnership		Number of localities identified	December 2022



<b>National Outcome</b>	We are healthy and active			
<b>Local Outcome</b>	Mental and physical wellbeing will be a key focus for CPP as we recover from COVID and lockdown			
<b>Year 1 Action</b>	<b>Who is the action carried out by?</b>	<b>Resources allocated</b>	<b>How will impact be assessed?</b>	<b>Timescale</b>
4.10 Asylum seekers and refugees are active, healthy and engaging in cultural, leisure and educational activities.	Health and Social Care Partnership PKC PKAVS Perth College		Number of individuals supported to engage in activities Numbers of learners	March 2023
4.11 Identify and invest in prevention measures around suicide hotspots	Police Scotland Health & Social Care Partnership		Number of measures implemented	March 2023
4.12 Provide crisis intervention and recovery services in Perth city	The Neuk Health & Social Care Partnership		Number of additional services introduced	March 2023
4.13 Commission a range of 3 <sup>rd</sup> sector partners to provide counselling and recovery services	Health & Social Care Partnership		Number of partners commissioned	March 2023
4.14 Commission research to evaluate the inclusivity of mental health and wellbeing support	PKAVS		Research completed and findings reported	March 2023

## PERFORMANCE MANAGEMENT – PHYSICAL AND MENTAL WELLBEING

Performance Indicator	Source	Update Timescale	PK 2019	PK 2020	PK 2021	Scotland
Percentage of adults supported at home who agreed that they are supported to live as independently as possible		Bi-annually	83%	n/a		81%
Percentage of residents satisfied with local leisure facilities	Scottish Household Survey	Annually	58%			47%
Early Mortality per 100,000	NHS- ISD		350	n/a		432
Coronary heart disease (CHD) patient hospitalisations (age-sex standardised rate per 100,000)		Annually	308.4 (3 year average)			372.5
Psychiatric patient hospitalisations (age-sex standardised rate per 100,000)	NHST	Annually	301.0 (3 year average)			255.72
Percentage of people with a Body Mass Index of higher than 18.5 and lower than 25 (healthy weight)	Scottish Health Survey	Annually	30% (2016-2019 – 3-year combined figures)			33% (2016-2019 – 3-year combined figures)

## DIGITAL PARTICIPATION

- As services move to a 'digital by default' approach to delivering public services its now essential that all residents in Perth and Kinross are able to participate.
- The majority of Perth and Kinross land area is ranked as within the 20% most access deprived areas of Scotland (Fairness Commission).
- 92% of premises in Perth and Kinross will have access to superfast fibre broadband but we are behind our target of 100% of premises having access by 2021.
- There is a fear that many people could be digitally excluded in services such as health and banking from feedback.

## ACTIONS – YEAR 1

<b>National Outcome</b>	We are well educated, skilled and able to contribute to society			
<b>Local Outcome</b>	Barriers and enablers to digital participation are better understood and beginning to be tackled			
<b>Year 1 Action</b>	<b>Who is the action carried out by?</b>	<b>Resources allocated</b>	<b>How impact will be assessed?</b>	<b>Timescale</b>
5.1 Commission research to develop an evidence base on barriers to digital participation in Perth and Kinross to inform future investments and initiatives	Digital Participation Working Group	£20,000 (21/22)	Evidence base developed	June 2022
5.2 Deliver a simple data guide to help individuals better understand how data is used on a mobile phone or tablet	Digital Participation Working Group	Within existing resources	Data guide published	May 2022
5.3 Support the existing tech bank at Perth College to increase capacity to recycle donated devices and distribute them to those in need	Perth College UHI	Within existing resources	Number of devices being recycled at Perth College	March 2023
5.4 Create and share databases with information showing where people can get digital support	Digital Participation Working Group	Within existing resources	Number of databases published	June 2022

<b>National Outcome</b>	We are well educated, skilled and able to contribute to society			
<b>Local Outcome</b>	Barriers and enablers to digital participation are better understood and beginning to be tackled			
<b>Year 1 Action</b>	<b>Who is the action carried out by?</b>	<b>Resources allocated</b>	<b>How impact will be assessed?</b>	<b>Timescale</b>
5.5 Establish Sounding Board to sense-check proposals and influence Working Group actions	Digital Participation Working Group	£1,000 to cover expenses	Sounding board established	June 2022
5.6 Develop a network of community volunteers able to support digital participation in their communities	Digital Participation Working Group	£1,000 to cover expenses	Number of volunteers involved in the network	March 2023

## PERFORMANCE MANAGEMENT – DIGITAL PARTICIPATION

Performance Indicator	Source	Update Timescale	PK 2019	PK 2020	PK 2021	Scotland
% of households who are able to digitally participate	Commissioned research	Bi-annually	N/A	N/A	N/A	
Number of people taking part in digital skills courses	Internal sources	Quarterly				
% of households with access to broadband	Scottish Government	Annually		85%		92%
Internet use	Scottish Household Survey	Annually	86%	N/A		87%

## **SKILLS, LEARNING, DEVELOPMENT AND EMPLOYABILITY**

- A 2007 OECD report indicated that parents' socio-economic background had a greater influence on children's attainment and achievement than the school they went to (Fairness Commission).
- Evidence suggests that certain family types are more at risk of poverty and that they face the most significant barriers to get into work, sustain, and progress within work. Parental Employability Support Fund targets: lone parents, disabled people, families with 3 plus children, minority ethnic and mothers under 25.
- Over the last 5 years we have had between 400 and 500 Perth and Kinross pupils from S3 to S6 attending our courses every year at Perth College UHI ([School, College Partnership - Perth College UHI](#)).
- The impact of the coronavirus outbreak and lockdowns has doubled the number of people claiming unemployment support and has disproportionately impacted hospitality and cultural industries (PKC Council Report).
- The number of people claiming out of work benefits rose to 4,080 in January 2021 from 1,815 in January 2020, an increase of 170% within the year (Nomis).
- Zero-hour contracts mean many people in employment have job insecurity across the region (Fairness Commission).
- The Tay Cities Deal bid and its accompanying economic strategy, offers a clear and inclusive approach to address inequalities, increase economic participation and deliver a more prosperous and fairer future for the region, its communities, people and businesses
- The Young Person's Guarantee (YPG) is a direct response to the impact of the pandemic, to mitigate the disproportionate impact on young people and funding at local level to enhance the Partnership for Continuing Employment.
- Young people (18-24 year olds) have been disproportionately impacted by the recent economic downturn with unemployment claimants from 3.3% in March 2020 to 8.0% in February 2021.
- Kickstart (DWP funded) – Employers can apply for a placement to 16-24-year-old UC claimants, 6-month job placement paid 25 hours per week at NMW and £1,500 start-up/training payment.

## ACTIONS – YEAR 1

<b>National Outcome</b>	We are well educated, skilled and able to contribute to society We have thriving and innovative businesses, with quality jobs and fair work for everyone			
<b>Local Outcome</b>	Lost learning and issues of employability are a key focus for CPP as we recover from COVID			
<b>Year 1 Action</b>	<b>Who is the action carried out by?</b>	<b>Resources allocated</b>	<b>How impact will be assessed?</b>	<b>Timescale</b>
6.1 Establish and administer a Local Employability Partnership	Perth & Kinross Council (Economic Development)	Within existing resources	LEP established	
6.2 Develop a joint CPP Modern Apprentice/Graduate Trainee Scheme	CPP Executive Officer Group		Scheme established	
6.3 Provide employability, digital skills and ESOL training to refugee's and those seeking asylum in the UK	Perth & Kinross Council (Communities) Adult Learning Partnership	£88K SLA funding for Adult Learning	Number of learners achieving qualifications	
6.4 Develop progression pathways between Adult Learning providers, mapped against the Employability Pipeline	Perth & Kinross Council (Communities) Adult Learning Partnership		Number of new pathways established	
6.5 Develop an integrated learning offer for volunteers linked to the PK Offer	Perth & Kinross Council (Communities) and PKAVS	£80,000 (22/23)	Number completing training	
6.6 Develop key messages and offer to raise awareness of emerging job opportunities in key growth sectors	Local Employability Partnership		Number of messages shared	
6.7 Increase opportunities for those with a disability or who are neurodiverse to access meaningful employment opportunities	Health & Social Care Third Sector Partners Perth and Kinross Council			
6.8 Develop upskilling programme for those with No Recourse to Public Funds	PKAVS Perth and Kinross Council (Welfare & Benefits)			

<b>National Outcome</b>	We are well educated, skilled and able to contribute to society We have thriving and innovative businesses, with quality jobs and fair work for everyone			
<b>Local Outcome</b>	Local Employability Partnership takes leadership role in identifying actions for Perth and Kinross to improve outcomes in skills, learning, development and employability			
<b>Year 1 Action</b>	<b>Who is the action carried out by?</b>	<b>Resources allocated</b>	<b>How impact will be assessed?</b>	<b>Timescale</b>
6.9 Introduce STEP Starter Sacks for Gypsy/Traveller families with pre-school children	Perth and Kinross Council Education (ECS and Communities) STEP		<ul style="list-style-type: none"> <li>•Level of uptake</li> <li>•Evaluation of programme Enrolment &amp; attendance at pre-school provision</li> </ul>	
6.10 Complete mapping of employability provision: i) Perth and Kinross ii) Crieff South iii) Coupar Angus iv) Support for Young People	Local Employability Partnership/ DWP Lead/ PKAVS/ DYW		<ul style="list-style-type: none"> <li>•Mapping completed</li> <li>•Improved and shared understanding of local landscape resulting in aligned and targeted provision</li> </ul>	June 2022
6.11 Create a 3 year Employability Strategy and Delivery Plan for Perth and Kinross	Local Employability Partnership/ Perth College UHI Lead		<ul style="list-style-type: none"> <li>•Strategy created</li> <li>•Timelined Delivery Plan incorporating resource requirements created</li> </ul>	September 2022
6.12 Create a Young Person's Guarantee Transition Planning Framework	Local Employability Partnership/ SDS Lead/ DYW/ PKC/ Perth College UHI		<ul style="list-style-type: none"> <li>•Framework completed</li> <li>•Smoother transitions for young people</li> <li>•Increased retention</li> <li>•Increased attainment</li> </ul>	September 2022
6.13 Undertake user led employability service design event	Local Employability Partnership/ Perth College UHI Lead/ NHS/ PKAVS	£20k (approx.) TBC	<ul style="list-style-type: none"> <li>•Employability service reflecting customer and employer needs</li> </ul>	November 2022



<b>National Outcome</b>	We are well educated, skilled and able to contribute to society We have thriving and innovative businesses, with quality jobs and fair work for everyone			
<b>Local Outcome</b>	Local Employability Partnership takes leadership role in identifying actions for Perth and Kinross to improve outcomes in skills, learning, development and employability			
<b>Year 1 Action</b>	<b>Who is the action carried out by?</b>	<b>Resources allocated</b>	<b>How impact will be assessed?</b>	<b>Timescale</b>
6.15 Concept developed for an Integrated Aligned Employability Service in Perth and Kinross  i) Review the potential for Estates Rationalisation  ii) Review potential for carbon reduction outcomes  iii) Review potential for service delivery within P&K localities (Crieff South and Coupar Angus)	Local Employability Partnership/ PKC Lead/ NHST/ SDS/ DWP/ Perth College UHI/ DYW/ PKAVS		•Integrated employability service designed	March 2023

## PERFORMANCE MANAGEMENT – SKILLS, LEARNING, DEVELOPMENT AND EMPLOYABILITY

Performance Indicator	Source	Update Timescale	PK 2019	PK 2020	PK 2021	Scotland
School Leaver destinations (% Positive)	Education Scotland	Annual	94.2% (2019/2020)	96.6% (2020/2021)		95.5% (2020/2021)
Percentage of looked after school leavers attaining literacy and numeracy at SCQF level 4	Education Scotland/ ECS	Annually	90%	89%		90% (Target)
Average educational tariff score for pupils within deprivation areas (SIMD 1&2)	Education Scotland/ ECS	Annually	510	n/a		n/a
Gross Weekly Pay	NOMIS/DWP	Annual	-7.2%	-14.2%		0%
Claimant count	NOMIS/DWP	Annual	1.9%	4.7%		6%
Participation Rate for 16-19	SDS	Annual	94	96		91.6%
Employment Rate	NOMIS DWP	Quarterly		79.2%		75.9%