



Presentation on Graffiti Strategy

at the Dewars Centre, Perth

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INTRODUCTION



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- ❖ Key Priorities
- ❖ Steering Group
- ❖ Process
- ❖ Resources
- ❖ Outcomes





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- ❖ In 2014 staff identified that there was a lot of graffiti affecting Perth.
- ❖ Majority was old graffiti but there was more and more new graffiti appearing.
- ❖ A review of the current procedure was carried out by Safer Communities Team.
- ❖ There was also issues of which service was going to pay for the removal.



A Steering Group was established involving:

- ❖ Safer Communities Team
- ❖ The Environment Service
- ❖ Customer Service Team
- ❖ Police
- ❖ Unpaid Work Team
- ❖ City Centre Management



- ❖ A single point of contact was needed.
- ❖ New reporting arrangements were established.
- ❖ Graffiti co-ordinator logs, assess and allocates the removal of reported graffiti.



To date of the 314 pieces of graffiti reported 231 have been removed.
This work has been carried out by:-

- ❖ Environment Service
- ❖ Unpaid Work Team
- ❖ Right Track Team
- ❖ Owners

The bulk of this work has been carried out by the Right Track Team which is co-ordinated by Gillian Anton-Thomson.



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- ❖ There were 3 main active 'taggers' identified as GOSHE, SMIT & SNOT for most of the graffiti.
- ❖ Due to intelligence gathered police had enough to search and charge the individual GOSHE.
- ❖ Culture change within the council.
- ❖ Further projects for the future.



- ❖ ‘Right Track 16-26’ introduced a work project day into its programme

- ❖ Initial Task – **Removal of Graffiti**



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