

## SUMMARY OF KEY POINTS FROM WORKSHOPS

### General Points

- Services should be sufficiently flexible to be able to reflect local circumstances and contexts
- We should consider multi-disciplinary approaches to delivery in localities
- We have numerous services seeking to offer support to people. The landscape can appear cluttered and service users unsure where to start. We need to take time to consider and rationalise the delivery of these support services
- We should commission joint training and CPD for CPP staff members. This will help build relationships and provide a shared foundation of knowledge on each of the strategic priorities.
- Communications are essential and we need to carefully consider language and accessibility

### POVERTY

- We need to commit additional resources and capacity to support income maximisation
- Holiday hunger projects provide opportunities for direct engagement with families living in poverty – additional resources and services should be directed to initiatives of this sort
- Use local officers as a key source of intelligence gathering and support for families living in poverty
- Pay the living wage across all CPP members as a show of commitment and ensure that public procurement process require suppliers to do the same
- Educate and raise awareness across CPP members of the causes and consequences of poverty and provide basic information that they can use to support families
- Develop and promote easy read guides on how to reduce fuel consumption
- Prepare specific recipes that can be made available with food parcels
- Include loans of kitchen equipment in food banks
- Provide local entitlement cards that can be used to access key services – entitlements should cover the cost of transport and any entry fee
- Minority communities are disproportionately affected – need to tailor interventions to reflect this diversity (e.g. faith and cultural sensitivity) and consider language and communications in particular

### MENTAL AND PHYSICAL WELLBEING

- Think about the positive interventions that we can make that would feel valid/appropriate/authentic to service users
- Basic exercise classes/ideas for those who are housebound, or facing other challenges that limits their mobility
- Invest in local support services like The Lighthouse, to give them a sustainable footing
- Be open and transparent about these issues as individuals – create an environment that tackles the “taboo” of these issues. This would support CPP staff and service users.
- Acute and very short term crisis issues need to be considered and addressed (drug deaths, violence, suicide etc)
- Build on social prescribing approach to supporting people in their own community
- Role of key services and community facilities in promoting and sustaining good habits in terms of physical and mental wellbeing

### SKILLS, LEARNING AND DEVELOPMENT

- Clearer learner pathways required as we emerge from COVID
- Allow services to flex to reflect local circumstances – opportunities are diverse across P&K
- Think beyond the immediate period – where is growth likely to come in the next 5, 10, 15 years and beyond – need to plan for that now
- Join up our approach to digital support – use the platforms that different demographic groups use, don’t expect them to come to us

## **EMPLOYABILITY**

- Reconvene the Employability Partnership Group
- Review Employability Pipeline
- Rationalise variety of interventions being brought forward nationally
- Better matching of P&K job market and economic strengths with our offers of support
- More direct engagement from private sector – create an employer network
- Better marketing of P&K as a place to live, work and raise families
- Join up our approach to digital support – use the platforms that different demographic groups use, don't expect them to come to us
- Promote the Skills Passport
- Introduce Industry Academies
- Resilience and capacity for sustainable employment, especially for long-term unemployed

## **DIGITAL PARTICIPATION**

- Commission research to better understand levels of digital participation and the reasons for that
- Have a single and shared approach to digital skills support – rationalise and improve communications and signposting
- Share training and CPD across the CPP on digital skills, so that all staff have some basic knowledge to help service users
- Make better use of community hubs, like libraries, as sources of support
- Provide core I.T education for all school pupils, make it a requirement like minimum hours of PE per week – Bertha Park model
- Include questions/prompts about digital connections, technology and skills as part of our regular service user engagement across all CPP members
- Scale up local digital participation solutions, local support often more trusted
- Pool collective resources and have one P&K Offer through some form of Task Group to improve digital participation across the area
- Invest in and upscale recycling projects so that those who struggle to access technology have more options