

PERTH & KINROSS COUNCIL

Provost's Sub-Committee

5 February 2024

CIVIC ACTIVITY FORWARD PLANNING AND COMMUNICATIONS

Report by Democratic Services Manager (Report No. 24/22)

1. PURPOSE

- 1.1 The purpose of this report is to build upon the previously agreed approach and to provide more detailed proposals for future civic activity and communications.

2. RECOMMENDATION

- 2.1 It is recommended that the Sub-Committee:
- Approves the proposals in relation to future civic activity and communications as set out in Appendix 1 of the report.

3. STRUCTURE OF REPORT

- 3.1 This report is structured over the following sections:
- Section 4: Background
 - Section 5: Proposals
 - Section 6: Conclusion

4. BACKGROUND

- 4.1 A previous report was endorsed by the Sub-Committee in September 2023 that summarised civic activities since the local government elections in May 2022 and also provided a proposed approach in relation to civic activity and forward planning.
- 4.2 This report builds upon the previously agreed approach and provides more detailed proposals and updates for future civic activity and communications.

5. PROPOSALS

- 5.1 Appendix 1 sets out the proposed future civic activity of the Council and includes areas such as events in Perth and Kinross, civic links with partners and networking opportunities, community recognition, civic hospitality,

twinning connections, youth recognition and volunteering, and also communications, relationships and partnerships.

6. CONCLUSION

- 6.1 This report builds upon the previously agreed approach and seeks to provide a more modern and inclusive approach to the civic activities and communications that are carried out by the Council as well as making the most efficient use of public resources.

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Approved

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ANNEX

1. IMPLICATIONS, ASSESSMENTS, CONSULTATION AND COMMUNICATION

Strategic Implications	Yes / None
Community Plan / Single Outcome Agreement	None
Corporate Plan	None
Resource Implications	
Financial	Yes
Workforce	No
Asset Management (land, property, IST)	No
Assessments	
Equality Impact Assessment	Yes
Strategic Environmental Assessment	None
Sustainability (community, economic, environmental)	None
Legal and Governance	None
Risk	None
Consultation	
Internal	Yes
External	No
Communication	
Communications Plan	None

1. Strategic Implications

Corporate Plan

1.1 The Council's Corporate Plan 2018 – 2023 lays out five outcome focussed strategic objectives which provide clear strategic direction, inform decisions at a corporate and service level and shape resources allocation. They are as follows:

- (i) Giving every child the best start in life.
- (ii) Developing educated, responsible and informed citizens.
- (iii) Promoting a prosperous, inclusive and sustainable economy.
- (iv) Supporting people to lead independent, healthy and active lives; and
- (v) Creating a safe and sustainable place for future generations.

1.2 This report relates to outcomes (ii) and (iii).

2. Resource Implications

Financial

2.1 It is anticipated that as part of a more efficient approach to areas such as twinning and civic hospitality that savings will be able to be made moving forward. Any financial implications as part of significant events would continue to be brought to the Provost Sub-Committee for approval.

Workforce

- 2.2 There are no direct workforce implications arising from this report other than those reported within the body of the main report.

Asset Management (land, property, IT)

- 2.3 There are no direct asset management implications arising from this report other than those reported within the body of the main report.

3. Assessments

Equality Impact Assessment

- 3.1 Under the Equality Act 2010, the Council is required to eliminate discrimination, advance equality of opportunity, and foster good relations between equality groups. Carrying out Equality Impact Assessments for plans and policies allows the Council to demonstrate that it is meeting these duties.

Strategic Environmental Assessment

- 3.2 The Environmental Assessment (Scotland) Act 2005 places a duty on the Council to identify and assess the environmental consequences of its proposals.
- 3.3 The information contained within this report has been considered under the Act. However, no action is required as the Act does not apply to the matters presented in this report.

Sustainability

- 3.4 Under the provisions of the Local Government in Scotland Act 2003 the Council has to discharge its duties in a way which contributes to the achievement of sustainable development. In terms of the Climate Change Act, the Council has a general duty to demonstrate its commitment to sustainability and the community, environmental and economic impacts of its actions.
- 3.5 The information contained within this report has been considered under the Act. However, no action is required as the Act does not apply to the matters presented in this report.

4. Consultation

Internal

- 4.1 The Provost, Depute Provost, Baillies, Chief Executive and Executive Director (Communities) have all been consulted during the preparation of this report.

External

4.2 N/A

2. BACKGROUND PAPERS

No background papers, as defined by Section 50D of the Local Government (Scotland) Act 1973 (other than any containing confidential or exempt information) were relied on to any material extent in preparing the above report.

3. APPENDICES

Appendix 1 – Civic Activity Forward Planning and Communications.