

No.	Action Description/Targets	Lead	Progress/Outcomes (as at 31/3/22)	Status	RAG
Pe1	Rural Employment Incentive Provides employers with a financial contribution to the additional costs of recruiting and sustaining a young person in employment.	PKC	<ul style="list-style-type: none"> 23 unemployed people supported into jobs via incentive (target was 23 p.a.) 	F (PKC)	
Pe2	No One Left Behind (Adult Employability Provision) Key work support to individuals to assist in their journey to finding employment all age. Funding available for businesses to create new jobs, up-skilling/training up to £4,000 paid at 4-week, 13-week and 52-week trigger points. Support via vocational and accredited training.	PKC	Q1-3 274 clients supported <ul style="list-style-type: none"> 4 Skills Academies (HGV-LGV (10 starts, 1 into a job so far)/ Digital Skills (8 starts) /Hospitality/STEM-Green (8 starts) Wage Incentives profiled – 15 for 2021/22 <ul style="list-style-type: none"> Actual to date (end of Q3) – 11 On target Commissioned services <ul style="list-style-type: none"> Autism Initiatives Enable 3rd sector Youth services - YMCA, Kythe, Logos, AYP, Breathe, Autism Support, Project Scotland Volunteering Action 	F (SG)	
Pe3	Young Persons Guarantee (YPG) – Youth Employability Provision Work in partnership with Scottish government, the Third Sector, and other local partners to develop and deliver employment support for unemployed young people. Target 209 individuals supported to March 2022 Target 80 subsidised job opportunities for young people. To March 2022		<ul style="list-style-type: none"> Additional staff member recruited to deliver YPG wage incentive Q1-3 54 Employers received Wage Incentive further 36 employers engaged awaiting sign up (90) 3 Skills Academies: Construction, Outdoor Education and Mechanics 12 new job clubs across the authority Sector skills 33 new starts this quarter and 4 young people moved into employment, not including ERI job starts ECS – Q1 – Q3 83 new starts, and 21 young people moved onto positive destinations. 	F (SG)	

No.	Action Description	Lead	Progress/Outcomes	Status	RAG
Pe4	Parental Employment Support (PESF) 6 Key target groups - Lone parents, Person with Disability, 3+ children, Minority ethnic, Youngest child <1 and parent aged<25 <ul style="list-style-type: none"> Support in searching, securing, and sustaining employment from a designated Key Worker Training and skills action planning In-work support to progress, in the form of a Skills and Training Grant - Elev8 Employment and Training Grant. 	PKC	Targets <ul style="list-style-type: none"> Employed parents – 48 parents supported over 2-year project Unemployed Parents - 26 over 2-year project To Date <ul style="list-style-type: none"> Key Worker in post since April 2021, additional post recruited Feb. 22 36 clients supported to date 7 training grants awarded Additional support for childcare now available 	F (SG)	
Pe5	PKC funded Employability Services Supporting and advising job seeking clients with all aspects of employability and skills development Engaging with and supporting local businesses in recruiting and retaining staff to aid business growth	PKC	Target Registrations c. 225 Individuals supported over 3 years (75 p.a.) Current position: <ul style="list-style-type: none"> Active caseload – 23 clients New Clients registered Q1-3: 17 Job Outcomes known - 10 	F (PKC)	
Pe6	ESF Pipeline 5 stage pipeline of support to those most disadvantage/excluded groups Adult, Youth, and those with a Health Condition Removing barriers to support vocational/accredited training Outreach provision in City Centre North Localities, Blairgowrie, Kinross and Crieff	PKC	<ul style="list-style-type: none"> Additional staff member recruited for delivery Average annual participants supported – 143 Target Registrations 133 p.a. 5 projects include :- <ul style="list-style-type: none"> PKC outreach PKC Westbank PUSH BREATHE YMCA 	F (ESF/ PKC)	
Pe7	ESF Positive Futures Supporting Lone parents, Workless Household, low income Households via Benefit checks, priority checks,	PKC	<ul style="list-style-type: none"> Average annual participants supported – 105 Target Registrations c. 70 p.a. Only 1 current delivery agent Perth Citizens Advice Bureau, PKC Welfare Rights have withdrawn 	F ESF/ match	

	one-to-one debt advice. Outreach services and money workshops.		<ul style="list-style-type: none"> Target Nov 16-Dec 21 - 1296 clients – Actual 715 (55%) 		
No.	Action Description	Lead	Progress/Outcomes	Status	RAG
Pe8	TCD Regional Skills Programme Work regionally on developing new skills projects attracting funding from TCD Skills Programme – with a particular focus on Digital Skills and Key sector skills.	TCD	Some delays, however, the Programme OBC including the Regional Skills Manager post to be hosted by PKC is due to be approved at the TCD Joint Committee in March 22. Four Phase 1 projects are currently developing Business Cases - Biotech Skills, SME skills support, Digital Skills, & Hospitality.	F (TCD)	
Pe9	Aviation Skills Academy New custom-built Aviation & Engineering building at Perth College UHI. Additional capacity/student numbers.	PC UHI	The development of the Business Case has been ongoing however still some concerns re delays at the Dundee element of the project. Project seeking approval for a 2-phase approach to Business Case & development to allow Perth site to proceed.	F(TCD)	
Pe10	UK Kickstart Programme Support the implementation of the UK Government Kickstart Scheme to create high quality 6-month work placements for 16-24 year olds at risk of long-term unemployment.	DWP	A no. of organisations/Kickstart providers in P&K offering placements, including PKC, and Perthshire Chamber of Commerce PKC – 56 Placements of which 9 within Perth and Kinross Council Services	F (UKG)	
Pe11	P&K Skills Passport Subsidised or free access to short vocational training to help clients get back to work or to set up as self-employed.	PKC	<ul style="list-style-type: none"> Post to deliver project recruited late 2021 Launched Mid-January 2022 15 Unemployed individuals supported £19k awarded in training grants 	F	
Pe12	Get into Care - Explore options/potential models with Health & Social Care Partnership Create a recruitment programme for the Care Sector Campaign to attract recruits into a pre-employment training programme Explore opportunities for innovative solutions via third Sector or co-operative/social enterprise models Provide training & work experience opportunities in the care sector. Target 250 individuals over a 2-year period.	PKC	Funding now secured via Health & Social Care Partnership to develop a one year project & implement in 22/23.	F	

No.	Action Description	Lead	Progress/Outcomes	Status	RAG
Pe13	REACH – Recruitment, Employer & Communities Hub Expanded provision via a Virtual Employment Hub which encompasses a wide range of services for individuals & employers including: - <ul style="list-style-type: none"> • Web portal/On-line support/virtual events Job Fairs/training and advice webinars • Providing tailored vacancy matching and employer engagement • Upskilling and training grant and wage incentives • Joined up employer engagement activity across a range of partners 	PKC	No funding identified at the moment	UF	
Pe14	Intensive Digital Skills Programme Subsidised &/or free access to specialist Digital Skills courses delivered by a provider/contractor.	PKC	No funding identified at moment – considered a priority for delivery in 2022/23.	UF	
Pe15	Graduate Job Scheme Create Graduate Work Placement opportunities in council services/partner agencies Work with local employers to create Graduate Work Placement opportunities	PKC	No funding identified at the moment – however PKC does have its own internal graduate recruitment programme.	UF	
Pe16	Get into Apprenticeships Review our own provision & actively promote all apprenticeship opportunities (Modern, Foundation & Graduate)	PKC/SDS	No funding identified currently – however there is at the moment good supply and take up of the various apprenticeship opportunities in P&K.	UF	
Pe17	New Skills Officer to support project development	PKC	Still unfunded.	UF	
	New People Actions for 2022/23				
Pe18	SG Long Term Unemployed Intermediate Job Opportunities Programme – funding to create up to 58 posts with the public sector/third sector (44/14)	PKC	Funding has been allocated by SG (£580K), post to be created to support delivery, 34 posts already identified. 26 – PKC 8 – 3 rd Sector	F (SG)	

No.	Action Description	Lead	Progress/Outcomes	Status	RAG
B1	Emergency/Covid Business Grants Promote and where appropriate administer Business Grant and Loan Schemes to local businesses.	PKC	Total Amount of funding distributed: £85m Total Number of businesses supported: 7,000+ <ul style="list-style-type: none"> Dec. 21/ Jan 22 Hospitality and Leisure Grants <ul style="list-style-type: none"> total £2.6M supporting 503 businesses. Brewers Fund 2022 £63,250, Nightclub Closure Fund £135,000 Table Service Fund £170,000 Taxi and Private Hire Fund £174,00 	F(SG)	
B2	Buy local, Eat Local, Do Business Local Expand the current 'Buy Local & Eat Local' social media campaign backed by Ambassadors and Business Support Task Force Partners promoting local food and drink sourcing by consumers and businesses: Campaign website Run a Mi Reward Scheme marketing campaign to increase the number of users and retailers joining up. Run supplier development workshops facilitating access to PKC's contracts to build more local, sustainable, and resilient supply chains and linking to/supported by the Chamber's 'Love Local' initiative.	PKC/ Private/PCoC /SDP	Targets:- <ul style="list-style-type: none"> 200 local businesses registered (base 100) 120 businesses registered (base 80) 3000 users registered (base 2000) Run 2 supplier development workshops Mi Rewards - 73 Registered Businesses 6K Registered Users – 3260 with a linked card Scotland Loves Local Regional Gift Card - The Perth Gift Card has joined the new National SLL Gift Card programme. It launched in November 2021, & to date 172 business are registered. Perth City and Towns Christmas Campaign - campaign completed and survey of businesses and community undertaken in Jan 22. The Rural Enterprise Directory Scotland (REDS) and REDS card scheme were set up by Growbiz to support rural businesses during 2020. There are currently 104 clients based in Perth and Kinross listed on REDS. Local Supplier Development Workshops/Surgeries to maximise use of local contractors by publicly funded contractors Workshops e.g., Cross Tay Link Road contract, School contracts.	F	

No.	Action Description	Lead	Progress/Outcomes	Status	RAG
B3	Business/Economic Intelligence Build on our first Covid-19 Business Barometer by repeating on a quarterly basis. Follow up additional surveys with larger businesses (not well represented by initial barometer) and/key sectors (with the support of the Chamber) Move to a regional survey, with local impact reporting Produce regular Quarterly Economic Bulletins Produce an Annual Economic Statement/Review	PKC	<ul style="list-style-type: none"> New regional Business barometer issued (July 21/Dec 21) Next issue due Spring 22 Economic Journal to be re-launched Spring 22 	F	
B4	Business Support Virtual One Stop Shop Building on the work of the Covid-19 Business Support Task Force, create a Business Recovery Group and develop a one-stop-shop approach, towards business support services (monthly business forum, joint signposting, agreed customer data management) including review of the Business Gateway contract. This will include maximising Scottish Enterprise support and engagement. Includes support to streamline Planning and Licensing procedures and to better support business applicants.	Business Task Force	<ul style="list-style-type: none"> Business Sub-Group monthly meetings Economic Wellbeing Task Force quarterly meeting 	F	
B5	Invest in Perth Campaign - Live Life Well inc. Positive Business Messages Focus 'Invest in Perth' campaign and activities on 'Clean Growth and Wellbeing Economy' USP (1 additional staff member). Run a targeted media campaign based on 'Perth, Live life Well' to attract 100 professionals working within 'professional, scientific and technical activities' to live in P&K via SM with Ambassadors and relocation services.	PKC	Monthly business bulletin focusing on good news stories, funding, events, and business learning sessions, > 1500 subscribers. Ambassador Programme driving positive promotional messages for PK through website and events Invest in Perth Magazine bumper edition with a focus on innovation and sustainability, next issue due June 22. https://issuu.com/investinperth/docs/iip_magazine_2021_issuu	F	

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B6	Chamber Network Support <ul style="list-style-type: none"> Peer to peer/coaching support via the Chamber Support start-ups via innovation and ideas Hub Support businesses facing difficulties/looking for opportunities via Solutions Centre 	PCoC	50 business supported through mentoring and coaching	F	
B7	Business Gateway Delivery Support to SMEs (focusing on online delivery):- <ul style="list-style-type: none"> Start-up services (one-to-one, workshops, research) Early Stage Growth Services (one-to-one, workshops, research) Medium/High Growth Services (one-to-one, workshops, research) Survive & Thrive (S&T) mainstream scheme and Covid-19 scheme providing specialist support designed for businesses who see their operations challenged by the pandemic's impact) HR and other specialist support Support group and networking opportunities through Women in Business, Go Network and masterclasses Digital Boost Support Programme includes digital masterclasses suites (16 topics) and one-to-one support with a digital specialist. Maximise Scottish Enterprise support 	BG/E	Outcomes achieved 2021/22 <ul style="list-style-type: none"> 223 business start-ups 105 business growth clients, 62 businesses attending workshop 154 attending workshops 24 businesses benefitting from Digital Boost support 448 businesses engaged on a 1-2-1 basis 46 referrals made to other partners/agencies 	F	

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B8	Rural Micro Enterprise Support Support to rural micro-enterprises (focusing on online delivery) via one-to-one sessions, webinars, mentoring, networking, and peer support – target 400 businesses supported p.a.	GrowBiz	395 1to1 generic sessions with 278 different businesses 30 business start-ups and 12 mentors trained, 6 existing mentors taking on new mentees, total of 19 mentees trained. Further additional PKC funding for 2022/23 approved (100K).	F	
B9	Retail Business Support To provide dedicated business support through procurement of specialist retail advice on retail adaptation, promotion, and customer care via web-based information and one-to-one support for retailers. Will include advice on Planning, Licensing, Legislation, Events and Digital Services.	PKC	The Retail Group appointed to undertake a survey to understand how the city centre is performing and how it might be improved to better serve the needs of its consumers now and in the future. Survey of city centre operators completed in January 2022. 140 completed surveys – results still to be analysed.	F	
B10	Business Crowdfunding Support Crowdfunding campaign to support investment in businesses and community enterprises creating stronger links between consumers/businesses. PKC will match £1 for every £1 raised through Crowdfunding. Up to £2,500 per business for Micro Businesses (0 to 10 employees) and up to £5K per small businesses (>10 employees). This would also involve advisory support to businesses on how to run successful campaign. TARGET – to support investment in at least 65 businesses per year.	PKC	Crowdfunder platform is now live, launch event held end of January 22. Ongoing marketing and further press activity planned. 1 project is currently funded.	F	
B11	Micro Grants Provide business support (incl. peer to peer, mentoring) and micro-grants up to £1,000 to micro businesses (0 to 10 employees) to support start-up or expansion costs such as the purchase of equipment or website development.	PKC	Target was to support 200 businesses in 2021/22. Scheme launched on 18 May 21. 216 applications - 126 approved (£115,901) - 85 rejected 101 paid (£91,850). Further PKC funding for 2022/23 (150K).	F	

No.	Action Description	Lead	Progress/Outcomes		
B12	Angels' Share Run more Angel's share workshops providing private investment to start-ups. The Angel's Share is primarily for established businesses seeking finance to grow. They will have a need for capital but possibly also expertise, contacts, and experience.	PKC	Understanding Angel Investment event planned for 23 rd March. Working in partnership with BG/Elevator, PCC, Growbiz. Target was 1 workshop per year.	F	
B13	Market Development Grant Actively promote PKC's Market Development Grant to access markets in the Rest of the UK (grants of up to 5K) Actively promote support services to access international markets (e.g., via SDI & or Chamber).	PKC	Target - At least 25 businesses supported 5 approved in 21/22 Dedicated marketing campaign underway to promote better use of the fund now that restrictions have eased.	F	
B14	Tourism Marketing Campaign Promote Perth and Kinross as visitor destination.	PKC	<ul style="list-style-type: none"> Perthshire Tourism Plan 2021 – 2025 has been developed under the aegis of the Perthshire Tourism Partnership, & initial 12-18 month action plan developed. Tourism Leadership Group reactivated to support and monitor implementation. Marketing agreement with VisitScotland to undertake UK consumer digital marketing from June-October 2021 & based on aligned themes: outdoors; food & drink; culture & heritage; responsible tourism messaging. Further phase of digital marketing took place in late 2021 to early 2022. 	F	

			<ul style="list-style-type: none"> • Destination and Sector Marketing Fund – funding from Scot Govt/VS secured for “city plus” consumer campaign commenced in late 21 and implementation Mar and April 22. • Collaborative travel trade campaign activity being undertaken on a regional basis with neighbouring authorities and focusing on trade engagement and partnerships with transport operators. 		
No.	Action Description	Lead	Progress/Outcomes	Status	RAG
B15	Natural Capital Investment Fund Identify options and create a funding framework to attract investment in natural capital asset to generate additional, sustainable economic activities linking to key sectors such as Tourism, Food and Drink and Clean Growth.	NatureScot	Report published by NatureScot in July 2021 – no specific funding allocated but need to analyse recommendations.	UF	
B16	Project Beacon & Binn Eco Park Circular Economy/Waste Hub to attract capital and business investment Target to attract £10m of private investment by 2025.	BE Park	<ul style="list-style-type: none"> • Project Beacon – Plastics recycling OBC in progress, planning permission in place • Binn Eco-Park Masterplan in progress • Circular Economy detailed scanning completed and follow-up with Resource Management Association 	PF/TCD	
B17	International Barley Hub and Advanced Plant Growth Centre - James Hutton Institute TCD Projects Support Food and Drink/agriculture/bio-economy innovation at the James Hutton Institute - TCD funded projects linking to Perth Food and Drink Park – and attract £5m private investment.	JHI	Tay Cities Deal Full Cases for both the Advanced Growth Centre & International Barley Hub now approved & projects have started physical delivery.	F/TCD	
B18	Engineering Hub at Perth College UHI Support an Engineering Innovation hub at Perth College/UHI linking to Aviation Academy/Tayside Engineering Partnership projects (TCD funded projects).	PC UHI	Project Business Case being developed Tay Cities Engineering Partnership CIC set-up as a legal vehicle to take forward activities.	TCD	

B19	Housing Infrastructure Fund Examine options to set-up a revolving fund financing upfront infrastructure to open up new housing and mixed-use sites (including traditional developer contributions, joint ventures, or acquisition of land) in return for investment focused on Perth city and rural sites which are key to the delivery of the LDP strategy.	PKC/ Developers	Still at discussion stage and considering this as transformation project.	UF	
No.	Action Description	Lead	Progress/Outcomes	Status	RAG
B20	Accelerate Housing Investment Accelerate delivery of affordable housing programme through work with developers and Registered Social Landlords to identify opportunities via a range of pipeline projects, purchase of off shelf units from developers, and shared equity options to best respond to the availability of SG finance and the potential use of pension funds.	PKC working with RSL's & Developers	We will have delivered out highest number of affordable houses probably since the 60s with over 300 completions. Partly due to purchasing "off the shelf" and part" buy backs" as well as the traditional programme.	PF?	
B21	Housing Innovation Support the development of net-zero carbon self-build and co-housing projects that will stimulate local supply chains, through financing feasibility studies, preparing non-statutory guidance etc. Target to prepare/approve Non- statutory guidance No. of feasibility studies.	PKC	Consultants commissioned and due to deliver in next few weeks brief for exemplar site for PKC. Also working on feasibility for pilot self-build projects.	PF	
B22	Rural Smart Villages Develop Smart Villages (extension of existing project) promoting use of local services to help rural businesses and community enterprises to go digital, so linking to Digital skills – £2000 grant available per business.	Growbiz	Action not pursued as still unfunded.	UF	

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B23	<p>Targeted Start Up Programme</p> <p>Provide start-up support to individuals aged 25+ in areas of high unemployment and to young people</p> <ul style="list-style-type: none"> Explore options to boost support – either via re-focussing existing BG advisors or by creating a new post to work with unemployed individuals in areas of higher unemployment (north/central Perth; Blairgowrie/Ratray and South Crieff). Develop a young entrepreneur programme to particularly encourage young people to start their own Business inc. use of existing dedicated young person BG adviser Link in with Prince Scottish Youth Business Trust (PSYBT), Developing Young Workforce (DYW) activities, the Rural Youth Group as well as YoungEnterprise Scotland (engagement with Schools) and Elevator Challenge initiative Targeted Start-up grants <p>Target 100 start-ups over 2 years</p> <p>Increased start up numbers from disadvantaged areas/areas of higher unemployment.</p>	PKC	Action not pursued as superseded by other actions (B7, B8, B28)	UF	
B24	<p>Sector Accelerators</p> <p>Support 4 Accelerator Programmes or equivalent with one for each key sector – from ideas to business investment to support at least 48 businesses with a focus on digitalisation/e-commerce: (e.g., Creative Industries,</p>	PKC/ Elevator	<p>Elevator appointed to organise 2 accelerators to be delivered by 31.03.22.</p> <p>Accelerators will combine sectors: Creative/Food and Drink/Tourism and Engineering/Clean Tech.</p> <p>Started in January 22 – 12 businesses participating.</p> <p>Further PKC funding for 2022/23 (100K).</p>	F	

	Manufacturing/Engineering, Clean Growth, Food and Drink, Tourism or mixed)				
No.	Action Description	Lead	Progress/Outcomes	Status	RAG
B25	Entrepreneur Coaching Support entrepreneurs (including people experiencing redundancy) via an advanced coaching support pipeline and people centred Acceleration Programme to support business idea generation and development with a focus on digitalisation, e-commerce, and homeworking. Target to support 100.	PCoC	No funding identified	UF	
B26	Perth Eco Innovation Park Deliver Perth Eco Innovation Park to create 25 ha of employment land and create over 1,000 jobs; attract new businesses and R&D (logistics, smart energy systems) linking to Perth Innovation Highway/Mobility Hub (TCD funded project). This will also support the creation of Perth West Eco-Village. Targets - Phase 1 completed (10ha of employment land) by 2024 & 1,000 jobs by 2030.	PKC/JDL Trust	Agreement from PKC to fund revenue borrowing costs for first phase of development. PKC Business Case to be developed further and agreements to be finalised with John Dewar Lamberkin Trust. Explore additional funding sources. TCD Business Case to be developed	PF	
B27	Perth Smart Energy City Programme Develop Perth Smart Energy City Programme to attract £50m private investment in clean energy and technologies at city scale as well as transforming PKC's assets. Targets - Business cases identified and developed & £50m of private investment attracted by 2030.	PKC	Agreement from PKC to fund programme coordination to take forward key projects including data platform and business model option appraisal.	PF	
	New Business Actions for 22/23				

B28	Rural Entrepreneurship - Creation of a rural entrepreneurship 12-month programme targeting 20 young people and support 50 rural entrepreneurs from specific groups such as women, people >50, people with health-related issues and ethnic minorities.	Growbiz	Programme was awarded funding in November and is now underway.	F	
B29	Green Recovery Capital Fund Provision of grant of up to £25,000 to stimulate businesses investment in green technologies to access new markets, create or safeguarded jobs. Funded from the Discretionary Fund.	PKC	Grant Scheme now operational & open for applications.	F	
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PL1	Covid Safe P&K Make Perth City Centre, rural Town Centres neighbourhoods, and tourist attractions Covid Safe through: - <ul style="list-style-type: none"> Monitoring and survey of travel patterns Relaxation of regulatory framework and temporary alteration of road space, parking, public realm, and signage, to increase safe access & to enhance occupation for alfresco dining. Promotion of Covid 19 premises safety guidance 	PKC	Continuing support for business to occupy public space on a temporary basis. The total number of approved requests was 51 (38 Perth City Centre, 13 rest of P&K). 30 applications were approved from March 2020 to October 2020, & a further 21 from April 2021.	F	

PL2	Digital Connections Programme <ul style="list-style-type: none"> • Gigabit project - Deliver Gigabit Capable Full Fibre Broadband Infrastructure Project (2021/22) with DCMS and TCD grant to 136 Council premises and ensure that full fibre is extended to businesses and homes beyond these. • Public Wi-Fi - Following the launch of Perth City Wi-Fi the towns of Aberfeldy, Auchterarder, Blairgowrie, Crieff, Dunkeld, Pitlochry and Kinross are now being provided with free public Wi-Fi. Other towns/villages such as Coupar Angus, Scone, Alyth, & Comrie may also be implemented. 	PKC/DCMS/ TCD	Secured external funding: £3.9M DCMS and £1M TCD Project completed November 2021 136 buildings connected by BT Openreach & NEOS Networks Many '000 more residential & business premises can now be connected to Full Fibre due to this investment in PKC properties. 5 additional towns/villages now being connected to public Wi-Fi	F	
		Town Centre Fund	Kinross – now connected/live Alyth – almost complete Comrie – currently being installed Scone/Coupar Angus in implementation	F	
PL3	Digital Connections Programme - Rural Digital support (unfunded) - Enhance Rural digital connectivity by continuing the Rural Broadband Fund for another 12 months supporting groups of	Unfunded	Project on hold due to lack of funding.	UF	

	rural businesses/residents to improve connectivity in remote rural areas.				
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PL4	Adapt Your Property/Open For Business Promote & support property adaptation and vacant site development. Target – 20 properties p.a.	PKC	<ul style="list-style-type: none"> 13 Adapt Your Property Grants totalling £375K allocated, resulting in 8 Commercial properties coming back into use & 5 converted to Residential. Further £300K for 22/23 agreed. 14 Vacant Property Feasibility Grants totalling £53K allocated, resulting in 32 properties being brought back into use (23 residential, 7 commercial and 2 community use). 51 premises supported by the Open for Business Fund – additional £200K for 22/23 agreed. 	F	
PL5	Perth People Place – Scoping Stage Promote and invest in people and environmentally friendly spaces <ul style="list-style-type: none"> Procure design services to prepare detailed designs for the route to /from rail station/bus station to city centre in tandem with masterplan of area. Procure design services to prepare detailed designs for George Inn Lane 	PKC	Ongoing engagement with Sustrans to define scale, scope, & investment in relation to the Dunkeld Road Corridor, including resolution of the eligibility of match funding. Design procurement and engagement strategies have been agreed, & request for funding support agreed to commence engagement and design work Feb 2022.	F	
PL6	Perth People Place – Investment/Delivery Development of Glasgow, Edinburgh, and Dundee corridors for enhanced use by bus and bike and improvements to Tay St, South St and Mill St for bikes, pedestrians, alfresco use, and events; linked with conversion & development of buildings, pop up & temporary structures, tree planting, water features, lighting & public art installations to animate space & support evening/winter economy.	PKC	Phase 2 - Implementation of Perth People Place Co-dependant on above and securing of funding.	PF	
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PL7	Clean Green Access	PKC		UF	

	Provide alternative transport choices at transport hubs and within urban areas. Provide support for development of private hire/clubs for hire of electric vehicles, electric bikes/bikes in partnership with private vehicle hire companies or social enterprises as well as option for smart lift sharing scheme.		Discussion on opportunities for collaboration/evidence with PCLF/PTA and developers but initiation/progress to be confirmed. Delays in identifying specific projects and delivering on the ground physical infrastructure. Related MaaS applications in development to support digital access		
PL8	Clean Green Delivery Provide alternative transport choices for local distribution of goods. Provide support for development of logistics and use of electric vans and cargo bikes for use by local businesses for delivery of goods in partnership with logistics /delivery companies or social enterprises.	PKC	Co-dependant on above	UF	
PL9	Camping P&K Invest in transport and waste infrastructure to support growth of motorhome/campervan market Investment in car park infrastructure (similar to the “aire” approach in Europe) and associated waste facilities, signage etc and collaboration with landowners/managers in this regard.	PKC	<ul style="list-style-type: none"> Multi-agency visitor management group continuing to address pressure issues at key locations. Guidance for the provision of Overnight Parking Areas for motorhomes & campervans produced. Funding secured and appointment made to support development of Strategic Tourism Infrastructure Development Plan. Initial draft of Plan submitted to VS at the end of January 22. Rural Tourism Infrastructure Fund secured for three infrastructure projects <ul style="list-style-type: none"> RSPB Loch Leven Aberfeldy – River Tay Way car parking Grandtully Campsite (Scottish Canoe Association) 	F (PKC/ SG/ VS)	
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PL10	Consumer spend/Behaviour Barometer Enhance and develop live impacts and trends using data analytics developed from enhanced Perth & Kinross Mi Rewards scheme (with support from the	PKC	<p>Scope of current loyalty schemes extended to rural towns, but card-based consumer data/analytics limited to Perth.</p> <p>National consumer data resource under consideration which may allow further development/interface with local schemes.</p>	F	

	Scottish Futures Trust). Commission geocaching services.				
PL11	Town Centre Fund Projects <ul style="list-style-type: none"> • Drummond Arms Crieff • Strathearn Hotel, Crieff • Crieff Hotel • Kinross/Loch Leven car park & access improvements • Perth Y • Gigabit/LFFN project (see PL2 above) • Town Centre Wi-Fi (see PL2 above) • Strathmore Community Hub, Coupar Angus 	PKC/ others	Project Updates/Outcomes <ul style="list-style-type: none"> • Drummond Arms – strip out/stabilisation/RBS purchase • Strathearn Hotel – Derelict hotel demolished/site cleared • Crieff hotel – derelict hotel purchased for community project • Kinross/Loch Leven – surfaced car park, improved access • Perth Y – contribution to larger project to be developed CRGF • LFFN – additional match req'd for TCD project – 136 buildings connected to Full Fibre • Public Wi-Fi now being connected 5 towns/villages • Creation of a new community hub - due to open mid-April 22 	F	
PL12	Cross Tay Link Road New major road infrastructure, crossing of the River Tay, to support growth of city and future development of housing and employment areas.	PKC	Stage One (Detailed Design and Advance Works), awarded to BAM Nuttall Ltd in August 2021 (duration 1 year). Good progress has been made on the outline design, value engineering, additional ground investigations and carbon management. Site clearance and archaeological investigations Jan – June 2022. Bulk earthworks to commence in May 2022. Stage Two due to commence in August 2022 following the successful completion of Stage One. Construction completion – March 2025.	F	
No.	Action Description	Lead	Progress/Outcomes	Status	RAG
PL13	Park & Choose sites:- <ul style="list-style-type: none"> • Bertha Park • Walnut Grove Includes provision of active travel route and Park & Cycle facility, direct link to National Cycle Network and links communities.	PKC	Design and feasibility work has been instructed to inform consideration of future capital/external funding via Bus Partnership Fund and ongoing operation	UF	
PL14	Perth Rail Station Improvements – Rail/Bus Interchange	PKC	Scope agreed and expenditure included within TCD.	PF	

	Development of enhanced car and bike parking, bus access and waiting facilities. Also, will include improvement/adaptation and development of the station and adjacent sites for commercial, residential, retail and leisure use.		Inception meeting held to commence work on masterplan to define design and development framework.		
PL15	Living Space / Wellbeing Neighbourhoods Encourage and promote creation of better living space/well-being neighbourhoods through planning and innovative partnerships with landowners and developers (e.g., Perth West Eco-Village and Thimble Row).	PKC	Previously reported in the context of supplementary planning guidance relating to development briefs; with Thimble Row referenced as an example of progress.	UF	
PL16	Perth City Hall Major Redevelopment of Perth City Hall to create new Gallery space to include the Stone of Destiny. Expected outcomes – increased visitor numbers, city centre dwell time and expenditure.	PKC	TCD Full Business Case approved City Hall redevelopment project now on site and construction works and associated public realm works progressing well. Due to open May 2024.	F	
PL17	Perth City Museum & Gallery (PMAG) Development of enhanced cultural offer focused on areas history and national and local cultural and art collections and touring exhibitions.	Culture PK	Update required	UF	
PL18	Pitlochry Festival Theatre Expansion/improvements <ul style="list-style-type: none"> • New Entrance & front of house layout • New Studio theatre 	PFT	Phase 1 complete, TCD Business Case in development. Significant private match funded secured.	F	
No.	Action Description	No.	Progress/Outcomes	Status	RAG
PL19	Innerpeffer Library Improvements <ul style="list-style-type: none"> • Improved visitor facilities 	IL	Project not due for TCD drawdown/delivery until Yr. 10 (2029/30), work is progressing on scoping the works required and developing the project Business Case.	PF	
PL20	Crieff International Highland Centre Proposed new sporting/cultural facility focussed on Highland Games.	CHG	Project not due for TCD drawdown/delivery until Yr. 10 (2029/30), £600K match funding secured, Feasibility Study to complete by end March 22; and Business Case to be developed 22/23.	PF	

PL21	Aerospace Kinross Proposed new Tourism/Visitor/Educational facility focussed on aerospace activities.	ASK	Support provided to ASK to develop a new tourism & economic impact study and audience research analysis. Project not due for TCD drawdown/delivery until Yrs 9/10 (2028-30). Business Case in development; project owner keen to progress & request early draw down.	PF	
PL22	Perth City Mills Development of heritage attraction focused on working waterpower and resource centre; & office space to support development of heritage skills.	PKC/ PKHT	Lease of property to PKHT who have now occupied building on basis of agreed investment & external funding support to be confirmed.	UF	
PL23	Perth City Boutique Hotel Support for conversion of historic Council offices at 1-5 High St to enable development as quality boutique hotel.	PKC/ Private	Negotiations are progressing for conversion of historic Council offices at 1-5 High St to enable development as quality boutique hotel following marketing of the property and selection of a preferred developer.	F?	
PL24	Place Destination Management - Built and natural heritage assets Review of funding to proactively manage heritage and outdoor recreation on a sustainable and responsible basis in collaboration with local and national agencies.	PKHT/PKCT/ NTS/HES/FE	Initial discussion with agencies commenced but collaborative framework/funding to be confirmed and agreed as part of future tourism infrastructure development and management framework.	UF	
No.	Action Description	No.	Progress/Outcomes	Status	RAG
PL25	Come to P&K – Tourism Marketing Place based destination marketing of area Promote accommodation and local visitor attractions/outdoor recreational opportunities, in collaboration with Visit Scotland, operators and HES, FC, SNH, PKCT, PKHT.	PKC/ VisitScotland	Perthshire Tourism Plan 2021 – 2025 has been developed under the aegis of the Perthshire Tourism Partnership, & initial 12-18 month action plan developed. Tourism Leadership Group reactivated to support and monitor implementation. Marketing agreement with VisitScotland to undertake UK consumer digital marketing from June-October 2021. Further phase of digital marketing took place in late 2021 to early 2022. Destination and Sector Marketing Fund – funding from Scot Govt/VS secured for “city plus” consumer campaign commenced in late 21 and implementation March and April 22. Collaborative travel trade campaign activity being undertaken on a regional basis & focusing on trade engagement/partnerships with transport operators.	F	

PL26	Future Thinking/Re-imagining Place Reimagining our city, town centres & neighbourhoods through International, academic, business and community engagement through webinar, and digital surveys/toolkits to promote innovative development and design to inform development & masterplan frameworks.	PKC	Previously referenced within the context of Perth City plan and work with PCLF in relation to promotion/conferences on making Perth most sustainable small city and the work with University of Dundee, Academy of Urbanism and Urban Design Council on best practice, knowledge networks and new design and development concepts for city centre/ city neighbourhoods. To be reviewed going forward.	UF	
PL27	Additional post for Property Re-Use/investment	PKC	Still un-funded; no progress	UF	
PL28	Community Wealth Building via Community Action Plans Support for Community Action Plans / Local Place Plans with the focus on building community wealth, enterprise, and resilience through co-design and co-production consistent with the Perth & Kinross Offer. Additional procurement of specialist consultancy services and funding for community leads would be required to extend current work. Between 8 & 10 plans per year until complete.	PKC	Additional provision for specialist consultancy services secured via the SG as an alternative to LEADER funding to extend current work. Consultants will provide further training & facilitate support to 9 communities to enable them to develop and implement plans with a focus on collaboration and partnership to develop a pipeline of projects. Further support secured to progress development of a collaborative framework to support community led local development in rural areas across the NE of Scotland through collaboration and integration of established local partnerships.	F F	
No.	Action Description	No.	Progress/Outcomes	Status	RAG
PL29	Community & Placemaking Feasibility Grants Grant funding to support ideas from local community organisations to support additional investment in localities.	PKC	Current funding via Scottish Government Test of Change Programme for this until end of March with further support for rural areas 22/23 and Investing in Communities to supplement money allocated via budget process for community support.	PF	
	New Place Actions for 22/23				
PL30	Collection Stores Project	PKC	UK Government Levelling Up Fund 2 nd Round application being considered to support consideration of re-use of the Debenhams building in relation to collection stores and allied heritage resources. Development appraisal being undertaken.	UF	
PL31	Place Based Investment Programme – New Project • Letham Community Hub	PKC	Project now on site and progressing to schedule. Due for competition - December 2022	F	

PL32	Digital Connectivity Infrastructure Accelerator (DCIA) Perth & Kinross (with Tay Cities partners) is one of 8 LA areas across the UK sharing in a DCMS £4m project to use Council assets to enhance mobile connectivity. Over the next 12 months all the Councils assets from buildings to streetlights will be mapped on a new platform and made available to mobile network operators.	PKC and partners	Funding secured and partnership & agreement in place. Project just started	F	
PL33	CivTech Challenge 6 - Visitor Hotspots SG CivTech challenge is intended to develop new approaches to challenges where there is no market solution. The Council is working with CivTech Challenge 6 on a new approach to manage rural sites affected by anti-social behaviour during Covid 19 lockdown. PKC, LLTNP and Stirling Council are working together to deploy sensors and gather data at countryside sites on visitor numbers and movements. Data will be linked to new Ranger apps so that staff can get alerts of visitor numbers and tackle issues as they arise.	PKC and partners	Funding secured and partnership & agreement in place. Project in implementation phase.		
PL34	Targeted Place Based Investment Frameworks Targeting of support for development of place-based investment frameworks in areas of greatest opportunity and need and socio-economic disadvantage.	PKC	Development of local place-based investment frameworks (CAPS/LPPs) to support public and private investment in business use, health and social care and goods and services that support 20 minute/liveable neighbourhoods.	UF	
PL35	Re-use of large City/Town Centre Properties Targeting of support and investment in new uses in large city and town centre properties in collaboration with owners.	PKC/private	Feasibility and project funding support to deliver conversion of large former multiple retail or office uses to new mixed-use development, employment hubs or cultural and creative uses.	UF	
PL36	Low Carbon Transport & Active Travel Hubs	TCD/ERDF/ PKC	FBC developed for the project overall programme & phase 1 investment. FBC due to go to TCD Joint Committee June 2022.	F	

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