



Community Planning Partnership

LOIP Development Update

Report from Head of Culture & Community Services, Perth & Kinross Council
(Report No. G/21/139)

SUMMARY

This report summarises outputs from the CPP Short Life Working Group to develop SMART actions for the strategic priorities for the new Local Outcome Improvement Plan (LOIP) which were approved by Board in May/July 2021. Board is asked to: consider the proposed actions for each objective; identify additional actions that are still required; and approve 2 proposed localities where we will accelerate and strengthen joint working.

1. BACKGROUND

1.1 Following the Community Planning Partnership (CPP) Local Outcomes Improvement Plan (LOIP) Conference in April 2021, a Short Life Working Group (SLWG) was established at the CPP Board meeting in May 2021, with three main objectives:

1. To prepare the draft LOIP and Action Plan
2. To identify a CPP Lead for each of the five strategic priorities -
 - Poverty (child, food, fuel)
 - Mental and physical wellbeing
 - Digital participation
 - Skills, learning and development
 - Employability
3. To review and clarify the relationship between other partnerships and the CPP Board

1.2 The SLWG met in June and agreed three actions to deliver the priorities:

Action 1 – Convene workshops to identify existing activity and actions which

address each of the strategic priorities and consider the additional partnership actions necessary to achieve outcomes.

Action 2 – Develop an approach which ensures that CPP members and partnerships receive appropriate levels of input, guidance and scrutiny from CPP Board if they wish to raise an issue.

Action 3 – Identify a locality or localities in Perth and Kinross where we can implement new ways of working, which address one or more of the five strategic priorities.

2. SUMMARY OF PROGRESS

- 2.1 Action 1 is **partly complete**, with meetings held with key officers and partners over the summer to develop the proposed actions summarised below. However, most of the strategic priorities require further actions to be identified by CPP partners. There are proposals for Year 1 but none for Years 2 and 3 of the new LOIP. The Council's CPP Team has accordingly added some suggestions to the Year One proposals but more input from all CPP partners is required between now and mid-November to enable Board to consider a first draft of the LOIP at its December meeting. Actions should be SMART and capable of delivery in the 1/2/3 year timeframes required to make tangible progress, particularly against the backdrop of Covid recovery.
- 2.2 Given the increasing prominence of the climate emergency agenda, it is also recommended that Board reflects on how best to mainstream actions in the new LOIP which can mitigate against the inequalities caused by climate change. These include fuel poverty, transport poverty and food security. This issue was discussed by the SLWG at an earlier stage in the LOIP development process and now requires revisiting.
- 2.3 Action 2 is **complete**, following discussions with other Perth and Kinross based partnerships and with CPP Executive Officer Group (CPPEOG). Partnerships or working groups wishing to bring a strategic issue to the CPP Board will be asked to brief CPPEOG for a discussion in the first instance and CPPEOG will agree if the issue requires Board input. Issues escalated to Board level should be clear about the specific 'ask' of the Board: either a decision (for example to allocate joint resources) or to get strategic direction (for example on a new or emerging priority which requires Board advice/expertise).
- 2.4 Action 3 **requires decision** by Board and is set out in Section 5.

3. LOIP PRIORITIES AND ACTIONS - SLWG SESSIONS

- 3.1 Each of the SLWG workshop sessions followed a similar format where thematic leads outlined the work completed to date in addressing the inequality and the group discussed additional actions and the role the CPP could take. This information along with other evidence and the outputs of the CPP Conference in April have been used to identify suggested actions for each strategic priority, summarised in the tables below.

3.2 However, most of the strategic priorities are currently light on detailed actions to deliver them. Board is asked to consider how this can be improved in light of these key questions -

1. What are the first actions we can take in 2022/23 to start to deliver the five strategic priorities?
2. Are these actions 'business as usual' or do they need joined up CPP activity to deliver them? (BAU should be contained within wider strategies and plans)
3. Is there already an existing partnership which should lead on delivering the actions or do we need something new?

3.3 Poverty

Proposed Actions	Year 1 Focus – Possibilities
<ul style="list-style-type: none"> • Deliver the Local Child Poverty Action Plan • Develop entitlement cards to allow those in most need to access services • Create and facilitate a community led Foodshare network • Support and invest in tackling Holiday Hunger • Support local energy purchase schemes 	<ul style="list-style-type: none"> • Identify specific partnership actions from the Economic Wellbeing Strategy to maximise income from employment and benefits • Join up Holiday Hunger and Foodshare initiatives to offer consistent support to vulnerable families • Research community co-operatives elsewhere in UK and consider a fuel purchase pilot in a rural community • Research entitlement cards to determine if they reduce or increase the stigma of poverty

3.4 Mental and Physical Wellbeing

Proposed Actions	Year 1 Focus – Possibilities
<ul style="list-style-type: none"> • Review Active Perth & Kinross Strategy, with a focus on removing barriers to participation • Provide physical activities for specific groups • Create Mental Wellbeing Hubs • Improve access to early intervention services • Invest in preventative community initiatives such as social prescribing • Introduce Participatory Budgeting approaches to service commissioning • Encourage participation in sport by promoting locality sports hubs • Promote activities that encourage people to be physically active 	<ul style="list-style-type: none"> • Identify which schoolchildren are excluded from extra-curricular sport because of the cost of kit, travel etc and determine what can be done to remove these barriers • Identify key groups and consult / deliver preferred activities • Work with CPK to create Mental Wellbeing Hubs in local libraries, initially by expanding the Books on Prescription service • Identify service budgets with potential to be used in Participatory Budgeting approach • Promote the offer from local sports hubs and groups to targeted groups • Promote and deliver projects such as stride for life

3.5 Digital Participation

Proposed Actions	Year 1 Focus – Possibilities
<ul style="list-style-type: none"> • Publish data guide to help understanding of tablet and smart phone usage • Increase recycling and reuse of devices • Publish databases of support for those digitally excluded • Support installation of public wi-fi in community facilities • Provide digital devices to target groups • Provide digital skills, courses and other support 	<ul style="list-style-type: none"> • Commission research to develop an evidence base on barriers to digital participation in Perth and Kinross to inform future investments and initiatives • Undertake a CPP-wide campaign to encourage recycling of devices for low-income households • Support Adult Learning Partnership to develop new digital courses and training • Further develop digital hubs in libraries • Build the digital capacity of community groups

3.6 Skills, Learning, Development & Employability

Proposed Actions	Year 1 Focus – Possibilities
<ul style="list-style-type: none"> • Realise benefits of capital investments (e.g., training, placements and employability) • Adopt Community Wealth Building approach to investments • Support young people to have positive destinations • Provide additional training and support for volunteers • Enhance provision of digital skills for life support • Ensure learning pathways are in place across Adult Learning Provision 	<ul style="list-style-type: none"> • Work with the business sector to deliver training in sectors where we have known skills/labour shortages • Review our Social Benefit commitments in all capital building projects and take action where there are not enough jobs going to local people or to support local supply chains • Develop a joint CPP Modern Apprentice/Graduate Trainee Scheme to replace individual initiatives • Develop working relationships and progression pathways between Adult Learning providers, mapped against the Employability Pipeline

3.7 Enabling Actions

As part of the earlier work to identify the five strategic priorities, a series of enabling actions were also identified, focusing on ways of working that needed to be adopted or mainstreamed in order to further enhance partnership working across Perth and Kinross.

Proposed Actions	Year 1 Focus – Possibilities
Implement participative processes to ensure community input	Support thematic partnerships to establish a pragmatic approach to community input, e.g., focus groups or sounding boards
Implement a multi-disciplinary approach to tackling the five strategic priorities at a locality level	Identify localities and plan for implementation of new ways of working

Proposed Actions	Year 1 Focus – Possibilities
Commission joint training and CPD for CPP staff in relation to each strategic priority	Work with thematic partnerships to agree training needs / aspirations and develop a jointly resourced programme for delivery across CPP
Provide clear and consistent communications around key service provision	Work with thematic partnerships to develop appropriate communications plans where necessary
Review and rationalise service provision where appropriate	Support thematic partnerships to map and better understand the breadth of service provision under each priority

3.8 Board is also asked to consider how it will respond to the climate emergency. There are new and emerging duties on public sector bodies to help mitigate the impact of climate change on our communities and the upcoming UN Climate Change conference COP26 in Glasgow will increase both the focus and people's awareness of the issue.

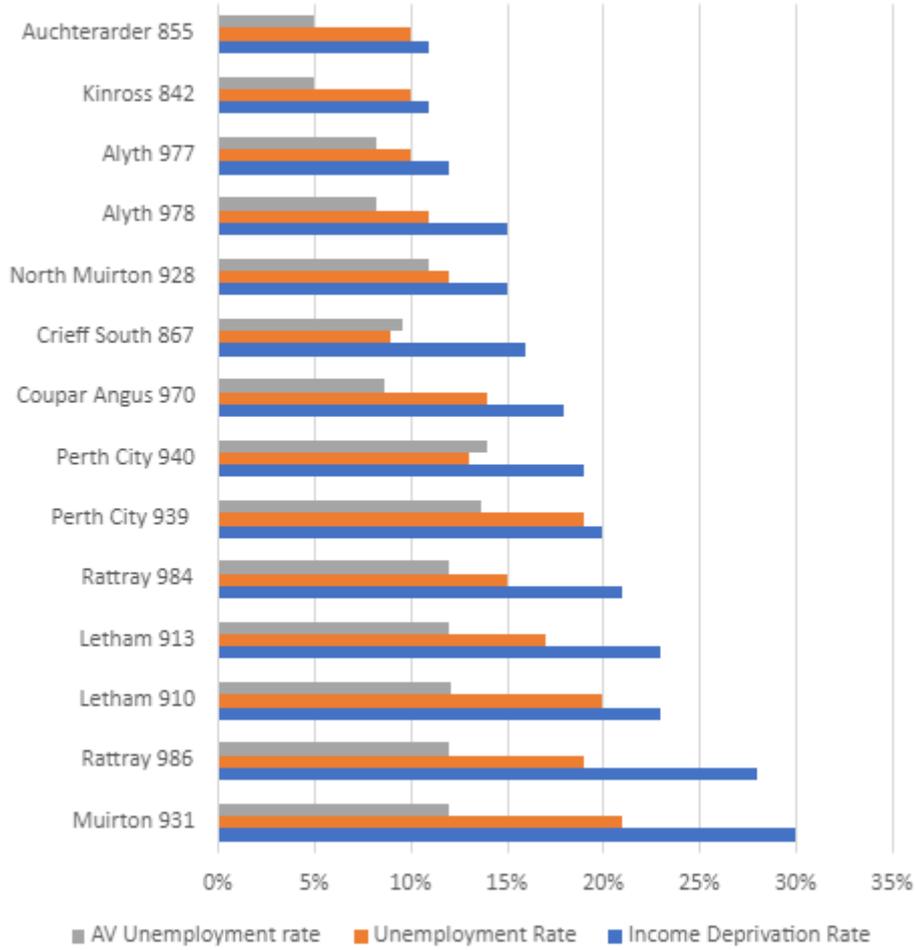
4. LOCALITIES FOR ACCELERATED JOINT WORKING

4.1 The key requirement of Community Planning is to address poorer outcomes which result from socio-economic inequality. Board has asked for 2 localities to be proposed for accelerating and strengthening joint working in advance of the new LOIP being published early in 2022. These are proposed as

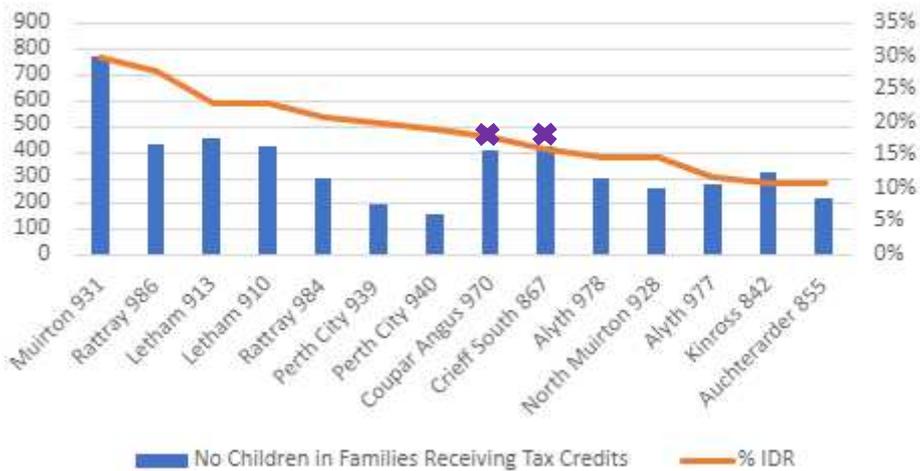
- Crieff South
- Coupar Angus

4.2 These localities have been identified as facing significant and increasing socio-economic challenges and emerging issues following COVID and lockdown. The following series of graphs show how these localities currently compare with other areas of Perth and Kinross also facing socio-economic challenges. In the case of Crieff South, it is an area where socio-economic issues have been steadily increasing over a period of years, especially around child poverty. In Coupar Angus there is a high level of individuals and families who have settled in the area from eastern Europe for work in the agricultural sector. The COVID outbreak in the town in 2020 highlighted some of the inequalities this community and others experience.

Needlepoints Deprivation/Unemployment



Most deprived datazone by Settlement by % IDR





5. NEXT STEPS

- 5.1 As stated, more input is required from CPP partners to populate the actions proposed to deliver the 5 strategic priorities over the next 3 years, which is a crucial timeframe for COVID recovery and tackling inequality. The climate change agenda and opportunities to mainstream actions to mitigate against the inequalities of climate change also require more consideration. This input is required by mid-November prior to review by CPPEOG in late November and consideration of the first draft of the LOIP by CPP Board on Friday 10 December.

6. CONCLUSION AND RECOMMENDATIONS

- 6.1 Board is asked to:
- i. **Agree** how further SMART actions for the LOIP will be developed by CPP partners between now and mid-November, including climate

- change equalities issues; *and*
- ii. **Approve** the proposed localities where CPP will implement accelerated joint working