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Council Building  
2 High Street  
Perth  
PH1 5PH

Wednesday, 01 March 2017

A Meeting of the **Enterprise and Infrastructure Committee** will be held in **the Council Chambers, 2 High Street, Perth, PH1 5PH** on **Wednesday, 08 March 2017** at **14:00**.

If you have any queries please contact Committee Services on (01738) 475000 or email [Committee@pkc.gov.uk](mailto:Committee@pkc.gov.uk).

**BERNADETTE MALONE**  
Chief Executive

***Those attending the meeting are requested to ensure that all mobile phones and other communication devices are in silent mode.***

**Members:**

Councillor John Kellas (Convener)  
Councillor Joe Giacobazzi (Vice-Convener)  
Councillor Henry Anderson  
Councillor Michael Barnacle  
Councillor Ian Campbell  
Councillor Ann Cowan  
Councillor Dave Doogan  
Councillor John Flynn  
Councillor Ann Gaunt  
Councillor Tom Gray  
Councillor Grant Laing  
Councillor Alan Livingstone  
Councillor Willie Robertson



**Enterprise and Infrastructure Committee**

**Wednesday, 08 March 2017**

**AGENDA**

***MEMBERS ARE REMINDED OF THEIR OBLIGATION TO DECLARE ANY FINANCIAL OR NON-FINANCIAL INTEREST WHICH THEY MAY HAVE IN ANY ITEM ON THIS AGENDA IN ACCORDANCE WITH THE COUNCILLORS' CODE OF CONDUCT.***

- 1 WELCOME AND APOLOGIES/SUBSTITUTES**
- 2 DECLARATIONS OF INTEREST**
- 3 MINUTE OF MEETING OF THE ENTERPRISE AND INFRASTRUCTURE COMMITTEE OF 11 JANUARY 2017 FOR APPROVAL AND SIGNATURE** **5 - 10**
- 4 PERTH AND KINROSS COMMUNITY PLANNING PARTNERSHIP - ECONOMY AND LIFELONG LEARNING GROUP**
  - (i) MINUTE OF MEETING OF THE ECONOMY AND LIFELONG LEARNING GROUP OF 23 SEPTEMBER 2016 FOR NOTING** **11 - 16**
  - (ii) BRIEFING NOTE BY EXECUTIVE LEAD OFFICER** **17 - 20**

Joint Report by Depute Chief Executive (Sustainability, Strategic and Entrepreneurial Development) and Senior Depute Chief Executive (Equality, Community Planning and Public Service Reform) (copy herewith 17/96)
- 5 PERTH CITY DEVELOPMENT BOARD**
  - (i) MINUTE OF MEETING OF THE PERTH CITY DEVELOPMENT BOARD OF 15 NOVEMBER 2016 FOR NOTING** **21 - 28**
  - (ii) VERBAL UPDATE BY EXECUTIVE LEAD OFFICER**
- 6 PERTH WINTER FESTIVAL** **29 - 90**

Report by Director (Environment) (copy herewith 17/97)
- 7 EUROPEAN SOCIAL FUND EMPLOYABILITY PIPELINE AND POVERTY & SOCIAL INCLUSION PROGRAMMES UPDATE** **91 - 104**

Report by Director (Environment) (copy herewith 17/98)

<b>8</b>	<b>PROPOSED 30MPH SPEED LIMITS AT A94, SCONE ROAD, PERTH</b> Report by Director (Environment) (copy herewith 17/99)	<b>105 - 112</b>
<b>9</b>	<b>PROPOSED CHANGES TO SPEED LIMITS AT A94, COUPAR ANGUS</b> Report by Director (Environment) (copy herewith 17/100)	<b>113 - 120</b>
<b>10</b>	<b>RE-DETERMINATION OF TAY STREET FOOTWAYS FOR SHARED USE</b> Report by Director (Environment) (copy herewith 17/101)	<b>121 - 130</b>
<b>11</b>	<b>PROPOSED 40MPH SPEED LIMIT AT WESTER BALGEDIE</b> Report by Director (Environment) (copy herewith 17/102)	<b>131 - 138</b>
<b>12</b>	<b>AMENDMENTS TO THE LIST OF PUBLIC ROADS</b> Report by Director (Environment) (copy herewith 17/103)	<b>139 - 148</b>
<b>13</b>	<b>PROPOSED VARIATION TO WAITING RESTRICTIONS, THE MUIRS, MUIRFIELD GROVE, MUIRGROVE AND MUIRPARK ROAD, KINROSS</b> Report by Director (Environment) (copy herewith 17/104)	<b>149 - 156</b>
<b>14</b>	<b>PROPOSED CHANGES TO KING STREET/GALVERMORE STREET CAR PARK, CRIEFF OFF-STREET CAR PARK ORDER</b> Report by Director (Environment) (copy herewith 17/105)	<b>157 - 164</b>
<b>15</b>	<b>PROPOSED CHANGES TO TIMES &amp; WAITING RESTRICTIONS, BLAIRGOWRIE</b> Report by Director (Environment) (copy herewith 17/106)	<b>165 - 172</b>
<b>16</b>	<b>PROPOSED VARIATION TO WAITING RESTRICTIONS, BALHOUSIE STREET AND JEANFIELD ROAD, PERTH</b> Report by Director (Environment) (copy herewith 17/107)	<b>173 - 184</b>

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## **ENTERPRISE AND INFRASTRUCTURE COMMITTEE**

Minute of meeting of the Enterprise and Infrastructure Committee held in the Council Chambers, 2 High Street, Perth on Wednesday 11 January 2017 at 2.00pm.

Present: Councillors J Kellas, J Giacobazzi, H Anderson, I Campbell, D Cuthbert (substituting for M Barnacle), D Doogan, J Flynn, A Gaunt, T Gray, G Laing, A Livingstone, D Melloy (substituting for A Cowan) and W Robertson.

In Attendance: J Valentine, Depute Chief Executive, Environment (Sustainability, Strategic and Entrepreneurial Development); B Renton, N Brian, B Cargill, T Flanagan, S MacKenzie, P Marshall, G Pinfield and W Young (all The Environment Service); G Fogg, S Hendry, L Potter and H Rheinallt (all Corporate and Democratic Services); S Morley (Community Broadband Scotland).

Apologies for Absence: Councillors M Barnacle and A Cowan.

The Convener led discussion on Arts. 13-22 and the Vice Convener led discussion on Arts. 23-27.

Councillor J Kellas, Convener, Presiding.

### **13. WELCOME AND APOLOGIES/SUBSTITUTES**

The Convener welcomed all those present to the meeting. Apologies and substitutes were noted as above.

### **14. DECLARATIONS OF INTEREST**

There were no Declarations of Interest in terms of the Councillors' Code of Conduct.

### **15. MINUTE OF PREVIOUS MEETING**

The Minute of the Meeting of the Enterprise and Infrastructure Committee of 9 November 2016 (Arts. 772-793) was submitted, approved as a correct record and authorised for signature.

### **16. PERTH CITY DEVELOPMENT BOARD**

#### **(i) Minute of Meeting of the Perth City Development Board of 6 September 2016**

The minute of meeting of the Perth City Development Board of 6 September 2016 was submitted and noted.

**(ii) Verbal Update by Executive Lead Officer**

The Depute Chief Executive, Environment (Sustainability, Strategic and Entrepreneurial Development) provided an update on the last meeting of the Board, which had been held on 15 November 2016. Members were advised that elections had taken place, with eight new members elected to the Board, and J Bullough and C Kinnoull elected Chair and Vice-Chair respectively. The Board had also been provided with an update on Perth 2021, the UK City of Culture bid. The next meeting of the Board would be in February 2017.

**17. UPDATE ON PROGRESS WITH THE PREPARATION OF SUPPLEMENTARY GUIDANCE TO SUPPORT THE LOCAL DEVELOPMENT PLAN**

There was submitted a report by the Depute Chief Executive, Environment (Sustainability, Strategic and Entrepreneurial Development) (17/08), (1) seeking approval for the proposed programme and priorities for preparing supplementary guidance to support both the Adopted Local Development Plan and the Local Development Plan review process currently underway, and (2) providing an update in respect of progress made on the preparation of the Statutory Supplementary Guidance and the non-statutory guidance work programme of the Local Development Plan team.

**Resolved:**

- (i) The progress made on the programme for the planning policy framework, as outlined in Report 17/09, be noted.
- (ii) The priorities for preparing the Local Development Plan Supplementary Guidance, as set out in Section 2 of Report 17/08, be agreed.
- (iii) The Depute Chief Executive, Environment (Sustainability, Strategic and Entrepreneurial Development) be instructed to continue to submit an annual update to the Enterprise and Infrastructure Committee on progress with the preparation of Supplementary Guidance to support the Local Development Plan.

**18. WEST/NORTH WEST PERTH STRATEGIC DEVELOPMENT FRAMEWORK – NON-STATUTORY SUPPLEMENTARY GUIDANCE**

There was submitted a report by the Depute Chief Executive, Environment (Sustainability, Strategic and Entrepreneurial Development) (17/09) seeking approval of the West/North West Perth Strategic Development Framework as non-statutory supplementary guidance, to help inform the preparation of the Proposed Local Development Plan 2.

**Resolved:**

- (i) The response to the consultation on the West/North West Strategic Development Framework, as outlined in Section 2 of Report 17/09, be noted.
- (ii) The West/North West Strategic Development Framework, as shown in Appendix 1 to Report 17/09, be approved as non-statutory supplementary guidance to the Perth and Kinross Local Development Plan.

**19. APPLICATION FOR THE USE OF AFFORDABLE HOUSING DEVELOPER CONTRIBUTION COMMUTED SUMS**

There was submitted a report by the Director (Environment) (17/10) detailing the application for the use of £471,500 of affordable housing developer contribution commuted sums from the Strathmore and the Glens Housing Market Area fund to support an affordable housing development of 71 units, at Blackthorn Place, Blairgowrie, starting on site in 2017.

**Resolved:**

The application for grant funding from the affordable housing developer contributions fund, to provide additional affordable housing within Strathmore and the Glens HMA, as detailed in Section 2 of Report 17/10, be approved.

**20. PLANNING PERFORMANCE FRAMEWORK 5**

There was submitted a report by the Director (Environment) (17/11), (1) presenting the fifth annual Planning Performance Framework, which was submitted to the Scottish Government, detailing the the service improvements and progress throughout the past year, as well as identifying improvement measures to be delivered in the 2016/17 period; and (2) outlining the positive feedback on the fifth Planning Performance Framework from the Minister for Local Government and Housing.

**Resolved:**

- (i) The content of the fifth Planning Performance Framework, attached as Appendix 1 to Report 17/11, and associated feedback, attached as Appendix 2 to Report 17/11, be noted.
- (ii) The Director (Environment) be requested to bring back a further report to a future meeting of the Enterprise and Infrastructure Committee on the outcome of the sixth Planning Performance Framework.

**21. REVIEW OF THE PLANNING ENFORCEMENT CHARTER**

There was submitted a report by the Director (Environment) (17/12) seeking approval for an amended version of the Council's Planning Enforcement Charter, following the regular review required by legislation.

**Resolved:**

The revised Planning Enforcement Charter, attached as Appendix 1 to Report 17/12, be approved.

**22. THE ENVIRONMENT SERVICE SCHEME OF CHARGES 2017/18**

There was submitted a report by the Director (Environment) (17/13) providing details of the charges in place within The Environment Service for financial year 2016/17 and the proposed charges for financial year 2017/18, as detailed in Appendices 1 and 2 of Report 17/13. Final approval of the charges would be determined by the Council on 9 February 2017.

**Resolved:**

The proposed charges for 2017/18, as detailed in Appendices 1 and 2 of Report 17/13, be noted.

**23. RE-DETERMINATION OF FOOTWAYS FOR SHARED USE**

There was submitted a report by the Director (Environment) (17/14) seeking approval to commence the legal process to re-determine a number of existing footways, adjacent to the A85/A90 Perth to Dundee Trunk Road in the Council area, to shared use for pedestrians and cyclists.

**Resolved:**

The promotion of a Re-determination Order under Section 152(2) of the Roads (Scotland) Act 1984, to allow the footways shown in Appendices 1-4 of Report 17/14 to be converted to shared use for pedestrians and cyclists, be approved.

**24. PROPOSED 40MPH SPEED LIMITS AT ERROL**

There was submitted a report by the Director (Environment) (17/15) detailing proposals to introduce a 40mph speed limit on the U151 Station Road, Errol, following requests from the local community, and recommending the start of varying the Traffic Regulation Order for 40mph speed limits.

**Resolved:**

The promotion of a variation to the relevant Traffic Regulation Order to allow the introduction of a 40mph speed limit, at the location shown in Appendix 1 to Report 17/15, and allow its implementation, be approved.

**25. STOPPING UP SECTIONS OF AINSLIE GARDENS, AINSLIE PLACE, AND CARNEGIE PLACE, PERTH**

There was submitted a report by the Director (Environment) (17/16) detailing that the construction of the final phase of the Old Muirton housing scheme will leave redundant sections of Ainslie Gardens, Ainslie Place and Carnegie Place, Perth which require to be stopped up so that the new housing can be completed and new roads constructed.



**Resolved:**

The promotion of a Stopping Up Order to remove Ainslie Gardens, Ainslie Place and Carnegie Place, Perth from the List of Public Roads, as shown in Appendix 1 of Report 17/16, be approved.

**26. PROPOSED VARIATION TO WAITING RESTRICTIONS, PERTH**

There was submitted a report by the Director (Environment) (17/17), (1) summarising the objections received to the proposal to introduce waiting restrictions on Needless Road, Perth; and (2) recommending that the Committee set aside the objections and that the Order is made as advertised.

**Resolved:**

The objections received to the proposal to introduce waiting restrictions on Needless Road, Perth, as shown in Appendix 1 of Report 17/17, be set aside and the Traffic Regulation Order be made as advertised.

**27. DIGITAL INFRASTRUCTURE IN PERTH AND KINROSS PROGRESS REPORT**

There was submitted a report by the Director (Environment) (17/18), (1) providing an update on progress in providing digital infrastructure in Perth and Kinross through the Digital Scotland Superfast Broadband programme; (2) outlining work that has now been initiated on the Government's new R100 programme; and (3) recommending a new initiative through the LEADER programme to support digital connections in the most remote rural communities. Members heard a presentation by G Pinfield, Smart Perth Project Officer, Perth and Kinross Council.

**Resolved:**

- (i) The progress made to improve digital connectivity in Perth and Kinross by Digital Scotland through the DSSB programme, and the issues that remain over rural connectivity, be noted.
- (ii) It be recommended to the Council that the £200,000 funding allocated by the Council be carried forward beyond 2016/17 to provide assistance for digital connectivity to the most remote rural communities, and be utilised as part of a new LEADER Rural Broadband project, as outlined in paragraphs 3.5-3.7 of Report 17/18.

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**ECONOMY AND LIFELONG LEARNING GROUP**

**HAY ROOM, DEWARS CENTRE, GLOVER STREET, PERTH**

**FRIDAY 23 SEPTEMBER 2016**

Minute of meeting of the Community Planning Economy and Lifelong Learning Group held in the Hay Room, Dewar's Centre, Glover Street, Perth on Friday 23 September at 11.00am.

**Present:** Councillors J Kellas and G Walker; H Boag, Perth College UHI; M Cairns, TACTRAN (substituting for E Guthrie); J Clarkson, VisitScotland; J Dernie, Perth & Kinross CHP, NHS Tayside; J McClean, Scottish Enterprise; J Hunter, Skills Development Scotland; K MacPherson, PKAVS; O Robertson, PKSEN (Perth and Kinross Social Enterprise Network).

**In Attendance:** J Valentine, G Clark, A Graham, J May, L McIntyre, J McCrone, H Rheinallt, S Rice-Jones, D Stokoe and M Styczen (all Perth and Kinross Council).

**Apologies:** Councillor A Livingstone; B Farrell, Kilgraston School; D Gourlay, Perth College UHI; E Guthrie, TACTRAN; D Littlejohn and P McAvoy (both Perth and Kinross Council).

Councillor J Kellas, Presiding.

**1. WELCOME AND APOLOGIES**

Councillor J Kellas welcomed everyone to the meeting and apologies were noted as above.

**2. DECLARATIONS OF INTEREST**

There were no Declarations of Interest made in terms of the relevant Codes of Conduct.

**3. MINUTE OF PREVIOUS MEETING**

The minute of meeting of the Economy and Lifelong Learning Group of 29 April 2016 was submitted and approved as a correct record.

#### **4. MATTERS ARISING**

There were no matters arising from the previous minute.

#### **5. CITY DEAL**

The Group heard a presentation by A Graham, Business Development Team Leader, Perth and Kinross Council.

During the presentation, A Graham referred to: the process for the submission of the bid for the Tay Cities Deal; that there will be a focus on both infrastructure and a human dimension in the bid; the bid's alignment with wider Scottish and UK Government economic priorities; the strategic partnership and shared vision of the deal agreed by the senior management in all three Councils; the content of the deal, presented as "offers and asks"; work carried out on the deal to date; the key themes; staffing (Director and theme leads); the core criteria for assessment of projects, including technology and innovation, and making a change; the project proposals are due in final form by the middle of January 2017; and the related time pressures, as they need to be both submitted to both governments in February.

The Convener thanked A Graham for delivering the presentation, and stressed the importance of not losing sight of individual and small things happening.

J Valentine highlighted that the Tay Cities Deal is a truly joint bid between the local authorities. The Convener agreed, and commented that communities will also be involved in the bid.

#### **6. CAPITAL PLAN PROJECTS**

J Valentine, Depute Chief Executive (Sustainability, Strategic and Entrepreneurial Development) provided a verbal update to the Group on capital plan projects. The Council had announced its capital plan on 20 June (Report 16/277 refers), one of the largest of any Scottish local authority.

Many items in the capital plan are linked to the City of Culture bid. J Valentine highlighted particular items in the capital plan, including: the refurbishment of Perth Theatre, and how it links to the City Hall, Perth Museum and Art Gallery and the street works, constituting around £53m in culture; the refurbishment of the Blairgowrie recreation centre; new and replacement schools; refurbishment of Perth Academy and Perth Grammar School; the Council's contribution to the cross Tay link road; the A9/A85 junction improvement, which is due to start on site at the end of September; road improvements infrastructure; city centre improvements, in particular lighting and the significant effect this has on a city centre; further plans for a creative exchange at the old site of St John's school; encouraging businesses where possible to come into the city centre through the

sharing of risk; the Canal Street parking refurbishment; the dredging of Perth Harbour and drive to encourage people to use the harbour; enhancing the Wi-Fi offer in Perth City. It was noted that the full details of the capital plan are available in the Council report.

The Convener commented that this is an exciting time for Perth and Kinross, highlighting the recent appointment of Wayne Hemingway to the Perth City Development Board as an example.

It was noted that the funding for the capital plan is not in isolation and could link to the Tay Cities Deal and existing funding streams, one reason for this being that the capital plan projects do not only focus on physical regeneration.

The Convener and J Valentine highlighted the importance of a positive public message regarding the work being done in Perth and Kinross, as well as fostering a sense of pride in people in their area.

## **7. LEADER UPDATE**

S Rice-Jones, LEADER Project Officer delivered a verbal update to the Group on the LEADER project. LEADER is a grassroots way of supporting communities with rural development from 2014-2020. Support is awarded through 21 Local Action Groups across Scotland; the Perth and Kinross Local Action Group (LAG) is exceeding expectations. It has received 107 expressions of interest, and approved 15 applications to date, totalling support of £87,000. The programme covers the whole of the rural Perth and Kinross area, with the exception of the Cairngorms. There are 24 independent LAG members, from both the public and private sectors. Both public and private sector organisations can apply for support. The application process has two stages, firstly expressions of interest and secondly, assessment of the application by the LAG sub-group.

The LEADER project has a website and a social media presence; extensive efforts have been made to raise awareness of the opportunity for funding. The staff also work extensively on applications to identify opportunities for match funding.

The LAG has developed a strong relationship with the Scottish Government, receiving praise on the way it has been taken forward. The LAG priorities are: community capacity building, enterprise, youth initiatives, rural future leaders, and open challenge fund. Another priority for the future is the ability for applicants to make online submissions, as soon as the Scottish Government system for doing this is ready.

The Convener thanked S Rice-Jones for providing the update.

## **8. BUSINESS SURVEY AND ECONOMY REVIEW**

The Group heard a presentation by M Styczen, Project Officer, Perth and Kinross Council on the business survey and economy review.

M Styczen referred in particular to the following points: the reasons for the survey and review, including the expiration of the Perth and Kinross Community Planning Economic Partnership's Economic Strategy 2014, the Tay Cities Deal, and recent developments in local policy; there needs to be a Tayside-level strategy for economic development; steps taken so far for the survey and review, including contacting National Statistics to get certain required data, and contacting other local authorities for information on how they have conducted their own surveys, contacting local agencies, finding an internal resource for the data; questions for the business survey and how they will be asked; and the timescales for conducting and reporting on the survey and review. M Styczen also displayed an example of how the media marketing for the survey and review will look.

The Convener thanked M Styczen for delivering the presentation, and commented that the survey and review will provide useful information and data and provide guidance to the Council. It was noted that the survey and review will be marketed through the Council and social media, and emailed to the Council's business database, and that members should contact M Styczen with details of any organisations that might not be reached by those means and would like to participate. J Clarkson offered to circulate information about the survey and review to tourism contacts.

## **9. ANNUAL PROGRESS REPORT ON THE PERTH AND KINROSS DEVELOPING OUR YOUNG WORKFORCE ACTION PLAN**

There was submitted and noted a joint report by the Senior Depute Chief Executive, ECS (Equality, Community Planning and Public Service Reform) and the Depute Chief Executive, Environment (Sustainability, Strategic and Entrepreneurial Development) providing an update on progress on the Developing our Young Workforce Perth and Kinross Plan which was approved by the Council's Strategic Policy and Resources Committee and the Community Planning Partnership in June 2015.

J Hunter circulated the 2016 Annual Participation Measure Report Summary for Perth and Kinross Council, which demonstrates that Perth and Kinross is performing better than the national average in terms of participation measures.

L McIntyre commented on the importance of providing figures on people moving out of, and into, the area. J Hunter agreed.

**Resolved:**

- (i) The good progress made in implementing the Perth and Kinross Developing our Young Workforce Action Plan, be noted and welcomed.
- (ii) The areas identified for improvement be agreed and prioritised for action in 2016/17.

**10. RE-DEPLOYMENT OF MCEWAN'S STAFF**

J May, Employability Officer, Perth and Kinross Council delivered a verbal update to the Group on the re-deployment of McEwan's of Perth staff, following its recent closure. A Partnership Action for Continuing Employment (PACE) meeting, led by Skills Development Scotland, had been held following news of the impending closure to engage with recent and current employees. Nineteen registered at the employment hub, some of whom had worked at McEwan's of Perth for a long time; they were helped with CVs and cover letters, interview skills and the use of computers as required. Of the nineteen people registered, fourteen moved into employment and ninety-five percent into positive destinations, including one person who undertook training and employment at Gleneagles Hotel, changing industry, and learning and using new skills.

**11. COMMUNITY PLANNING**

D Stokoe, Service Manager (Communities), Perth and Kinross Council delivered a verbal update to the Group on community planning. Action Partnerships had recently been created under the Community Empowerment (Scotland) Act 2015 to enable community participation. These partnerships relate to ward areas, chaired by dynamic leaders from across the community planning partnership. Elected members and community representatives will be the members of the partnerships, with services asked to attend as required. The partnerships aim to tackle deep-seated inequalities issues. Next year, the local outcome improvement plan will be created to set out how stubborn equalities issues will be tackled in the Community Planning Partnership area. The first meeting of an Action Partnership will take place on Monday 26 September.

It was noted that if the partnerships escalated issues in the future, these could be brought to the Group for discussion.

The Convener commented on the ability of the Action Partnerships to lead to better community involvement and community empowerment.

**12. ANY OTHER COMPETENT BUSINESS**

There was no other competent business.

**13. DATE OF NEXT MEETING**

The date of the next meeting will be Friday 9 December 2016 at 11.00am (venue to be confirmed) (meeting subsequently cancelled).



**PERTH AND KINROSS COUNCIL****Enterprise and Infrastructure Committee  
8 March 2017****Lifelong Learning Committee  
22 March 2017****COMMUNITY PLANNING ECONOMY AND LIFELONG LEARNING GROUP  
BRIEFING PAPER****Joint Report by Depute Chief Executive (Sustainability, Strategic and  
Entrepreneurial Development) and Senior Depute Chief Executive (Equality,  
Community Planning & Public Service Reform)****PURPOSE OF REPORT**

This briefing provides an update on the activities of the Community Planning Economy and Lifelong Learning Outcome Delivery Group (ODG).

**1. BACKGROUND**

1.1 The group is tasked with delivering the following Community Planning Local Outcomes outlined in the Single Outcome Agreement:

- People are Ready for Life and Work
- Thriving, Expanding Economy
- Employment Opportunities for All

**2. UPDATE**

The group last met on 10 February 2017 where the following items were discussed:

**2.1 Economic and Community Intelligence**

Laura McIntyre, Enterprise Manager, Planning and Development, Perth and Kinross Council provided a briefing note on progress on the Economic and Community Intelligence survey. The note highlighted linkages between education centres and businesses and the Tay Cities Deal would help in this regard, with four Universities in the Tay Cities Deal region. The information in the Briefing Note will be shared with Secondary Schools to help young people think about career paths and different employment sectors. Challenges with regards to the persistent low wage economy; carers falling out of the labour market; talent & graduate retention and increase in youth unemployment were also noted.

## 2.2 City Deal

Tom Flanagan, Interim Head of Service Economic Development, Perth and Kinross Council provided a verbal update on the progress of the Tay Cities Deal, and discussed the Tay Cities Deal document. The Tay Cities Deal is a once in a generation opportunity, and will provide opportunities for employment and economic growth. The Tay Cities Deal was unanimously agreed at a Special Council Meeting of 9 February 2017.

## 2.3 Fairness Commission

2.3.1 David Stokoe, Service Manager Communities presented a report highlighting the relevant economic issues in Perth and Kinross which have been identified by the Fairness Commission.

2.3.2 Scottish Government's Programme for Government 2015/16 highlighted its commitment to building a Fairer Scotland through tackling stubborn inequalities and poverty. Within this context, a Fairness Commission has been established by the Perth & Kinross CPP to learn more about how people living in the area experience poverty and inequality in their everyday lives, and the circumstances which prevent them from reaching their full potential. The Commission are developing a series of recommendations for public organisations, employers and communities across Perth & Kinross to collectively address the challenges, and in doing so, transform people's lives.

2.3.3 The following were identified as emerging economic inequality issues:

- The cost of public transport in rural areas.
- Organisational processes, judgement and stigma involved in accessing services which can inadvertently mean people requiring support are left in a state of flux awaiting decisions.
- Control, continuity and progress where feelings of uncertainty about personal or financial situations contribute to poverty and inequality.
- Temporary employment, low pay, access to welfare and benefits can all contribute to inequalities and poverty.
- Access to affordable and local childcare which enables parents to work.

2.3.4 The Outcome Delivery Group agreed to consider the recommendations from the Fairness Commission and identify appropriate actions it can take forward.

## 2.4 Employability Strategy Update

Laura McIntyre Enterprise Manager, Planning and Development, Perth and Kinross Council provided a verbal update on the Employability Strategy. The Employability Strategy has now been to the Strategic Policy and Resources Committee with a focus upon those who are underemployed. Further work with employers is still required but it was noted that Perth and Kinross was performing well compared to the national averages for youth unemployment.

## 2.5 Annual Progress Report for CPP Board

The group received a written report and short video detailing key progress by the ODG from April – December 2016. Significant progress was noted in employability and skills including progress on the regional development of Scotland's Young Workforce and a successful bid for European Social Funding (ESF) funding to create an Employability Pipeline. City and regional economic development strategies are gaining momentum with the City Plan being rolled out and the Tay Cities Region Deal taking shape. LEADER funding is also now available to further develop the Perthshire rural economy.

## 3. CONCLUSION AND RECOMMENDATION

3.1 It is recommended that the Committee:

- (i) Note the update from the Community Planning Economy and Lifelong Learning Outcome Delivery Group.

### Author(s)

| Name         | Designation                      | Contact Details                                        |
|--------------|----------------------------------|--------------------------------------------------------|
| David Stokoe | Service Manager<br>(Communities) | Tel: 01738 475000<br>Email:<br>ecscommittee@pkc.gov.uk |

### Approved

| Name          | Designation                                                                                   | Date        |
|---------------|-----------------------------------------------------------------------------------------------|-------------|
| Jim Valentine | Depute Chief Executive<br>(Sustainability, Strategic<br>and Entrepreneurial<br>Development)   | 27 Feb 2017 |
| John Fyffe    | Senior Depute Chief<br>Executive (Equality,<br>Community Planning &<br>Public Service Reform) | 27 Feb 2017 |

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## PERTH AND KINROSS COUNCIL

### PERTH CITY DEVELOPMENT BOARD

Minute of meeting of the Perth City Development Board, held in the Gannochy Suite, Dewar's Centre, Glover Street, Perth on Tuesday 15 November 2016 at 4.30pm.

**Present:**

J Bullough, SCAA (Chairman)  
Councillor I Miller (up to Item 9)  
Councillor D Doogan  
Councillor A MacLellan  
Councillor J Kellas  
Councillor W Wilson  
Mr J Valentine, Perth and Kinross Council  
Mr J Fyffe, Perth and Kinross Council  
Ms S Butler, Scone Palace  
Mr K Fergie, Perth Traders Association  
Mr G Gibbons, Horsecross Arts Ltd (from and including Item 4)  
Mr S Gilmore, Jenson Solutions (from and including Item 4)  
Mr R Graham, Perthshire Chamber of Commerce (substituting for Mr S Stewart)  
Mr K Greenhorn, SSE Enterprise  
Mr G Ruddock, Giraffe (from and including Item 4)  
Dr E Mitchell, Scottish Enterprise  
Professor C Mulholland, University of the Highlands and Islands  
Mr B Nicoll, NHS Tayside (substituting for Ms L Mclay)  
Mr D Robertson, Stagecoach East Scotland (substituting for Mr A Jarvis)  
Mr D Ross, Kilmac Construction  
Dr T Ryan, Perthshire Photographic Society and Perthshire Society of Natural Sciences (from and including Item 4)  
Mr M Stuart, Sandeman (from and including Item 4)  
Ms P Wilson, Perth College UHI (substituting for Ms M Munckton)  
Ms V Unite, Perthshire Chamber of Commerce  
Ms J Yeaman, Blachere Illuminations

**In Attendance:**

T Flanagan, Perth and Kinross Council  
D Littlejohn, Head of Tay Cities Deal  
J McCrone, Perth and Kinross Council  
H Rheinallt, Perth and Kinross Council

**Apologies:**

Mr C Kinnoull, Hiscox  
Dr J Kynaston, The Gannochy Trust  
Ms L Mclay, NHS Tayside  
Ms M Munckton, Perth College UHI

Mr M Robinson, Live Active Leisure  
Mr S Stewart, Perthshire Chamber of Commerce  
Mr G Burnett, USSIM  
Mr S Edwards, Parklands  
Mr M Beale, Algo

J Bullough, Chairman, Presiding.

## **1. WELCOME AND INTRODUCTIONS**

J Bullough, Chairman welcomed everyone to the meeting and apologies were noted as above.

The Chairman welcomed in particular applicants for membership of the Board to the meeting.

## **2. REPRESENTATIVES TO THE BOARD**

(i) Aviva

The Board agreed that Ms M Withers, Head of Guidewire Transformation replace Mr I Ferguson as a representative from Aviva on the Board.

(ii) Perthshire Chamber of Commerce

The Board agreed that Mr S Stewart, Director replace Mr M McDiarmid as a representative from the Perthshire Chamber of Commerce on the Board.

(iii) Live Active Leisure

The Board agreed that Mr M Robinson, Chairman replace Mr J Moyes as a representative from Live Active Leisure on the Board.

## **3. PERTH CITY DEVELOPMENT BOARD ELECTIONS 2016**

There was submitted a report by the Chairman (G/16/261) recommending the election of business representatives to the Board.

Applicants were elected based on representation of the following ten business sectors: tourism, retail, hospitality, food and drink, cultural and creative industries, construction, communications and transport, energy, renewables and clean technology, voluntary/charitable and other, with two additional seats on the Board available to exceptional candidates not elected in the business sectors.

### **Resolved:**

The following applicants were elected to the Board for a period of one year, in accordance with sections 4.5 and 4.6 of the Perth City Development Board Terms of Reference: S Butler, Scone Palace; J Bullough, SCAA; M Stuart, Sandeman; G Ruddock, Giraffe; G Gibbons, Horsecross Arts Ltd; D Ross, Kilmac; J Yeaman, Blachere Illuminations; D Robertson, Stagecoach East Scotland Ltd; S Gilmore, Jenson Solutions; Dr T Ryan, Perthshire Photographic Society and Perthshire Society of Natural Sciences; C Kinnoull, Hiscox; M Beale, Algo.

FOLLOWING THE ELECTION, THE NEWLY ELECTED MEMBERS JOINED THE BOARD.

#### **4. ELECTION OF CHAIR AND VICE-CHAIR**

There was submitted a report by the Chairman (G/16/261) recommending the election of a Chair and Vice-Chair of the Board.

The Board considered the election of a Chair and Vice-Chair.

**Resolved:**

- (i) J Bullough be unanimously elected Chair of the Perth City Development Board for a period one year.
- (ii) It be unanimously agreed that Mr C Kinnoull be requested to take the position of Vice-Chair of the Perth City Development Board for a period of one year (**Action: J Bullough**).

#### **5. ELECTION OF THEME LEADS**

There was submitted a report by the Chairman (G/16/261) recommending the election of Theme Leads for the Board's key themes.

The Board considered the election of Theme Leads.

**Resolved:**

- (i) The following Theme Leads be unanimously elected for a period of one year:
  - Economic Prosperity and Enterprise – S Stewart, Perthshire Chamber of Commerce
  - City of Knowledge and Learning – M Munckton, Perth College UHI
  - City Centre – J Bullough, SCAA
  - Visitor Economy – C Kinnoull, Hiscox
- (ii) A Declarations of Interest form be circulated to members for retention by Committee Services, Perth and Kinross Council (**Action: H Rheinallt**).

#### **6. MINUTE OF MEETING**

The minute of meeting of the Perth City Development Board of 6 September was submitted and approved as a correct record.

#### **7. MATTERS ARISING**

There were no matters arising from the minute.

## **8. TAY CITIES DEAL UPDATE**

D Littlejohn, Head of Tay Cities Deal gave a verbal update to the Board regarding the Tay Cities Deal. He referred to the delivery of projects being set within the context of the preparation of a complementary Regional Economic Development Strategy, guiding the way economic sectors and development should be supported and investment prioritised. He also referred to partnership structures to secure participation and collaboration, in relation to research and education via a Higher and Further Education Forum, and with business via a Strategic Business Forum.

Submissions of project proposals with outline business cases that evidenced potential economic and other benefits within and beyond the region had been invited in July and around 110 proposals submitted by the deadline at the end of October 2016. There had been a broad range of projects submitted relating to connectivity and infrastructure, cultural and creative industries, as well as other industries, including: food and drink innovation, tourism destination, eco innovation, oil and gas decommissioning, biomedical engineering, business development, and the region's cybercrime developments. These have now been scrutinised by the participating authorities and partners, and advice offered in relation to how and which proposals could be supported and further developed, in terms of required submissions of more detailed proposals and business cases consistent with Treasury guidance by January 2017, to allow consideration and approval of proposals by participating authorities and partners and submission of a bid to the Scottish and UK governments by end of February 2017.

The Deal will set a 20-25 year programme and will be framed within the context of the delivery of identified outcomes associated with agreed projects and revisions to economic development service delivery mechanisms agreed between the participating authorities and partners.

In response to a query from the Chairman, D Littlejohn advised that the Tay region is performing at £15bn below the current Scottish Gross Value Added (GVA). GVA is a measure of productivity and growth from wealth generation and subsequent income generation from taxation and development. The challenge is to bring this up to £30bn, the Scottish average, and £45bn, the European average.

In response to a further query from the Chairman regarding the context for collaboration between the participating authorities at regional level, D Littlejohn advised that out of the 500,000 people who live in the combined identified Tayside regional economic geography, 90% of those in employment also work in the region. Joint working will therefore be focused on how growth can be delivered across and outwith the region, by maximising the available opportunities to benefit as many people as possible.

In response to a query from B Nicoll regarding inclusive growth, D Littlejohn advised that work is being done with the Scottish Government and COSLA to ensure that the City Deal will deliver inclusive growth.

**COUNCILLOR I MILLER AND D LITTLEJOHN LEFT THE MEETING AT THIS POINT.**



## 9. UK CITY OF CULTURE BID

J Fyffe, Perth and Kinross Council, gave a verbal update to the Board regarding the UK City of Culture Bid. He referred to the ability of cultural regeneration to drive economic regeneration, with the UK City of Culture bid involving people and communities. Although the criteria for the bid should have been published in September, they will now not be published until 2017. The bid will be developed once the criteria are known. The other cities which have declared their intention to bid so far are: Paisley, Coventry, and Hereford.

The Community launch of the bid will take place on 20 November, following the Christmas lights switch-on event on 19 November.

J Fyffe provided an update to the Board regarding the business launch of the bid (Item 6 refers), which will take place on a date yet to be agreed in December or January. He requested that members go onto the Invest in Perth website and fill out the City of Culture business survey (<http://www.perth2021.com/about-our-bid/business-survey/>) and asked K Fergie to circulate the survey to businesses (**Action: K Fergie**) and that the survey also be circulated to members of the Board (**Action: H Rheinallt**).

In response to a query from T Ryan, G Gibbons advised that community groups could get in contact to be involved in the bid through the Perth 2021 City of Culture website, or through Perthshire Creates. The Chairman suggested that all Cultural Groups in P & K should be contacted by CPK to involve them in the bid process. (**Action: C Kinnoull**)

The Chairman highlighted that Perth's excellent location to deliver destination cultural visits was perfectly demonstrated by the highly successful weeping window poppy display at Balhousie Castle which attracted over 130,000 visits in a couple of months. This demonstrates the significant opportunity to drive footfall to all our planned cultural events and exhibits, especially around our bid for the Stone of Destiny. G Gibbons referred to Hull, the current City of Culture, and the importance of its status as an evening leisure destination, as well as the way it had made use of older buildings. J McCrone responded that work is ongoing in Perth via events and city centre management support for the evening economy, and the vacant property initiative with funding support via housing investment and the City Heritage Fund.

## 10. COMMUNICATIONS

The Chairman referred to the importance of getting the Board to publicly support relevant announcements and news stories where appropriate. He highlighted that Theme Leads will also be used to support announcements. He requested that Communications Department at the Council be requested to add a quote from the PCDB wherever possible in relevant press releases. (**Action: J McCrone**).

The Chairman requested that Board members send pictures and biographies of themselves to Committee Services at [Committee@pkc.gov.uk](mailto:Committee@pkc.gov.uk) for the Invest in Perth website (**Action – all Board members**).

## 11. PERTH CITY PLAN DELIVERY – PROGRESS

There was submitted and noted a report by the Chairman (G/16/262) providing an update on the delivery of the Perth City Plan in respect of the key Themes and associated Big Moves. The Board had previously agreed that, following approval of the Plan, its delivery would be progressed via subsidiary project groups for the development of infrastructure to support smart growth and required actions for each of the Big Moves, as identified in the Plan.

An update on Smart Infrastructure was given as follows: J Valentine advised members that: (i) Enhanced rail links could form part of the refreshed national transport; (ii) work done as part of the Scottish Cities Alliance will be identifying what cities think is best for them in terms of economic growth; (iii) the Perth Transport Futures plan is progressing, with work on the A9/A85 link road project having begun; (iv) a site at Inveralmond had been acquired for development by the private sector since work on the A9/A85 has started; (v) a pontoon had been put into the Tay as a test run for water taxi services with a view to full operation in spring 2017.

An update on City of Knowledge and Learning was given as follows: P Wilson advised that: (i) there has been good progress with the university city; (ii) Perth College UHI has been involved in the creation of the City of Culture bid, in terms of creative exchange and a strategy for growth areas.

In response to a query from the Chairman regarding the branding of Perth College UHI, P Wilson advised that an update would be provided to the next meeting (**Action: P Wilson**).

PROFESSOR C MULHOLLAND LEFT THE MEETING AT THIS POINT.

K Greenhorn and D Ross highlighted the importance of Board members being informed of when relevant decisions have been taken and key City Plan milestones have been completed (**Action: J McCrone**).

V Unite referred to the already agreed Communications Strategy and the Chairman requested that it be emailed to members of the Board (**Action: H Rheinallt**).

DR E MITCHELL LEFT THE MEETING AT THIS POINT.

## 12. AOCB

### (i) Factsheet

Councillor Kellas requested that the factsheet previously sent to members of the Board be updated and sent to new members (**Action: J McCrone**).

### (ii) Information for new members

J McCrone requested that new members be sent relevant information to assist them in their roles as members of the Board. (**Action: H Rheinallt**) The Chairman requested that a briefing meeting be set up

for the new Board members to present the Perth City Plan in early January. (**Action: J McCrone/H Rheinallt**).

**13. TIMETABLE OF MEETINGS 2017**

The timetable for future meetings was submitted and approved.



**PERTH AND KINROSS COUNCIL****Enterprise and Infrastructure Committee****8 March 2017****PERTH WINTER FESTIVAL****Report by Director (Environment)****PURPOSE OF REPORT**

This report outlines the approach taken to the development and implementation of the 2016/17 Perth Winter Festival and highlights the results of the evaluation of the Christmas Lights event and St Andrew's Day Festival. It also outlines the success of a new event, the Norie Miller Walk Light Nights.

**1. BACKGROUND**

- 1.1 At its meeting of 23 March 2016, the Enterprise and Infrastructure Committee considered a report on the development and performance of the Perth Winter Festival (Report No 16/129 refers). The Committee approved the approach taken to the Festival, as well as the methodology taken to the evaluation of events, together with details on the estimated economic impacts. The Committee also requested a report on the performance of the 2016/17 Festival to a future meeting of the Committee.
- 1.2 The purpose of this report is to outline the main outcomes from the 2016/17 Festival, specifically in relation to the Christmas Lights event and the St Andrew's Day Festival.
- 1.3 It also updates the Committee on the successful extension to the Winter Festival programme in relation to the Light Nights at Norie-Miller Walk.

**2. PROGRAMME DEVELOPMENT**

- 2.1 Building on the pattern of consultation undertaken through 2015, officers met with elected members from the Perth wards, as well as the Convener and Vice Convener of the Enterprise and Infrastructure Committee to consider and discuss issues relating to the development and delivery of the programme of events for winter, and agree the scale and scope of the major feature of the Festival – the Christmas Lights event. In view of the scale and scope of the Christmas Lights programme, it was agreed that Tay Street would continue to be the location of the main stage, with a series of other entertainment zones operating within the city centre throughout the day. A core feature of the day's programme would once again be Scotland's Outdoor Chocolate Festival located in the High Street.

2.2 Local businesses were consulted and informed of developments by the Council's City Centre Manager through the Perth City Traders' Association. With regards to the programme of entertainment, elected members were also consulted on the types of entertainments and activities that they wished to see within the Winter Festival, specifically in relation to the Christmas Lights event schedule.

2.3 The main features of the Winter Festival were:

- Christmas Lights event – Saturday 19 November 2016
- City of Culture Community Celebration – Sunday 20 November 2016
- Christmas Fair Day - Saturday 26 November 2016
- St Andrew's Day celebrations – Sunday 27 November 2016
- Churches Lantern and Nativity Parade – Saturday 03 December 2016
- Santa Run – Saturday 10 December 2016
- Norie Miller Walk Light Nights – Saturday 28 January 2017 to Tuesday 14 February 2017

2.4 While not part of the overall winter festival programme, a special City of Culture Community Celebration was held on Sunday 20 November 2016, to raise awareness of the Perth bid for UK City of Culture status and encourage participation by community groups in the process. This allowed the event infrastructure (stages etc) that was in place for the preceding day's programme to be utilised for the full weekend.

2.5 An addition to the programme this year has been the sound and light event held in January and February at the Norie Miller Walk on Perth's riverside – The Norie Miller Walk Light Nights. This comprised a series of lighting installations, special effects and supporting entertainment. The purpose of this event was to conclude the Winter Festival, encourage evening footfall in the city and also demonstrate the potential that feature lighting has to enhance the city scape, with a focus on economic impact.

2.6 The Council led programme for the Winter Festival was also complemented by a series of other events including Farmers' Markets and Craft Markets as well as the Perth Concert Hall programme.

2.7 The expenditure summary for the events which took place is as follows:

| <b>Event</b>                        | <b>Gross Expenditure</b> | <b>Income</b>  | <b>Net Expenditure</b> |
|-------------------------------------|--------------------------|----------------|------------------------|
| Christmas Lights Switch On event    | £216,461                 | £51,500        | £164,961               |
| Christmas Fair Day                  | £7,051                   | 0              | £7,051                 |
| St Andrew's Day celebrations        | £15,207                  | 0              | £15,207                |
| Churches Lantern and Nativity Event | £4,648                   | 0              | £4,648                 |
| Santa Run                           | £2,359                   | 0              | £2,359                 |
| Norie Miller Walk Light Nights      | £88,008                  | 0              | £88,008                |
| <b>Total</b>                        | <b>£333,734</b>          | <b>£51,500</b> | <b>£282,234</b>        |

2.8 The key features of the Christmas Lights event included:

- Main stage acts such as Professor Green, Fleur East, Slade, the Half Eight and the Lorraine Crosby Band
- Horsecross children's stage featuring tribute acts, clown shows and Basil Brush
- King Edward Street stage featuring a varied programme of acts and East 17
- Themed entertainment zones throughout the city (including funfair)
- Scotland's Outdoor Chocolate Festival in the High Street
- Ice sculptures & live carvings
- The switch on of the Christmas Lights by the Provost which featured fireworks and lasers

2.9 The cost breakdown for the Christmas Lights event is as follows:

|                                                        |                 |
|--------------------------------------------------------|-----------------|
| Staging and infrastructure                             | £59,944         |
| Marketing                                              | £29,684         |
| Health & Safety/stewarding                             | £21,204         |
| Entertainment (all stages and street entertainers etc) | £97,084         |
| Miscellaneous (signs, power charges, etc)              | £8,545          |
| <b>Total</b>                                           | <b>£216,461</b> |

### 3. EVALUATION

3.1 As reported to the Enterprise and Infrastructure Committee in March 2016 (Report No 16/129 refers), an extensive programme of research and evaluation was undertaken in 2015. This encompassed a series of visitor surveys which in turn provided the basis for impact assessments including estimates of the expenditure generated by the events. In 2016, this exercise was repeated for the Christmas Lights event and the St Andrew's Day Festival. Following a tender exercise, Bellerby Economics, working with IBP Research, was appointed to undertake the studies.

3.2 The aim of the studies was to estimate the economic impact of the events, particularly the net additional expenditure generated in the Perth and Kinross economy. In addition, the evaluations provided the Council with an understanding of the importance of the event in a visitor's decision to visit and addressed a number of areas including:

- The geographical origin of event attendees
- The expenditure of attendees
- The length of stay by attendees
- Quality of the attendee's experience
- Motivation for attending the event

3.3 In line with 2015, the method adopted in conducting the studies included:

- A desk based review of:
  - Data from the event organisers relating to footfall, funding, expenditure
  - Key strategic documents, such as the Events Strategy, to put the evaluation of the event into context
  - Surveys of visitors to the city on the day of the event

3.4 387 visitors to the city on the day of the Christmas Lights event were surveyed. This was deemed a statistically robust sample size. The key findings from this survey include:

- Approximately 20% of visitors to the event were not Perth and Kinross residents
- The majority of survey respondents (70%) were aged under 45
- 56% of the survey sample were female and 44% male
- In terms of party size, those surveyed were part of a wider visiting party totalling 922 adults, accompanied by 468 children
- Some 75% of visitors had attended previous Christmas Lights events
- 62% of the visitors said they would definitely return to the event in subsequent years; 34% saying that they would probably return
- 68% would definitely recommend the event to others; 29% probably would

3.5 The estimated footfall count for the day was 112,000 (98,448 in 2015). Using the same methodology as last year, this is rounded down to 75,000 (66,000 in 2015) to take account of multiple counts, and in recognition that not everyone in Perth that day would have been participating in the event or staying to see the lights switched on.

3.6 It is estimated that the attendance on Tay Street at the lights switch on was 40,000 (30,000 in 2015). Bellerby Economics applied the same methodology used for the 2015 assessment, thereby ensuring consistency in reporting on impacts. Although a lower spend per head was reported in 2016 compared with 2015, the higher visitation level resulted in a net economic impact to the local economy of £1.62 million.

3.7 The Christmas Lights event economic impact assessment was calculated as follows:

**Christmas Lights Event**

|                      |            |
|----------------------|------------|
| Visitor Numbers      | 75,000     |
| Gross spend          | £4,172,734 |
| Displaced spend      | £2,943,788 |
| Net direct spend     | £1,228,946 |
| Multipliers          | 1.32       |
| Net additional spend | £1,622,209 |



- 3.8 While the Christmas Lights day was the stand out single event of the Winter Festival programme, the same approach to surveying and methodology for assessing the economic impact, taking account of the estimated 11,300 visitors, was applied to the St Andrew's Day Festival.

#### **St Andrew's Day Festival**

|                      |          |
|----------------------|----------|
| Visitor Numbers      | 11,300   |
| Gross spend          | £567,414 |
| Displaced spend      | £458,477 |
| Net direct spend     | £108,938 |
| Multipliers          | 1.32     |
| Net additional spend | £143,798 |

- 3.9 These two events alone therefore generated an estimated combined gross spend of £4,740,148. The net additional spend was over £1.7 million for the Perth and Kinross economy.

#### **VISITOR FEEDBACK**

- 3.10 In addition to the foregoing economic impact analysis, an assessment of the visitor experience, from a qualitative perspective, was derived from the visitor survey. Very high levels of satisfaction were recorded. For the Christmas Lights event:

- 96% of visitors rated the city buzz/atmosphere as very good/good
- 96% of visitors rated the main stage performers as very good/good
- 94% of visitors rated the Christmas Lights event as very good/good
- 98% of visitors stated that they would be very likely / likely to return to Perth

- 3.11 Replies were received from 42 businesses to the business survey regarding the Christmas Lights event. Of these responses:

- 60% indicated that the event had had a positive benefit on the business
- 17% suggested that the event had had no impact on their business
- 24% felt that the event had had a negative impact on their business

- 3.12 Businesses gave some additional comments on how the event could be improved. These were as follows:

- Event switch to another day (Sunday)
- Better traffic management
- Free parking to encourage more visitors
- Spreading the events across a wider area of the city
- Spreading the events across a week
- Provide earlier notification of the event

## **NEW EVENT**

- 3.13 The Norie Miller Walk Light Nights was a new event for the 2016/17 Winter Festival and attracted 50,947 visits between 28 January and 14 February 2017. A social media survey of attendees gave very positive feedback and indicated that the event also encouraged additional activities such as eating out and shopping. Postcode analysis indicates that event attracted visitors from a wider region including Dundee, Edinburgh and Glasgow, as well as the Perth and Kinross area. A survey of Fife businesses is also being undertaken and will conclude in early March. Initial comments from members of the Perth Traders' Association indicated that restaurants and licensed premises felt they were busier during the period of the event.

## **4. PROPOSAL**

- 4.1 The Winter Festival, and the Christmas Lights event in particular, highlights the ambition of Perth and Kinross Council and its capabilities in programming an extensive array of events and entertainments in the city. Furthermore, the Festival is supporting the credentials of Perth as a candidate for the UK City of Culture. The audience numbers for the Christmas Lights event have grown enormously over the past couple of years and it is important to note that the city centre is effectively now at capacity in terms of visitor numbers at the peak of the event. Due cognisance of this will be taken when considering the event's components including the profile of entertainers, schedule of performances and location of entertainment zones in the future.
- 4.2 It is proposed that there is ongoing engagement with elected members on the design and delivery of the Winter Festival programme for 2017/18, in line with budget availability. It will also continue with the business community through the appropriate channels including meetings, on-line and written communications.
- 4.3 The Winter Festival will be the subject of a report to a future meeting of the Enterprise and Infrastructure Committee.

## **5. CONCLUSION AND RECOMMENDATIONS**

- 5.1 This report gives information on 2016/17 Winter Festival programme and an outline of the economic impact of the key events, in particular the Christmas Light switch on.

5.2 It is recommended that the Committee:

- (i) Notes the performance of the Perth Winter Festival in 2016/17.
- (ii) Approves ongoing engagement with the Convenor and Vice Convenor of the Enterprise and Infrastructure Committee and elected members for the Perth wards on the development of the 2017/18 Winter Festival programme.
- (iii) Requests that the Director (Environment) brings a report on the performance of the 2017/18 Winter Festival to a future meeting of the Committee.

**Author**

| <b>Name</b> | <b>Designation</b>               | <b>Contact Details</b>                                                                             |
|-------------|----------------------------------|----------------------------------------------------------------------------------------------------|
| Alan Graham | Business Development Team Leader | 01738 475000<br><a href="mailto:TESCommitteeReports@pkc.gov.uk">TESCommitteeReports@pkc.gov.uk</a> |

**Approved**

| <b>Name</b>    | <b>Designation</b>     | <b>Date</b>     |
|----------------|------------------------|-----------------|
| Barbara Renton | Director (Environment) | 8 February 2017 |

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## 1. IMPLICATIONS, ASSESSMENTS, CONSULTATION AND COMMUNICATION

|                                                            |             |
|------------------------------------------------------------|-------------|
| <b>Strategic Implications</b>                              |             |
| Community Plan / Single Outcome Agreement /Perth City Plan | <b>Yes</b>  |
| Corporate Plan                                             | <b>Yes</b>  |
| <b>Resource Implications</b>                               |             |
| Financial                                                  | <b>None</b> |
| Workforce                                                  | <b>None</b> |
| Asset Management (land, property, IST)                     | <b>None</b> |
| <b>Assessments</b>                                         |             |
| Equality Impact Assessment                                 | <b>None</b> |
| Strategic Environmental Assessment                         | <b>None</b> |
| Sustainability (community, economic, environmental)        | <b>None</b> |
| Legal and Governance                                       | <b>None</b> |
| Risk                                                       | <b>Yes</b>  |
| <b>Consultation</b>                                        |             |
| Internal                                                   | <b>Yes</b>  |
| External                                                   | <b>None</b> |
| <b>Communication</b>                                       |             |
| Communications Plan                                        | <b>None</b> |

### 1. Strategic Implications

#### Community Plan / Single Outcome Agreement

- 1.1 The activities contribute to the Community Plan's strategic objectives of 'Promoting a prosperous, inclusive and sustainable economy', and a 'Safe Welcoming Environment' and the outcomes of 'a thriving, expanding economy' and 'employment opportunities for all'.

#### Corporate Plan

- 1.2 Perth and Kinross Council Corporate Plan 2013/2018 sets out five strategic objectives:
- (i) Giving every child the best start in life;
  - (ii) Developing educated, responsible and informed citizens;
  - (iv) Promoting a prosperous, inclusive and sustainable economy;
  - (iv) Supporting people to lead independent, healthy and active lives; and
  - (v) Creating a safe and sustainable place for future generations.
- 1.3 This report relates to Objective No (iii) 'Promoting a prosperous, inclusive and sustainable economy' and the outcome of 'Thriving, expanding economy' by encouraging and supporting tourism.

## 2. Resource Implications

### Financial

2.1 There are no financial resource implications as a result of this report.

### Workforce

2.2 There are no workforce implications as a result of this report.

### Asset Management

2.3 There are no asset management implications arising as a result of this report.

## 3. Assessments

### Equality Impact Assessment

3.1 Under the Equality Act 2010, the Council is required to eliminate discrimination, advance equality of opportunity, and foster good relations between equality groups. Carrying out Equality Impact Assessments for plans and policies allows the Council to demonstrate that it is meeting these duties.

3.2 This section should reflect that the proposals have been considered under the Corporate Equalities Impact Assessment process (EqIA) with the following outcome:

- (i) Assessed as **not relevant** for the purposes of EqIA.

### Strategic Environmental Assessment

3.3 The Environmental Assessment (Scotland) Act 2005 places a duty on the Council to identify and assess the environmental consequences of its proposals. No further action is required as it does not qualify as a PPS as defined by the Act and is therefore exempt.

### Sustainability

3.4 Under the provisions of the Local Government in Scotland Act 2003 the Council has to discharge its duties in a way which contributes to the achievement of sustainable development. In terms of the Climate Change Act, the Council has a general duty to demonstrate its commitment to sustainability and the community, environmental and economic impacts of its actions. The activities in this report will contribute towards sustainable economic development in Perth and Kinross.

## Legal and Governance

- 3.5 The consideration of the report is in line with the Council's Scheme of Administration and specifically the role of the Enterprise and Infrastructure Committee in developing measures to support and promote economic activity and to plan key infrastructure. Legal Services has been consulted on these proposals.

## Risk

- 3.6 Risks and the controls required to mitigate any risks will be reported through the Council's risk management process.

## **4. Consultation**

### Internal

- 4.1 The Heads of Legal and Governance, Democratic Services and Finance have been consulted in preparation of this report.

## **5. Communication**

- 5.1 Any communications required will be undertaken by the Council.

## **2. BACKGROUND PAPERS**

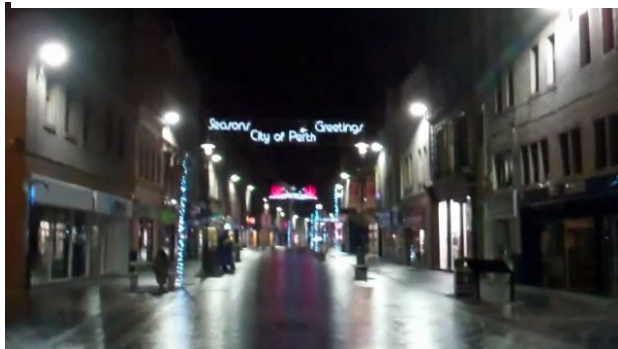
- 2.1 Perth Winter Festival – Report to the Enterprise and Infrastructure Committee, 23 March 2016 (16/129)

## **3. APPENDICES**

- 3.1 Appendix 1 – Economic Impact Assessment of the Perth Christmas Lights Switch On Event
- 3.2 Appendix 2 – Economic Impact Assessment of Perth's St Andrew's Day Festival

# Bellerby Economics

in partnership with



## Economic Impact Assessment of the Perth Christmas Lights Switch On Event

Report for Perth & Kinross Council

January 2017

# Contents

|      |                                                     |    |
|------|-----------------------------------------------------|----|
| 1.   | Introduction                                        | 1  |
| 1.1  | Preamble                                            | 1  |
| 1.2  | Study Objectives                                    | 1  |
| 1.3  | Method                                              | 2  |
| 1.4  | Perth Christmas Lights Switch On Event              | 2  |
| 1.5  | Approach                                            | 4  |
| 1.6  | Report Structure                                    | 4  |
| 2.   | The Visitor Survey                                  | 5  |
| 2.1  | Introduction                                        | 5  |
| 2.2  | Background to the Survey                            | 5  |
| 2.3  | Visitor Profile                                     | 5  |
| 2.4  | Visit to the Perth Christmas Lights Switch On event | 8  |
| 2.5  | Perth Winter Festival                               | 10 |
| 2.6  | Marketing & Promotion                               | 10 |
| 2.7  | Reasons for Visiting and Counterfactual             | 11 |
| 2.8  | Travel to the Event                                 | 12 |
| 2.9  | Length of Stay                                      | 13 |
| 2.10 | Accommodation                                       | 13 |
| 2.11 | Other Expenditure                                   | 13 |
| 2.12 | Quality of the Visit                                | 13 |
| 2.13 | Return Visits                                       | 15 |



|           |                                    |           |
|-----------|------------------------------------|-----------|
| <b>3.</b> | <b>The Business Survey</b>         | <b>16</b> |
| 3.1       | Introduction                       | 16        |
| 3.2       | Benefits                           | 16        |
| 3.3       | Impact                             | 16        |
| 3.4       | Quality of the Switch On event     | 17        |
| 3.5       | How to Improve the Switch On event | 18        |
| <b>4.</b> | <b>Economic Impact Assessment</b>  | <b>19</b> |
| 4.1       | Introduction                       | 19        |
| 4.2       | Economic Impact Assessment Method  | 19        |
| 4.3       | The Visitors                       | 22        |
| 4.4       | Net Additional Employment          | 23        |
| 4.5       | Gross Value Added                  | 23        |
| 4.6       | Overview                           | 24        |
| <b>5.</b> | <b>Conclusions</b>                 | <b>25</b> |
| 5.1       | Introduction                       | 25        |
| 5.2       | Economic Measures                  | 25        |
| 5.3       | Social & Community Benefits        | 25        |

## 1. Introduction

### 1.1 Preamble

In 2015 PKC commissioned Bellerby Economics in partnership with IBP Strategy & Research to prepare a report that demonstrated the scale of the economic benefit that the Christmas Lights Switch On event brings to the local economy. The report estimated that the event contributed some **£1.6m** in net additional spend in the local economy, helped to support **23.6** annual jobs and contributed **£0.6m** of gross value added.

Bellerby Economics, in partnership with IBP Strategy and Research, were subsequently commissioned to undertake an evaluation of 2016 Christmas Lights Switch On event.

### 1.2 Study Objectives

The overall aim of this study is to estimate the economic impact of the Event, focusing on:

- net additional expenditure in the PKC and Scottish economies
- Gross Valued Added (GVA) to the PKC and Scottish economies.

In addition the evaluation provides PKC with an understanding of:

- the importance of the Christmas Lights Event in a visitor's decision to come to Perth/Scotland;
- the geographical origin of Event attendees;
- the expenditure of attendees during their stay on shopping, food/drink, entertainment, leisure activities and accommodation;
- length of stay by attendees at the Event, split into: day visitors, Scottish visitors overnight stays, UK visitor overnight stays and overseas visitors overnight stays;
- quality of attendee experience at the Event, including satisfaction levels, perception of the event, whether they would recommend it to others etc;
- motivation for attending the Event and if they would attend again in future years and/or have attended previous Events;
- perceptions of Perth as a visitor destination;
- how they heard about the Event (reference marketing/PR activity/industry network/reputation etc); and
- basic information about attendees including age, gender, occupation, ethnic origin, residence, how they travelled to the event etc.

## 1.3 Method

The method adopted in conducting the study included:

- desk based review of:
  - data from the event organisers relating to footfall in the City; and
- a survey of:
  - 387 visitors to the City on the day of the event.

To supplement the survey of visitors PKC sent a link to an online survey (and a hard copy of the questionnaire) to city centre businesses, seeking their views on the impact on their business - positive and negative - of the Winter Festival events held on the weekend of 19/20<sup>th</sup> November, including the Lights Switch on.

As in 2015 a full footfall count was not undertaken in 2016. It has been estimated, that the footfall in Perth on 19<sup>th</sup> November 2016 was 112,00, based on 2014's full footfall count and then increased to take account of increased footfall count by the main shopping mall in Perth. As there could be double counting as people visit the mall on more than one occasion, the 112,00 figure is likely to overestimate the actual number of people in the City. As in 2015 we assume that on average an individual would walk past the footfall counter on 1.5 occasions. This this gives a figure of 74,667 - which we will round up to 75,000 for the purpose of the EIA.

On this basis, the survey of the 387 visitors presented in **Chapter 3** attracts a standard error of +/-5% - this suggest that the survey results are robust. This means, for example, that if the survey results say that 50% of the sample answered "yes" to a question, then when the answer is grossed up to the population as a whole, the true answer will lie somewhere between 45% and 55%.

However we would introduce a caveat. We believe that the random sample survey underestimates the scale of overnight visitors - only four individuals who were interviewed were overnight visitors<sup>1</sup>. In conducting the EIA we therefore adopt the visitor profile on 2015 to take account of this under reporting - 97% day visitors and 3% overnight visitors.

The random sample survey showed that 50% of overnight visitors stayed with friends and relatives - in light of the number of hotel room booked for the 19<sup>th</sup> November 2016 our view is that the results overstates the number of overnight stays with friends and relatives, so we adopt the proportion from 2015 and average spending figures to compensate for the survey results when estimating economic impact.

## 1.4 Perth Christmas Lights Switch On Event

The 2016 Switch on event was staged on 19<sup>th</sup> November 2016, and included the following events based in the City centre's main streets:

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<sup>1</sup> Our understanding is that Perth City Centre area has approximately 1,100 bedrooms, and the majority of these were booked for the night of Saturday 19<sup>th</sup> November 2016.

## Tay Street:

- The Half of 8
- Lorraine Crosby
- Slade
- Christmas Lights Switch On - with fireworks
- Fleur East
- Professor Green
- House of Hemmingway DJ Set;
- Horse Cross Plaza:
  - Ice rink
  - Igloo silent disco
  - Cobbler the Clown
  - Basil Brush
  - Princess Show
  - Mini Minx
  - Justine Bieber Show
  - Magic acts
  - ABBA spectacular;
- King Edward Street:
  - Food stalls
  - Stage:
    - Andrew Blair
    - Cover Daddy
    - Julie Young Dance Group
    - Horse Cross Dancers
    - Blair Davie
    - JGN Dance Attic
    - Twirleum Twirlsters & Fair City Baton Twirlers
    - Kyleigh Marie Morgan (X Factor)
    - East 17;
- High Street:
  - Festival of Chocolate;
- George Street:
  - Santa's Grotto
  - Reindeer, donkeys and huskies;
- St John's Plaza:
  - Horne's' Pleasure Rides;
- St John's Street
  - Ice sculptures; and
- Thimble Row:
  - Christmas Parade.

## 1.5 Approach

### 1.5.1 Economic

The eventsIMPACT<sup>2</sup> Toolkit provides organisers and supporters of public events with some key guidance and good practice principles for evaluating the economic impacts associated with their event.

The approach adopted by Bellerby Economics is the *advanced impact* approach as this enables the analysis to reflect the full economic impact of the event.

### 1.5.2 Social & Community Benefits

The eventsIMPACT guidelines and principles identify that events also contribute to social and community benefits. The visitor survey sought to identify:

- Satisfaction Impacts: the extent to which attending the event had been a pleasurable experience - quality of the programme, atmosphere, the City's amenities etc.

## 1.6 Report Structure

The remainder of this report is structured as follows:

- **Chapter 2** presents the results from the survey of visitors;
- **Chapter 3** presents the results from PKC's survey of local businesses;
- **Chapter 4** presents the economic impact analysis; and
- **Chapter 5** presents a brief set of conclusions.

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<sup>2</sup> eventIMPACTS is the result of collaboration between UK Sport, Visit Britain, EventScotland, the London Development Agency, the North West Development Agency, Yorkshire Forward and Glasgow City Marketing Bureau.

## 2. The Visitor Survey

### 2.1 Introduction

This chapter presents an analysis of the visitor survey conducted by IBP Strategy and Research at a number of locations in Perth City on 19<sup>th</sup> November 2016, the date of the Christmas Lights Switch On. A total of **387** interviews were completed.

Where appropriate we make comparisons between the 2016 and 2015 surveys. We would caution against reading too much into any differences, as these may be a function of sampling errors - the results we report can have values across the whole population of visitors of +/-5%.

### 2.2 Background to the Survey

The face-to-face survey was conducted on the basis of a random sample. The survey asked a series of questions to elicit information on:

- normal residence of the visitor;
- how they became aware of the Switch On event - PR, Marketing etc;
- importance of the Switch On event in the decision to visit Perth & Kinross (P&K)/Scotland;
- previous visits to P&K/Scotland;
- previous visits to the Perth Christmas Lights Switch On event;
- future visits to Winter Festival Events;
- whether the visitor is staying away from home;
- travel to and within Scotland;
- expenditure on food and drink, entertainment, shopping, travel etc;
- expenditure on accommodation;
- number in the visiting party;
- what they would have done that day if the Perth Christmas Lights Switch On event was not being staged;
- evaluation of the visitor experience at the Switch On event;
- perception of P&K/Scotland as a visitor destination;
- likelihood of future visits to P&K/Scotland; and
- demographics - age, gender, occupation etc.

### 2.3 Visitor Profile

The survey sample consisted of 44% males and 56% females<sup>3</sup> - this represents more males in 2016 than 2015 (38%). The age profile of the visitors surveyed is shown in **Table 2.1**, and the 2016 findings are compared with the 2015 profile.

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<sup>3</sup> This excludes 3 individuals who preferred not to answer the question.

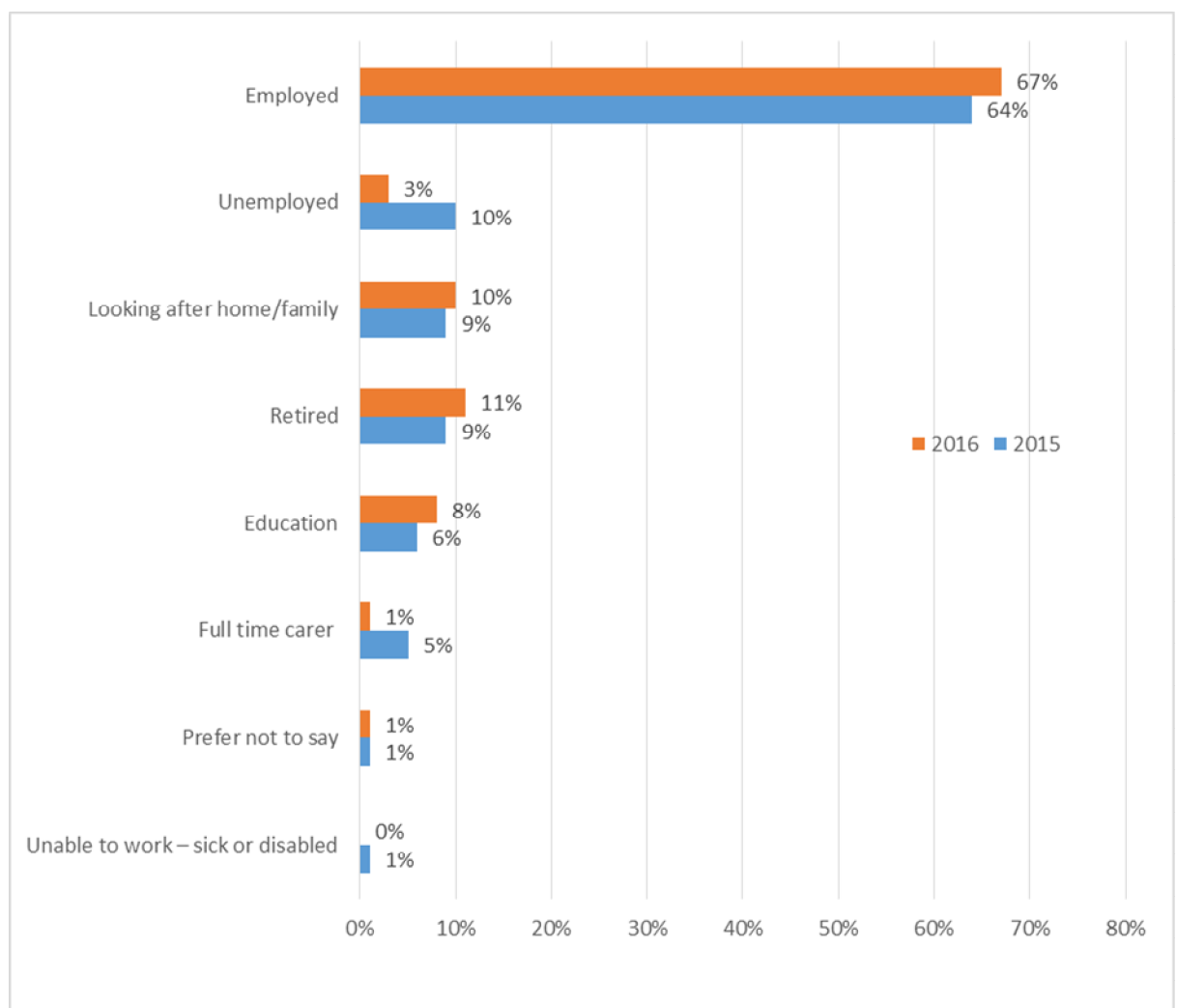
**Table 2.1: Respondent Age Groups 2015 and 2016**

| Age Range         | Total      |      | %           |             |
|-------------------|------------|------|-------------|-------------|
|                   | 2015       | 2016 | 2015        | 2016        |
| 18-19             | 20         | 12   | 5%          | 3%          |
| 20-24             | 46         | 36   | 12%         | 9%          |
| 25-34             | 107        | 108  | 28%         | 28%         |
| 35-44             | 122        | 115  | 32%         | 30%         |
| 45-54             | 40         | 45   | 10%         | 12%         |
| 55-64             | 30         | 36   | 8%          | 9%          |
| 65+               | 10         | 32   | 5%          | 8%          |
| Prefer not to say | 1          | 3    | <1%         | 1%          |
| <b>Total</b>      | <b>384</b> |      | <b>100%</b> | <b>100%</b> |

The survey data highlights that the bulk of visitors in 2016 (70%) were aged under 45; the figure in 2015 was 77%

Figure 2.1 illustrates the employment status of the sample.

**Figure 2.1: Employment Status of the Sample 2015 and 2016**



Almost three-quarters (70%) of the sample is economically active, with 67% of respondents in full, part-time or self-employment; the figure for 2015 was 64% in employment.

Based on survey responses to questions about the occupation and industry of the chief wage earner in the interviewee's immediate family, the following social class categorisation was made<sup>4</sup>.

- 21% (15% in 2015) belonged to the upper middle/middle class group (AB) e.g. higher or intermediate managerial or professional;
- 42% (28% in 2015) fell into the lower middle class group (C1) e.g. junior managerial, supervisory or clerical;
- 26% (23% in 2015) were identified as skilled working class (C2) e.g. skilled manual workers;
- 8% (16% in 2015) were working class (D) e.g. semi and unskilled manual workers; and
- 3% (17% in 2015) fell into the lowest level of subsistence group (E) e.g. casual or lowest grade workers.

The survey suggests that the Perth Christmas Lights Switch On event drew a large proportion visitors from the higher social groups as 63% were identified as middle class - upper and lower. One in three of visitors were working class, of which one in four were skilled working class. The 2016 event attracted a higher proportion of visitors from the higher level social classes than the 2015 event.

Table 2.2 illustrates the ethnic background of the sample.

**Table 2.2: Ethnic Background**

|                             | Number     | %           |
|-----------------------------|------------|-------------|
| White - Scottish            | 351        | 91%         |
| White - British             | 14         | 4%          |
| White - Irish               | 1          | >1%         |
| White - Other               | 3          | 1%          |
| Asian - Indian              | 3          | 1%          |
| Asian Chinese               | 3          | 1%          |
| Asian Pakistan              | 5          | 1%          |
| Black African               | 2          | 1%          |
| Prefer not to say/no answer | 5          | 1           |
| <b>Total</b>                | <b>387</b> | <b>100%</b> |

The survey suggests that almost all visitors were of white origin (96%), with White Scottish accounting for over 91% of all visitors. In contrast, the 2015 sample were 100% of white origin.

Table 2.3 reports the normal place of residence of the sample. This data demonstrates the event has attracted almost one in five of its visitors from outwith the P&K area.

<sup>4</sup> These social class classifications are from the Registrar General's Social Class categories, taken from Census of Population. They exclude 87 individuals who declined answer.



**Table 2.3: Usual Place of Residence**

|                       | Total      | %           |
|-----------------------|------------|-------------|
| Perth & Kinross       | 306        | 79%         |
| Elsewhere in Scotland | 78         | 20%         |
| Elsewhere in UK       | 1          | 1%          |
| Outside the UK        | 2          | 1%          |
| <b>Total</b>          | <b>387</b> | <b>100%</b> |

Figures may not sum to 100% due to rounding

Almost all visitors were from Scotland - 79% from the local area, 20% from elsewhere in Scotland, with 2% of visitors were from outwith Scotland. In 2016 there has been a slight shift away from local visitors (81% in 2015).

Those surveyed were asked how many individuals were in their immediate party, including themselves, and the results are shown in **Table 2.4**.

**Table 2.4: Size of Visiting Group**

|                                       | Size of Groups |
|---------------------------------------|----------------|
| Total number of adult males           | 387            |
| Total number of adult females         | 542            |
| Total number children (aged under 16) | 468            |
| <b>Total</b>                          | <b>1,398</b>   |

Those surveyed were part of a wider visiting party totalling 922 adults, of whom 42% were male and 58% were female - the same proportions as in 2015. The adults were accompanied by 468 children.

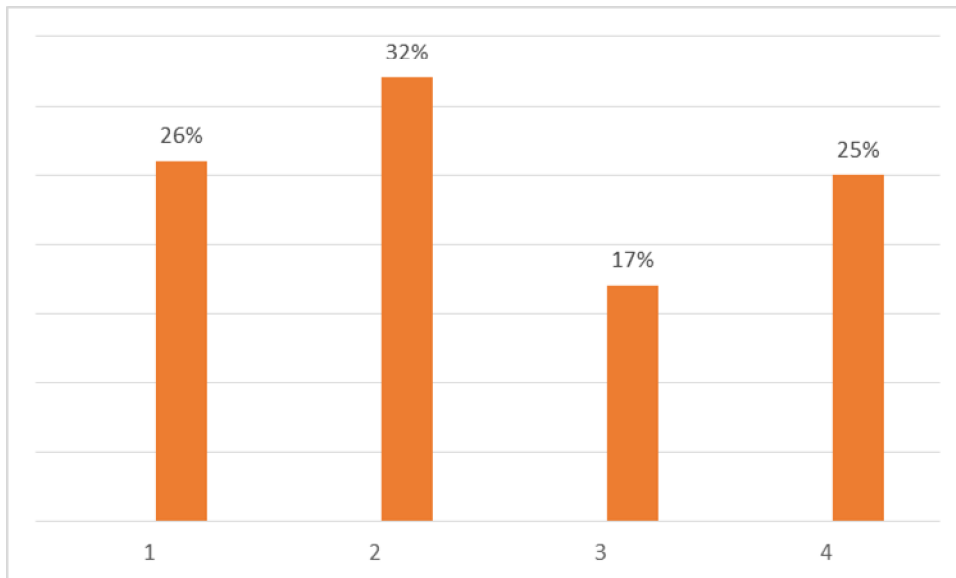
Of those who normally reside outside Perth & Kinross and were prepared to answer the question (68 respondents) 94% have visited the area before.

## 2.4 Visit to the Perth Christmas Lights Switch On event

### 2.4.1 Previous Visits

Some 75% of visitors had attended previous Perth Christmas Lights Switch On events - this compares favourably with the 67% who had attended previous Lights Switch On events in 2015, suggesting a higher degree of repeat visits than in previous years. **Figure 2.2** details the number of previous Switch On events visited by the three-quarter of visitors who had visited previously, and shows a loyal following, with 25% of this group having visited all previous Switch On events, and almost one in three having attended two previous events.

**Figure 2.2: Previous Visits to the Perth Christmas Lights Switch On event**



## 2.4.2 Future Visits

The vast majority (62%) of the visitors (67% in 2015) said that they would definitely return to the Event in subsequent years, with 34% saying that they would probably return (29% in 2015). The main reasons for this were:

- best event organised in Perth;
- an enjoyable day out, especially for children;
- great atmosphere in the City;
- events seem to be getting better;
- a good community event;
- a great event for Christmas spirit;
- lots to do;
- a good family event; and
- a well organised event.

The very small number (4%) who indicated that they would not tend to find the City too busy for them.

## 2.4.3 Recommendation

When asked whether they would recommend the Perth Christmas Lights Switch On event to others 68% definitely would, 29% probably would, and 3% would not.

The main reasons for this were:

- a good day out;
- well organised;
- nice and friendly;

- nice day out for the family;
- Christmassy;
- lots for children to see and do;
- the atmosphere/buzz in the City; and
- good entertainment.

Those who would not recommend the event did not offer a view as to why not.

## 2.5 Perth Winter Festival

When questioned as to whether they intended to visit any future event staged in Perth & Kinross area as part of the 2016 Winter Festival a significant proportion (36%) answered that they would definitely visit further events, and 22% would probably attend another Festival event. One in three were still to make a decision, and only 6% said that would not be attending future winter festival events.

The key events that the 58% who said that they would or might attended a further event are illustrated in **Table 2.5**.

**Table 2.5: % Visiting Other Winter Festival Events (unprompted responses)**

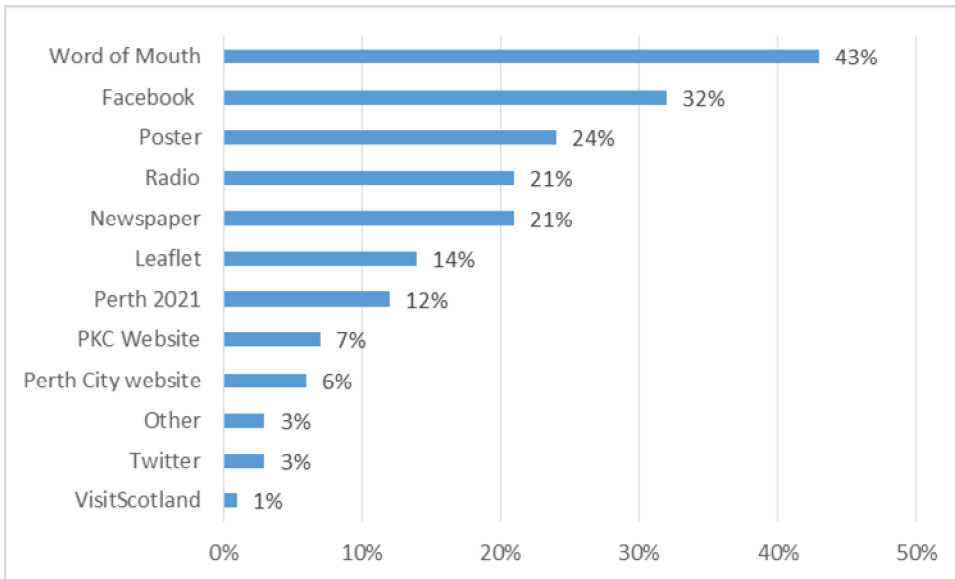
| Event                                     | %   |                                                    | %   |
|-------------------------------------------|-----|----------------------------------------------------|-----|
| Scotland's Outdoor Festival of Chocolate  | 32% | Christmas Carol Concert at Scone Palace            | 11% |
| Perth Community Christmas & Craft Market  | 38% | Santa Run                                          | 57% |
| Perth Christmas Truck visit               | 42% | Elftastic Fun - Playtime with Santa's Little Elves | 17% |
| St Andrews Day Scottish Festival          | 33% | Dick McWhittington Pantomime                       | 19% |
| Pitlochry Christmas Festival              | 14% | Perth Youth Theatre Concert                        | 7%  |
| Pitlochry New Year Street Party           | 15% | Child Line Christmas Concert                       | 11% |
| Christmas Lantern Parade & Nativity Scene | 22% | Carols at the Castle                               | 9%  |
| Perth Farmers' & Craft Markets            | 40% | Phil Cunningham's Christmas Song Book              | 5%  |
| Cancer UK Christmas Fair Scone Palace     | 8%  | Chinese New Year Party                             | 3%  |

## 2.6 Marketing & Promotion

Almost all respondents (89%) knew that the Christmas Lights Switch On event was taking place, almost three quarters knew that the event was part of the Winter Festival.

**Figure 2.3** highlights where respondents found out that the Lights Switch on event was taking place - these are unprompted responses. It highlights that a wide range of marketing and promotional material informed them that the event was taking place. Word of Mouth, Facebook, Poster, Radio and Newspapers were the key sources of information.

Figure 2.3: Awareness of the Perth Christmas Lights Switch On event (multiple answers allowed)



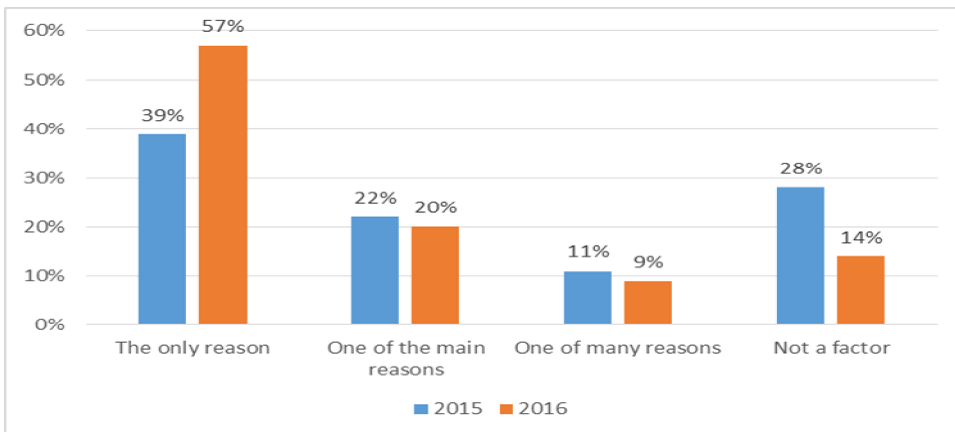
Those who answered “other” did not identify the source of their information.

## 2.7 Reasons for Visiting and Counterfactual

An event such as the Perth Christmas Lights Switch On event has the opportunity to generate not only additional visitors to the area during the event, but can help to improve the level of repeat visits made by visitors and assist in creating a wider economic impact in the local economy. The following sections will illustrate how the Festival led to people from outside P&K both attending the event and spending money in the area on accommodation, transport, food and drink, leisure and shopping, etc.

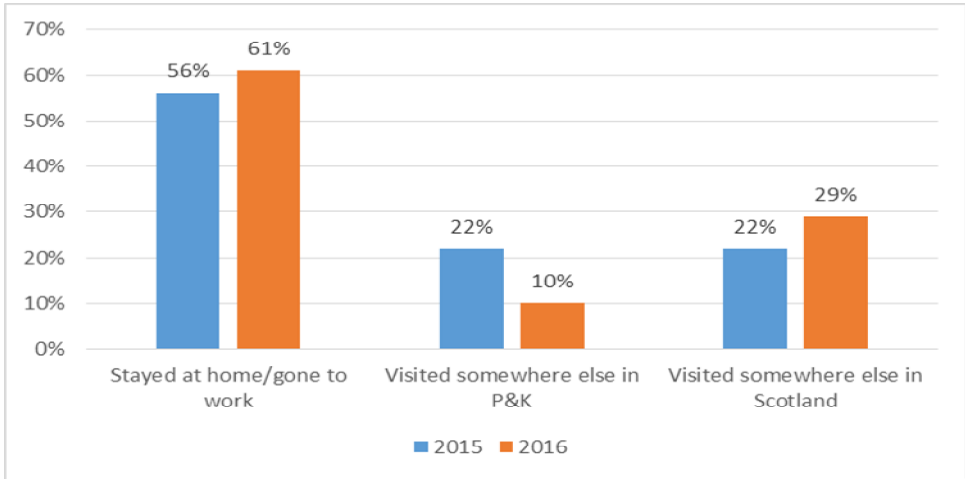
Figure 2.4 examines the extent to which the Perth Christmas Lights Switch On event was an important factor in respondents’ decisions to visit P&K. It shows that the event was an important factor in the decision to visit Perth & Kinross, as 77% of non- P&K residents said that it was the only reason or one of the main reasons, for their visit on the day interviewed.

Figure 2.4: Importance of the Switch On event in Decision to Visit P&K - Non-Residents



Respondents were then asked what they would have done if they had not visited Perth City that day. **Figure 2.5** presents their answers.

**Figure 2.5: What Would Have Done Instead?**



Over 60% of non-P&K residents would have stayed at home/gone to work had it not been for the Lights Switch On event.

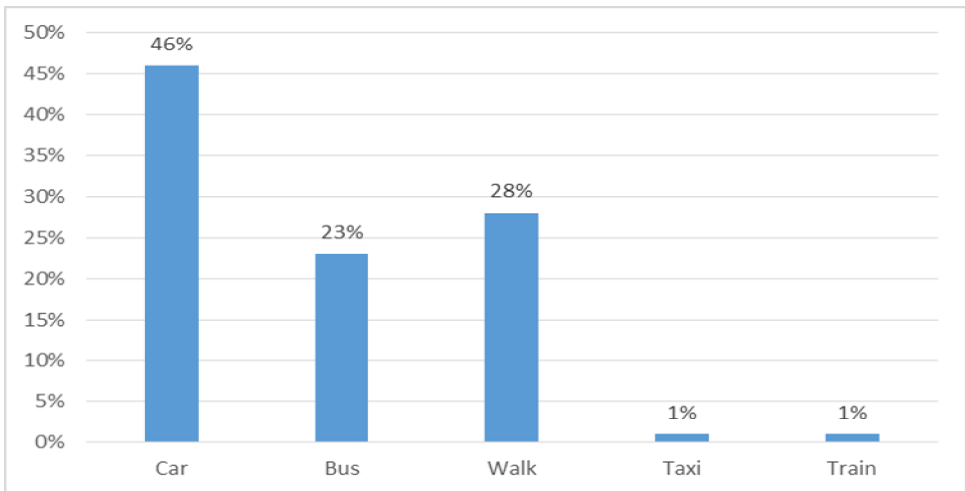
These results indicate that event was a greater draw of visitors to the City in 2016 than in 2015.

## 2.8 Travel to the Event

All but three of the visitors live in Scotland - and they travelled to Scotland either by bus or airplane to Glasgow Airport.

When asked which method of travel respondents had used to get to the Switch On event on the day that they were interviewed, the most popular, as was the case in 2015, was by car, followed by bus. **Figure 2.6** presents the full details.

**Figure 2.6: Mode of Transport on the Day of the Event**



When asked whether they would have preferred to have travelled by another method only 6% answered in the affirmative - the preference here was for a dedicated bus service/park and ride.

## 2.9 Length of Stay

Almost all visitors to the Perth Christmas Lights Switch On event were day visitors (99%), with only 1% staying overnight<sup>5</sup>. The average number of nights spent away from home to attend the Switch On event by the 4 respondents was 1.5.

## 2.10 Accommodation

Half of those who stayed overnight in order to attend the Perth Christmas Lights Switch On event were staying with friends and relatives, and the other half stayed in a hotel at a cost of £60 per night.

## 2.11 Other Expenditure

Table 2.6 shows average level of expenditure (excluding accommodation) whilst attending the Perth Christmas Lights Switch On event by normal area of residence.

Table 2.6 shows that those from outwith Scotland had higher expenditure levels than other visitors, at an average of £80-£85 per day. However, some caution should be exercised here as there were responses from only two UK visitors and one overseas visitor.

Table 2.6: Average Expenditure

| Origin                | P&K           | Elsewhere Scotland | Other UK   | Overseas   |
|-----------------------|---------------|--------------------|------------|------------|
| Food and Drink        | £13.49        | £20.85             | £20        | £30        |
| Leisure/Entertainment | £6.25         | £12.82             | £20        | £35        |
| Other Shopping        | £11.92        | £18.10             | £20        | £23        |
| Transport             | £1.34         | £3.28              | £20        | £0         |
| Other                 | £0.75         | £2.77              | £0         | £0         |
| <b>Total</b>          | <b>£33.75</b> | <b>£57.82</b>      | <b>£80</b> | <b>£88</b> |
| 2015 Totals           | £56.62        | £107.20            | £85        | n/a        |

All of the “Other” expenditure was accounted for by parking fees.

## 2.12 Quality of the Visit

Respondents’ experience of their visit to the Perth Christmas Lights Switch On event and the wider P&K area can encourage repeat visits and enhance the profile of Perth & Kinross and Scotland.

Table 2.7 highlights visitors’ experience of the 2016 Perth Christmas Lights Switch On event.

<sup>5</sup> As highlighted in Chapter 1 we think that the sample survey underestimates the proportion of visitors who stayed overnight. We therefore, in Chapter 4, base the EIA on the 2015 survey proportions - 3% overnight visitors.

**Table 2.7: Quality of Visit to the Switch On event\***

| Activities                         | Very Good | Good | Neither Good Nor Poor | Poor  | Very Poor |
|------------------------------------|-----------|------|-----------------------|-------|-----------|
| Music Stage, King Edward Street    | 38%       | 58%  | 3%                    | >0.5% | >1%       |
| Children's Stage, Horsecross Plaza | 52%       | 39%  | 9%                    | 0%    | >1%       |
| Main Stage, Tay Street             | 47%       | 44%  | 8%                    | >1%   | >1%       |
| Street Activities                  | 44%       | 48%  | 7%                    | >1%   | >1%       |
| Chocolate Festival                 | 47%       | 47%  | 5%                    | >1%   | >>1%      |
| Christmas Parade                   | 51%       | 36%  | 11%                   | 1%    | 1%        |
| Christmas Lights Switch-On         | 54%       | 39%  | 6%                    | 1%    | 1%        |
| Main Stage Performers              | 54%       | 39%  | 5%                    | 1%    | >0.5%     |
| The Buzz/atmosphere in the City    | 57%       | 39%  | 4%                    | >0.5% | >0.5%     |

\* Those who did not experience a particular event are excluded from the analysis. Answers may not sum to 100% due to rounding

**Table 2.7** reveals very high levels of satisfaction with the Perth Christmas Lights Switch On event, with all components attracting except the Christmas Parade attracting a very good/good score of 90%+. In particular:

- 96% of visitor rated the City Buzz/atmosphere as very good/good;
- 96% of visitor rated the Music Stage performers as very good/good;
- 94% of visitors rated the Lights Switch On as very good/good; and
- 94% of visitors rated the Chocolate as very good/good

Respondents were also asked to rate the quality of the various amenities that they had experienced during their visit to the event. **Table 2.8** and **Table 2.9** details the responses of those who experienced an amenity.

**Table 2.8: Rating of Amenities - Perth & Kinross Area**

| Amenity             | Very Good | Good | Neither Good Nor Poor | Poor | Very Poor |
|---------------------|-----------|------|-----------------------|------|-----------|
| Accommodation       | 100%      | 0%   | 0%                    | 0%   | 0%        |
| Restaurants         | 57%       | 40%  | 2%                    | 0%   | 0%        |
| Bars                | 36%       | 55%  | 8%                    | 1%   | 0%        |
| Other Entertainment | 36%       | 52%  | 8%                    | 3%   | 0%        |
| Shopping            | 51%       | 40%  | 7%                    | 2%   | >1%       |
| Parking             | 30%       | 36%  | 22%                   | 11%  | 1%        |
| Overall             | 57%       | 38%  | 4%                    | >1%  | >1%       |

\* Those who did not experience a particular amenity are excluded from the analysis. Accommodation score is based on two responses

**Table 2.8** highlights that visitors had a very good experience on their visit to Perth, with all amenities, except Other Entertainment and Parking, attracting a very good rating above 90%. The overall experience and restaurants attracted the highest very good rating from 57% of visitors. Parking attracted the least favourable score, although two-thirds of respondents ranked it very good/good.

**Table 2.9** reveals very high levels of satisfaction with their visit to Perth & Kinross.

**Table 2.9: Rating of Visit Experience**

| Ranking   | P&K |
|-----------|-----|
| Very good | 87% |
| Good      | 13% |
| Average   | 0%  |
| Poor      | 0%  |
| Very poor | 0%  |

NB: Excludes those who live in P&K or who did not answer.

## 2.13 Return Visits

Visitors were asked how likely they were to revisit P&K in the next three years. **Table 2.10** shows that almost all non-P&K residents are very likely/likely to return within the next 3 years.

**Table 2.10: Likelihood of a Return Visit with Three Years**

| Likelihood                | %   |
|---------------------------|-----|
| Very Likely               | 92% |
| Likely                    | 6%  |
| Not Sure                  | 1%  |
| Very Unlikely             | 0%  |
| Definitely Will Not Visit | 1%  |

NB: Excludes those who live in P&K or who did not answer



## 3. The Business Survey

### 3.1 Introduction

PKC City Centre Team sought to understand the impact on the Winter Festival events staged on the weekend 19<sup>th</sup>/20<sup>th</sup> November 2016 on City centre businesses. Each city centre business on their database was sent a link to an online survey that asked a series of questions to enable it to quantify the scale of the impact - both positive and negative impacts were sought. Those without email addresses were sent hard copies of the questionnaire.

The key areas of questioning relevant to this report focused on:

- whether the 2016 Christmas Light Switch On event had any benefit to the business; and
- the scale of any change in footfall or sales when compared to the same weekend in 2015.

To date (15 December 2016) 42 responses have been received, although not all answered every question. Our analysis excludes those who did not offer an answer.

### 3.2 Benefits

When asked whether the Christmas Light Switch On event on the 19<sup>th</sup> November 2016 had led to an increase in the number of visitors/shoppers to the city centre the following responses were received:

- 95% felt that the Lights Switch On event had generated additional visitors to the city centre; and
- 63% felt that the Lights Switch On event had generated additional shoppers to the city centre, with:
  - 79% estimating that it received an additional 10% shoppers, 37% an additional 11-20% and 11% estimating an additional 50% shoppers to their business.

Extending the event's activities to the Sunday - 20<sup>th</sup> November 2016 - was seen by almost half (49%) as having a positive impact on their business, with just over half (51%) experiencing no impact on their business.

### 3.3 Impact

Businesses were asked whether the Switch On event had generated any benefit to the business:

- 60% indicated that the event had had a positive benefit on the business. Of these:
  - 26% indicated an increase of up to 10% in sales
  - 26% indicated an increase of 11-20% in sales
  - 32% indicated an increase of 21-50% in sales
  - 16% indicated an increase of more than 50% in sales;
- 17% suggested the event had had no impact on their business; and
- 24% felt that the event had had a negative impact on their business.

Those who indicated that the event had had a negative impact on their business offered the following comments in support of their answer:

- regular customers stayed away due to changes in traffic flow;
- the noise from the Stage deterred customers;
- lack of parking made customers stay away; and
- the event should not be on a Saturday as this is a busy retail day anyway.

Extending the event to the Sunday had the following impact on sales for those reporting a positive benefit:

- 20% indicated an increase of up to 10% in sales;
- 47% indicated an increase of 11-20% in sales;
- 20% indicated an increase of 21-50% in sales; and
- 13% indicated an increase of more than 50% in sales.

Businesses were also asked to compare their sales during the weekend of the Switch On event in 2015 with sales during the 2016 event. Responses indicated that:

- 37% indicated that sales in 2016 were higher than in 2015;
- 39% indicated that sales in 2015 and 2016 were about the same; and
- 24% indicated that sales in 2016 were lower than in 2015.

When asked to quantify the scale of the change in sales, the respondents provided the following information:

- An increase in sales in 2016:
  - 45% reported sales in 2016 as up to 10% more than in 2015
  - 39% reported sales in 2016 up by 11%-20% than in 2015
  - 9% reported sales in 2016 up by 21%-50% than in 2015
  - 9% reported sales in 2016 up by more than 50% above sales in 2015;
- A fall in sales:
  - 25% reported sales in 2016 as being up to 10% lower in 2016 than in 2015
  - 50% reported sales in 2016 as being 11-20% lower in 2016 than in 2015
  - 25% reported sales in 2016 as being 20-50% lower in 2016 than in 2015.

## 3.4 Quality of the Switch On event

Businesses were asked to rate, from a business perspective, the quality of the Perth Christmas Lights Switch On event. **Table 3.1** present their responses.

Table 3.1 shows high levels of satisfaction where each event attracts a very good/good rating from 80% of businesses.

Table 3.1: Quality of Visit to the Switch On event

| Activities                         | Very Good | Good | Neither Good Nor Poor | Poor | Very Poor |
|------------------------------------|-----------|------|-----------------------|------|-----------|
| Music Stage, King Edward Street    | 45%       | 41%  | 14%                   | 0%   | 0%        |
| Children's Stage, Horsecross Plaza | 38%       | 48%  | 14%                   | 0%   | 0%        |
| Main Stage, Tay Street             | 54%       | 29%  | 13%                   | 4%   | 0%        |
| Street Activities                  | 38%       | 50%  | 13%                   | 0%   | 0%        |
| Chocolate Festival                 | 38%       | 46%  | 14%                   | 4%   | 0%        |
| Christmas Parade                   | 43%       | 35%  | 17%                   | 0%   | 4%        |
| Christmas Lights Switch-On         | 52%       | 32%  | 16%                   | 0%   | 0%        |
| Main Stage Performers              | 52%       | 35%  | 12%                   | 0%   | 0%        |
| The Buzz/atmosphere in the City    | 65%       | 26%  | 6%                    | 0%   | 3%        |

## 3.5 How to Improve the Switch On Event

Businesses were afforded the opportunity to comment how the Switch On event could be improved to the benefit of their business. Those who commented (23 respondents) highlighted the following:

- move the Lights Switch On to a Sunday - Saturday is always a busy day anyway and a Sunday event will bring in more visitors to a quiet day;
- better traffic management;
- free parking - this will encourage more visitors;
- spread the events across a wider area of the City rather than on a few streets;
- spread the events across the week to encourage more visitors during quieter times; and
- provide earlier notification of Switch On event to aid planning for the event.

## 4. Economic Impact Assessment

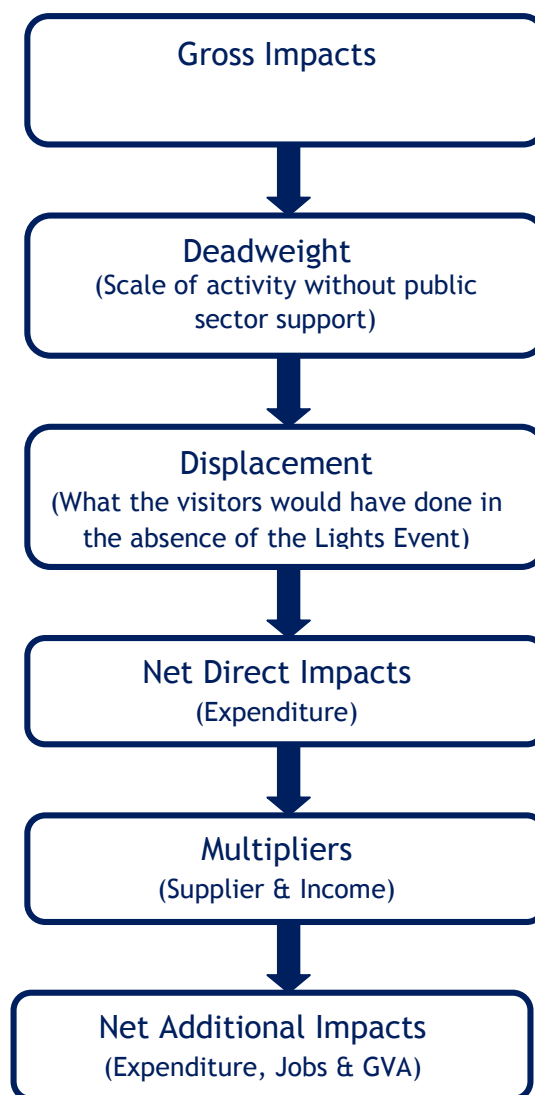
### 4.1 Introduction

This Chapter provides an assessment of the economic impact of the 2016 Perth Christmas Lights Switch On event, utilising data from the survey work and from the event organiser. The economic impact has been assessed at the Perth & Kinross (P&K) and Scottish levels. As discussed in Chapter 1 some adjustments have been made to take account of the under reporting of overnight visitor numbers and spend.

### 4.2 Economic Impact Assessment Method

Our approach to the economic impact assessment is given in **Figure 4.1**, and is consistent with the *advanced impact approach* within the eventsIMPACT Toolkit.

**Figure 4.1: Economic Impact Assessment Method**



## 4.2.1 Gross Expenditure

Gross expenditure relates to the direct spend of the visitors to Perth on the day of the Christmas Lights Switch On event on accommodation, food, shopping, entertainment etc. This information is derived from the visitor survey, where a series of questions were asked to determine the average level of expenditure by the respondent.

Gross expenditure impacts will be measured according to the following formulae:

$$GE = ndv.dedv.ndv + nov.deov.lov$$

Where:

|      |                                         |
|------|-----------------------------------------|
| GE   | gross expenditure                       |
| ndv  | number of day visitors                  |
| dedv | daily expenditure of of day visitors    |
| ndv  | number of days visited                  |
| nov  | number of overnight visitors            |
| deov | daily expenditure of overnight visitors |
| lov  | length of stay of overnight visitors    |

## 4.2.2 Gross to Net

The net impact of the 2016 Perth Christmas Lights Switch On event is the true measure of the economic benefit to P&K and Scotland. To move from gross to net it is necessary to take account of:

- deadweight;
- displacement;
- multiplier effects.

### Deadweight

Without funding from PKC the event would not have gone ahead in the form it did - scale and quality.

We therefore assume zero deadweight.

### Displacement

Displacement is a measure of the extent to which the Christmas Lights Switch On event has simply moved expenditure from one part of the economy to another. Displacement levels have been assessed using information from the survey on:

- visitor origin;
- importance of the event in the decision to visit the area; and
- counterfactual i.e. what the visitor would have done in the absence of the Christmas Lights Switch On event.

The displacement factors shown in **Table 4.1** relate to the proportion of the visitors by origin reporting that they would have been in P&K or Scotland irrespective of the Christmas Lights Switch On event and whose expenditure is therefore displaced - i.e. not included in the net calculations.

**Table 4.1: Displacement**

|                       | Perth & Kinross | Scotland |
|-----------------------|-----------------|----------|
| <b>Day Visitors</b>   |                 |          |
| Perth & Kinross       | 1.00            | 1.00     |
| Elsewhere in Scotland | 0.22            | 1.00     |
| Elsewhere in UK       | 1.00            | 1.00     |
| <b>Overnight</b>      |                 |          |
| Elsewhere in Scotland | 0.0             | 0.0      |
| Overseas              | 0.0             | 0.0      |

P&K residents are allocated a displacement factor of 1 at both the P&K and Scotland level - indicating that at some point in time they would have made their expenditure elsewhere in the local/Scottish economy. Scottish residents are also allocated a displacement factor of 1 at the Scotland level - indicating that at some point in time they would have made their expenditure elsewhere in the Scottish economy.

Table 4.1 demonstrates that:

- day visitors:
  - a visit to the Switch On event was the only or main reason why 78% of day visitors from elsewhere in Scotland were in P&K - hence a displacement factor of 22% (0.22)
  - a visit to the Switch On event was not a factor in the decision by any of the UK day visitors to be in Perth of the day of the event - hence a displacement factor of 0% (1.0); and
- overnight visitors:
  - a visit to the Switch On event was the only reason or main reasons why all of the visitors from both elsewhere in Scotland and from overseas were in P&K - hence a displacement factor of 100% (0.0).

## Multipliers

The expenditure generated as a result of the Switch On event will have had two types of wider impact on the economy:

- supplier effect: an increase in sales in a business will require it to purchase more supplies than it would have otherwise. A proportion of this ‘knock-on’ effect will benefit suppliers in the local and national economies; and
- income effect: an increase in sales in a business will usually lead to either an increase in employment or an increase in incomes for those already employed. A proportion of these increased incomes will be re-spent in the local and national economies.

The Scottish Tourism Multiplier Study (STMS)<sup>6</sup> provides standard supplier and income multipliers for the tourism sector. This estimates that the combined supplier and income multiplier for Perth & Kinross of **1.32** at the local level and **1.52** at the Scottish level.

<sup>6</sup> Surrey Research Group (1993), *Scottish Tourism: Multiplier Study, Volumes 1-3, Report for the Scottish Office, HMSO.*

## 4.3 The Visitors

### 4.3.1 Numbers and Origin

As discussed in Chapter 1 the total number of visitors to Perth on the day of the Christmas Lights Switch On event was estimated to be 75,000.

Table 4.2 shows the visitor numbers, split by day and overnight, with 3% spending at least one night away from home. These proportions are based on the 2015 survey profile to take account of under reporting of overnight visitors in 2016.

**Table 4.2: Type of Visitor**

| Type of Visit | Number        | %           |
|---------------|---------------|-------------|
| Day Visitor   | 72,750        | 97%         |
| Overnight     | 2,250         | 3%          |
| <b>Total</b>  | <b>75,000</b> | <b>100%</b> |

The pattern of visitor behaviour varies by origin and type of visit i.e. day and overnight. Therefore these effects have been analysed separately in order to derive the economic impact. Table 4.3 gives a breakdown of type of visitors by origin.

**Table 4.3: Visitors by type and origin**

| Type of Visit         | Day           |             | Overnight    |             |
|-----------------------|---------------|-------------|--------------|-------------|
|                       | Number        | %           | Number       | %           |
| Perth & Kinross       | 58,200        | 80%         | 1913         | 0%          |
| Elsewhere in Scotland | 13,823        | 19%         | 0            | 85%         |
| Elsewhere in UK       | 727.5         | 1%          | 337.5        | 0%          |
| Overseas              |               | 0%          | <b>2,250</b> | 15%         |
| <b>Total</b>          | <b>72,750</b> | <b>100%</b> | <b>1913</b>  | <b>100%</b> |

### 4.3.2 Expenditure

The level of expenditure also varies by origin, and day and overnight visitors. The average daily expenditure of each group is shown in Table 4.4.

**Table 4.4: Average Daily Expenditure**

| Origin                | Day    | Overnight |
|-----------------------|--------|-----------|
| Perth & Kinross       | £44.14 | £0.00     |
| Elsewhere in Scotland | £55.82 | £232.75   |
| Elsewhere in UK       | £80.00 | £0.00     |
| Overseas              | £0.00  | £210.00   |

The average length of stay for overnight visitors to enable them to attend the Christmas Lights Switch On event is 1.5 nights.

Applying the gross expenditure formula detailed in Section 4.2 gives gross expenditure figures as detailed in Table 4.5.

**Table 4.5: Gross Spend**

| Gross Expenditure  |                   |
|--------------------|-------------------|
| Day Visitors       | £3,398,720        |
| Overnight Visitors | £774,014          |
| <b>Total</b>       | <b>£4,172,734</b> |

## Net Additional Expenditure

Applying displacement and multipliers gives net additional expenditure resulting from visitors, as set out in **Table 4.6**.

**Table 4.6: Net Additional Expenditure**

|                                   | P&K               | Scotland        |
|-----------------------------------|-------------------|-----------------|
| Gross spend                       | £4,172,734        | £4,172,734      |
| Displaced Expenditure             | £2,943,788        | £4,066,422      |
| Net Direct Expenditure            | £1,228,946        | £106,313        |
| Multipliers                       | 1.32              | 1.52            |
| <b>Net Additional Expenditure</b> | <b>£1,622,209</b> | <b>£161,595</b> |

The total net additional economic impact generated by Christmas Lights Switch On event is £1.62m at the local level and £0.2m at the Scotland level; these figures are similar to the 2015 EIA.

## 4.4 Net Additional Employment

Due to the short-term nature of Christmas Lights Switch On event the employment impacts will not meet HM Treasury criteria of being full-time and of 10 year in duration.

It is, instead, likely that the employment impacts will be short-lived. We have, therefore, calculated annual equivalent jobs (aejs). We have applied output: employment factors derived from the STMS up rated for inflation: £53,643 at the local level; and £44,849 at the Scottish level.

Applying the output: employment factor to the net additional expenditure figures gives employment impacts generated by the visitors to the event of:

- **30.2** aejs at the P&CK level; and
- **3.6** aejs at the Scotland level.

## 4.5 Gross Value Added

Gross value added (GVA) provides a monetary value for the amount of goods and services that have been produced, less the cost of all inputs and raw materials that are directly attributable to that production.

For the purpose of this impact assessment we apply GVA per employee ratios<sup>7</sup> of £20,205 at the P&K level and £19,856 at the Scottish level. This gives changes in GVA attributed to the Light Switch On event of:

<sup>7</sup> These values are estimated from data obtained from Scottish Annual Business Statistics 2014 - the latest data available - and relates to the *accommodation and food service activities* used as a proxy for tourism spend. These data were last updated in August 2016.



- £610,191 at the P&K level; and
- £71.482 at the Scotland level.

## 4.6 Overview

Table 4.7 presents an overview of the economic impact of Christmas Lights Switch On event.

**Table 4.7: Summary of Economic Impacts**

| Impact                          | P&K    | Scotland |
|---------------------------------|--------|----------|
| Net additional expenditure      | £1.62m | £0.2m    |
| Employment impact (annual jobs) | 30.2   | 3.6      |
| GVA                             | £0.6m  | £0.07m   |

## 5. Conclusions

### 5.1 Introduction

This Chapter provides conclusions for the study centred on the key aims of the evaluation. The conclusions therefore cover:

- Economic measures:
  - net additional expenditure in the Perth and Kinross and Scottish economies;
  - Gross Valued Added (GVA) to the Perth and Kinross and Scottish economies; and
- Social & Community Benefits.

### 5.2 Economic Measures

The economic impacts generated by the staging of the Christmas Lights are detailed in Table 5.1,

**Table 5.1: Economic Impact Measures**

| Impact                          | P&K    | Scotland |
|---------------------------------|--------|----------|
| Net additional expenditure      | £1.62m | £0.2m    |
| Employment impact (annual jobs) | 30.2   | 3.6      |
| GVA                             | £0.6m  | £0.07m   |

### 5.3 Social & Community Benefits

Within the eventsIMPACT tool kit social and community benefits relate to

- Satisfaction Impacts: the extent to which attending the event had been a pleasurable experience -quality of the programme, atmosphere, the City’s amenities etc.

Evidence from the visitor survey identifies very high levels of social and community benefits, in that:

- almost all visitors said that they would return to the Event in subsequent years - 62% would definitely return with 34% saying that they would probably return;
- almost all visitors said that they would recommend the event to others - 68% would definitely recommend with 29% saying that they would probably recommend; and
- very high levels of satisfaction with the event. In particular:
  - 96% of visitor rated the City Buzz/atmosphere as very good/good;
  - 96% of visitor rated the Music Stage performers as very good/good;
  - 94% of visitors rated the Lights Switch On as very good/good; and
  - 94% of visitors rated the Chocolate as very good/good.

# Bellerby Economics

in partnership with



## Economic Impact Assessment of Perth's St Andrew's Day Festival

Report for Perth & Kinross Council

January 2017

# Contents

|      |                                         |    |
|------|-----------------------------------------|----|
| 1.   | Introduction                            | 1  |
| 1.1  | Preamble                                | 1  |
| 1.2  | Study Objectives                        | 1  |
| 1.3  | Method                                  | 1  |
| 1.4  | Perth's St Andrew's Day Festival        | 2  |
| 1.5  | Approach                                | 2  |
| 1.6  | Report Structure                        | 2  |
| 2.   | The Visitor Survey                      | 3  |
| 2.1  | Introduction                            | 3  |
| 2.2  | Background to the Survey                | 3  |
| 2.3  | Visitor Profile                         | 3  |
| 2.4  | Visit to the St Andrew's Day Festival   | 6  |
| 2.5  | Reasons for Visiting and Counterfactual | 8  |
| 2.6  | Travel to the Event                     | 9  |
| 2.7  | Length of Stay                          | 9  |
| 2.8  | Accommodation                           | 9  |
| 2.9  | Other Expenditure                       | 10 |
| 2.10 | Quality of the Visit                    | 10 |
| 2.11 | Return Visits                           | 11 |

|           |                                   |           |
|-----------|-----------------------------------|-----------|
| <b>3.</b> | <b>The Business Survey</b>        | <b>12</b> |
| 3.1       | Introduction                      | 12        |
| 3.2       | Increased Visitors and Shoppers   | 12        |
| 3.3       | Business Benefits                 | 12        |
| 3.4       | Scale of the Positive Impact      | 12        |
| 3.5       | Quality of the Switch On event    | 13        |
| 3.6       | How to Improve the Festival       | 13        |
| <b>4.</b> | <b>Economic Impact Assessment</b> | <b>14</b> |
| 4.1       | Introduction                      | 14        |
| 4.2       | Economic Impact Assessment Method | 14        |
| 4.3       | The Visitors                      | 17        |
| 4.4       | Net Additional Employment         | 18        |
| 4.5       | Gross Value Added                 | 18        |
| 4.6       | Overview                          | 19        |
| <b>5.</b> | <b>Conclusions</b>                | <b>20</b> |
| 5.1       | Introduction                      | 20        |
| 5.2       | Economic Measures                 | 20        |
| 5.3       | Social & Community Benefits       | 20        |

## 1. Introduction

### 1.1 Preamble

The Perth Winter Festival was established by Perth & Kinross Council (PKC) in 2013 as an overarching festival for a series of events taking place from November to February. Over time the winter programme has been expanded and refined in order to ensure that it is a sufficiently appealing proposition that attracts visitors from outside Perth and Kinross. A key feature of the 2016 Winter Festival was the St Andrew's Day Festival held on 27<sup>th</sup> November 2016.

Bellerby Economics, in partnership with IBP Strategy and Research, were commissioned to undertake an evaluation of the 2016 St Andrew's Day Festival.

### 1.2 Study Objectives

The overall aim of this study is to estimate the economic impact of the event, focusing on:

- net additional expenditure in the PKC and Scottish economies; and
- Gross Valued Added (GVA) to the PKC and Scottish economies.

In addition the evaluation provides PKC with an understanding of:

- the importance of the Festival in a visitor's decision to come to Perth/Scotland;
- the geographical origin of event attendees;
- the expenditure of attendees during their stay on shopping, food/drink, entertainment, leisure activities and accommodation;
- length of stay by attendees at the event, split into: day visitors, Scottish visitors overnight stays, UK visitor overnight stays and overseas visitors overnight stays;
- quality of attendee experience at the event, including satisfaction levels, perception of the event, whether they would recommend it to others etc;
- perceptions of Perth as a visitor destination;
- how they heard about the event (reference marketing/PR activity/industry network/reputation etc); and
- basic information about attendees including age, gender, occupation, ethnic origin, residence, how they travelled to the event etc.

### 1.3 Method

The method adopted in conducting the study included:

- desk based review of:
  - data from PKC relating to footfall in the City; and
- a survey of:
  - 394 visitors to the City on the day of the Festival
  - local businesses via an online survey.

The footfall in the City on the day of the Festival was estimated to be **11,300**. The survey of the 394 visitors presented in **Chapter 3** therefore attracts a standard error of +/-5% - this suggests that the survey results are robust. This means, for example, that if the survey results say that 50% of the sample answered “yes” to a question, then when the answer is grossed up to the population as a whole, the true answer will lie somewhere between 45% and 55%.

## 1.4 Perth’s St Andrew’s Day Festival

The 2016 Festival was staged on 27<sup>th</sup> November 2016, and included the following events based in the City centre’s main streets:

- performances by Dougie McLean;
- performances by Red Hot Chilli Pipers;
- performances by other music entertainers;
- a Food and Drink Market; and
- a Pipe Band Parade.

## 1.5 Approach

### 1.5.1 Economic

The eventsIMPACT<sup>1</sup> Toolkit provides organisers and supporters of public events with some key guidance and good practice principles for evaluating the economic impacts associated with their event.

The approach adopted by Bellerby Economics is the *advanced impact* approach as this enables the analysis to reflect the full economic impact of the event.

### 1.5.2 Social & Community Benefits

The eventsIMPACT guidelines and principles identify that events also contribute to social and community benefits. The visitor survey sought to identify:

- **Satisfaction Impacts:** the extent to which attending the Festival event had been a pleasurable experience - quality of the event, atmosphere, the City’s amenities etc.

## 1.6 Report Structure

The remainder of this report is structured as follows:

- **Chapter 2** presents the results from the visitor survey;
- **Chapter 3** presents results from the business online survey;
- **Chapter 4** presents the economic impact analysis; and
- **Chapter 5** presents a brief set of conclusions.

---

<sup>1</sup> eventIMPACTS is the result of collaboration between UK Sport, Visit Britain, EventScotland, the London Development Agency, the North West Development Agency, Yorkshire Forward and Glasgow City Marketing Bureau.

## 2. The Visitor Survey

### 2.1 Introduction

This chapter presents an analysis of the visitor survey conducted by IBP Strategy and Research at a number of locations in Perth City on 27<sup>th</sup> November 2016, the date of the St Andrew's Day Festival. A total of **394** interviews were completed.

### 2.2 Background to the Survey

The face-to-face survey of visitors was conducted on the basis of a random sample. The survey asked a series of questions to elicit information on:

- normal residence of the visitor;
- how they became aware of the St Andrew's Day Festival - PR, Marketing etc;
- importance of the St Andrew's Day Festival in the decision to visit Perth & Kinross (P&K)/Scotland;
- previous visits to P&K/Scotland;
- past and future visits to Winter Festival Events;
- whether the visitor is staying away from home;
- travel to and within Scotland;
- expenditure on food and drink, entertainment, shopping, travel etc;
- expenditure on accommodation;
- number in the visiting party;
- what they would have done that day if the St Andrew's Day Festival was not being staged;
- evaluation of the visitor experience at the St Andrew's Day Festival;
- perception of P&K/Scotland as a visitor destination;
- likelihood of future visits to P&K/Scotland; and
- demographics - age, gender, occupation etc.

### 2.3 Visitor Profile

The survey sample consisted of 41% males and 59% females. The age profile of the visitors surveyed is shown in **Table 2.1**.



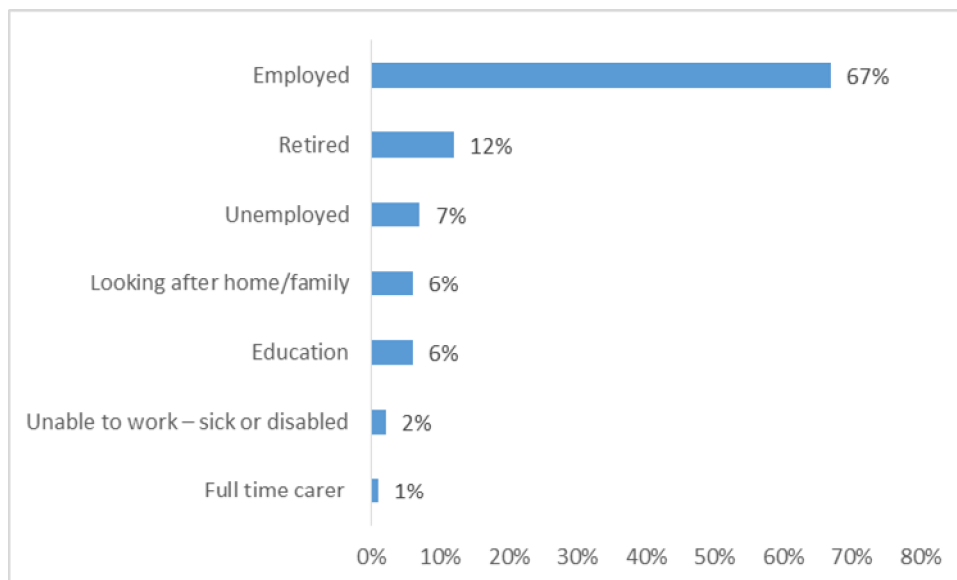
**Table 2.1: Respondent Age Groups**

| Age Range         | Total      | %           |
|-------------------|------------|-------------|
| 18-19             | 11         | 3%          |
| 20-24             | 24         | 6%          |
| 25-34             | 57         | 14%         |
| 35-44             | 106        | 27%         |
| 45-54             | 104        | 26%         |
| 55-64             | 52         | 13%         |
| 65+               | 36         | 9%          |
| Prefer not to say | 4          | 1%          |
| <b>Total</b>      | <b>394</b> | <b>100%</b> |

The survey data highlights that just over half of visitors (53%) are aged 35-54.

**Figure 2.1** illustrates the employment status of the sample.

**Figure 2.1: Employment Status of the Sample**



Over 70% of the sample is economically active, with two-thirds of respondents in full, part-time or self-employment.

Based on survey responses to questions about the occupation and industry of the chief wage earner in the interviewee's immediate family, the following social class categorisation was made<sup>2</sup>.

- 25% belonged to the upper middle/middle class group (AB) e.g. higher or intermediate managerial or professional;
- 36% fell into the lower middle class group (C1) e.g. junior managerial, supervisory or clerical;
- 23% were identified as skilled working class (C2) e.g. skilled manual workers;

<sup>2</sup> These social class classifications are from the Registrar General's Social Class categories, taken from Census of Population. They exclude 105 individuals whose answer prevented us from making a judgement.

- 10% were working class (D) e.g. semi and unskilled manual workers; and
- 6% fell into the lowest level of subsistence group (E) e.g. casual or lower grade workers.

The survey suggests that St Andrew's Day Festival drew almost two-thirds of its visitors from the higher social groups as 61% were identified as middle class - upper and lower.

Table 2.2 illustrates the ethnic background of the sample.

**Table 2.2: Ethnic Background**

|                   | Number     | %           |
|-------------------|------------|-------------|
| White - Scottish  | 311        | 79%         |
| White - British   | 46         | 12%         |
| White - Irish     | 18         | 5%          |
| White - Other     | 4          | 1%          |
| Asian - Indian    | 1          | >1%         |
| Asian - Chinese   | 1          | >1%         |
| Asian - Pakistan  | 5          | 1%          |
| Mixed             | 1          | >1%         |
| Other             | 3          | 1%          |
| Prefer not to say | 4          | 1%          |
| <b>Total</b>      | <b>394</b> | <b>100%</b> |

The survey suggests that almost all visitors were of white origin (97%), with White Scottish accounting for 79% of all visitors.

Table 2.3 reports the normal place of residence of the sample.

**Table 2.3: Usual Place of Residence**

|                       | Total      | %           |
|-----------------------|------------|-------------|
| Perth & Kinross       | 293        | 74%         |
| Elsewhere in Scotland | 91         | 23%         |
| Elsewhere in UK       | 6          | 2%          |
| Outside the UK        | 4          | 1%          |
| <b>Total</b>          | <b>394</b> | <b>100%</b> |

Almost all visitors were from Scotland - 74% from the local area with 23% visiting from other parts of Scotland. The Festival attracted 2% of visitors elsewhere in the UK and 1% from overseas.

Those surveyed were asked how many individuals were in their immediate party, including themselves, and the results are shown in Table 2.4.

**Table 2.4: Size of Visiting Group**

|                                       | Size of Groups |
|---------------------------------------|----------------|
| Total number of adult males           | 453            |
| Total number of adult females         | 552            |
| Total number children (aged under 16) | 320            |
| <b>Total</b>                          | <b>1,325</b>   |

Those surveyed were part of a wider visiting party totalling 1,005 adults, of whom 453 were male, 552 female, and 320 children.

Of those who normally reside outside Scotland (10 respondents) 90% had visited Scotland before, and of those who normally reside outside P&K (101 respondents) only 10% have never visited the region before.

## 2.4 Visit to the St Andrew's Day Festival

### Awareness

When asked whether they knew that the St Andrew's Day Festival was taking place Perth today 76% replied that they did, suggesting a highly effective marketing campaign. Almost 60% of visitors were aware that the St Andrew's Day Festival was part of the Perth Winter Festival.

### Recommendation

When asked if they would recommend the St Andrew's Day Festival to others 97% said that they would - 72% definitely and 25% probably - with only 3% saying that they would not recommend it to others. The reasons offered for their answer included:

- would recommend:
  - great bands
  - fun for children
  - great family day out
  - brings community together
  - great range of stalls
  - well organised, lots of variety
  - part of our history and culture
  - great atmosphere in the City; and
- would not recommend:
  - not enough to do/see.

### Perth Winter Festival

When questioned as to whether they had already, or intended to, visit any future event staged in Perth & Kinross area as part of the 2016 Winter Festival 67% said they would be, 23% had not yet made a decision, and 9% would not.

The key events that they intend to visit are illustrated in **Table 2.5**. The most popular events are: Christmas Lights Switch on, Santas' Run and Perth's Farmers' Market.

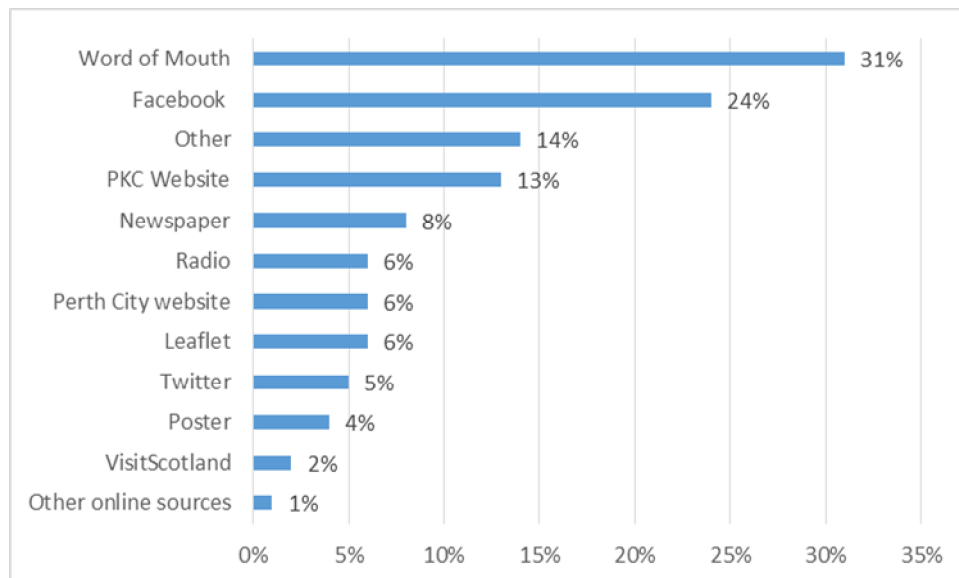
**Table 2.5: % Visiting 2016 Winter Festival Events (unprompted responses)**

| Event                                     | %   | Event                                              | %   |
|-------------------------------------------|-----|----------------------------------------------------|-----|
| Scotland’s Outdoor Festival of Chocolate  | 12% | Christmas Carol Concert at Scone Palace            | 3%  |
| Perth Community Christmas & Craft Market  | 14% | Santa’s Run                                        | 26% |
| Perth Christmas Truck visit               | 10% | Elftastic Fun - Playtime with Santa's Little Elves | 3%  |
| Christmas Lights Switch On                | 40% | Dick McWhittington Pantomime                       | 13% |
| Pitlochry Christmas Festival              | 4%  | Perth Youth Theatre Concert                        | 3%  |
| Pitlochry New Year Street Party           | 5%  | Child Line Christmas Concert                       | 3%  |
| Christmas Lantern Parade & Nativity Scene | 5%  | Carols at the Castle                               | 6%  |
| Perth Farmers’ & Craft Markets            | 23% | Phil Cunningham’s Christmas Song Book              | 1%  |
| Cancer UK Christmas Fair Scone Palace     | 2%  | Chinese New Year Party                             | 2%  |

## Marketing & Promotion

Respondents were asked, unprompted, how they became aware of the St Andrew’s Day Festival and the most common responses are outlined in **Figure 2.2**. It highlights that a wide range of marketing and promotional material informed them that the Festival was taking place. Word of Mouth and Facebook were the key sources of information.

**Figure 2.2: Awareness of the Festival event (multiple answers allowed)**



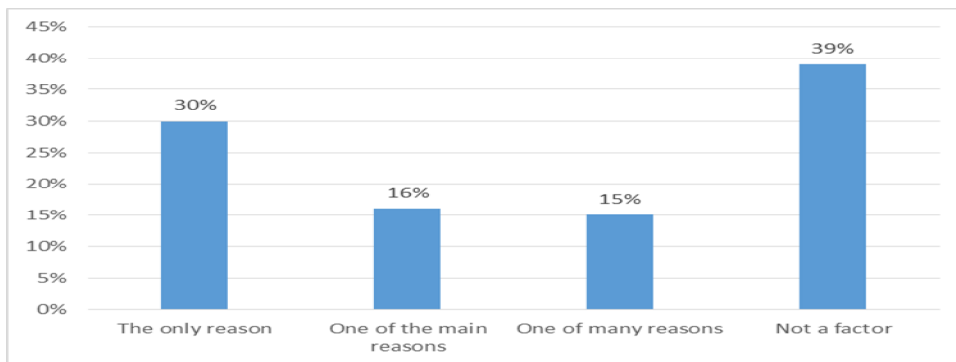
Most of those who answered “other” reported finding out about the event when passing-by an event when in Perth.

## 2.5 Reasons for Visiting and Counterfactual

An event such as the St Andrew’s Day Festival has the opportunity to generate not only additional visitors to the area during the Winter Festival, but can help to improve the level of repeat visits made by visitors and assist in creating a wider economic impact in the local economy. The following sections will illustrate how the St Andrew’s Day Festival led to people from outside P&K both attending the event and spending money in the area on accommodation, transport, food and drink, leisure and shopping, etc.

**Figure 2.3** examines the extent to which the St Andrew’s Day Festival was an important factor in respondents’ decisions to visit P&K.

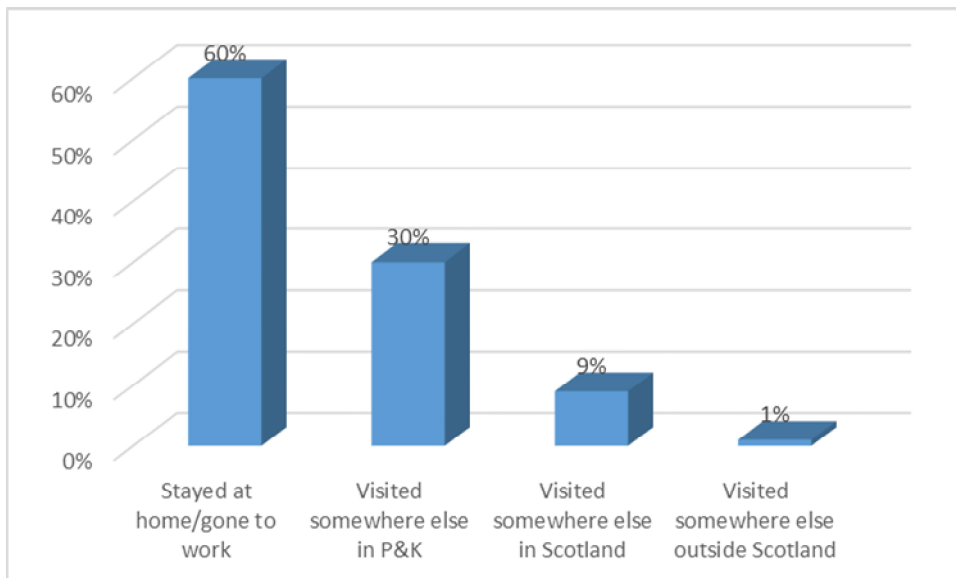
**Figure 2.3: Importance of the Festival event in Decision to Visit P&K (non-residents)**



**Figure 2.3** shows that the Festival was an important factor in the decision to visit Perth & Kinross for 46% of non-residents - for 30% it was the only reason, and for 16% one of the main reasons why they visited Perth on the day of the Festival.

Respondents were then asked what they would have done if they had not visited Perth City that day. **Figure 2.4** presents their answers.

**Figure 2.4: What Would Have Done Instead?**



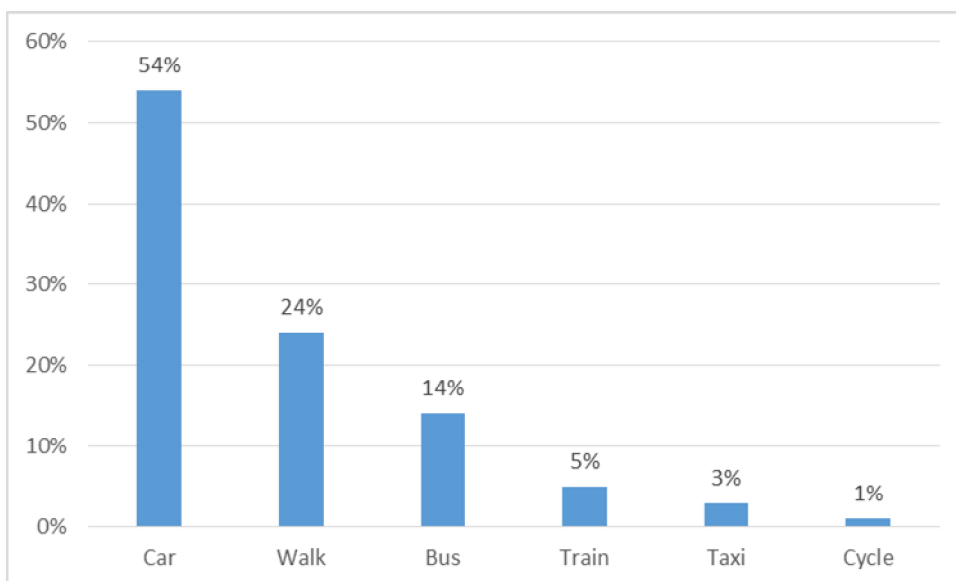
Most (60%) of individuals that attended the Festival event would have stayed at home/gone to work had it not been for the event, and over 30% would have visited somewhere else in P&K.

## 2.6 Travel to the Event

When asked which method of travel they had used to arrive in Scotland to attend the St Andrew's Day Festival, most of the very small number who live outside Scotland arrived by car, bus, train or plane.

When asked which method of travel they had used to get to the St Andrew's Day Festival on the day that they were interviewed, the most popular was by car, followed by bus and walking. **Figure 2.5** presents the full details.

**Figure 2.5: Mode of Transport on the Day (multiple answers allowed)**



When asked whether they would have preferred to have travelled by another method only 4% answered in the affirmative - the preference here was for more frequent bus/train timetables.

## 2.7 Length of Stay

A very small proportion of the visitors to the St Andrew's Day Festival were overnight visitors (5% - 20 respondents), with 95% being day visitor. Overnight visitors spent an average of 1.2 nights away from home to attend the Festival.

## 2.8 Accommodation

Just under half of those staying overnight to attend the event (47%) stayed with friends and relatives, 42% in a hotel, and the rest (11% - 2 respondents) did not provide an accommodation type.

There was a wide variation in the nightly expenditure on accommodation from £20 to £95. The average spend on accommodation was £55; when those staying with friends and relatives who had no accommodation costs are included, the average falls to £30.

## 2.9 Other Expenditure

Table 2.7 shows average level of expenditure (excluding accommodation) whilst attending the St Andrew’s Day Festival by normal area of residence.

Table 2.7 shows that those from elsewhere in the UK and elsewhere in Scotland had considerably higher expenditure levels than local respondents and those from outside the UK, at an average of £115.83 and £79.22 per day respectively. The “other” spend was typically parking fees.

Table 2.7: Average Expenditure

| Origin                | P&K           | Rest of Scotland | Rest of UK     | Outside UK    |
|-----------------------|---------------|------------------|----------------|---------------|
| Food and Drink        | £14.71        | £21.65           | £27.50         | £12.00        |
| Leisure/Entertainment | £6.35         | £9.03            | £6.67          | £3.75         |
| Other Shopping        | £24.78        | £41.13           | £81.67         | £10.00        |
| Transport             | £1.14         | £7.32            | £0.00          | £1.50         |
| Other                 | £0.27         | £0.10            | £0.00          | £0.00         |
| <b>Total</b>          | <b>£47.26</b> | <b>£79.22</b>    | <b>£115.83</b> | <b>£27.25</b> |

## 2.10 Quality of the Visit

Respondents’ experience of their visit to the St Andrew’s Day Festival and the wider P&K area can encourage repeat visits and enhance the profile of Perth and Kinross and Scotland.

Table 2.8 highlights visitors’ experience of the St Andrew’s Day Festival.

Table 2.8: Quality of Visit to the St Andrew’s Day Festival

| Activities                           | Very Good | Good | Neither Good Nor Poor | Poor | Very Poor |
|--------------------------------------|-----------|------|-----------------------|------|-----------|
| Dougie McLean                        | 41%       | 49%  | 19%                   | 0%   | 0%        |
| Red Hot Chilli Pipers                | 54%       | 38%  | 7%                    | >1%  | >1%       |
| Other music entertainers             | 51%       | 41%  | 8%                    | 0%   | 0%        |
| Food and Drink Market                | 47%       | 39%  | 9%                    | 2%   | 2%        |
| Pipe Band Parade                     | 53%       | 44%  | 2%                    | 1%   | 0%        |
| The buzz/atmosphere in the City      | 48%       | 47%  | 5%                    | 1%   | 0%        |
| Your overall experience of the event | 50%       | 49%  | 1%                    | 5%   | 0%        |

\* Those who did not experience a particular activity or who did not answer are excluded from the analysis.

Table 2.8 reveals very high levels of satisfaction with the event, particularly the overall experience of the event. Each aspect of the event achieved a 90%+ rating of very good/good apart from the Food and Drink Market whose score was 86% very good/good.

Respondents were also asked to rate the quality of the various amenities that they had experienced during their visit to the St Andrew’s Day Festival. Table 2.9 details the responses of those who experienced an amenity. Almost all (97%) rated their Overall Experience as very good/good.

**Table 2.9: Rating of Amenities - Perth & Kinross Area**

| Amenity             | Very Good | Good | Neither Good Nor Poor | Poor | Very Poor |
|---------------------|-----------|------|-----------------------|------|-----------|
| Accommodation       | 36%       | 47%  | 17%                   | 0%   | 0%        |
| Restaurants         | 67%       | 26%  | 6%                    | 1%   | 0%        |
| Bars                | 50%       | 36%  | 12%                   | 1%   | 1%        |
| Other entertainment | 54%       | 36%  | 8%                    | 2%   | 0%        |
| Shopping            | 46%       | 39%  | 10%                   | 3%   | 2%        |
| Parking             | 45%       | 27%  | 11%                   | 14%  | 3%        |
| Overall             | 61%       | 36%  | 3%                    | 0%   | 0%        |

\* Those who did not experience a particular amenity, who did not answer or who live in P&K are excluded from the analysis.

Restaurants, Other Entertainment and Bars in P&K received very high positive ratings - each attracting a very good rating from 50% or more respondents experiencing the amenity. All other amenities achieved a very good/good rating from 80% of visitors.

Table 2.10 reveals very high levels of satisfaction with their visit to P&K and Scotland, with all offering a very good/good rating.

**Table 2.10: Rating of Visit Experience**

| Ranking   | P&K | Scotland |
|-----------|-----|----------|
| Very good | 80% | 100%     |
| Good      | 20% | 0%       |
| Average   | 0%  | 0%       |
| Poor      | 0%  | 0%       |
| Very poor | 0%  | 0%       |

NB: Excludes those who live in P&K/Scotland or who did not answer

## 2.11 Return Visits

Visitors were asked how likely they were to revisit P&K in the next three years. Table 2.11 shows that almost all non-P&K residents are very likely/likely to return within the next 3 years.

**Table 2.11: Likelihood of a Return Visit with Three Years**

| Likelihood                | %   |
|---------------------------|-----|
| Very Likely               | 88% |
| Likely                    | 9%  |
| Not Sure                  | 2%  |
| Very Unlikely             | 1%  |
| Definitely Will Not Visit | 0%  |

NB: Excludes those who live in P&K or who did not answer



## 3. The Business Survey

### 3.1 Introduction

PKC City Centre Team sought to understand the impact of the 2016 St Andrew's Day Festival on City centre businesses. Each city centre business on their database was sent a link to an online survey that asked a series of questions to enable it to quantify the scale of the impact - both positive and negative impacts were sought. Those without email addresses were sent hard copies of the questionnaire.

The key areas of questioning relevant to this report focused on whether the 2016 St Andrew's Day Festival:

- attracted additional visitors and shoppers to the city centre; and
- had an impact on their business.

To date (9 December 2016) 14 responses have been received, although not all answered every question. Our analysis excludes those who did not offer an answer.

### 3.2 Increased Visitors and Shoppers

The respondents were slightly more likely to suggest that the St Andrew's Day Festival had brought additional visitors in to Perth on the 27<sup>th</sup> November 2016 (50%) than additional shoppers (43%). Of those who suggested that the event had brought additional shoppers into Perth, they estimated that their business had seen an increase in shoppers of up to 10%.

### 3.3 Business Benefits

When asked whether the St Andrew's Day Festival had any benefit to the business, replies were received from all 14 businesses. Of these:

- 36% indicated that the event had had a positive benefit on the business;
- 36% suggested the event had had no impact on their business;
- 7% felt that the event had had a negative impact on their business; and
- 21% did not know whether the event had had an impact on their business.

A small number of businesses offered comments in support of their answer:

- Positive - extra sales; and
- Negative - people were in the City for the event rather than to shop.

### 3.4 Scale of the Positive Impact

Businesses reporting a positive impact were asked to quantify the positive benefits in terms of increased sales. Four of the businesses that reported an increase in sales suggested sales growth of up to 10%, with one business replying "don't know".

## 3.5 Quality of the Switch On event

Businesses were asked to rate, from a business perspective, the quality of the St Andrew's Day Festival event. Table 3.1 present their responses.

Table 3.1 shows high levels of satisfaction where four of the events attracting a very good/good rating from 100% of businesses, and the remaining events a very good/rating from 80%+ of businesses.

Table 3.1: Quality of Visit to Festival

| Activities                           | Very Good | Good | Neither Good Nor Poor | Poor | Very Poor |
|--------------------------------------|-----------|------|-----------------------|------|-----------|
| Dougie McLean                        | 50%       | 50%  | 0%                    | 0%   | 0%        |
| Red Hot Chilli Pipers                | 63%       | 37%  | 0%                    | 0%   | 0%        |
| Other music entertainers             | 57%       | 43%  | 0%                    | 0%   | 0%        |
| Food and Drink Market                | 43%       | 57%  | 0%                    | 0%   | 0%        |
| Pipe Band Parade                     | 43%       | 43%  | 14%                   | 0%   | 0%        |
| The buzz/atmosphere in the City      | 50%       | 38%  | 12%                   | 0%   | 0%        |
| Your overall experience of the event | 44%       | 44%  | 12%                   | 0%   | 0%        |

## 3.6 How to Improve the Festival

Businesses were afforded the opportunity to comment how the Festival could be improved to the benefit of their business. However, of the two businesses that did respond:

- one was unaware that the event was on that day; and
- the other does not open on a Sunday.

None of the other business who responded to the survey chose to answer this question.

## 4. Economic Impact Assessment

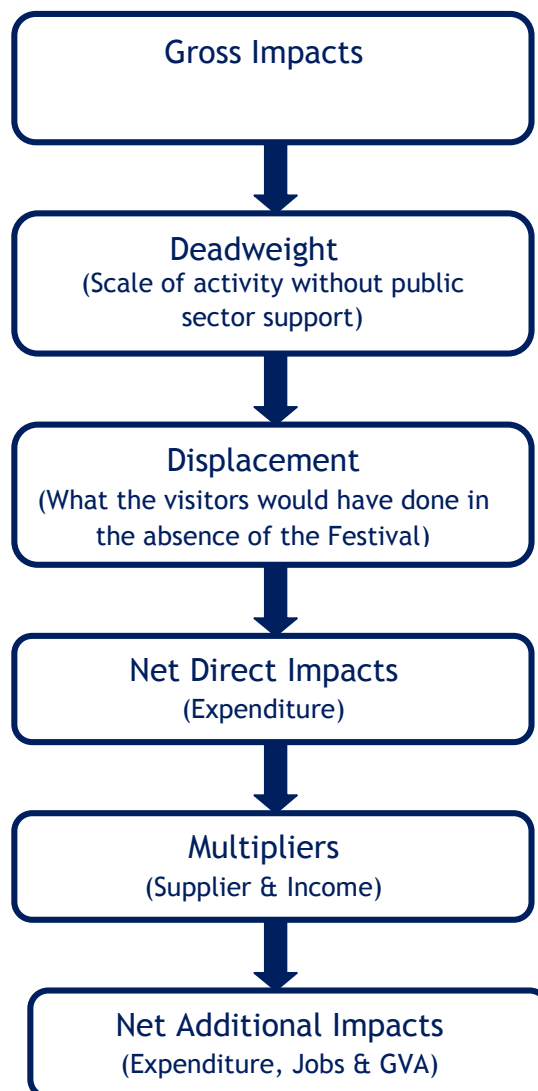
### 4.1 Introduction

This Chapter provides an assessment of the economic impact of the 2016 St Andrew's Day Festival, utilising data from the survey work and from PKC. The economic impact has been assessed at the Perth & Kinross (P&K) and Scottish levels.

### 4.2 Economic Impact Assessment Method

Our approach to the economic impact assessment is given in **Figure 4.1**, and is consistent with the *advanced impact approach* within the eventsIMPACT Toolkit.

**Figure 4.1: Economic Impact Assessment Method**



## 4.2.1 Gross Expenditure

Gross expenditure relates to the direct spend of the visitors to the St Andrew's Day Festival on accommodation, food, shopping, entertainment etc. This information is derived from the visitor survey, where a series of questions were asked to determine the average level of expenditure by the respondent.

Gross expenditure impacts will be measured according to the following formulae:

$$GE = ndv.dedv.ndv + nov.deov.lov$$

Where:

|      |                                         |
|------|-----------------------------------------|
| GE   | gross expenditure                       |
| ndv  | number of day visitors                  |
| dedv | daily expenditure of of day visitors    |
| ndv  | number of days visited                  |
| nov  | number of overnight visitors            |
| deov | daily expenditure of overnight visitors |
| lov  | length of stay of overnight visitors    |

## 4.2.2 Gross to Net

The net impact of the 2016 the St Andrew's Day Festival is the true measure of the economic benefit to P&K and Scotland. To move from gross to net it is necessary to take account of:

- deadweight;
- displacement; and
- multiplier effects.

### Deadweight

Without funding from PKC the Festival would not have gone ahead in the form it did - scale and quality.

We therefore assume zero deadweight.

### Displacement

Displacement is a measure of the extent to which the St Andrew's Day Festival has simply moved expenditure from one part of the economy to another. Displacement levels have been assessed using information from the survey on:

- visitor origin;
- importance of the event in the decision to visit the area; and
- counterfactual i.e. what the visitor would have done in the absence of the Festival.

The displacement factors shown in **Table 4.1** relate to the proportion of the visitors by origin reporting that they would have been in P&K irrespective of the St Andrew's Day Festival and whose expenditure is therefore displaced - i.e. not included in the calculations.

**Table 4.1: Displacement**

|                       | Perth & Kinross | Scotland |
|-----------------------|-----------------|----------|
| <b>Day Visitors</b>   |                 |          |
| Perth & Kinross       | 1.00            | 1.00     |
| Elsewhere in Scotland | 0.49            | 1.00     |
| Overseas              | 0.50            | 0.50     |
| <b>Overnight</b>      |                 |          |
| Elsewhere in Scotland | 0.83            | 1.00     |
| Elsewhere in UK       | 0.67            | 0.67     |
| Overseas              | 0.50            | 0.50     |

P&K residents are allocated a displacement factor of 1 at both the P&K and Scotland level - indicating that at some point in time they would have made their expenditure elsewhere in the local/Scottish economy. Scottish residents are also allocated a displacement factor of 1 at the Scotland level - indicating that at some point in time they would have made their expenditure elsewhere in the Scottish economy.

Table 4.1 demonstrates that:

- day visitors:
  - a visit to the Festival event was the only or main reason why 51% of day visitors from elsewhere in Scotland were in Perth - hence a displacement factor of 49% (0.49)
  - a visit to the Festival event was the only or main reason why 50% of day visitors from overseas were in Perth - hence a displacement factor of 50% (0.50);
- overnight visitors:
  - a visit to the Festival was the only or main reason why 17% of rest of Scotland overnight visitors were in Perth on the 27<sup>th</sup> November. Their displacement factor is therefore 83% (0.83)
  - a visit to the Festival was the only or main reason why 33% of UK overnight visitors were in Perth on the 27<sup>th</sup> November. Their displacement factor is therefore 67% (0.67).
  - a visit to the Festival was the only or main reason why 50% overseas overnight visitors were in Perth on the 27<sup>th</sup> November. Their displacement factor is therefore 50% (0.50).

Table 4.1 shows high levels of displacement, indicating that most visitors to Perth on the day of the Festival would have been in Perth even if the event had not taken place.

## Multipliers

The expenditure generated as a result of the St Andrew's Day Festival event will have had two types of wider impact on the economy:

- **supplier effect:** an increase in sales in a business will require it to purchase more supplies than it would have otherwise. A proportion of this 'knock-on' effect will benefit suppliers in the local and national economies; and

- **income effect:** an increase in sales in a business will usually lead to either an increase in employment or an increase in incomes for those already employed. A proportion of these increased incomes will be re-spent in the local and national economies.

The Scottish Tourism Multiplier Study (STMS)<sup>3</sup> provides standard supplier and income multipliers for the tourism sector. This estimates that the combined supplier and income multiplier for Perth & Kinross of **1.32** at the local level; and **1.52** at the Scottish level.

## 4.3 The Visitors

### 4.3.1 Numbers and Origin

As discussed in **Chapter 1** it has been estimate that the number of visitors to Perth on the 27<sup>th</sup> November was 11,300. **Table 4.2** shows the visitor numbers, split by day and overnight, with only 5% spending at least one night away from home to attend the St Andrew's Day Festival.

**Table 4.2: Type of Visitor**

| Type of Visit | Number        | %           |
|---------------|---------------|-------------|
| Day Visitor   | 10,735        | 95%         |
| Overnight     | 565           | 5%          |
| <b>Total</b>  | <b>11,300</b> | <b>100%</b> |

The pattern of visitor behaviour varies by origin and type of visit i.e. day and overnight. Therefore these effects have been analysed separately in order to derive the economic impact. **Table 4.3** gives a breakdown of type of visitors by origin.

**Table 4.3: Visitors by type and origin**

| Type of Visit         | Day           |             | Overnight  |             |
|-----------------------|---------------|-------------|------------|-------------|
|                       | Number        | %           | Number     | %           |
| Perth & Kinross       | 8,266         | 77%         | 0          | 0%          |
| Elsewhere in Scotland | 2,362         | 22%         | 339        | 60%         |
| Elsewhere in UK       | 0             | 0%          | 169        | 30%         |
| Overseas              | 107           | 1%          | 57         | 10%         |
| <b>Total</b>          | <b>10,735</b> | <b>100%</b> | <b>565</b> | <b>100%</b> |

### 4.3.2 Expenditure

The level of expenditure also varies by origin, and day and overnight visitors. The average daily expenditure of each group is shown in **Table 4.4**.

**Table 4.4: Average Daily Expenditure**

| Origin                | Day    | Overnight |
|-----------------------|--------|-----------|
| Perth & Kinross       | £36.65 | £0.00     |
| Elsewhere in Scotland | £73.04 | £153.33   |
| Elsewhere in UK       | £0.00  | £128.33   |
| Overseas              | £18.00 | £51.50    |

<sup>3</sup> Surrey Research Group (1993), *Scottish Tourism: Multiplier Study*, Volumes 1-3, Report for the Scottish Office, HMSO.

The average length of stay for overnight visitors to enable them to attend the St Andrew's Day Festival is 1.2 nights.

Applying the gross expenditure formula detailed in Section 4.2 gives gross expenditure figures as detailed in **Table 4.5**.

**Table 4.5: Gross Spend**

| Gross Expenditure  |                 |
|--------------------|-----------------|
| Day Visitors       | £475,446        |
| Overnight Visitors | £91,969         |
| <b>Total</b>       | <b>£567,414</b> |

### 4.3.3 Net Additional Expenditure

Applying displacement and multipliers gives net additional expenditure resulting from visitors, as set out in **Table 4.6**.

**Table 4.6: Net Additional Expenditure**

|                                   | P&K             | Scotland       |
|-----------------------------------|-----------------|----------------|
| Gross spend                       | £567,414        | £567,414       |
| Displaced Expenditure             | £458,477        | £557,055       |
| Net Direct Expenditure            | £108,938        | £10,360        |
| Multipliers                       | 1.32            | 1.52           |
| <b>Net Additional Expenditure</b> | <b>£143,798</b> | <b>£15,747</b> |

The high levels of displacement (indicating that significant numbers of visitors were from P&K and most the non-local visitors would have been in Perth even if the Festival event had not taken place) are key factors in reducing the gross spend, and thus the overall economic impact.

## 4.4 Net Additional Employment

Due to the short-term nature of St Andrew's Day Festival the employment impacts will not meet HM Treasury criteria of being full-time and of 10 year in duration.

It is, instead, likely that the employment impacts will be short-lived. We have, therefore, calculated annual equivalent jobs (aejs). We have applied output: employment factors derived from the STMS up rated for inflation: £53,643 at the local level; and £44,849 at the Scottish level.

Applying the output: employment factor to the net additional expenditure figures gives employment impacts generated by the visitors to the Festival of:

- 2.7 aejs at the P&K level; and
- 0.4 aejs at the Scotland level.

## 4.5 Gross Value Added

Gross value added (GVA) provides a monetary value for the amount of goods and services that have been produced, less the cost of all inputs and raw materials that are directly attributable to that production.

For the purpose of this impact assessment we apply GVA per employee ratios<sup>4</sup> of £20,205 at the P&K level and £19,856 at the Scottish level. This gives changes in GVA attributed to the St Andrew’s Day Festival of:

- £54,554 at the P&K level; and
- £7,942 at the Scotland level.

## 4.6 Overview

Table 4.7 presents an overview of the economic impact of the St Andrew’s Day Festival.

**Table 4.7: Summary of Economic Impacts**

| Impact                          | P&K    | Scotland |
|---------------------------------|--------|----------|
| Net additional expenditure      | £0.14m | £0.02m   |
| Employment impact (annual jobs) | 2.7    | 0.4      |
| GVA                             | £0.05m | £0.008m  |

<sup>4</sup> These values are estimated from data obtained from Scottish Annual Business Statistics 2014 - the latest data available - and relates to the *accommodation and food service activities* used as a proxy for tourism spend. These data were last updated in August 2016.



## 5. Conclusions

### 5.1 Introduction

This Chapter provides conclusions for the study centred on the key aims of the evaluation. The conclusions therefore cover:

- Economic measures:
  - net additional expenditure in the Perth and Kinross and Scottish economies;
  - Gross Valued Added (GVA) to the Perth and Kinross and Scottish economies; and
- Social & Community Benefits.

### 5.2 Economic Measures

The economic impacts generated by the staging of St Andrew’s Day Festival are detailed in Table 5.1.

**Table 5.1: Economic Impact Measures**

|                                 | P&K    | Scotland |
|---------------------------------|--------|----------|
| Net additional expenditure      | £0.14m | £0.02m   |
| Employment impact (annual jobs) | 2.7    | 0.4      |
| GVA                             | £0.05m | £0.008m  |

### 5.3 Social & Community Benefits

Within the eventsIMPACT tool kit social and community benefits relate to

- **Satisfaction Impacts:** the extent to which attending the event had been a pleasurable experience -quality of the programme, atmosphere, the City’s amenities etc.

Evidence from the visitor survey identifies very high levels of social and community benefits, in that:

- each aspect of the event achieved a 90%+ rating of very good/good apart from the Food and Drink Market whose score was 86% very good/good; and
- Restaurants, Other Entertainment and Bars in P&K received very high positive ratings - each attracting a very good rating from 50% or more respondents experiencing the amenity. All other amenities achieved a very good/good rating from 80% of visitors.



## PERTH AND KINROSS COUNCIL

## Enterprise and Infrastructure Committee

8 March 2017

**EUROPEAN SOCIAL FUND EMPLOYABILITY PIPELINE AND POVERTY & SOCIAL INCLUSION PROGRAMMES UPDATE**

Report by Director (Environment)

**PURPOSE OF REPORT**

The purpose of this report is to provide an update on the Employability Pipeline and Poverty & Social Inclusion Programmes (2014-2020) funded by the European Social Fund.

**1. BACKGROUND / MAIN ISSUES**

- 1.1 Through the European Social Fund (ESF) operational programme (2014-2020), funding is available to support the employability pipeline, as well as social inclusion and poverty activities. The programmes aim to help people facing multiple barriers to accessing support, training and jobs.
- 1.2 PKC acts as the Lead Partner on behalf of Perth and Kinross Community Planning Partnership (CPP). As Lead Partner, the Council has been awarded grant funding of £1.8 million for an Employability Pipeline programme and £0.4 million for Social Inclusion and Poverty programme, over a three year delivery period from 2015 to 2018. PKC and partner organisations need to bring match funding of 60% of total eligible project costs, as ESF will only provide 40%. ESF beneficiaries must have at least two barriers to employment.

**2. UPDATE****Governance and Programme Management Office**

- 2.1 Governance arrangements were agreed by this Committee at its meeting on 1 June 2016 (Report No.16/243 refers). These are now in place to ensure that programmes are efficiently and effectively delivered.
- 2.2 The Project Board, whose members are drawn from the Community Planning Partnership, is supported by a Programme Management Office (PMO). The PMO consists of 1 FTE European Social Fund Programme Officer, 1 FTE Administrative Assistant and 1 FTE Finance/Claims Assistant. In addition, the PMO is able to access procurement, legal and financial advice through PKC officers.

- 2.3 The role of the PMO is to ensure that the programmes produce the required outputs within time, cost, quality, scope, risk constraints as well as achieving results agreed by the Project Board. The PMO will ensure that the Scottish Government and EU financial and legal compliance requirements are met.
- 2.4 The programmes for the period (2015-2018) were submitted by the PMO on 6 July 2015 and were approved by the Scottish Government in February 2016. Subsequently, applications for three specific operations were submitted by the PMO under each area and were approved by the Managing Authority Approval Panel (MAAP) on 31 August 2016. These are:
- Programme Management Office (PMO)
  - Employability Pipeline
  - Poverty & Social Inclusion “Positive Futures!”.
- 2.5 Following receipt of grant offer letters, the Scottish Government carried out pre-claim systems checks for the three operations on 2 November 2016. The PMO and Employability verification were signed off on 29 November and Positive Futures verification was signed off on 19 December 2016.
- 2.6 A robust Management Information System (EUMIS) has been developed to collate and report performance milestones and outcomes to ESF and the Scottish Government. EUMIS Claims training has also commenced and organisations which have commenced delivery are now inputting data. All operation milestones have been completed and issued to Scottish Government for approval. Once milestones have been set and agreed, they will be input into the system to allow claims to commence in 2017. There is a risk that any delays in data input or milestones approval would delay claiming. The PMO is managing that risk by liaising closely with the Scottish Government and by providing detailed information to delivery organisations.
- 2.7 The development of these systems and processes was successfully led by the PMO. This was an important step to ensure that our systems meet Perth & Kinross, Scottish and Auditing Authority requirements.
- 2.8 Activities have been prioritised by the Project Board and are undertaken by delivery agents either internally within PKC or externally. Delivery agents are organisations which are delivering activities on the ground with direct contact with participants. Internal and external delivery agents have been selected by the Project Board, either through direct applications for internal agents or through a Challenge Fund for external agents. The Challenge Fund administered by the PMO was launched in April 2016 and remains open for potential additional delivery agents.

- 2.9 When an activity has been selected, and all conditions have been met, an agreement is signed between the PMO and delivery agent including financial management, payments and audit regimes. The PMO is responsible for monitoring the agreement and the delivery agent's financial compliance. There is a risk that agreements may be difficult to manage if ESF guidance changes and it may be difficult to keep or attract new delivery agents. The PMO is managing that risk by tracking changes and liaising closely with the Scottish Government and delivery agents.
- 2.10 As a result of all this activity, all key elements are now in place with the programme reaching an essential milestone to allow them to move to delivery stage.

## **PROGRESS UPDATE**

### **Employability Pipeline and Poverty/social inclusion**

#### ***Target groups***

- 2.11 The target groups for the employability pipeline are as follows:

#### *Adult – Target numbers to be supported - 900*

- People aged over 25 claiming Employment & Support Allowance (ESA) in the work related activity group for more than 1 year.
- Long term unemployed (claimant count) and short-term unemployed people who face multiple barriers and are most at risk of becoming long-term unemployed, particularly those aged 50-64.
- Skills gaps in key growth industries for Perth and Kinross.
- Small areas of deprivation in Perth and Blairgowrie

#### *Young People – Target numbers to be supported - 200*

- School leavers most at risk of failing to achieve a positive destination are:
  - a) those who are statutory summer or winter leavers and
  - b) those from schools outwith Perth.
- Skills gaps in key growth industries for Perth and Kinross
- Small areas of deprivation in Perth and Blairgowrie.

#### *Health – Target numbers to be supported - 100*

- Intervention for those with severe barriers including mental health issues.

2.12 The target groups for the Poverty/social inclusion operation are as follows:

*Target number to be supported – 420*

- Workless, lone parent or low income households in 5 Ward areas – Strathmore, Highland, Blairgowrie and the Glens, Perth City Centre and Perth City North.

***Delivery Agents and activities***

2.13 The following delivery agents and activities have been approved by the Project Board on 9 May 2016:

- Realise Support and Learning - Care Centre of Excellence – ESF grant: £17,956 (Adult) supporting 20 participants
- Rathbone - Perth and Kinross enhanced Employability Training - ESF grant: £141,062 (Youth) supporting 330 participants
- The Hub PKC - Outreach – ESF grant: £37,855 (Adult, Youth) supporting 205 participants
- The Hub PKC – Skills academies – ESF grant: £124,701 (Adult, Youth) supporting 72 participants
- The Hub PKC – Wage incentives – ESF grant: £168,349 (Adult) supporting 60 participants
- Welfare rights PKC – Positive Futures! - ESF grant: £166,367(Poverty) supporting 258 participants

2.14 The Hub Outreach and The Hub Wage Incentive commenced delivery in August 2016. The Hub has carried out a procurement exercise for skills academies provision. This process awarded funding to deliver a Horticulture Skills Academy in January 2017 and a Hospitality Skills Academy in February 2017. The Hub is currently in the process of procuring a Construction Skills Academy.

2.15 Further marketing publicity and awareness raising has been organised including PR, Twitter page and the PKC website. Direct mailing was also sent to organisations (in particular 3rd sector, not for profit, voluntary and charitable) who deliver provision to those with severe barriers including mental health issues within the health strand. The PMO attended events such as the PKAVS forum or the Housing and Community Services Employability Network. One-to-one meetings were also organised.

- 2.16 The requirement of match funding of 60% was highlighted as an issue for many potential delivery agents and organisations who had expressed a genuine interest previously and were now reluctant to apply. This was particularly the case for those who could potentially deliver the health strand. To address this issue, the PMO contacted the Gannochy Trust to discuss partnership opportunities. Early negotiations commenced in June 2016. A briefing paper detailing potential projects was submitted to the Gannochy Trustees on 10 September 2016. The Gannochy Trustees agreed to allocate £200k over a 2 year period to provide match funding to 5 organisations (2 Health, 2 Youth and 1 Poverty).
- 2.17 The following delivery agents and activities were approved by the Project Board on 15 November 2016, subject to conditions:
- Perth Citizens Advice Bureau Positive Choices Project - ESF grant: £46,968 (Poverty & Social Inclusion “Positive Futures!”) supporting 248 participants
  - Mindspace - Peer Support Hub - ESF grant: £36,055 (Health) supporting 20 participants
  - PUSH – the 4r’s project (Health) – ESF Grant £79,982 supporting 30 participants
  - Strathmore Centre for Youth Development (SCYD) - Education and Employability Hub - ESF grant: £29,586 (Youth) supporting 36 participants
  - YMCA - Positive Futures - ESF grant: £33,557 (Adult, Youth) supporting 60 participants
  - Perth UHI - Changing perceptions: getting men into care work - ESF grant: £38,517 (Adult) supporting 16 participants (*still to be considered by the Board*).
- 2.18 All activities commenced delivery from January 2017. Appendix 1 provides an overview of employability and poverty/social inclusion pipeline. Although not fully developed, it is the first time in Perth and Kinross that such a pipeline is in place to cover all stages of employability, helping people facing multiple barriers to access support, training and jobs.

2.19 From the activities now approved, it is anticipated that 856 participants will be supported and achieve the following outcomes:

- Unemployed and inactive participants with multiple barriers entering education or training: 200 based on 25% of 800 Participants
- Unemployed and inactive participants with multiple barriers gaining a qualification: 140 based on 70% of those entering education or training.
- Unemployed and inactive participants with multiple barriers in employment, including self-employment, upon leaving: 260
- Unemployed and inactive with multiple barriers in employment, including self-employment, six months after leaving: 182 based on 70% of participants employed
- Employed participants with multiple barriers gaining a qualification upon leaving – 28 based on 50% of 56 participants
- Employed participants with multiple barriers with an improved labour market situation six months after leaving: 42 based on 75% of 56 participants

### **3. CONCLUSION AND RECOMMENDATIONS**

3.1 The ESF Employability Pipeline and Social Inclusion/Poverty Programmes aim to help people facing multiple barriers to access support, training and jobs. Specific governance arrangements have been developed and are in place to ensure that programmes are efficiently and effectively delivered. A pipeline covering all stages of employability is in place and will offer support until December 2018.

3.2 It is recommended that the Committee:

- (i) Notes the progress and successful implementation of the Perth & Kinross European Social Fund Employability Pipeline and Poverty & Social Inclusion Programmes as detailed in the report; and
- (ii) Requests the Director (Environment) to submit an annual report to this Committee detailing progress and outcomes at the beginning of 2018.



**Author**

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|--------------|-----------------------|----------------------------------------------------------------------------------------------------|
| Lynn Webster | ESF Programme Officer | 01738 475000<br><a href="mailto:TESCommitteeReports@pkc.gov.uk">TESCommitteeReports@pkc.gov.uk</a> |

**Approved**

| <b>Name</b>    | <b>Designation</b>     | <b>Date</b>     |
|----------------|------------------------|-----------------|
| Barbara Renton | Director (Environment) | 7 February 2017 |

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All Council Services can offer a telephone translation facility.

## 1. IMPLICATIONS, ASSESSMENTS, CONSULTATION AND COMMUNICATION

| <b>Strategic Implications</b>                       | <b>Yes / None</b> |
|-----------------------------------------------------|-------------------|
| Community Plan / Single Outcome Agreement           | <b>Yes</b>        |
| Corporate Plan                                      | <b>Yes</b>        |
| <b>Resource Implications</b>                        |                   |
| Financial                                           | <b>Yes</b>        |
| Workforce                                           | <b>No</b>         |
| Asset Management (land, property, IST)              | <b>Yes</b>        |
| <b>Assessments</b>                                  |                   |
| Equality Impact Assessment                          | <b>Yes</b>        |
| Strategic Environmental Assessment                  | <b>Yes</b>        |
| Sustainability (community, economic, environmental) | <b>Yes</b>        |
| Legal and Governance                                | <b>Yes</b>        |
| Risk                                                | <b>Yes</b>        |
| <b>Consultation</b>                                 |                   |
| Internal                                            | <b>Yes</b>        |
| External                                            | <b>None</b>       |
| <b>Communication</b>                                |                   |
| Communications Plan                                 | <b>Yes</b>        |

### 1. Strategic Implications

#### Community Plan / Single Outcome Agreement

- 1.1 The Community Plan/Single Outcome Agreement 2013 – 2023 lays out five outcomes focussed strategic objectives which provide clear strategic direction, inform decisions at a corporate and service level and shape resources allocation. They are as follows:
- (i) Giving every child the best start in life
  - (ii) Developing educated, responsible and informed citizens
  - (iii) Promoting a prosperous, inclusive and sustainable economy
  - (iv) Supporting people to lead independent, healthy and active lives
  - (v) Creating a safe and sustainable place for future generations
- 1.2 This report relates to objective (ii) by helping people to be ready for life and work and objective (iii) by providing employment opportunities for all.

## Corporate Plan

1.3 The Council's Corporate Plan 2013 – 2018 lays out five outcome focussed strategic objectives which provide clear strategic direction, inform decisions at a corporate and service level and shape resources allocation. They are as follows:

- (i) Giving every child the best start in life;
- (ii) Developing educated, responsible and informed citizens;
- (iii) Promoting a prosperous, inclusive and sustainable economy;
- (iv) Supporting people to lead independent, healthy and active lives; and
- (v) Creating a safe and sustainable place for future generations.

1.4 This report relates to objective (ii) by helping people to be ready for life and work and objective (iii) by providing employment opportunities for all.

## **2. Resource Implications**

### Financial

2.1 There are no direct financial implications as a result of this report. The programme activities and outcomes detailed in this report are funded from ESF grants, existing budgets within Perth & Kinross Council and Partner organisations.

### Workforce

2.2 A new Project Team known as 'Programme Management Office' (PMO) has been created. This includes an ESF Programme Officer acting as Project Manager, along with an ESF Administrative Assistant and an ESF Finance/Claims Assistant as project support. In addition, the PMO will be able to access procurement, legal and financial advice through PKC officers.

### Asset Management (land, property, IT)

2.3 There is no implication from the report.

## **3. Assessments**

### Equality Impact Assessment

3.1 Under the Equality Act 2010, the Council is required to eliminate discrimination, advance equality of opportunity, and foster good relations between equality groups. Carrying out Equality Impact Assessments for plans and policies allows the Council to demonstrate that it is meeting these duties.

- 3.2 The information contained within this report has been considered under the Corporate Equalities Impact Assessment process (EqIA) and has been assessed as relevant and the following positive outcomes expected following implementation: The main equality groups would be age and disability and the programmes will provide better access to services and employment for young people, older people and people with mental health issues. There will be an explicit need for delivery agents to commit to these positives outcomes and to ensure that the way that they design, present, market and locate employability services, and the day to day behaviour and approach of their staff, ensures equal access and support for all clients.

#### Strategic Environmental Assessment

- 3.3 The Environmental Assessment (Scotland) Act 2005 places a duty on the Council to identify and assess the environmental consequences of its proposals.
- 3.4 The information contained within this report has been considered under the Act. No further action is required as it does not qualify as a PPS as defined by the Act and is therefore exempt.

#### Sustainability

- 3.5 Under the provisions of the Local Government in Scotland Act 2003 the Council has to discharge its duties in a way which contributes to the achievement of sustainable development. In terms of the Climate Change Act, the Council has a general duty to demonstrate its commitment to sustainability and the community, environmental and economic impacts of its actions.
- 3.6 The information contained within this report has been considered under the Act. The activities in this report will contribute towards sustainable economic development and social inclusion in Perth and Kinross.

#### Legal and Governance

- 3.7 The Head of Legal and Governance has been consulted on these proposals. The consideration of the report is in line with the Council's Scheme of Administration and specifically the role of the Enterprise and Infrastructure Committee in developing measures to support and promote economic activity. Agreement between the Scottish Government as Managing Authority and the Council as Lead Partner and between the Council and Delivery Agents will constitute legal contracts which have been agreed with Legal Services.

## Risk

- 3.8 There are a series of risks associated with the programmes.
- (i) Risks associated with not achieving agreed performance. This risk will be managed by the PMO through contracts and pro-active engagement with the Scottish Government and delivery agents.
  - (ii) Risks of delays due to lack of guidance or lack of delivery agents. This risk will be managed by the PMO through tracking change in guidance and pro-active engagement with the Scottish Government and delivery agents.
  - (iii) Risks associated with no financial and legal compliance. This risk will be managed by the PMO through contracts, Management Information System and pro-active engagement with the Scottish Government and delivery agents.

## **4. Consultation**

### Internal

- 4.1 The Director (Education & Children's Services), the Acting Executive Director (Housing and Community Safety) the Head of Democratic Services, the Head of Finance and the Head of Legal and Governance have been consulted in the preparation of this report.

## **5. Communication**

- 5.1 The programme is promoted through Council's and external media in line with Scottish Government's and EU guidance.

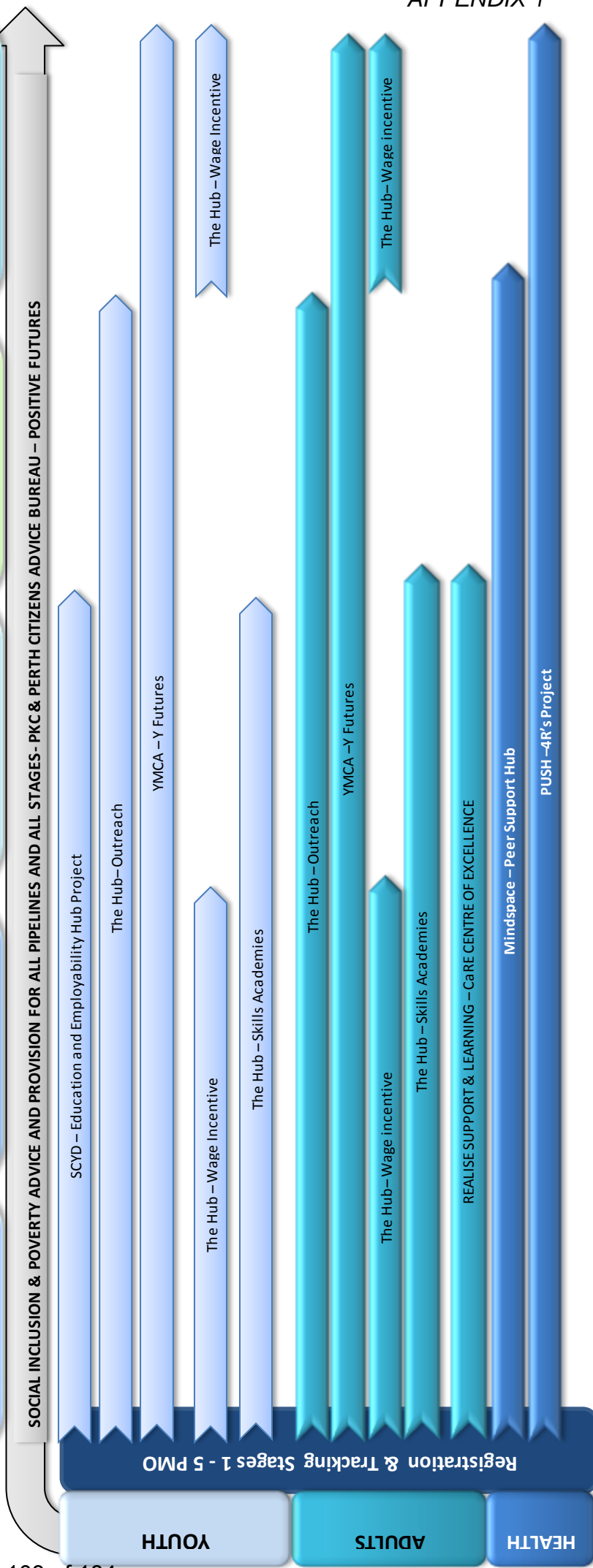
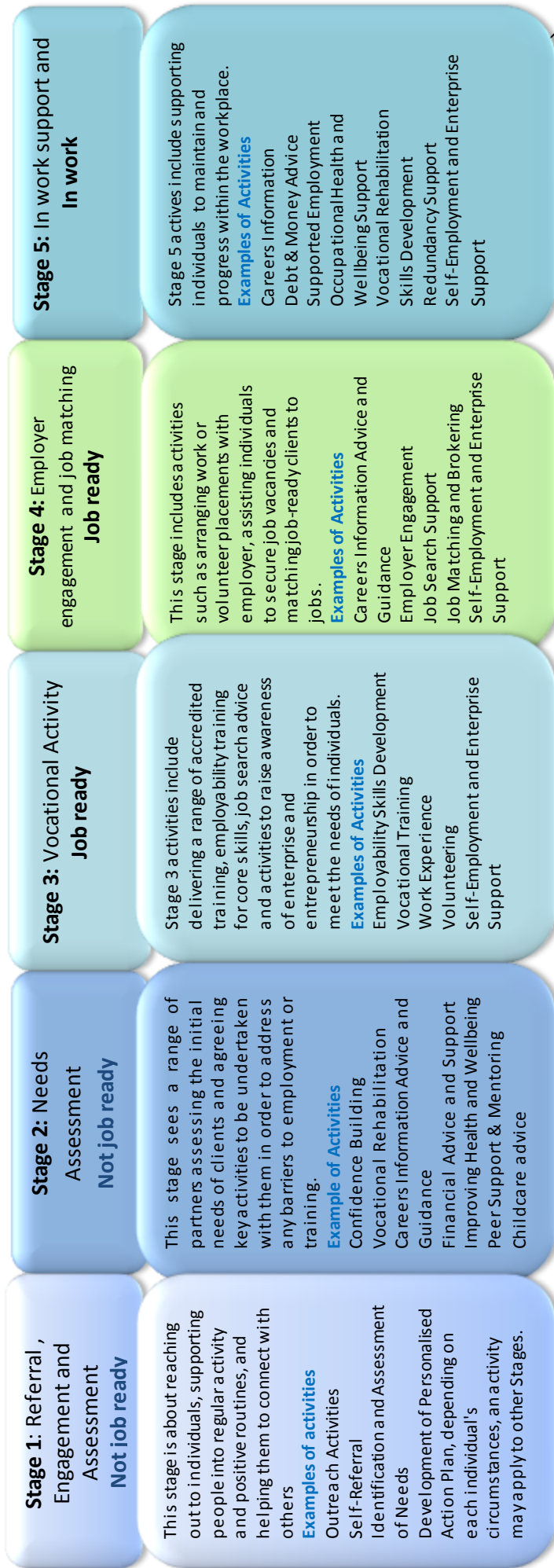
## **2. BACKGROUND PAPERS**

- 2.1 No background papers, as defined by Section 50D of the Local Government (Scotland) Act 1973 (other than any containing confidential or exempt information) were relied on to any material extent in preparing the above report.

## **3. APPENDICES**

- 3.1 Appendix 1 - Perth and Kinross ESF Employability Pipeline and Social Inclusion/Poverty delivery agents diagram.









## PERTH AND KINROSS COUNCIL

## Enterprise and Infrastructure Committee

8 March 2017

## PROPOSED 30MPH SPEED LIMITS AT A94, SCONE ROAD, PERTH

## Report by Director (Environment)

**PURPOSE OF REPORT**

This report details the proposal to extend the 30mph speed limit on the A94 Scone Road Perth. The report recommends the start of varying the Traffic Regulation Order for the 30mph Speed Limits.

**1. BACKGROUND****30mph at the A94 Scone Road, Perth.**

- 1.1 Road safety concerns have been raised by a local Elected Member, the Community Council, and local residents.
- 1.2 As a result, it is now proposed to extend the existing 30mph speed limit on the A94 Scone Road, Perth.

**2. PROPOSALS**

- 2.1 It is proposed to extend the existing 30mph speed limit on the A94 Scone Road, Perth. The route has been identified and is shown in Appendix 1.

**3. CONCLUSION AND RECOMMENDATIONS**

- 3.1 This report details the location where it is proposed to extend the existing 30mph speed limits.
- 3.2 Approval will allow a start to be made to the formal procedure to vary the Traffic Regulation Orders (TROs). This procedure will involve statutory consultation, preparation of draft TROs and advertising in the press. This will provide an opportunity for additional comments to be made or objections to be raised. If objections are raised, these will be reported back to Committee, with appropriate recommendations.
- 3.3 It is recommended that the Committee approve the promotion of a variation to the relevant TRO to allow the introduction of a 30mph speed limit and allow its implementation.

**Author**

| <b>Name</b>     | <b>Designation</b>          | <b>Contact Details</b>                                                                             |
|-----------------|-----------------------------|----------------------------------------------------------------------------------------------------|
| Charles Haggart | Traffic and Network Manager | 01738 475000<br><a href="mailto:TESCommitteeReports@pkc.gov.uk">TESCommitteeReports@pkc.gov.uk</a> |

**Approved**

| <b>Name</b>    | <b>Designation</b>     | <b>Date</b>      |
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| Barbara Renton | Director (Environment) | 10 February 2017 |

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## 1. IMPLICATIONS, ASSESSMENTS, CONSULTATION AND COMMUNICATION

| <b>Strategic Implications</b>                       | <b>Yes/No</b> |
|-----------------------------------------------------|---------------|
| Community Plan / Single Outcome Agreement           | <b>Yes</b>    |
| Corporate Plan                                      | <b>Yes</b>    |
| <b>Resource Implications</b>                        |               |
| Financial                                           | <b>None</b>   |
| Workforce                                           | <b>None</b>   |
| Asset Management (land, property, IST)              | <b>None</b>   |
| <b>Assessments</b>                                  |               |
| Equality Impact Assessment                          | <b>Yes</b>    |
| Strategic Environmental Assessment                  | <b>Yes</b>    |
| Sustainability (community, economic, environmental) | <b>Yes</b>    |
| Legal and Governance                                | <b>Yes</b>    |
| Risk                                                | <b>None</b>   |
| <b>Consultation</b>                                 |               |
| Internal                                            | <b>Yes</b>    |
| External                                            | <b>Yes</b>    |
| <b>Communication</b>                                |               |
| Communications Plan                                 | <b>Yes</b>    |

### 1. Strategic Implications

#### Community Plan / Single Outcome Agreement

- 1.1 The Perth and Kinross Community Planning Partnership (CPP) brings together organisations to plan and deliver services for the people of Perth and Kinross. Together the CPP has developed the Perth and Kinross Community Plan which outlines the key things we think are important for Perth and Kinross.
- (i) Giving every child the best start in life
  - (ii) Developing educated, responsible and informed citizens
  - (iii) Promoting a prosperous, inclusive and sustainable economy
  - (iv) Supporting people to lead independent, healthy and active lives
  - (v) Creating a safe and sustainable place for future generations
- 1.2 It is considered that the actions contained within this report contribute to all of the above objectives.

## Corporate Plan

- 1.3 The Council's Corporate Plan 2013-2018 outlines the same five objectives as those detailed above in the Community Plan. These objectives provide a clear strategic direction, inform decisions at a corporate and service level and shape resource allocation. It is considered that the actions contained in the report contribute to the objectives as outlined in paragraph 1.2 above. These objectives are met by implementing schemes which promote road safety and encourage healthy sustainable travel.

## **2. Resource Implications**

### Capital

- 2.1 There are no Capital resource implications arising directly from the recommendations in this report.

### Revenue

- 2.2 There will be costs involved in advertising the variations to the Traffic Regulation Orders. The indicative cost of £300 for this will be met from the Road Safety and Design Budget in 2017/18.
- 2.3 The estimated costs of £1,000 for the new posts and signs will be met from the Road Safety and Design Budget in 2017/18.

### Workforce

- 2.4 There are no workforce implications arising from this report.

### Asset Management (land, property, IT)

- 2.5 There are no land and property, or information technology implications arising from the contents of this report.

## **3. Assessments**

### Equality Impact Assessment

- 3.1 Under the Equality Act 2010, the Council is required to eliminate discrimination, advance equality of opportunity, and foster good relations between equality groups. Carrying out Equality Impact Assessments for plans and policies allows the Council to demonstrate that it is meeting these duties.
- 3.2 This section should reflect that the proposals have been considered under the Corporate Equalities Impact Assessment process (EqIA) with the following outcome:
  - (i) Assessed as **not relevant** for the purposes of EqIA.

### Strategic Environmental Assessment

- 3.3 Strategic Environmental Assessment (SEA) is a legal requirement under the Environmental Assessment (Scotland) Act 2005 that applies to all qualifying plans, programmes and strategies, including policies (PPS). The proposals have been considered under the Act and no further action is required as it does not qualify as a PPS as defined by the Act and is therefore exempt.

### Sustainability

- 3.4 Under the provisions of the Local Government in Scotland Act 2003 the Council has to discharge its duties in a way which contributes to the achievement of sustainable development. In terms of the Climate Change Act, the Council has a general duty to demonstrate its commitment to sustainability and the community, environmental and economic impacts of its actions.
- 3.5 The proposals contained within the report are assessed to have a positive impact on sustainability, particularly with regard to encouraging sustainable modes of travel.

### Legal and Governance

- 3.6 The Order will be promoted in accordance with The Local Authorities' Traffic Orders (Procedure) (Scotland) Regulations 1999.

### Risk

- 3.7 There are no significant risks associated with the implementation of this project.

## **4. Consultation**

- 4.1 The Head of Legal and Governance, the Head of Democratic Services and the Head of Finance have been consulted in the preparation of this report.
- 4.2 One Elected Member and the Community Council for the area have been consulted and support the proposals.

## **5. Communication**

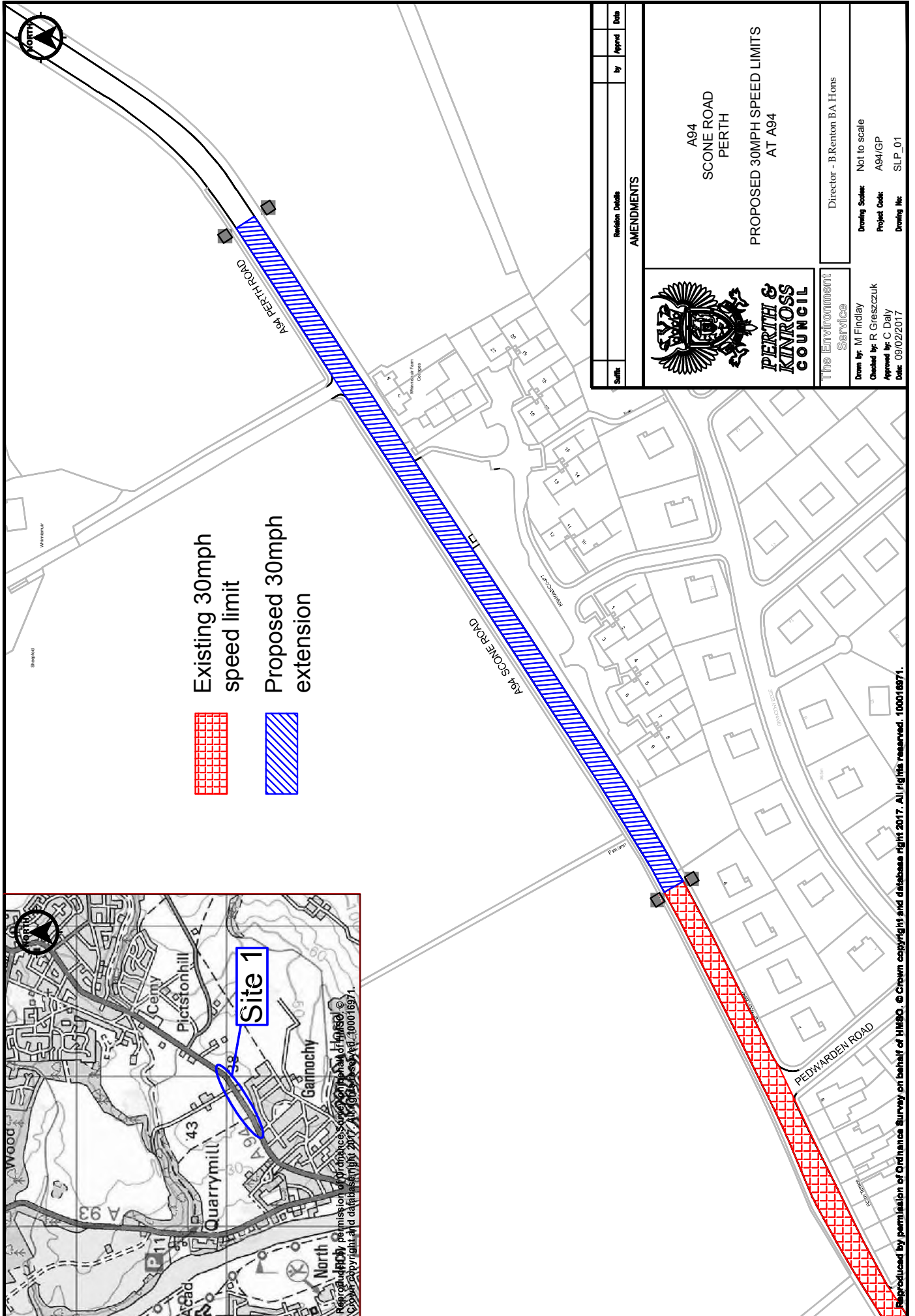
- 5.1 Approval will allow a start to be made to the formal procedure to vary the Traffic Regulation Order. This procedure will involve statutory consultation, preparation of a draft TRO and advertising in the press. This will provide an opportunity for additional comments to be made or objections to be raised. Should objections be raised, these will be reported back to Committee, with appropriate recommendations

## **2. BACKGROUND PAPERS**

- 2.1 The following background papers, as defined by Section 50D of the Local Government (Scotland) Act 1973 (and not containing confidential or exempt information) were relied on to a material extent in preparing the above Report:

## **3. APPENDICES**

- 3.1 The proposals are as shown in Appendix 1.







## PERTH AND KINROSS COUNCIL

## Enterprise and Infrastructure Committee

8 March 2017

## PROPOSED CHANGES TO SPEED LIMITS AT A94, COUPAR ANGUS

## Report by Director (Environment)

**PURPOSE OF REPORT**

This report details proposals to amend the various speed limits on the A94, and adjoining roads, at Coupar Angus as a result of requests from the local community with the support of the Community Council and the Local Members. The report recommends the start of varying the various Traffic Regulation Orders (TROs) for the Speed Limits.

**1. BACKGROUND****20/30/40mph at the A94 Coupar Angus**

- 1.1 Road safety concerns have been raised by Local Elected Members, the Community Council, and local residents.
- 1.2 As a result, it is now proposed to amend the existing speed limits on the A94, and adjoining roads in Coupar Angus, as part of a wider road improvement scheme.

**2. PROPOSALS**

- 2.1 It is proposed to amend the existing speed limits on the A94 and adjoining roads. The routes have been identified and are shown in Appendix 1.

**3. CONCLUSION AND RECOMMENDATIONS**

- 3.1 This report details the location where it is proposed to amend the existing speed limits.
- 3.2 Approval will allow a start to be made to the formal procedure to vary the TROs. This procedure will involve statutory consultation, preparation of draft TROs and advertising in the press. This will provide an opportunity for additional comments to be made or objections to be raised. If objections are raised, these will be reported back to Committee, with appropriate recommendations.
- 3.3 It is recommended that the Committee approve the promotion of a variation to the relevant Traffic Regulation Orders (TROs) to allow the introduction of the new speed limits and its implementation.

**Author**

| <b>Name</b>     | <b>Designation</b>          | <b>Contact Details</b>                                                                             |
|-----------------|-----------------------------|----------------------------------------------------------------------------------------------------|
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**Approved**

| <b>Name</b>    | <b>Designation</b>     | <b>Date</b>      |
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| Barbara Renton | Director (Environment) | 10 February 2017 |

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## 1. IMPLICATIONS, ASSESSMENTS, CONSULTATION AND COMMUNICATION

| <b>Strategic Implications</b>                       | <b>Yes/No</b> |
|-----------------------------------------------------|---------------|
| Community Plan / Single Outcome Agreement           | <b>Yes</b>    |
| Corporate Plan                                      | <b>Yes</b>    |
| <b>Resource Implications</b>                        |               |
| Financial                                           | <b>None</b>   |
| Workforce                                           | <b>None</b>   |
| Asset Management (land, property, IST)              | <b>None</b>   |
| <b>Assessments</b>                                  |               |
| Equality Impact Assessment                          | <b>Yes</b>    |
| Strategic Environmental Assessment                  | <b>Yes</b>    |
| Sustainability (community, economic, environmental) | <b>Yes</b>    |
| Legal and Governance                                | <b>Yes</b>    |
| Risk                                                | <b>None</b>   |
| <b>Consultation</b>                                 |               |
| Internal                                            | <b>Yes</b>    |
| External                                            | <b>Yes</b>    |
| <b>Communication</b>                                |               |
| Communications Plan                                 | <b>Yes</b>    |

### 1. Strategic Implications

#### Community Plan / Single Outcome Agreement

- 1.1 The Perth and Kinross Community Planning Partnership (CPP) brings together organisations to plan and deliver services for the people of Perth and Kinross. Together the CPP has developed the Perth and Kinross Community Plan which outlines the key things we think are important for Perth and Kinross.
- (i) Giving every child the best start in life
  - (ii) Developing educated, responsible and informed citizens
  - (iii) Promoting a prosperous, inclusive and sustainable economy
  - (iv) Supporting people to lead independent, healthy and active lives
  - (v) Creating a safe and sustainable place for future generations
- 1.2 It is considered that the actions contained within this report contribute to all of the above objectives.

## Corporate Plan

- 1.3 The Council's Corporate Plan 2013-2018 outlines the same five objectives as those detailed above in the Community Plan. These objectives provide a clear strategic direction, inform decisions at a corporate and service level and shape resource allocation. It is considered that the actions contained in the report contribute to the objectives as outlined in paragraph 1.2 above. These objectives are met by implementing schemes which promote road safety and encourage healthy sustainable travel.

## **2. Resource Implications**

### Capital

- 2.1 There are no Capital resource implications arising directly from the recommendations in this report.

### Revenue

- 2.2 There will be costs involved in advertising the variations to the Traffic Regulation Orders. The indicative cost of £1,000 for this will be met from the Road Safety Initiatives budget in 2017/18.

### Workforce

- 2.3 There are no workforce implications arising from this report.

### Asset Management (land, property, IT)

- 2.4 There are no land and property, or information technology implications arising from the contents of this report.

## **3. Assessments**

### Equality Impact Assessment

- 3.1 Under the Equality Act 2010, the Council is required to eliminate discrimination, advance equality of opportunity, and foster good relations between equality groups. Carrying out Equality Impact Assessments for plans and policies allows the Council to demonstrate that it is meeting these duties.
- 3.2 This section should reflect that the proposals have been considered under the Corporate Equalities Impact Assessment process (EqIA) with the following outcome:
- (i) Assessed as **not relevant** for the purposes of EqIA.

### Strategic Environmental Assessment

- 3.3 Strategic Environmental Assessment (SEA) is a legal requirement under the Environmental Assessment (Scotland) Act 2005 that applies to all qualifying plans, programmes and strategies, including policies (PPS). The proposals have been considered under the Act and no further action is required as it does not qualify as a PPS as defined by the Act and is therefore exempt.

### Sustainability

- 3.4 Under the provisions of the Local Government in Scotland Act 2003 the Council has to discharge its duties in a way which contributes to the achievement of sustainable development. In terms of the Climate Change Act, the Council has a general duty to demonstrate its commitment to sustainability and the community, environmental and economic impacts of its actions.
- 3.5 The proposals contained within the report are assessed to have a positive impact on sustainability, particularly with regard to encouraging sustainable modes of travel.

### Legal and Governance

- 3.6 The Order will be promoted in accordance with The Local Authorities' Traffic Orders (Procedure) (Scotland) Regulations 1999.

### Risk

- 3.7 There are no significant risks associated with the implementation of this project.

## **4. Consultation**

- 4.1 The Head of Legal and Governance, the Head of Democratic Services and the Head of Finance have been consulted in the preparation of this report.
- 4.2 The Elected Members and the Community Council for the area have been consulted and support the proposals.

## **5. Communication**

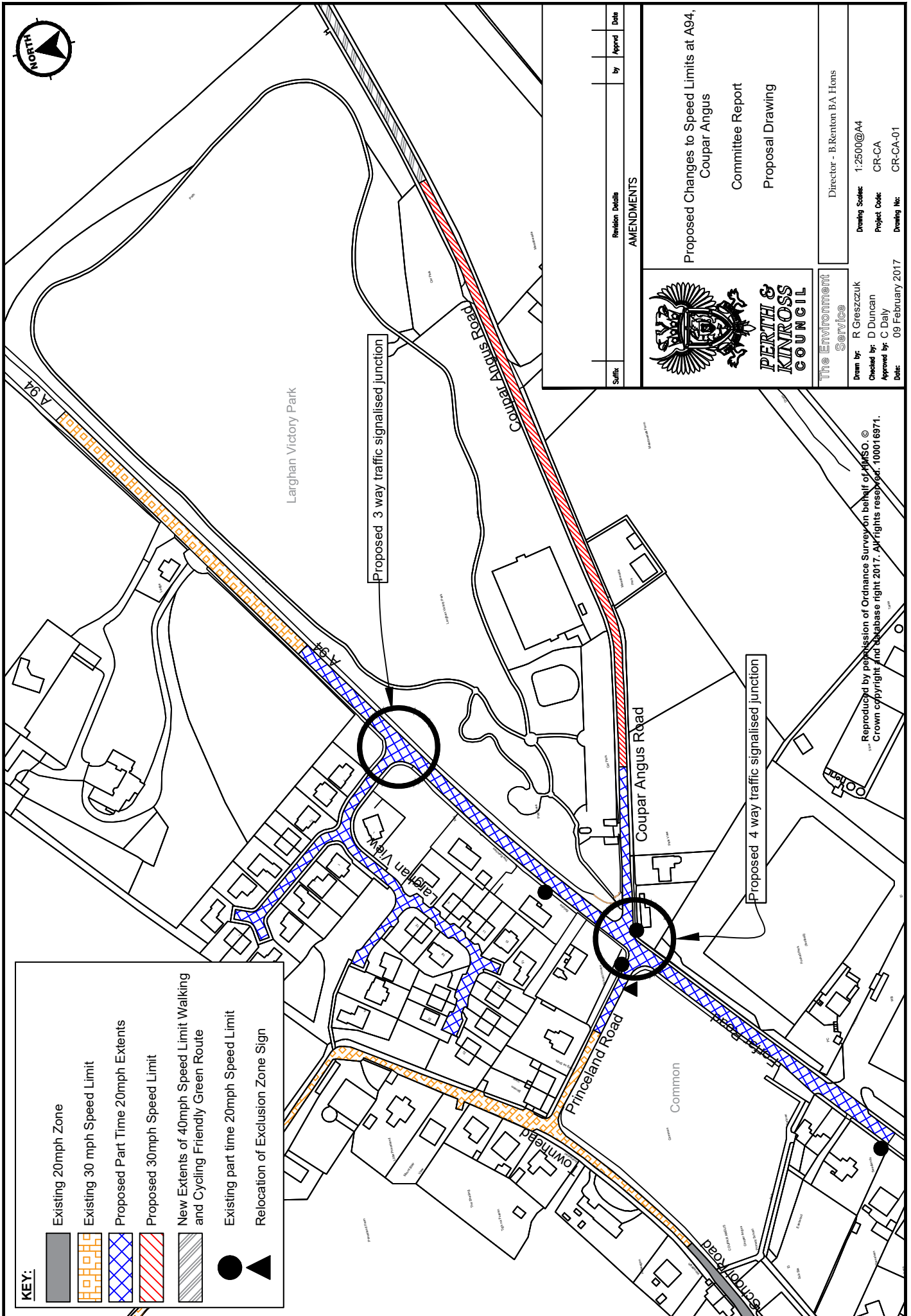
- 5.1 Approval will allow a start to be made to the formal procedure to vary the Traffic Regulation Order. This procedure will involve statutory consultation, preparation of a draft TRO and advertising in the press. This will provide an opportunity for additional comments to be made or objections to be raised. Should objections be raised, these will be reported back to Committee, with appropriate recommendations

## **2. BACKGROUND PAPERS**

- 2.1 None.

### **3 APPENDICES**

3.1 The proposals are as shown in Appendix 1.







## PERTH AND KINROSS COUNCIL

## Enterprise and Infrastructure Committee

8 March 2017

## RE-DETERMINATION OF TAY STREET FOOTWAYS FOR SHARED USE

## Report by Director (Environment)

**PURPOSE OF REPORT**

This report seeks approval to commence the legal process to propose to re-determine the adjacent footpath on the river side at Tay Street, Perth to shared use for pedestrians and cyclists. The report indicates where shared use is proposed and seeks approval to commence the legal process required to implement these proposals.

**1. BACKGROUND**

- 1.1 At its meeting on 1 June 2016, the Enterprise and Infrastructure Committee agreed to promote a Traffic Regulation Order (TRO) to increase the parking provision on Tay Street, Perth (Report No.16/249 refers).
- 1.2 At its subsequent meeting on 19 August 2016, the Executive Sub-Committee of the Enterprise and Infrastructure Committee agreed to set aside the objection received, approving the TRO to increase the parking provision on Tay Street.
- 1.3 The introduction of additional car parking bays on Tay Street was taken forward in response to concerns raised by local businesses regarding parking provision in Perth city centre. To accommodate these additional bays, some of the key cycle route through the centre of Perth, which forms part of the Perth Circular Cycle Route, had to be removed.
- 1.4 The Council has received a number of concerns from both cyclists and cycling groups regarding road safety for cyclists using Tay Street following the removal of the designated cycle lane. In order to improve road safety for cyclists in Tay Street, the Council has considered the use of the adjacent footpath as a shared-use facility.
- 1.5 Transport Scotland's cycling infrastructure guidance (Cycling by Design 2010, Revision 1, June 2011) states that the desired height of a bridge parapet immediately adjacent to a cycle route is 1.4m.
- 1.6 There are sections of the wall in Tay Street adjacent to the proposed shared use path where the height varies between 0.9m and 1.2m. There are also sections where the height of the wall exceeds 1.4m.

- 1.7 It would not be cost effective to increase the height of the wall. In addition, given the decorative nature of the wall, it would not be desired to add anything to the existing wall to simply reach a guidance height.
- 1.8 The guidance in Cycling by Design allows a departure from standards where there is existing informal use, where the path is segregated, or where future use of the path will be monitored for a period of 12 months. It also states that aesthetics should be considered when arriving at an appropriate height and treatment.
- 1.9 It has been noted that there is currently informal shared use of the route along its full length. It is also proposed to segregate the new route by the use of signing, and thereafter monitor the shared use path for 12 months from implementation.
- 1.10 It has been observed that Riverside Drive, Dundee has a shared use facility adjacent to the Tay which has a wall between the cycle route and the river. The height of this wall has been measured as being as low as 0.7m at some locations. The path forms part of the National Cycle Network Route 77 and has been developed in association with Sustrans. Having consulted with Dundee City Council, they have confirmed that there have been no reported incidents since the introduction of the shared use facility adjacent to the river.

## 2. PROPOSALS

- 2.1 It is proposed that the adjacent footpath on the river side at Tay Street is re-determined as shared use for pedestrians and cyclists.

## 3. CONCLUSION AND RECOMMENDATION

- 3.1 Following on from the re-introduction of parking spaces in Tay Street, concerns have been expressed about the road safety of cyclists. There have also been objections raised to the lack of a shared use foot/cycle way, particularly from ByCycle, the Perth Cycle Campaign. It is, therefore, proposed to introduce a shared use for pedestrians and cyclists.
- 3.2 It is recommended that the Committee approves the commencement of the legal process for the promotion of a Redetermination Order, under Section 152(2) of the Roads (Scotland) Act 1984, to allow the footway identified in this report to be converted to shared use for pedestrians and cyclists.

### Author

| Name            | Designation                 | Contact Details                                                                                    |
|-----------------|-----------------------------|----------------------------------------------------------------------------------------------------|
| Charles Haggart | Traffic and Network Manager | 01738 475000<br><a href="mailto:TESCommitteeReports@pkc.gov.uk">TESCommitteeReports@pkc.gov.uk</a> |

### Approved

| Name           | Designation            | Date             |
|----------------|------------------------|------------------|
| Barbara Renton | Director (Environment) | 10 February 2017 |

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## 1. IMPLICATIONS, ASSESSMENTS, CONSULTATION AND COMMUNICATION

| <b>Strategic Implications</b>                       | <b>Yes/No</b> |
|-----------------------------------------------------|---------------|
| Community Plan / Single Outcome Agreement           | <b>Yes</b>    |
| Corporate Plan                                      | <b>Yes</b>    |
| <b>Resource Implications</b>                        |               |
| Financial                                           | <b>Yes</b>    |
| Workforce                                           | <b>None</b>   |
| Asset Management (land, property, IST)              | <b>None</b>   |
| <b>Assessments</b>                                  |               |
| Equality Impact Assessment                          | <b>Yes</b>    |
| Strategic Environmental Assessment                  | <b>Yes</b>    |
| Sustainability (community, economic, environmental) | <b>Yes</b>    |
| Legal and Governance                                | <b>Yes</b>    |
| Risk                                                | <b>None</b>   |
| <b>Consultation</b>                                 |               |
| Internal                                            | <b>Yes</b>    |
| External                                            | <b>Yes</b>    |
| <b>Communication</b>                                |               |
| Communications Plan                                 | <b>Yes</b>    |

### 1. Strategic Implications

#### Community Plan / Single Outcome Agreement

- 1.1 The Perth and Kinross Community Planning Partnership (CPP) brings together organisations to plan and deliver services for the people of Perth and Kinross. Together the CPP has developed the Perth and Kinross Community Plan which outlines the key things we think are important for Perth and Kinross.
- (i) Giving every child the best start in life
  - (ii) Developing educated, responsible and informed citizens
  - (iii) Promoting a prosperous, inclusive and sustainable economy
  - (iv) Supporting people to lead independent, healthy and active lives
  - (v) Creating a safe and sustainable place for future generations
- 1.2 It is considered that the actions contained within this report contribute to all of the above objectives.

## Corporate Plan

- 1.3 The Council's Corporate Plan 2013-2018 outlines the same five objectives as those detailed above in the Community Plan. These objectives provide a clear strategic direction, inform decisions at a corporate and service level and shape resource allocation. It is considered that the actions contained in the report contribute to the objectives as outlined in paragraph 1.2 above. These objectives are met by implementing schemes which promote road safety.

## **2. Resource Implications**

### Financial

#### Capital

- 2.1 There are no capital resource implications arising directly from the recommendations in this report.

#### Revenue

- 2.2 There will be costs for advertising the necessary Order in the press. It is proposed that one Order be promoted to cover all the listed locations. The estimated cost of advertising an Order is £300. These costs will be met from the Road Safety and Design budget in 2017/18.
- 2.3 The estimated costs of £500 for all new posts and signs will be met from the Road Safety and Design budget in 2017/18.

#### Workforce

- 2.4 There are no workforce implications arising from this report.

#### Asset Management (land, property, IT)

- 2.5 There are no land and property, or information technology implications arising from the contents of this report.

## **3. Assessments**

### Equality Impact Assessment

- 3.1 Under the Equality Act 2010, the Council is required to eliminate discrimination, advance equality of opportunity, and foster good relations between equality groups. Carrying out Equality Impact Assessments for plans and policies allows the Council to demonstrate that it is meeting these duties.

3.2 This section should reflect that the proposals have been considered under the Corporate Equalities Impact Assessment process (EqIA) with the following outcome:

- (i) Assessed as **not relevant** for the purposes of EqIA.

#### Strategic Environmental Assessment

3.3 Strategic Environmental Assessment (SEA) is a legal requirement under the Environmental Assessment (Scotland) Act 2005 that applies to all qualifying plans, programmes and strategies, including policies (PPS). The proposals have been considered under the Act and no further action is required as it does not qualify as a PPS as defined by the Act and is therefore exempt.

#### Sustainability

3.4 Under the provisions of the Local Government in Scotland Act 2003 the Council has to discharge its duties in a way which contributes to the achievement of sustainable development. In terms of the Climate Change Act, the Council has a general duty to demonstrate its commitment to sustainability and the community, environmental and economic impacts of its actions.

3.5 The proposals contained within the report are assessed to have a positive impact on sustainability, particularly with regard to encouraging lower traffic speeds.

#### Legal and Governance

3.6 The Order will be promoted in accordance with The Local Authorities' Traffic Orders (Procedure) (Scotland) Regulations 1999.

#### Risk

3.7 There are no significant risks associated with the implementation of this project.

### **4. Consultation**

4.1 The Head of Legal and Governance, the Head of Democratic Services and the Head of Finance have been consulted in the preparation of this report.

4.2 Police Scotland, the local Elected Members and Community Councils have also been consulted and support the proposal.

## **5. Communication**

- 5.1 Approval will allow a start to be made to the formal procedure to vary the Traffic Regulation Order. This procedure will involve statutory consultation, preparation of a draft TRO and advertising in the press. This will provide an opportunity for additional comments to be made or objections to be raised. Should objections be raised, these will be reported back to Committee, with appropriate recommendations.

## **2. BACKGROUND PAPERS**

- 2.1 The following background papers, as defined by Section 50D of the Local Government (Scotland) Act 1973 (and not containing confidential or exempt information) were relied on to a material extent in preparing the above Report:

- Enterprise and Infrastructure Committee 1 June 2016 proposed Variation to Waiting Restrictions Within the City Centre Area, Perth. (13 16/249) refers

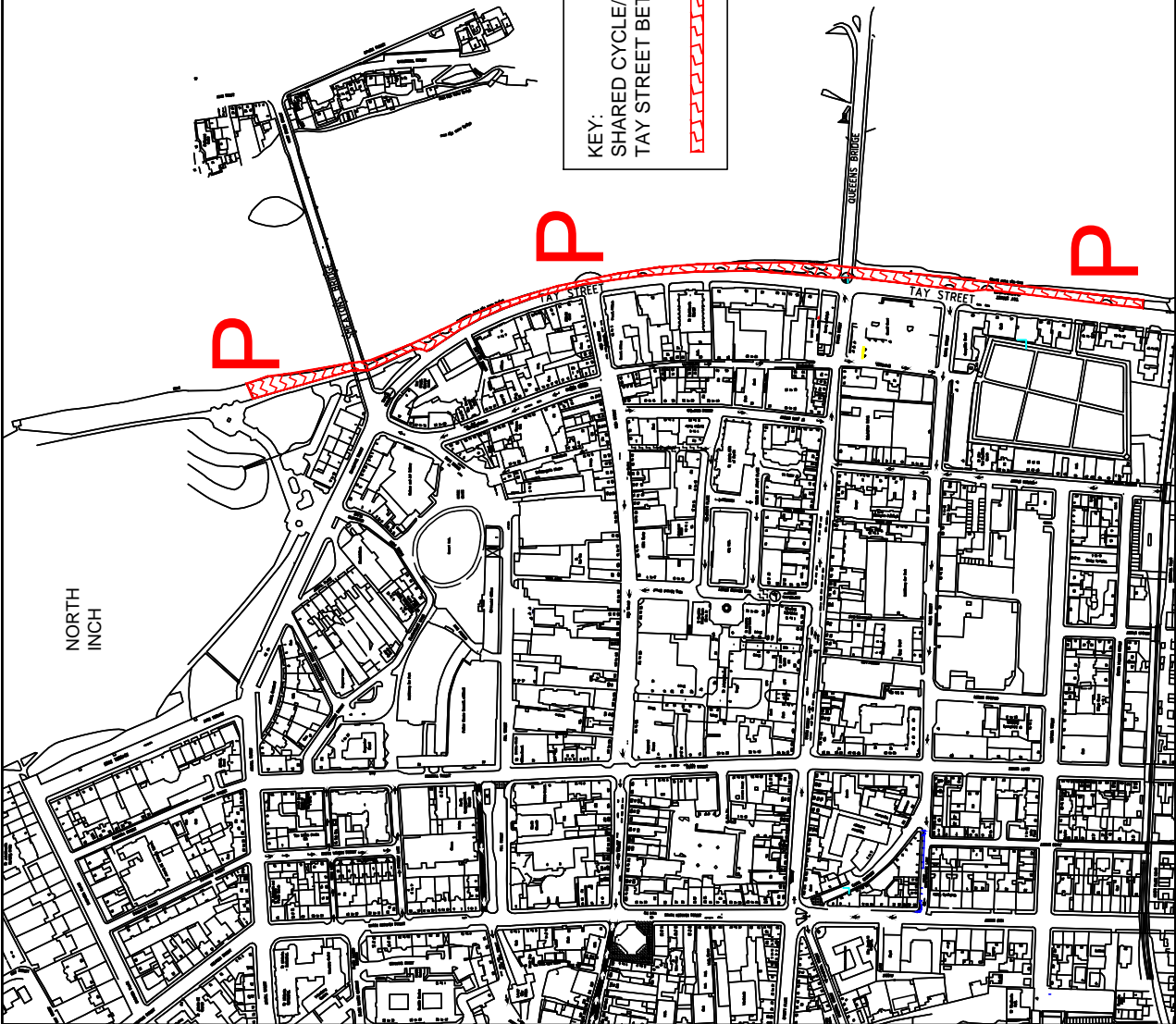
## **3. APPENDICES**

- 3.1 The proposal is shown at Appendix 1.






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KEY:  
 SHARED CYCLE/PEDESTRIAN FOOTWAY (PROPOSED)  
 TAY STREET BETWEEN NORTH INCH AND SOUTH INCH

| Swifts                                                                                                                                               | Revision Details | by                                                                                                                                                      | Approved | Date |
|------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|----------|------|
| <b>AMENDMENTS</b>                                                                                                                                    |                  |                                                                                                                                                         |          |      |
| <br><b>PERTH &amp; KINROSS COUNCIL</b><br>The Environment Service |                  | <b>PERTH &amp; KINROSS COUNCIL</b><br>(VARIOUS FOOTWAYS)<br>(RE-DETERMINATION OF<br>MEANS OF EXERCISE<br>OF PUBLIC<br>RIGHTS OF PASSAGE)<br>ORDER 201X. |          |      |
| Drawn by: D DUNCAN<br>Checked by: D MCKEOWN<br>Approved by: B CARGILL<br>Date: 01/02/2017                                                            |                  | Director : Barbara Renton B.A. Hons<br>Drawing Scale: N.T.S.<br>Project Code: Re-determination Cycle routes 2017<br>Drawing No: PLAN 1                  |          |      |



**PERTH AND KINROSS COUNCIL**

**Enterprise and Infrastructure Committee**

**8 March 2017**

**PROPOSED 40MPH SPEED LIMIT AT WESTER BALGEDIE**

**Report by Director (Environment)**

**PURPOSE OF REPORT**

This report summarises an objection received on the proposals to extend the existing 40mph speed limit at Wester Balgedie. It recommends that the Committee set aside the objection and that the Order is made as advertised.

**1. BACKGROUND**

- 1.1 At its meeting on 9 November 2016, the Committee agreed to promote a Traffic Regulation Order (TRO) to introduce or extend existing 40mph speed limits at Balvarran, Carnbo, Glendevon, Enochdhu, Perth and Wester Balgedie. (Report No. 16/503 refers).
- 1.2 The report detailed the proposals to introduce or extend existing 40mph speed limits at Balvarran, Carnbo, Glendevon, Enochdhu, Perth and Wester Balgedie.
- 1.3 During the formal advertising period, a resident from Wester Balgedie has objected to the proposals for the A911 Wester Balgedie, and this is detailed in the table below:

**WESTER BALGEDIE**

| <b>Name on file</b> | <b>Comment or objection</b>                                                                                                                                       | <b>Response</b>                                                                                                                                              |
|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                     | Resident requested that the proposed extension to the 40 mph speed limit should be made even longer to include the properties at "Creag Mhor" and the "Old Mill". | The length of the extended speed limit was suggested and agreed by the Local Members and the Community Council, which support the distance of the extension. |

**2. PROPOSALS**

- 2.1 The proposals are shown on the plans at Appendix 1.

### 3. CONCLUSION AND RECOMMENDATION

- 3.1 This report outlines an objection received during the formal advertising of the proposal to extend the existing 40mph speed limit at Wester Balgedie.
- 3.2 It is recommended that the Committee set aside the objection received and to proceed to make the TRO to extend the existing 40mph speed limit at Wester Balgedie, as advertised.

#### Author

| Name            | Designation               | Contact Details                                                                                    |
|-----------------|---------------------------|----------------------------------------------------------------------------------------------------|
| Charles Haggart | Traffic & Network Manager | 01738 475000<br><a href="mailto:TESCommitteeReports@pkc.gov.uk">TESCommitteeReports@pkc.gov.uk</a> |

#### Approved

| Name           | Designation            | Date            |
|----------------|------------------------|-----------------|
| Barbara Renton | Director (Environment) | 20 January 2017 |

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## 1. IMPLICATIONS, ASSESSMENTS, CONSULTATION AND COMMUNICATION

| <b>Strategic Implications</b>                       | <b>Yes/No</b> |
|-----------------------------------------------------|---------------|
| Community Plan / Single Outcome Agreement           | <b>Yes</b>    |
| Corporate Plan                                      | <b>Yes</b>    |
| <b>Resource Implications</b>                        |               |
| Financial                                           | <b>None</b>   |
| Workforce                                           | <b>None</b>   |
| Asset Management (land, property, IST)              | <b>None</b>   |
| <b>Assessments</b>                                  |               |
| Equality Impact Assessment                          | <b>Yes</b>    |
| Strategic Environmental Assessment                  | <b>Yes</b>    |
| Sustainability (community, economic, environmental) | <b>Yes</b>    |
| Legal and Governance                                | <b>Yes</b>    |
| Risk                                                | <b>None</b>   |
| <b>Consultation</b>                                 |               |
| Internal                                            | <b>Yes</b>    |
| External                                            | <b>Yes</b>    |
| <b>Communication</b>                                |               |
| Communications Plan                                 | <b>Yes</b>    |

### 1. Strategic Implications

#### Community Plan / Single Outcome Agreement

- 1.1 The Perth and Kinross Community Planning Partnership (CPP) brings together organisations to plan and deliver services for the people of Perth and Kinross. Together the CPP has developed the Perth and Kinross Community Plan which outlines the key things we think are important for Perth and Kinross.
- (i) Giving every child the best start in life
  - (ii) Developing educated, responsible and informed citizens
  - (iii) Promoting a prosperous, inclusive and sustainable economy
  - (iv) Supporting people to lead independent, healthy and active lives
  - (v) Creating a safe and sustainable place for future generations
- 1.2 It is considered that the actions contained within this report contribute to all of the above objectives.

## Corporate Plan

- 1.3 The Council's Corporate Plan 2013-2018 outlines the same five objectives as those detailed above in the Community Plan. These objectives provide a clear strategic direction, inform decisions at a corporate and service level and shape resource allocation. It is considered that the actions contained in the report contribute to the objectives as outlined in paragraph 1.2 above. These objectives are met by implementing schemes which promote road safety.

## **2. Resource Implications**

### Financial

#### Capital

- 2.1 There are no Capital resource implications arising directly from the recommendations in this report.

#### Revenue

- 2.2 There are no additional financial implications associated with the recommendations in this report. The financial implications of advertising and implementing the speed limit changes were provided in the previous report. (Report No.16/503 refers).

#### Workforce

- 2.3 There are no workforce implications arising from this report.

#### Asset Management (land, property, IT)

- 2.4 There are no land and property, or information technology implications arising from the contents of this report.

## **3. Assessments**

### Equality Impact Assessment

- 3.1 Under the Equality Act 2010, the Council is required to eliminate discrimination, advance equality of opportunity, and foster good relations between equality groups. Carrying out Equality Impact Assessments for plans and policies allows the Council to demonstrate that it is meeting these duties.
- 3.2 This section should reflect that the proposals have been considered under the Corporate Equalities Impact Assessment process (EqIA) with the following outcome:
  - (i) Assessed as **not relevant** for the purposes of EqIA.

### Strategic Environmental Assessment

- 3.3 Strategic Environmental Assessment (SEA) is a legal requirement under the Environmental Assessment (Scotland) Act 2005 that applies to all qualifying plans, programmes and strategies, including policies (PPS). The proposals have been considered under the Act and no further action is required as it does not qualify as a PPS as defined by the Act and is therefore exempt.

### Sustainability

- 3.4 Under the provisions of the Local Government in Scotland Act 2003 the Council has to discharge its duties in a way which contributes to the achievement of sustainable development. In terms of the Climate Change Act, the Council has a general duty to demonstrate its commitment to sustainability and the community, environmental and economic impacts of its actions.
- 3.5 The proposals contained within the report are assessed to have a positive impact on sustainability, particularly with regard to encouraging sustainable modes of travel.

### Legal and Governance

- 3.6 The Order will be promoted in accordance with The Local Authorities' Traffic Orders (Procedure) (Scotland) Regulations 1999.

### Risk

- 3.7 There are no significant risks associated with the implementation of this project.

## **4. Consultation**

- 4.1 The Head of Legal and Governance, the Head of Democratic Services and the Head of Finance have been consulted in the preparation of this report.
- 4.2 Police Scotland, local Elected Members and Portmoak Community Council for the area have also been consulted and support the proposals.

## **5. Communication**

- 5.1 None.

## **2. BACKGROUND PAPERS**

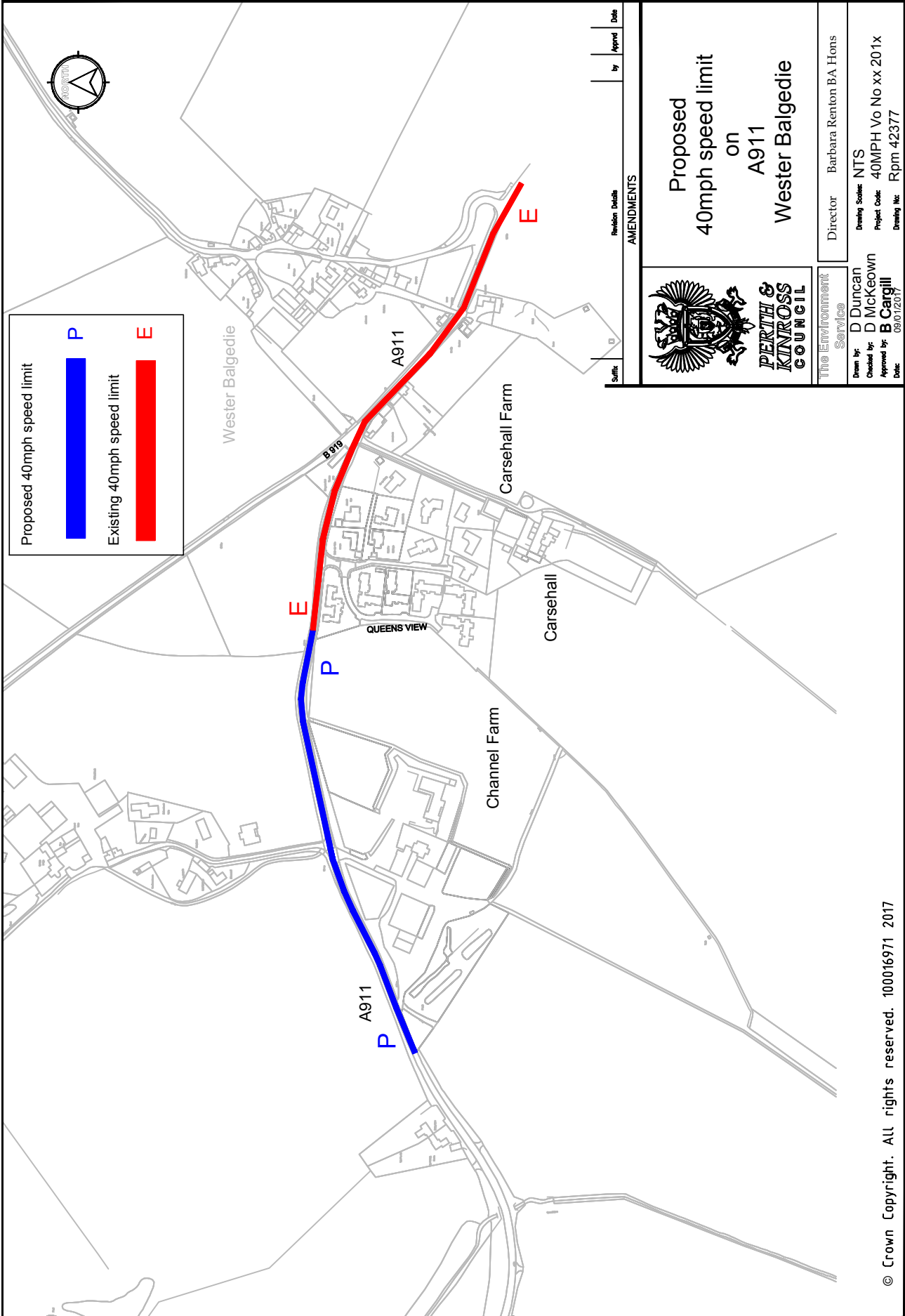
2.1 The following background papers, as defined by Section 50D of the Local Government (Scotland) Act 1973 (and not containing confidential or exempt information) were relied on to a material extent in preparing the above report:

- Enterprise and Infrastructure Committee 9 November 2016 proposed 40mph Speed Limits at Balvarran, Carnbo, Glendevon, Enochdhu, Perth and Wester Balgedie (Report No. 16/503 refers).


## **3. APPENDICES**

3.1 The proposals are as shown on the drawings in Appendix 1.





| Revision   | Details | By | Date |
|------------|---------|----|------|
| AMENDMENTS |         |    |      |

  
**PERTH & KINROSS COUNCIL**  
 The Environment Service  
**Proposed 40mph speed limit**  
 on  
**A911**  
**Wester Balgedie**

|                |                        |
|----------------|------------------------|
| Director       | Barbara Renton BA Hons |
| Drawn by       | D Duncan               |
| Checked by     | D McKeown              |
| Approved by    | <b>B Cargill</b>       |
| Date:          | 09/01/2017             |
| Drawing Scale: | NTS                    |
| Project Code:  | 40MPH Vo No xx 201X    |
| Drawing No:    | Rpm 42377              |

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**PERTH AND KINROSS COUNCIL**

**Enterprise and Infrastructure Committee**

**8 March 2017**

**AMENDMENTS TO THE LIST OF PUBLIC ROADS**

**Report by Director (Environment)**

**PURPOSE OF REPORT**

This report recommends that the List of Public Roads be updated to take account of the amendments detailed in this report.

**1. BACKGROUND / MAIN ISSUES**

- 1.1 The Roads (Scotland) Act, 1984 requires the Council to keep a List of Public Roads, which it has a duty to manage and maintain. The Act makes provision for new or upgraded sections of road to be added to the List from time to time.
- 1.2 The roads listed on the attached schedule were constructed under Construction Consent. They have been completed in accordance with the Council's Road Standards and a satisfactory twelve-month maintenance period has expired. The developer has requested that they be added to the List of Public Roads. Consequently, in accordance with Section 16 of the Roads (Scotland) Act 1984, the Council, as Roads Authority, is obliged to add such roads to its List of Public Roads.

**2. PROPOSALS**

- 2.1 It is proposed to amend the List of Public Roads as detailed in the attached schedule.

**3. CONCLUSION AND RECOMMENDATION**

- 3.1 The roads detailed in the attached schedule have been completed to the required standards and should now be added to the List of Public Roads.
- 3.2 It is recommended that the Committee approves the additions to the List of Public Roads as detailed in Appendix 1.

**Author**

| <b>Name</b>   | <b>Designation</b> | <b>Contact Details</b>                                                                             |
|---------------|--------------------|----------------------------------------------------------------------------------------------------|
| Sarah Perfett | Technician         | 01738 475000<br><a href="mailto:TESCommitteeReports@pkc.gov.uk">TESCommitteeReports@pkc.gov.uk</a> |

**Approved**

| <b>Name</b>    | <b>Designation</b>     | <b>Date</b>     |
|----------------|------------------------|-----------------|
| Barbara Renton | Director (Environment) | 20 January 2017 |

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## 1. IMPLICATIONS, ASSESSMENTS, CONSULTATION AND COMMUNICATION

| <b>Strategic Implications</b>                       | <b>Yes / None</b> |
|-----------------------------------------------------|-------------------|
| Community Plan / Single Outcome Agreement           | <b>None</b>       |
| Corporate Plan                                      | <b>Yes</b>        |
| <b>Resource Implications</b>                        |                   |
| Financial                                           | <b>Yes</b>        |
| Workforce                                           | <b>None</b>       |
| Asset Management (land, property, IST)              | <b>Yes</b>        |
| <b>Assessments</b>                                  |                   |
| Equality Impact Assessment                          | <b>Yes</b>        |
| Strategic Environmental Assessment                  | <b>Yes</b>        |
| Sustainability (community, economic, environmental) | <b>None</b>       |
| Legal and Governance                                | <b>None</b>       |
| Risk                                                | <b>None</b>       |
| <b>Consultation</b>                                 |                   |
| Internal                                            | <b>Yes</b>        |
| External                                            | <b>None</b>       |
| <b>Communication</b>                                |                   |
| Communications Plan                                 | <b>None</b>       |

### 1. Strategic Implications

#### Corporate Plan

1.1 The Council's Corporate Plan 2013 – 2018 lays out five outcome focussed strategic objectives which provide clear strategic direction, inform decisions at a corporate and service level and shape resources allocation. They are as follows:

- (i) Giving every child the best start in life;
- (ii) Developing educated, responsible and informed citizens;
- (iii) Promoting a prosperous, inclusive and sustainable economy;
- (iv) Supporting people to lead independent, healthy and active lives; and
- (v) Creating a safe and sustainable place for future generations.

1.2 This report relates to (iv) and (v) above.

### 2. Resource Implications

#### Financial

2.1 There are no Capital resource implications arising directly from the recommendations in this report.

- 2.2 The revenue commitments arising from the routine maintenance of the new roads are detailed in the schedule. The amount of £17,161 for Routine and Cyclic Maintenance, and additional expenditure on Street Cleaning, will require to be prioritised within the existing Environment Service Revenue Budget in future years.

### **3. Assessments**

- 3.1 Under the Equality Act 2010, the Council is required to eliminate discrimination, advance equality of opportunity, and foster good relations between equality groups. Carrying out Equality Impact Assessments for plans and policies allows the Council to demonstrate that it is meeting these duties.
- 3.2 This section should reflect that the proposals have been considered under the Corporate Equalities Impact Assessment process (EqIA) with the following outcome:

- (i) Assessed as **not relevant** for the purposes of EqIA

#### Strategic Environmental Assessment

- 3.3 The Environmental Assessment (Scotland) Act 2005 places a duty on the Council to identify and assess the environmental consequences of its proposals.
- 3.4 This section should reflect that the proposals have been considered under the Act and no further action is required as it does not qualify as a Plan, Programme or Strategy (PPS) as defined by the Act and is therefore exempt.

### **4. Consultation**

#### Internal

- 4.1 The Head of Legal and Governance, the Head of Democratic Services and the Head of Finance have been consulted in the preparation of this report.

#### External

- 4.2 The owners of properties adjacent to Council or resident constructed roads were consulted on the proposals, and a notice was placed in the local newspaper. No objections were received.

## **2. BACKGROUND PAPERS**

- 2.1 No background papers, as defined by Section 50D of the Local Government (Scotland) Act 1973 (other than any containing confidential or exempt information), were relied on to any material extent in preparing the above report.

### **3. APPENDICES**

#### 3.1 Appendix 1 - Schedule for Additions to the List of Public Roads

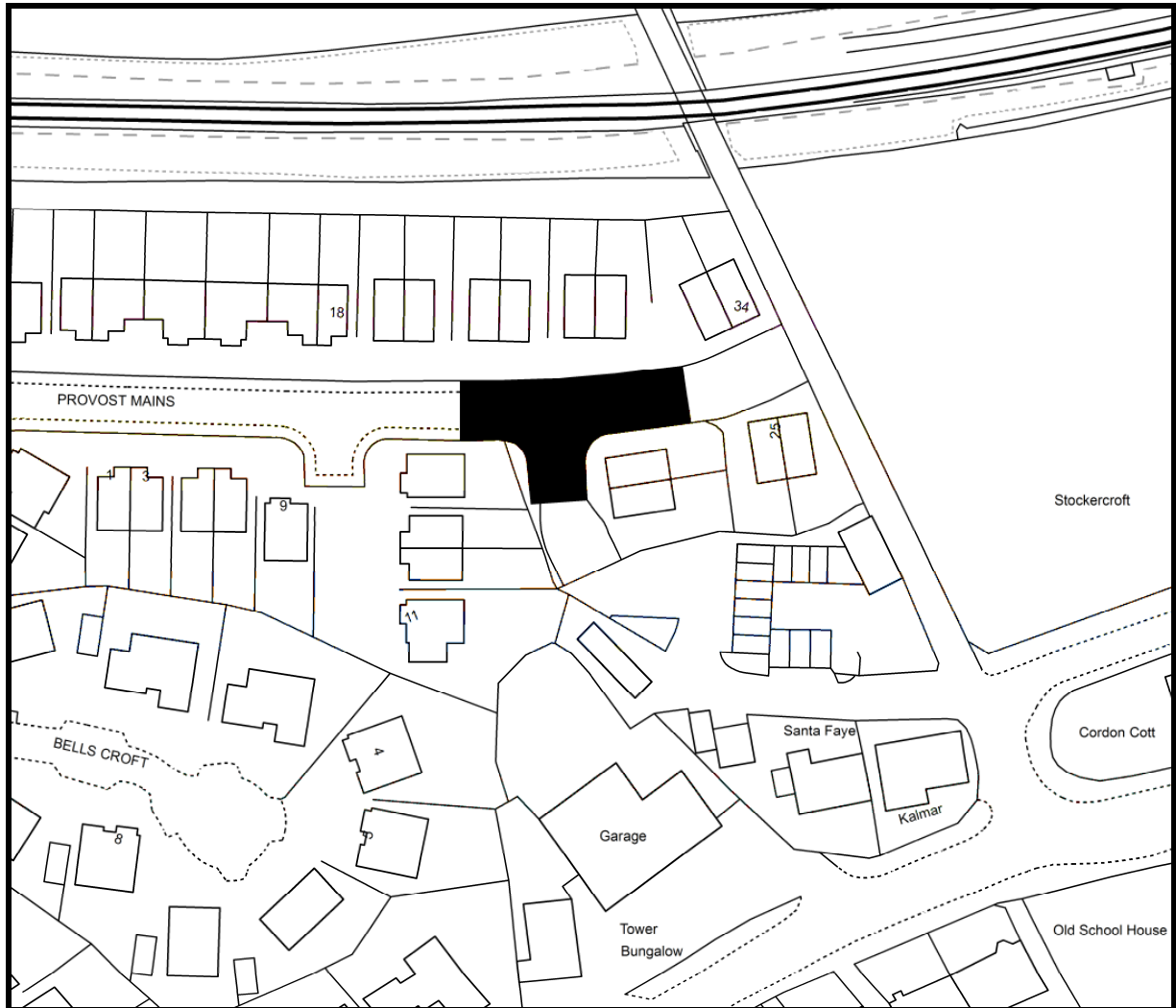




## Schedule for Additions to the List of Public Roads

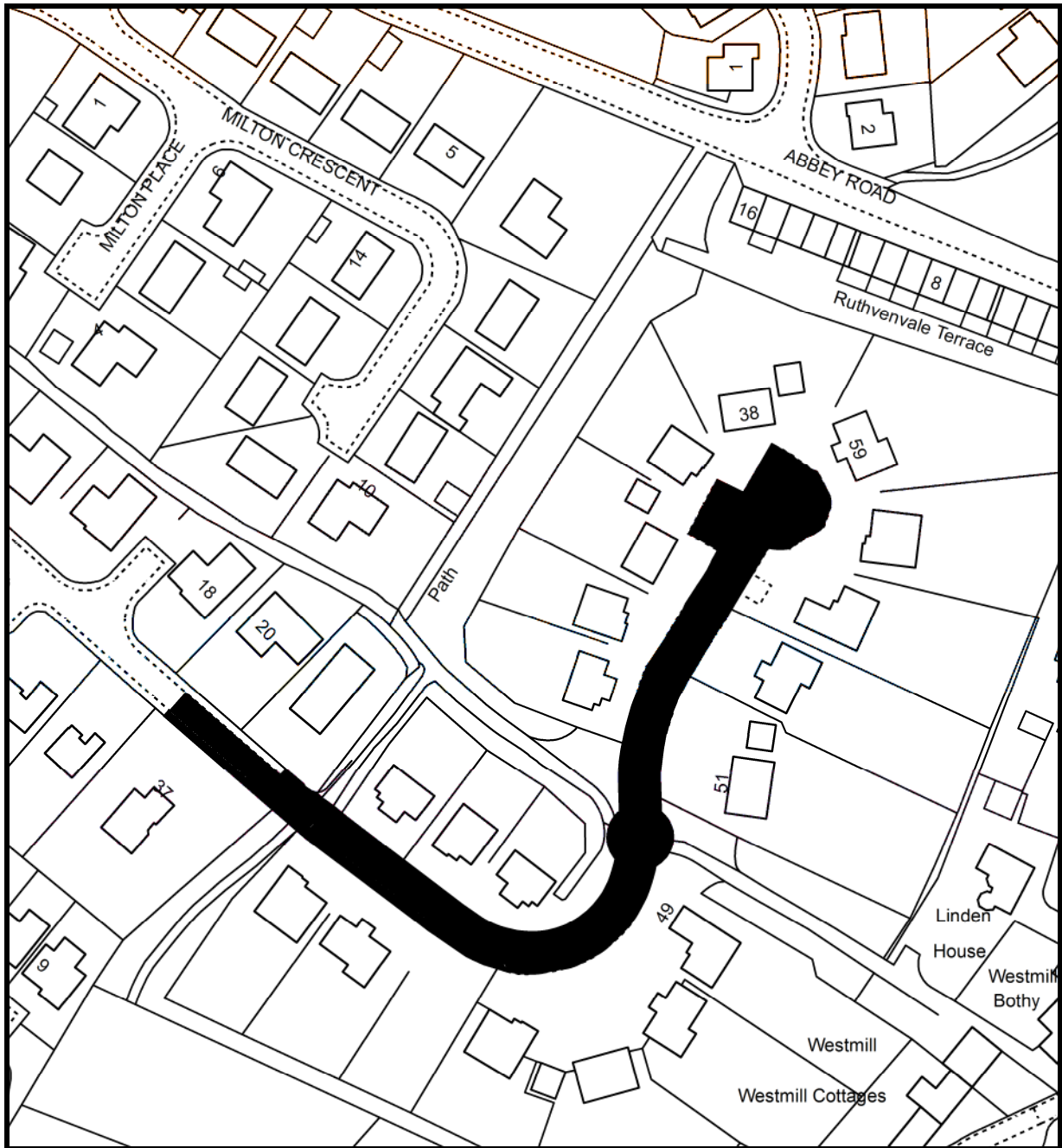
| Town          | Street Name                      | Construction Consent No. | Developer             | Length      | Ward | Street Lighting Columns | Remarks                           | Financial Implications |                 |
|---------------|----------------------------------|--------------------------|-----------------------|-------------|------|-------------------------|-----------------------------------|------------------------|-----------------|
|               |                                  |                          |                       |             |      |                         |                                   | Roads                  | Street Lighting |
| Abermethy     | Provost Mains                    | CC/PK/12/01              | A&J Stephen           | 48m         | 9    | 1                       | Extension of existing public road | £1,078                 | £65             |
| Auchterarder  | Abbey Park                       | CC/PK/11/15              | Cala Homes            | 246m        | 7    | 8                       | Extension of existing public road | £5,523                 | £520            |
| Keillor       | Access road to Keillor Steadings | CC/PK/07/01              | Muirfield (Contracts) | 398m        | 2    | 16                      |                                   | £8,935                 | £1,040          |
| <b>TOTALS</b> |                                  |                          |                       | <b>692m</b> |      | <b>25</b>               |                                   | <b>£15,536</b>         | <b>£1,625</b>   |

# Provost Mains, Abernethy



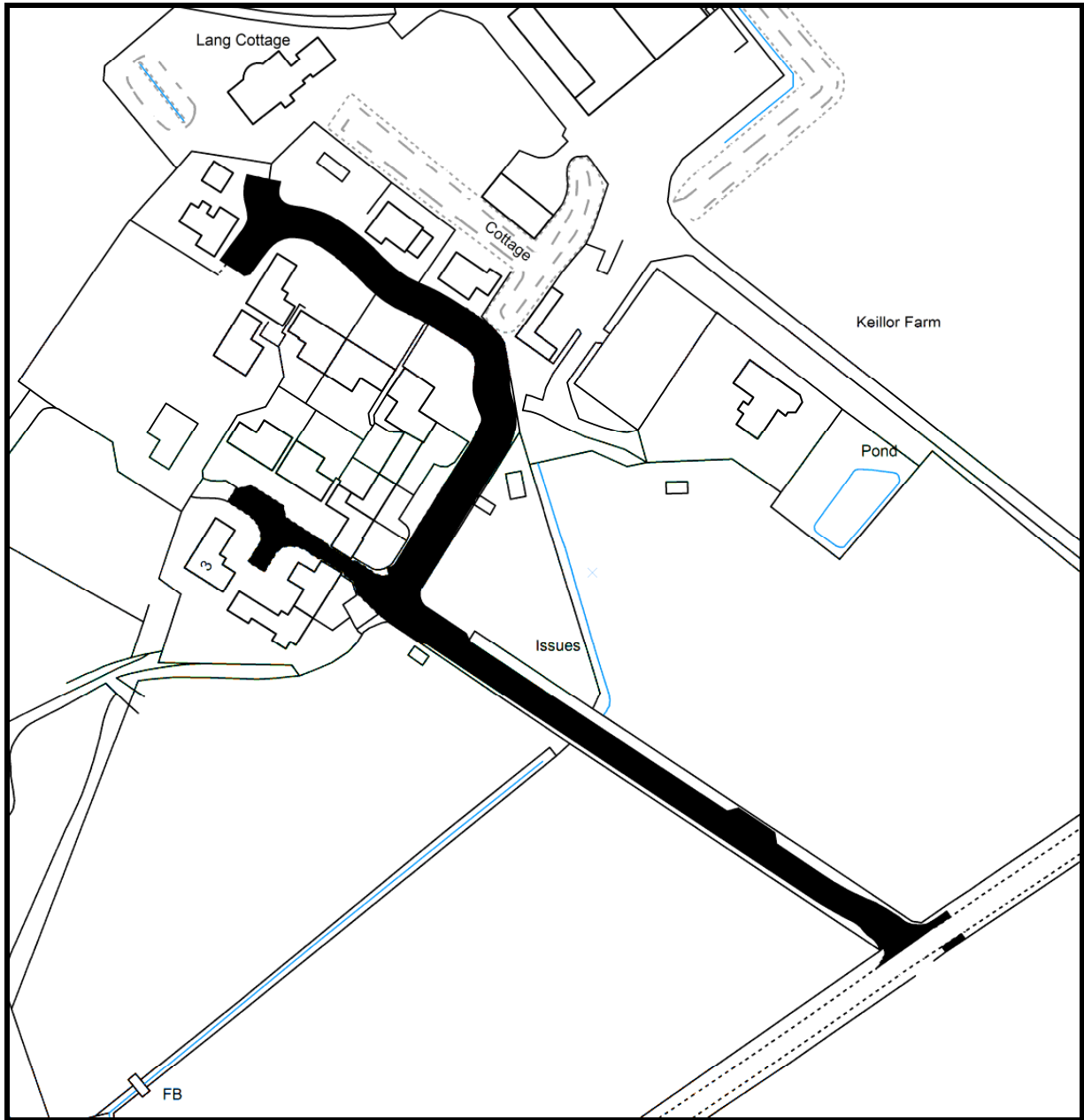
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Abbey Park, Auchterarder



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Access Road to Keillor Steadings, Keillor



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## PERTH AND KINROSS COUNCIL

## Enterprise and Infrastructure Committee

8 March 2017

**PROPOSED VARIATION TO WAITING RESTRICTIONS, THE MUIRS, MUIRFIELD GROVE, MUIRGROVE AND MUIRPARK ROAD, KINROSS****Report by Director (Environment)****PURPOSE OF REPORT**

This report summarises an objection received on the proposals to introduce waiting restrictions on the Muirs, Muirfield Grove, Muirgrove and Muirpark Road, Kinross. It recommends that the Committee set aside the objection and that the Order is made as advertised.

**1. BACKGROUND**

- 1.1 At its meeting on 7 September 2016, the Committee agreed to promote a Traffic Regulation Order (TRO) to introduce No Waiting at Any Time on the Muirs, Muirfield Grove, Muirgrove and Muirpark Road, Kinross. (Report No. 16/383 refers).
- 1.2 The report detailed the proposals to introduce waiting restrictions on the Muirs, Muirfield Grove, Muirgrove and Muirpark Road, Kinross.
- 1.3 One resident has objected to the proposals, and this is detailed in the table below:

**MUIRS, MUIRFIELD GROVE, MUIR GROVE, MUIRPARK ROAD**

| <b>Name on file</b> | <b>Comment or objection</b>                                                                                                                                                                                                                                                                            | <b>Response</b>                                                                                                                                                                                                                                                            |
|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                     | If restrictions were introduced, I would be concerned that parking would be forced further into these narrow streets from a much wider thoroughfare. This would potentially lead to a greater chance of driveways being blocked and more problems for residents than would appear to exist at present. | The restrictions were requested by the residents and supported by the Local Members and the Community Council. The restrictions are designed to prevent indiscriminate parking near to the junctions, in order to maintain clear sight lines and to promote safer parking. |

## 2. PROPOSALS

2.1 The Committee is recommended to set aside the objection received and proceed to make the TRO to introduce waiting restrictions on the Muirs, Muirfield Grove, Muirgrove and Muirpark Road, Kinross.

2.2 The proposals are shown on the plans at Appendix 1.

## 3. CONCLUSION AND RECOMMENDATION

3.1 This report outlines an objection received during the formal advertising of the proposal to introduce waiting restrictions on the Muirs, Muirfield Grove, Muirgrove and Muirpark Road, Kinross.

3.2 It is recommended that the Committee set aside the objection received and to proceed to make the TRO to introduce waiting restrictions on the Muirs, Muirfield Grove, Muirgrove and Muirpark Road, Kinross as advertised.

### Author

| Name            | Designation               | Contact Details                                                                                    |
|-----------------|---------------------------|----------------------------------------------------------------------------------------------------|
| Charles Haggart | Traffic & Network Manager | 01738 475000<br><a href="mailto:TESCommitteeReports@pkc.gov.uk">TESCommitteeReports@pkc.gov.uk</a> |

### Approved

| Name           | Designation            | Date            |
|----------------|------------------------|-----------------|
| Barbara Renton | Director (Environment) | 20 January 2017 |

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All Council Services can offer a telephone translation facility.

## 1. IMPLICATIONS, ASSESSMENTS, CONSULTATION AND COMMUNICATION

| <b>Strategic Implications</b>                       | <b>Yes/No</b> |
|-----------------------------------------------------|---------------|
| Community Plan / Single Outcome Agreement           | <b>Yes</b>    |
| Corporate Plan                                      | <b>Yes</b>    |
| <b>Resource Implications</b>                        |               |
| Financial                                           | <b>None</b>   |
| Workforce                                           | <b>None</b>   |
| Asset Management (land, property, IST)              | <b>None</b>   |
| <b>Assessments</b>                                  |               |
| Equality Impact Assessment                          | <b>Yes</b>    |
| Strategic Environmental Assessment                  | <b>Yes</b>    |
| Sustainability (community, economic, environmental) | <b>Yes</b>    |
| Legal and Governance                                | <b>Yes</b>    |
| Risk                                                | <b>None</b>   |
| <b>Consultation</b>                                 |               |
| Internal                                            | <b>Yes</b>    |
| External                                            | <b>Yes</b>    |
| <b>Communication</b>                                |               |
| Communications Plan                                 | <b>Yes</b>    |

### 1. Strategic Implications

#### Community Plan / Single Outcome Agreement

- 1.1 The Perth and Kinross Community Planning Partnership (CPP) brings together organisations to plan and deliver services for the people of Perth and Kinross. Together the CPP has developed the Perth and Kinross Community Plan which outlines the key things we think are important for Perth and Kinross.
- (i) Giving every child the best start in life
  - (ii) Developing educated, responsible and informed citizens
  - (iii) Promoting a prosperous, inclusive and sustainable economy
  - (iv) Supporting people to lead independent, healthy and active lives
  - (v) Creating a safe and sustainable place for future generations
- 1.2 It is considered that the actions contained within this report contribute to all of the above objectives.

## Corporate Plan

- 1.3 The Council's Corporate Plan 2013-2018 outlines the same five objectives as those detailed above in the Community Plan. These objectives provide a clear strategic direction, inform decisions at a corporate and service level and shape resource allocation. It is considered that the actions contained in the report contribute to the objectives as outlined in paragraph 1.2 above. These objectives are met by implementing schemes which promote road safety.

## **2. Resource Implications**

### Financial

#### Capital

- 2.1 There are no Capital resource implications arising directly from the recommendations in this report.

#### Revenue

- 2.2 There are no additional financial implications associated with the recommendations in this report. The financial implications of advertising and implementing the waiting restrictions changes were provided in the previous report. (Report No.16/383 refers).

#### Workforce

- 2.3 There are no workforce implications arising from this report.

#### Asset Management (land, property, IT)

- 2.4 There are no land and property, or information technology implications arising from the contents of this report.

## **3. Assessments**

### Equality Impact Assessment

- 3.1 Under the Equality Act 2010, the Council is required to eliminate discrimination, advance equality of opportunity, and foster good relations between equality groups. Carrying out Equality Impact Assessments for plans and policies allows the Council to demonstrate that it is meeting these duties.
- 3.2 This section should reflect that the proposals have been considered under the Corporate Equalities Impact Assessment process (EqIA) with the following outcome:
  - (i) Assessed as **not relevant** for the purposes of EqIA.



### Strategic Environmental Assessment

- 3.3 Strategic Environmental Assessment (SEA) is a legal requirement under the Environmental Assessment (Scotland) Act 2005 that applies to all qualifying plans, programmes and strategies, including policies (PPS). The proposals have been considered under the Act and no further action is required as it does not qualify as a PPS as defined by the Act and is therefore exempt.

### Sustainability

- 3.4 Under the provisions of the Local Government in Scotland Act 2003 the Council has to discharge its duties in a way which contributes to the achievement of sustainable development. In terms of the Climate Change Act, the Council has a general duty to demonstrate its commitment to sustainability and the community, environmental and economic impacts of its actions.
- 3.5 The proposals contained within the report are assessed to have a positive impact on sustainability, particularly with regard to encouraging sustainable modes of travel.

### Legal and Governance

- 3.6 The Order will be promoted in accordance with The Local Authorities' Traffic Orders (Procedure) (Scotland) Regulations 1999.

### Risk

- 3.7 There are no significant risks associated with the implementation of this project.

## **4. Consultation**

- 4.1 The Head of Legal and Governance, the Head of Democratic Services and the Head of Finance have been consulted in the preparation of this report.
- 4.2 Police Scotland, local Elected Members and Kinross Community Council have also been consulted and support the proposals.

## **5. Communication**

- 5.1 None.

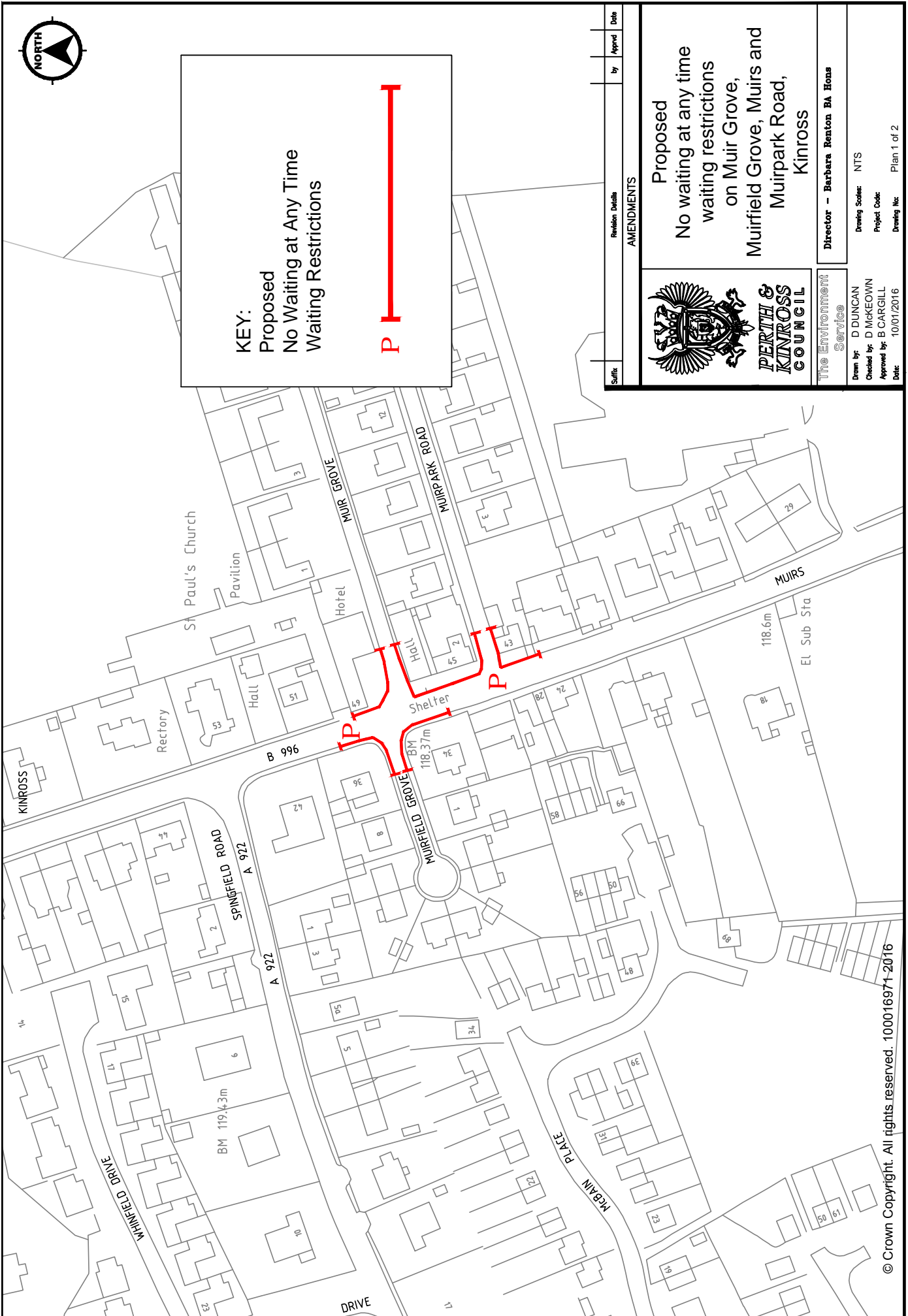
## **2. BACKGROUND PAPERS**

2.1 The following background papers, as defined by Section 50D of the Local Government (Scotland) Act 1973 (and not containing confidential or exempt information) were relied on to a material extent in preparing the above Report:

- Enterprise and Infrastructure Committee 7 September 2016 proposed Variation to Waiting Restrictions, Douglas Crescent, Emslie Drive, and the Muirs, Kinross. (14 16/383) refers


## **3. APPENDICES**

3.1 The proposals are as shown on the drawings in Appendix .



**KEY:**  
 Proposed  
 No Waiting at Any Time  
 Waiting Restrictions

**P**

|                                                                                                                                                         |                                                                                                                                         |
|---------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| <br><b>PERTH &amp; KINROSS COUNCIL</b><br>The Environment<br>Service | Proposed<br>No waiting at any time<br>waiting restrictions<br>on Muir Grove,<br>Muirfield Grove, Muirs and<br>Muirpark Road,<br>Kinross |
| Director - Barbara Reaton BA Hons<br>Drawing Scale: NTS<br>Project Code:<br>Drawing No: Plan 1 of 2                                                     | Drawn by: D DUNCAN<br>Checked by: D McKEOWN<br>Approved by: B CARGILL<br>Date: 10/01/2016                                               |

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## PERTH AND KINROSS COUNCIL

## Enterprise and Infrastructure Committee

8 March 2017

**PROPOSED CHANGES TO KING STREET/GALVERMORE STREET  
CAR PARK, CRIEFF  
OFF-STREET CAR PARK ORDER**

**Report by Director (Environment)**

**PURPOSE OF REPORT**

This report summarises an objection received on the proposals to vary the Off Street Car Park Traffic Regulation Order (TRO) to enable the time limits to be amended for King Street/Galvermore Street Car Park in Crieff.

**1. BACKGROUND**

- 1.1 At its meeting on 9 November 2016, the Committee agreed to vary the Off Street Traffic Regulation Order to enable the waiting times to be amended for King Street/Galvermore Street Car Park in Crieff (Report No.16/504 refers).
- 1.2 The report detailed proposals to amend the free waiting period from 2 hours to 3 hours.
- 1.3 One objection has been received, and this is detailed in the table below:

**King Street, Galvermore Street Car Park**

| <b>Name on file</b> | <b>Comment or objection</b>                                                                                                                                                                                                                                                                                                                                                                                                         | <b>Response</b>                                                               |
|---------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------|
|                     | The view of only 2 shop owners does not reflect the majority view of the residents of Crieff. The 2 hour period was agreed by the community and the Council only a few years ago, to allow for a turnover of vehicles. Increasing the free time allowed will only encourage drivers to park long term which is likely to result in less parking space being available for visitors, defeating the purpose for which it is intended. | The increase from 2 to 3 hours free parking was requested by two shop owners. |

## 2. PROPOSALS

- 2.1 It is proposed to set aside the objection received and proceed to make the TRO to amend the free period from 2 to 3 hours.
- 2.2 The proposals are shown on the drawing at Appendix 1.

## 3. CONCLUSION AND RECOMMENDATION

- 3.1 This report outlines an objection received during the formal advertising of the proposal to amend the waiting times in King Street/Galvermore Street Car Park in Crieff.
- 3.2 It is recommended that the Committee sets aside the objection received and proceeds to make the TRO to amend the waiting times in King Street/ Galvermore Street Car Park in Crieff as advertised.

### Author

| Name            | Designation               | Contact Details                                                                                    |
|-----------------|---------------------------|----------------------------------------------------------------------------------------------------|
| Charles Haggart | Traffic & Network Manager | 01738 475000<br><a href="mailto:TESCommitteeReports@pkc.gov.uk">TESCommitteeReports@pkc.gov.uk</a> |

### Approved

| Name           | Designation            | Date             |
|----------------|------------------------|------------------|
| Barbara Renton | Director (Environment) | 10 February 2017 |

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## 1. IMPLICATIONS, ASSESSMENTS, CONSULTATION AND COMMUNICATION

| <b>Strategic Implications</b>                       | <b>Yes/No</b> |
|-----------------------------------------------------|---------------|
| Community Plan / Single Outcome Agreement           | <b>Yes</b>    |
| Corporate Plan                                      | <b>Yes</b>    |
| <b>Resource Implications</b>                        |               |
| Financial                                           | <b>Yes</b>    |
| Workforce                                           | <b>None</b>   |
| Asset Management (land, property, IST)              | <b>None</b>   |
| <b>Assessments</b>                                  |               |
| Equality Impact Assessment                          | <b>Yes</b>    |
| Strategic Environmental Assessment                  | <b>Yes</b>    |
| Sustainability (community, economic, environmental) | <b>Yes</b>    |
| Legal and Governance                                | <b>Yes</b>    |
| Risk                                                | <b>None</b>   |
| <b>Consultation</b>                                 |               |
| Internal                                            | <b>Yes</b>    |
| External                                            | <b>Yes</b>    |
| <b>Communication</b>                                |               |
| Communications Plan                                 | <b>Yes</b>    |

### 1. Strategic Implications

#### Community Plan / Single Outcome Agreement

- 1.1 The Perth and Kinross Community Planning Partnership (CPP) brings together organisations to plan and deliver services for the people of Perth and Kinross. Together the CPP has developed the Perth and Kinross Community Plan which outlines the key things we think are important for Perth and Kinross.
- (i) Giving every child the best start in life
  - (ii) Developing educated, responsible and informed citizens
  - (iii) Promoting a prosperous, inclusive and sustainable economy
  - (iv) Supporting people to lead independent, healthy and active lives
  - (v) Creating a safe and sustainable place for future generations
- 1.2 It is considered that the actions contained within this report contribute to all of the above objectives.

## Corporate Plan

- 1.3 The Council's Corporate Plan 2013-2018 outlines the same five objectives as those detailed above in the Community Plan. These objectives provide a clear strategic direction, inform decisions at a corporate and service level and shape resource allocation. It is considered that the actions contained in the report contribute to the objectives as outlined in paragraph 1.2 above. These objectives are met by implementing schemes which promote road safety.

## **2. Resource Implications**

### Financial

#### Capital

- 2.1 There are no capital resource implications arising directly from the recommendations in this report.

#### Revenue

- 2.2 There are no additional financial implications associated with the recommendations in this report. The financial implications of advertising and implementing the waiting restrictions changes were provided in the previous report. (Report No.16/383 refers).

#### Workforce

- 2.3 There are no workforce implications arising from this report.

#### Asset Management (land, property, IT)

- 2.4 There are no land and property, or information technology implications arising from the contents of this report.

## **3. Assessments**

### Equality Impact Assessment

- 3.1 Under the Equality Act 2010, the Council is required to eliminate discrimination, advance equality of opportunity, and foster good relations between equality groups. Carrying out Equality Impact Assessments for plans and policies allows the Council to demonstrate that it is meeting these duties.
- 3.2 This section should reflect that the proposals have been considered under the Corporate Equalities Impact Assessment process (EqIA) with the following outcome:
  - (i) Assessed as **not relevant** for the purposes of EqIA.



### Strategic Environmental Assessment

- 3.3 Strategic Environmental Assessment (SEA) is a legal requirement under the Environmental Assessment (Scotland) Act 2005 that applies to all qualifying plans, programmes and strategies, including policies (PPS). The proposals have been considered under the Act and no further action is required as it does not qualify as a PPS as defined by the Act and is therefore exempt.

### Sustainability

- 3.4 Under the provisions of the Local Government in Scotland Act 2003 the Council has to discharge its duties in a way which contributes to the achievement of sustainable development. In terms of the Climate Change Act, the Council has a general duty to demonstrate its commitment to sustainability and the community, environmental and economic impacts of its actions.
- 3.5 The proposals contained within the report are assessed to have a positive impact on sustainability, particularly with regard to encouraging lower traffic speeds.

### Legal and Governance

- 3.6 The Order will be promoted in accordance with The Local Authorities' Traffic Orders (Procedure) (Scotland) Regulations 1999.

### Risk

- 3.7 There are no significant risks associated with the implementation of this project.

## **4. Consultation**

- 4.1 The Head of Legal and Governance, the Head of Democratic Services and the Head of Finance have been consulted in the preparation of this report.
- 4.2 Police Scotland, local Elected Members and Community Council for the areas have been consulted and support the proposals.

## **5. Communication**

- 5.1 None.

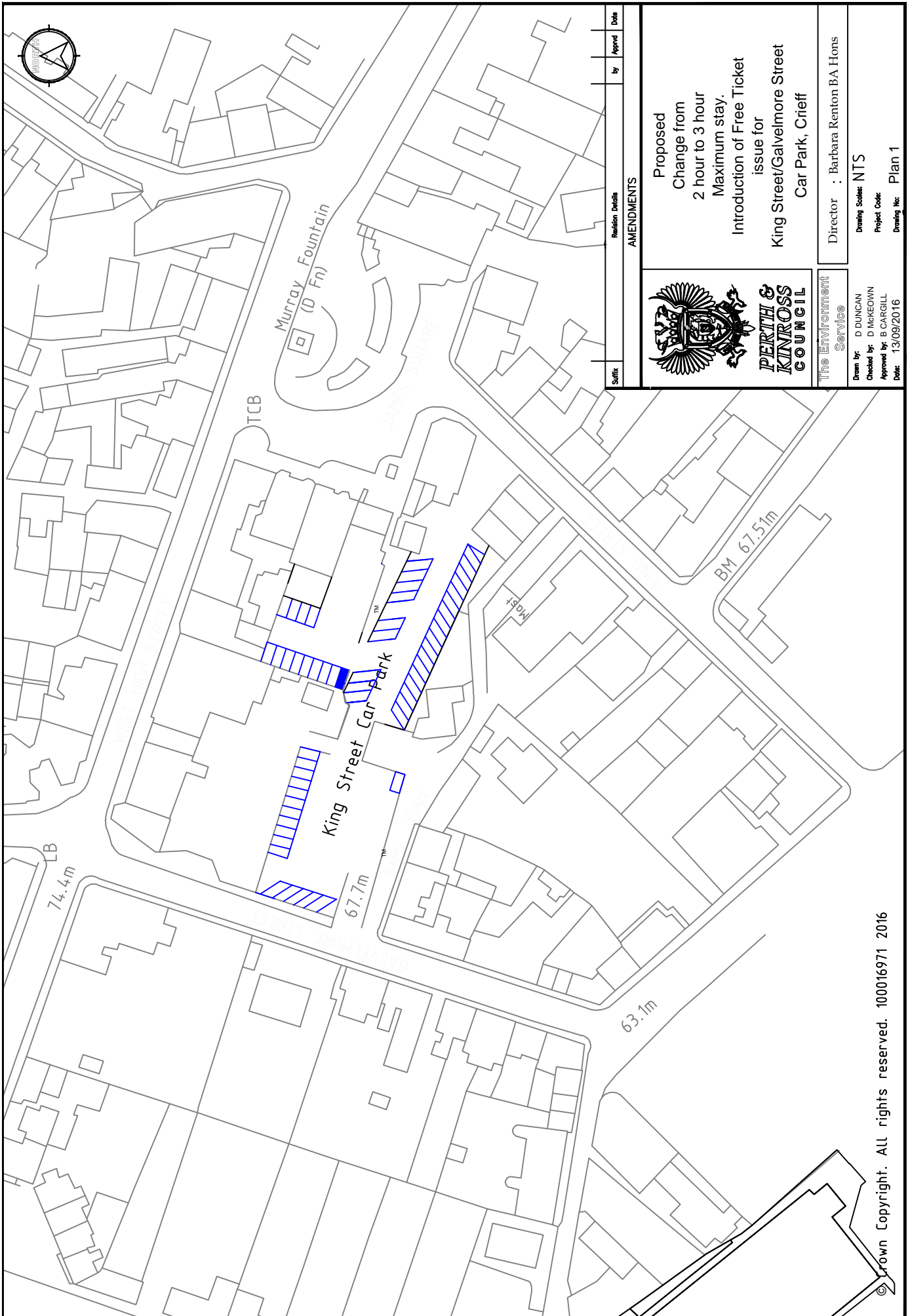
## **2. BACKGROUND PAPERS**


2.1 The following background papers, as defined by Section 50D of the Local Government (Scotland) Act 1973 (and not containing confidential or exempt information) were relied on to a material extent in preparing the above Report:

- Enterprise and Infrastructure Committee 9 November 2016 Proposed Changes to King Street/Galvelmore Street Car Park Crieff Off-Street Car Park Order. (18 16/504) refers.

## **3. APPENDICES**

3.1 The proposals are shown at Appendix 1



|                                                                                                                                                           |                                                                                                                                                                          |                                                                                                              |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|
|  <p><b>PERTH &amp; KINROSS COUNCIL</b><br/>The Environment Service</p> | <p><b>AMENDMENTS</b></p> <p>Proposed Change from 2 hour to 3 hour Maximum stay. Introduction of Free Ticket issue for King Street/Galvelmore Street Car Park, Crieff</p> |                                                                                                              |
|                                                                                                                                                           | <p>Director : Barbara Renton BA Hons</p> <p>Drawing Scale: NTS</p> <p>Project Code:</p> <p>Drawing No: Plan 1</p>                                                        | <p>Drawn by: D DUNCAN</p> <p>Checked by: D McKEOWN</p> <p>Approved by: B CARGILL</p> <p>Date: 13/09/2016</p> |

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## PERTH AND KINROSS COUNCIL

## Enterprise And Infrastructure Committee

8 March 2017

## PROPOSED CHANGES TO TIMES &amp; WAITING RESTRICTIONS, BLAIRGOWRIE

## Report by Director (Environment)

**PURPOSE OF REPORT**

This report outlines a list of requests from the local community, supported by elected members, to review the existing waiting and parking controls in Blairgowrie. The requests include increasing the times of the limited waiting restriction from 30 minutes to 1 hour. This involves removing a short section of waiting restriction in Reform Street, removing the Loading Bay in Allan Street and installing 1 hour limited waiting at both locations.

**1. BACKGROUND**

- 1.1 The local members with the support of the Community Council and local traders have requested that, in order to attract visitors and generate an increase in business, the current period of limited waiting be increased from its present 30 minutes to 1 hour.

**2. PROPOSALS**

- 2.1 As a result of the above request and with the support of the local Elected Members, Community Council, local businesses, and Police Scotland, it is now proposed to increase the limited waiting times from 30 minutes to 1 hour. The locations are: Allan Street; Bank Street; Brown Street; Croft Lone; Erich Lane; High Street, Blairgowrie; High Street, Rattray; Leslie Street; Perth Street; Reform Street; and Wellmeadow.
- 2.2 The proposals are shown on the plans at Appendix 1.

**3. CONCLUSION AND RECOMMENDATION**

- 3.1 The report details the proposal to increase the limited waiting times from 30 minutes to 1 hour.
- 3.2 If objections are raised, these will be reported back to Committee, with appropriate recommendations.
- 3.3 Approval will allow a start to be made to the formal procedure to vary the Traffic Regulation Orders (TROs). This procedure will involve statutory consultation, preparation of a Draft TRO and advertising in the press. This will provide an opportunity for additional comments to be made or objections to be raised.

- 3.4 It is recommended that the Committee agree s to the promotion of a variation to the relevant TRO to amend the limited waiting times from 30 minutes to 1 hour at the locations detailed in Appendix 1 to the report.

**Author**

| <b>Name</b>     | <b>Designation</b>          | <b>Contact Details</b>                                                                             |
|-----------------|-----------------------------|----------------------------------------------------------------------------------------------------|
| Charles Haggart | Traffic and Network Manager | 01738 475000<br><a href="mailto:TESCommitteeReports@pkc.gov.uk">TESCommitteeReports@pkc.gov.uk</a> |

**Approved**

| <b>Name</b>    | <b>Designation</b>     | <b>Date</b>      |
|----------------|------------------------|------------------|
| Barbara Renton | Director (Environment) | 10 February 2017 |

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## 1. IMPLICATIONS, ASSESSMENTS, CONSULTATION AND COMMUNICATION

| <b>Strategic Implications</b>                       | <b>Yes/No</b> |
|-----------------------------------------------------|---------------|
| Community Plan / Single Outcome Agreement           | <b>Yes</b>    |
| Corporate Plan                                      | <b>Yes</b>    |
| <b>Resource Implications</b>                        |               |
| Financial                                           | <b>Yes</b>    |
| Workforce                                           | <b>None</b>   |
| Asset Management (land, property, IST)              | <b>None</b>   |
| <b>Assessments</b>                                  |               |
| Equality Impact Assessment                          | <b>Yes</b>    |
| Strategic Environmental Assessment                  | <b>Yes</b>    |
| Sustainability (community, economic, environmental) | <b>Yes</b>    |
| Legal and Governance                                | <b>Yes</b>    |
| Risk                                                | <b>None</b>   |
| <b>Consultation</b>                                 |               |
| Internal                                            | <b>Yes</b>    |
| External                                            | <b>Yes</b>    |
| <b>Communication</b>                                |               |
| Communications Plan                                 | <b>Yes</b>    |

### 1. Strategic Implications

#### Community Plan / Single Outcome Agreement

- 1.1 The Perth and Kinross Community Planning Partnership (CPP) brings together organisations to plan and deliver services for the people of Perth and Kinross. Together the CPP has developed the Perth and Kinross Community Plan which outlines the key things we think are important for Perth and Kinross.
- (i) Giving every child the best start in life
  - (ii) Developing educated, responsible and informed citizens
  - (iii) Promoting a prosperous, inclusive and sustainable economy
  - (iv) Supporting people to lead independent, healthy and active lives
  - (v) Creating a safe and sustainable place for future generations
- 1.2 It is considered that the actions contained within this report contribute to all of the above objectives.

## Corporate Plan

- 1.3 The Council's Corporate Plan 2013-2018 outlines the same five objectives as those detailed above in the Community Plan. These objectives provide a clear strategic direction, inform decisions at a corporate and service level and shape resource allocation. It is considered that the actions contained in the report contribute to the objectives as outlined in paragraph 1.2 above. These objectives are met by implementing schemes which promote road safety.

## **2. Resource Implications**

### Financial

#### Capital

- 2.1 There are no capital resource implications arising directly from the recommendations in this report.

#### Revenue

- 2.2 There will be costs involved in promoting the variation to the Traffic Regulation Orders and providing the road signs. The indicative cost of £300 for advertising the TRO will be funded from the Parking Account in 2017/18.
- 2.3 The estimated cost of £1,000 to amend the road signs will be funded from the Parking Account in 2017/18.

#### Workforce

- 2.4 There are no workforce implications arising from this report.

#### Asset Management (land, property, IT)

- 2.5 There are no land and property, or information technology implications arising from the contents of this report.

## **3. Assessments**

### Equality Impact Assessment

- 3.1 Under the Equality Act 2010, the Council is required to eliminate discrimination, advance equality of opportunity, and foster good relations between equality groups. Carrying out Equality Impact Assessments for plans and policies allows the Council to demonstrate that it is meeting these duties.
- 3.2 This section should reflect that the proposals have been considered under the Corporate Equalities Impact Assessment process (EqIA) with the following outcome:
- (i) Assessed as **not relevant** for the purposes of EqIA.



### Strategic Environmental Assessment

- 3.3 Strategic Environmental Assessment (SEA) is a legal requirement under the Environmental Assessment (Scotland) Act 2005 that applies to all qualifying plans, programmes and strategies, including policies (PPS). The proposals have been considered under the Act and no further action is required as it does not qualify as a PPS as defined by the Act and is therefore exempt.

### Sustainability

- 3.4 Under the provisions of the Local Government in Scotland Act 2003 the Council has to discharge its duties in a way which contributes to the achievement of sustainable development. In terms of the Climate Change Act, the Council has a general duty to demonstrate its commitment to sustainability and the community, environmental and economic impacts of its actions.
- 3.5 The proposals contained within the report are assessed to have a positive impact on sustainability, particularly with regard to encouraging lower traffic speeds.

### Legal and Governance

- 3.6 The Order will be promoted in accordance with The Local Authorities' Traffic Orders (Procedure) (Scotland) Regulations 1999.

### Risk

- 3.7 There are no significant risks associated with the implementation of this project.

## **4. Consultation**

- 4.1 The Head of Legal and Governance, the Head of Democratic Services and the Head of Finance have been consulted in the preparation of this report.
- 4.2 The local Elected Members and the Blairgowrie Community Council have also been consulted and support the proposal.

## **5. Communication**

- 5.1 None.

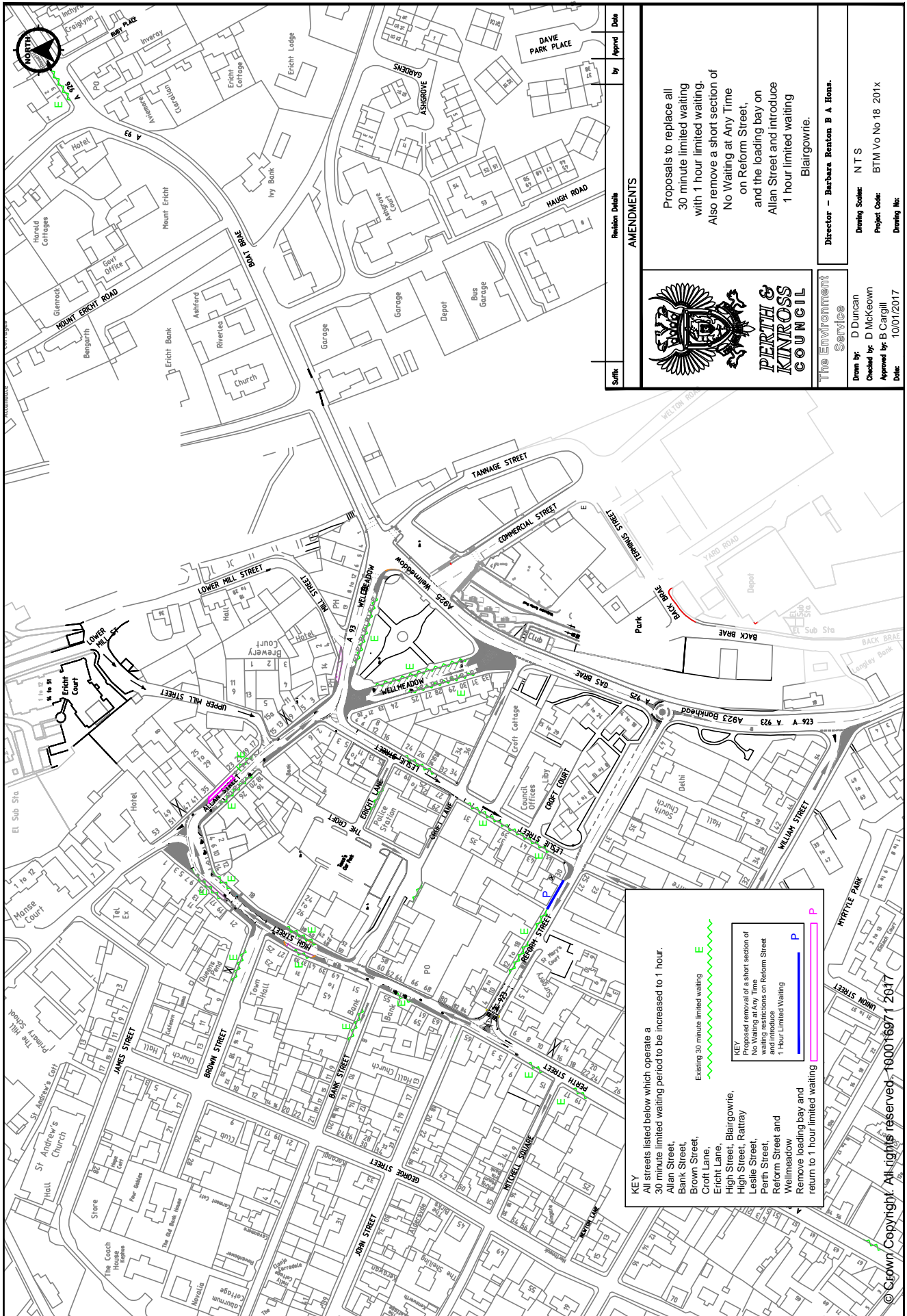
## **2. BACKGROUND PAPERS**

- 2.1 None.

## **3. APPENDICES**

- 3.1 The proposals are shown at Appendix 1





**KEY**

All streets listed below which operate a 30 minute limited waiting period to be increased to 1 hour.

- Alan Street
- Bank Street
- Brown Street
- Brown Street
- Croft Lane
- Ericht Lane
- High Street, Blairgowrie
- High Street, Rattray
- Leslie Street
- Perth Street
- Reform Street
- Wellmeadow

Remove loading bay and return to 1 hour limited waiting

**KEY**

- Existing 30 minute limited waiting
- No Waiting at Any Time
- Remove a short section of waiting restrictions on Reform Street and introduce 1 hour Limited Waiting

| Amendments                                                                                                                                                                                                                                                  | Revision Details | By                                                                                             | Apprd | Date |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|------------------------------------------------------------------------------------------------|-------|------|
| <p>Proposals to replace all 30 minute limited waiting with 1 hour limited waiting.</p> <p>Also remove a short section of No Waiting at Any Time on Reform Street, and the loading bay on Allan Street and introduce 1 hour limited waiting Blairgowrie.</p> |                  |                                                                                                |       |      |
| <p><b>PERTH &amp; KINROSS COUNCIL</b></p> <p>The Environment Service</p>                                                                                                                                                                                    |                  | <p>Director - Barbara Reston B A Hon.</p>                                                      |       |      |
| <p>Drawn by: D Duncan</p> <p>Checked by: D Mckelown</p> <p>Approved by: B Cargill</p> <p>Date: 10/01/2017</p>                                                                                                                                               |                  | <p>Drawing Scale: NTS</p> <p>Project Code: BTM Vo No 18 201x</p> <p>Drawing No: 10/01/2017</p> |       |      |



## PERTH AND KINROSS COUNCIL

## Enterprise and Infrastructure Committee

8 March 2017

**PROPOSED VARIATION TO WAITING RESTRICTIONS, BALHOUSIE STREET  
AND JEANFIELD ROAD PERTH****Report by Director (Environment)****PURPOSE OF REPORT**

This report outlines the problems experienced by local residents of Balhousie Street and Jeanfield Road, Perth due to indiscriminate parking. The report recommends a variation to the Perth Traffic Management Order to introduce waiting restrictions on Balhousie Street and Jeanfield Road, Perth.

**1. BACKGROUND****BALHOUSIE STREET**

- 1.1 Balhousie Street in Perth serves as the main arterial route in and out of the city centre from the Muirton and North Muirton housing estates. It is an extremely busy road and is a regularly serviced bus route. Due to the volume of traffic using Dunkeld Road, many motorists opt to use Balhousie Street, as it is perceived to be a quicker route. As a result, the road has become a popular alternative to Dunkeld Road. The local residents have serious concerns that, due to the increase in the volume of traffic, coupled with indiscriminate parking by commuters, there are increased potential dangers on this busy road.
- 1.2 A large section of the east side of Balhousie Street between Balhousie Avenue and Florence Place has no parking restrictions at present. This offers an area of unrestricted parking in an area relatively close to the city centre. As a result, all of the available parking space is filled each day by commuters.
- 1.3 In the past few months, the parking has become more problematic, due to the drivers of large commercial vehicles parking very close to driveways, making it extremely difficult for residents to access or egress their properties safely.
- 1.4 As a result of indiscriminate parking, a number of residents, with the support of local members, have raised concerns that these parking issues are creating road safety problems. Due to these concerns, the local community have requested the introduction of waiting restrictions to alleviate indiscriminate parking, and allow clear sight lines for vehicles exiting their drives.

## **JEANFIELD ROAD, PERTH**

- 1.5 Jeanfield Road in Perth serves as the main through route between the city centre and the Hillend, Burghmuir, Letham and Western Edge areas of Perth.
- 1.6 In an effort to reduce traffic congestion, the junction of Jeanfield Road/Riggs Road has recently had new dual lane markings installed, providing two lanes for waiting traffic heading towards the city centre. These measures have been welcomed by the local members. However, parked vehicles on Jeanfield Road in close proximity to the traffic lights have been raised as a new concern.
- 1.7 Parked vehicles at this location may result in access safety problems for drivers attempting to move into the inside lane as they approach the lights. Due to these concerns, the local members have requested the introduction of waiting restrictions to alleviate indiscriminate parking, and allow clear sight lines for vehicles approaching the lights.
- 1.8 In order to alleviate the problems of indiscriminate parking, it is proposed to vary the Perth Traffic Management Order to introduce additional No Waiting at Any Time waiting restrictions on Balhousie Street and Jeanfield Road. These are shown in Appendices 1 & 2. It was agreed to carry out local consultations to gauge opinion, the results of which are shown in the tables below:

### **BALHOUSIE STREET**

| <b>Name on file</b> | <b>Comment or objection</b>   | <b>Response</b> |
|---------------------|-------------------------------|-----------------|
|                     | All responses were in favour. |                 |

### **JEANFIELD ROAD**

| <b>Name on file</b> | <b>Comment or objection</b>      | <b>Response</b> |
|---------------------|----------------------------------|-----------------|
|                     | One response received in favour. |                 |

## **2. PROPOSALS**

- 2.1 As a result of the above requests from local residents, and with the support of the local elected members, it is now proposed to introduce No Waiting at Any Time waiting restrictions on Balhousie Street and Jeanfield Road, Perth.
- 2.2 The proposals are shown on the plans at Appendices 1 & 2.

## **3. CONCLUSION AND RECOMMENDATION**

- 3.1 Approval will allow a start to be made to the formal procedure to vary the Traffic Regulation Orders. This procedure will involve statutory consultation, preparation of a Draft TRO and advertising in the press. This will provide an opportunity for additional comments to be made or objections to be raised.

- 3.2 If objections are raised, these will be reported back to Committee, with appropriate recommendations.
- 3.3 It is recommended that the Committee approves the promotion of a variation to the relevant TRO to introduce additional No Waiting at Any Time waiting restrictions on Balhousie Street and Jeanfield Road, as described.

#### Author

| Name            | Designation               | Contact Details                                                                                    |
|-----------------|---------------------------|----------------------------------------------------------------------------------------------------|
| Charles Haggart | Traffic & Network Manager | 01738 475000<br><a href="mailto:TESCommitteeReports@pkc.gov.uk">TESCommitteeReports@pkc.gov.uk</a> |

#### Approved

| Name           | Designation            | Date            |
|----------------|------------------------|-----------------|
| Barbara Renton | Director (Environment) | 20 January 2017 |

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## 1. IMPLICATIONS, ASSESSMENTS, CONSULTATION AND COMMUNICATION

| <b>Strategic Implications</b>                       | <b>Yes/No</b> |
|-----------------------------------------------------|---------------|
| Community Plan / Single Outcome Agreement           | <b>Yes</b>    |
| Corporate Plan                                      | <b>Yes</b>    |
| <b>Resource Implications</b>                        |               |
| Financial                                           | <b>None</b>   |
| Workforce                                           | <b>None</b>   |
| Asset Management (land, property, IST)              | <b>None</b>   |
| <b>Assessments</b>                                  |               |
| Equality Impact Assessment                          | <b>Yes</b>    |
| Strategic Environmental Assessment                  | <b>Yes</b>    |
| Sustainability (community, economic, environmental) | <b>Yes</b>    |
| Legal and Governance                                | <b>Yes</b>    |
| Risk                                                | <b>None</b>   |
| <b>Consultation</b>                                 |               |
| Internal                                            | <b>Yes</b>    |
| External                                            | <b>Yes</b>    |
| <b>Communication</b>                                |               |
| Communications Plan                                 | <b>Yes</b>    |

### 1. Strategic Implications

#### Community Plan / Single Outcome Agreement

- 1.1 The Perth and Kinross Community Planning Partnership (CPP) brings together organisations to plan and deliver services for the people of Perth and Kinross. Together the CPP has developed the Perth and Kinross Community Plan which outlines the key things we think are important for Perth and Kinross.
- (i) Giving every child the best start in life
  - (ii) Developing educated, responsible and informed citizens
  - (iii) Promoting a prosperous, inclusive and sustainable economy
  - (iv) Supporting people to lead independent, healthy and active lives
  - (v) Creating a safe and sustainable place for future generations
- 1.2 It is considered that the actions contained within this report contribute to all of the above objectives.



## Corporate Plan

- 1.3 The Council's Corporate Plan 2013-2018 outlines the same five objectives as those detailed above in the Community Plan. These objectives provide a clear strategic direction, inform decisions at a corporate and service level and shape resource allocation. It is considered that the actions contained in the report contribute to the objectives as outlined in paragraph 1.2 above. These objectives are met by implementing schemes which promote road safety.

## **2. Resource Implications**

### Financial

#### Capital

- 2.1 There are no Capital resource implications arising directly from the recommendations in this report.

#### Revenue

- 2.2 There will be costs involved in promoting the variation to the Traffic Regulation Orders and providing the road markings. The indicative cost of £150 for advertising the TRO will be met from the Car Parking Account in 2017/18. The estimated cost of £400 for the road markings will be funded from the Car Parking Account in 2017/18.

#### Workforce

- 2.3 There are no workforce implications arising from this report.

#### Asset Management (land, property, IT)

- 2.4 There are no land and property, or information technology implications arising from the contents of this report.

## **3. Assessments**

### Equality Impact Assessment

- 3.1 Under the Equality Act 2010, the Council is required to eliminate discrimination, advance equality of opportunity, and foster good relations between equality groups. Carrying out Equality Impact Assessments for plans and policies allows the Council to demonstrate that it is meeting these duties.
- 3.2 This section should reflect that the proposals have been considered under the Corporate Equalities Impact Assessment process (EqIA) with the following outcome:
- (i) Assessed as **not relevant** for the purposes of EqIA.

### Strategic Environmental Assessment

- 3.3 Strategic Environmental Assessment (SEA) is a legal requirement under the Environmental Assessment (Scotland) Act 2005 that applies to all qualifying plans, programmes and strategies, including policies (PPS). The proposals have been considered under the Act and no further action is required as it does not qualify as a PPS as defined by the Act and is therefore exempt.

### Sustainability

- 3.4 Under the provisions of the Local Government in Scotland Act 2003 the Council has to discharge its duties in a way which contributes to the achievement of sustainable development. In terms of the Climate Change Act, the Council has a general duty to demonstrate its commitment to sustainability and the community, environmental and economic impacts of its actions.
- 3.5 The proposals contained within the report are assessed to have a positive impact on sustainability, particularly with regard to encouraging sustainable modes of travel.

### Legal and Governance

- 3.6 The Order will be promoted in accordance with The Local Authorities' Traffic Orders (Procedure) (Scotland) Regulations 1999.

### Risk

- 3.7 There are no significant risks associated with the implementation of this project.

## **4. Consultation**

- 4.1 The Head of Legal and Governance, the Head of Democratic Services and the Head of Finance have been consulted in the preparation of this report.
- 4.2 Police Scotland and local Elected Members for the area have also been consulted and support the proposals.

## **5. Communication**

- 5.1 Approval will allow a start to be made to the formal procedure to vary the Traffic Regulation Order. This procedure will involve statutory consultation, preparation of a draft TRO and advertising in the press. This will provide an opportunity for additional comments to be made or objections to be raised. Should objections be raised, these will be reported back to Committee, with appropriate recommendations.

## **2. BACKGROUND PAPERS**

- 2.1 The following background papers, as defined by Section 50D of the Local Government (Scotland) Act 1973 (and not containing confidential or exempt information) were relied on to a material extent in preparing the above Report:

## **3. APPENDICES**

- 3.1 The proposals are as shown on the drawings in Appendices 1 & 2.



