

CRIEFF SOUTH LOCALITY WORKSHOP REPORT

Attendance (in Person)

Thomas Glen	Chief Executive	Perth and Kinross Council
Emma Fletcher	Director of Public Health	NHS Tayside
Malcolm Cowie	Community Empowerment Manager	Scottish Government
Nichola Forester	Area Sgt	Police Scotland
Clare Mailer	Depute Director (Communities Service)	Perth and Kinross Council
Fiona Robertson	Head of Culture & Communities Services	Perth and Kinross Council
Carole Hendry	Performance & Business Support Manager	Perth and Kinross Council
David Stokoe	Service Manager (Communities)	Perth and Kinross Council
Lee Haxton	Community Planning Team Leader	Perth and Kinross Council
Alison Seggie	Service Manager (Economic Development)	Perth and Kinross Council
Michelle Dow	Service Manager (Housing)	Perth and Kinross Council
Elizabeth Hunter	Head Teacher – St Dominic’s RC PS	Perth and Kinross Council
Lynn Webster	Team Leader (Economic Development)	Perth and Kinross Council
Paul Smith	Development Officer (Communities)	Perth and Kinross Council
Lisa Davison	Community Planning Officer	Perth and Kinross Council
Kathleen Davey	Careers Advisor	Skills Development Scotland
Elizabeth Batterham	Careers Advisor	Skills Development Scotland

Background

The Community Planning Partnership agreed to accelerate locality working in two specific localities, Coupar Angus and South Crieff. The purpose of this work was to identify a small number of partnership actions which would add value to existing work in each locality and make a positive impact on at least one of the five strategic priorities of the Local Outcomes Improvement Plan.

Inequality and Root Causes

Attendees were asked to consider what they felt were the biggest socio-economic challenges facing Crieff South and what they thought were the underlying root causes of these issues. SLIDO was used to allow participants to firstly contribute their own thoughts, and secondly select the key inequalities and root causes, in order to help with prioritisation.

Top 3 Socio-Economic Inequalities in Crieff South

1. Unemployment and Low Pay
2. Poverty
3. Health

Top 3 Root Causes of Inequality in Crieff South

1. Lack of awareness of support available and stigma associated with accessing it
2. Historic lack of opportunities in local economy and society
3. Heavy reliance on hospitality and tourism, limited local job market

Actions

Participants were asked to identify specific actions that could be taken to tackle the identified inequalities and their root causes. Participants felt that there was limited collective knowledge and understanding of these and that further work was required before specific actions could be proposed. This would also need to be considered alongside the recently approved Crieff Community Action Plan, which sets out a series of aspirations and proposals for community-led activity across the whole town. Proposals to take this forward are set out overleaf

LOIP Priority	Year 1 Action
1. Poverty	Obtain lived local experience of the top 3 inequalities – what is it like to experience these issues in Crieff South?
1. Poverty	Mapping exercise of existing service provision in South Crieff – are the right services available in the right locations, at the right time?
5. Skills, Learning and Development	Mapping exercise of existing community-led activity in South Crieff – what existing support is available?
5. Skills, Learning and Development	Mapping exercise of buildings and assets in Crieff – are they being used to best effect?

Next Steps

Specific actions for Crieff South will be written into the new Local Outcomes Improvement Plan and provide a focus for Community Planning Partnership activity in 2022/23. This work will be taken forward alongside work in Coupar Angus and working groups will be established to oversee delivery.