

PERTH AND KINROSS COUNCIL

Environmental, Infrastructure and Economic Development Committee

29 March 2023

MOBILITY STRATEGY MAIN ISSUES REPORT

Report by Head of Planning and Development

(Report No. 23/105)

1. PURPOSE

- 1.1 The purpose of the report is to seek approval for the Mobility Strategy Main Issues Report for use towards early-stage consultation (Appendix 1).
- 1.2 It also provides the Mobility Strategy project plan, which is summarised in the report below.

2. RECOMMENDATION

- 2.1 It is recommended that the Environmental, Infrastructure and Economic Development Committee:
 - approves the content of the Mobility Strategy Main Issues Report (Appendix 1), along with the Mobility Strategy project plan.
 - notes that feedback from the Main Issues Report and Big Place Conversation will be collated, summarised and presented within the draft Mobility Strategy for approval in 2024.

3. STRUCTURE OF REPORT

- 3.1 This report is structured over the following sections:
 - Section 4 – Background
 - Section 5 – Context
 - Section 6 – Main Issues
 - Section 7 – Engagement
 - Section 8 – Conclusion
 - Appendices

4. BACKGROUND

- 4.1 Perth & Kinross's [Corporate Plan](#) 2022-27 (Report No. 22/311 refers) includes a list of local, regional and national strategies and plans which set out the context for how we deliver the priorities contained in the Corporate Plan. A Mobility Strategy has been identified as a key strategy in delivering two Corporate Plan priorities: tackling climate change; and a stronger and greener economy.

- 4.2 The Mobility Strategy is one of three place-based strategies which shape how places develop over the long-term. This includes the Local Housing Strategy and the Local Development Plan. All three strategies aim to deliver Perth & Kinross Council's Corporate Plan vision, by achieving places *where everyone can live life well free from poverty and inequalities*. These three place-based strategies are visualised in Figure 1, along with their corresponding national strategies.



Figure 1 - Place based strategies

- 4.3 In addition, of specific relevance, Perth & Kinross Council's [Climate Change Strategy and Action Plan](#) (December 2021) identified [six overarching principles](#) that will shape the Council's long term approach to Climate Change. The first key principle focuses on achieving a net zero Perth and Kinross, aligned with Scottish Government targets. This identified the need to develop a Mobility Strategy to deliver the best return on investment in the Council's journey to net zero.
- 4.4 The [National Transport Strategy 2](#) (February 2020) sets out an ambitious vision for Scotland's transport system for the next 20 years. The vision is underpinned by four priorities: Reduces Inequalities, Takes Climate Action, Helps Deliver Inclusive Economic Growth and Improves our Health and Wellbeing. It is proposed that Perth & Kinross Council's Mobility Strategy adopts these key priorities, ensuring they are fundamental to the development and delivery of the strategy.
- 4.5 Perth & Kinross Council has started to develop a Mobility Strategy, focusing on the movement of people and goods. The Mobility Strategy is intended to set the direction for the Council's approach. It will also help coordinate the

delivery of transport projects whilst also providing support for external funding applications.

5. CONTEXT

- 5.1 The Mobility Strategy, more narrowly known as a local transport strategy, will set out Perth & Kinross Council's vision for managing and developing the transport and active travel network over a minimum period of 10 years. The Mobility Strategy will consider all modes of transport for the movement of people and goods across Perth and Kinross's rural and urban settings, to help achieve national targets and local objectives. The Mobility Strategy will respond to the climate change agenda and other drivers of change at this time.
- 5.2 The strategy will also consider the impact on the transport networks and to people's travel patterns of emerging technologies, digital services, housing, inclusion, poverty, health, climate adaptation, economic growth, air quality and place making.
- 5.3 The Mobility Strategy will follow Transport Scotland's appraisal guidance (Scottish Transport Appraisal Guidance – STAG). This will help articulate Perth and Kinross' strategy for our transport network for the future and give funding partners confidence of our commitment to achieving national targets.
- 5.4 A clear and simple 3 stage approach will be used to produce milestones and timelines as well as prepare for both the short and long-term delivery of the Mobility Strategy.

Stage 1 – Main Issues Report - Complete (Appendix 1)

Stage 2 – Develop Consultation Draft Strategy – by Spring 2024

Stage 3 – Finalising the Mobility Strategy – Complete by Late 2024

6. MAIN ISSUES

- 6.1 The appended Main Issues Report (MIR) covers stage 1 of Perth & Kinross Council's 3 stage approach in delivering the Mobility Strategy. The MIR considers readily available data and evidence to identify challenges and opportunities across Perth & Kinross Council's transport network, to inform public consultation. Feedback from the public consultation, alongside the MIR, will allow us to fully understand issues and opportunities across our existing transport network.
- 6.2 The MIR is broken down into the following sections:
- 1 Introduction
 - 2 Nature of the Region
 - 3 Transport Network Problems and Opportunities
 - 3.1 Inequalities Across PKC
 - 3.2 Climate Action Priorities
 - 3.3 Health and Wellbeing Priorities
 - 3.4 Inclusive Economic Growth

- 3.5 Summary of Existing Problems and Opportunities
- 4 Public Engagement

7. ENGAGEMENT

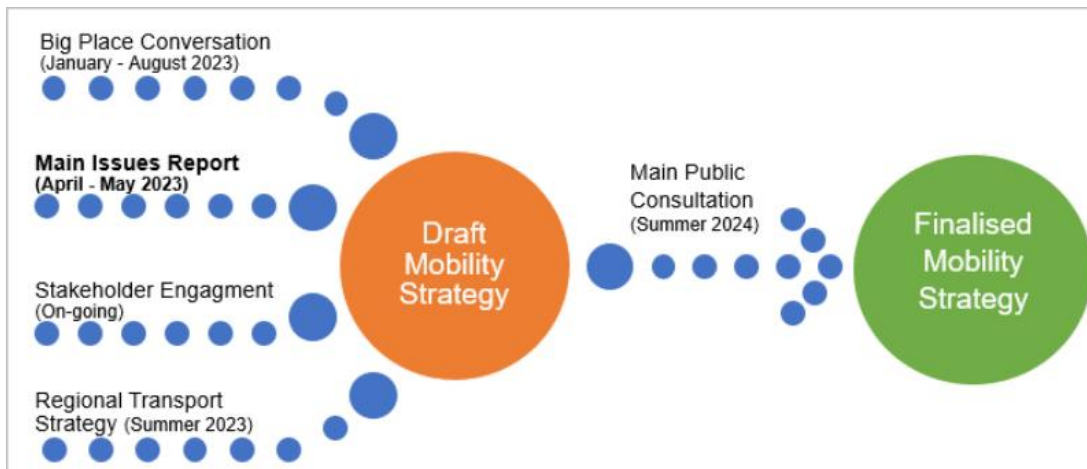


Figure 2 - Mobility Strategy engagement

7.1

The MIR will be used for public consultation, as one of many exercises used to engage with public, private and third sector stakeholders as illustrated in **Error! Reference source not found..**

7.2

The MIR will be made publicly available for 6 weeks on Perth & Kinross Council's Consultation Hub. This will allow people to comment on it and provide their own opinion and experience of the transport network.

7.3

A joint approach between Local Development Plan 3 and Mobility Strategy consultation is being delivered to engage with businesses and communities through [The Big Place Conversation](#), as approved by the Environment, Infrastructure and Economic Development Committee on [16 November 2022](#).

7.4

Stakeholders will continue to be engaged throughout the process to allow for an informed strategy.

8. CONCLUSION

8.1

Following consultation on the Main Issues Report, both the report and collated feedback will be used to inform the emerging draft strategy. Feedback from the Main Issues Report and Big Place Conversation will be collated, summarised and presented within the draft Mobility Strategy in 2024.

Authors

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APPENDICES

- Appendix 1 – Mobility Strategy Main Issues Report

1. IMPLICATIONS, ASSESSMENTS, CONSULTATION AND COMMUNICATION

Strategic Implications	Yes / None
Community Plan / Single Outcome Agreement	Yes
Corporate Plan	Yes
Resource Implications	
Financial	None
Workforce	None
Asset Management (land, property, IST)	None
Assessments	
Equality Impact Assessment	Yes
Strategic Environmental Assessment	Yes
Sustainability (community, economic, environmental)	Yes
Legal and Governance	No
Risk	Yes
Consultation	
Internal	Yes
External	Yes
Communication	
Communications Plan	None

1. Strategic Implications

Community Plan

1.1 Perth and Kinross Community Plan sets out priorities particularly relevant to the Mobility Strategy, such as:

- (i) *Reducing Poverty*
- (ii) *Physical and Mental Wellbeing*
- (iii) *Digital Participation*
- (iv) *Learning and Development*
- (v) *Employability*

Corporate Plan

1.2 The Mobility Strategy reflects the Council's Corporate Plan objectives and therefore the proposal in this report would directly contribute to the achievement of the priorities:

- (i) *Children and young people grow up safe, respected, well-educated, and confident in their ability to realise their full potential;*
- (ii) *People and businesses are increasingly able to prosper in a local economy which support low carbon ambitions and offers opportunities for all;*

- (iii) *People can achieve their best physical and mental health and have access to quality care and support when they need it;*
- (iv) *Communities are resilient and physically, digital and socially connected;*
- (v) *Perth and Kinross is a safe and vibrant place, mitigating the impact of climate and environmental change for this and future generations.*

2. Resource Implications

Financial

- 2.1 There are no direct financial implications regarding this report. However, it is anticipated that consultancy work will be required to inform the Mobility Strategy and actions will be met through existing budgets, making use of external funding opportunities where possible.
- 2.2 The Mobility Strategy will have future resource implications that is to be reported to future committees.

Workforce

- 2.3 There are no direct workforce implications regarding this report. Project staff resourcing is being provided through existing posts and budgets.

Asset Management (land, property, IT)

- 2.4 There are no direct asset management implications regarding this report.

3. Assessments

- 3.1 The Mobility Strategy will consider appropriate impact assessments using the Council's new Integrated Assessment Toolkit.
- 3.2 The Mobility Strategy is currently being scoped for a Strategic Environmental Assessment (SEA).

Legal and Governance

- 3.3 There are no direct legal implications in this report.

Risk

- 3.4 Risks associated with the delivery of the Mobility Strategy is identified within a project risk register.

4. Consultation

External

4.1 **Error! Reference source not found.** visualises the different exercises used to engage with stakeholders throughout the development of the Mobility Strategy.

Internal

4.2 Internal engagement between council officers plays a key role in developing the strategy, this collaboration is governed through Perth & Kinross Council's Mobility Board.

5. Communication

5.1 A Communication Plan is under development to support the Mobility Strategy, the Local Housing Strategy and Local Development Plan and other planning policy.

2. BACKGROUND PAPERS

2.1 All documents that have been relied on in preparing the report are already referenced within the main body of the report.